

Data Analysis of Crime in San Francisco (2018)

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AGENDA

Introduction

Observations & Insights

Conclusion

Recommendations



Introduction



Our Client:



<https://www.thesfnews.com/bayview-homicide-being-investigated-by-sfpd/83482>

Our Mission:

- Through data analysis of San Francisco's crime patterns, provide recommendations to the **San Francisco Police Department** on how they should spend their extra funding in order to understand and reduce crime.
- What patterns and insights, related to time, incident category, location, and resolution, are in the data?



San Francisco Crime Dataset

- From 2018
- Sourced by the SF Police Department
- Crime data related to:
 - Date & Time
 - Incident Category/Subcategory
 - Location
 - Resolution status
- Quantitative and qualitative data

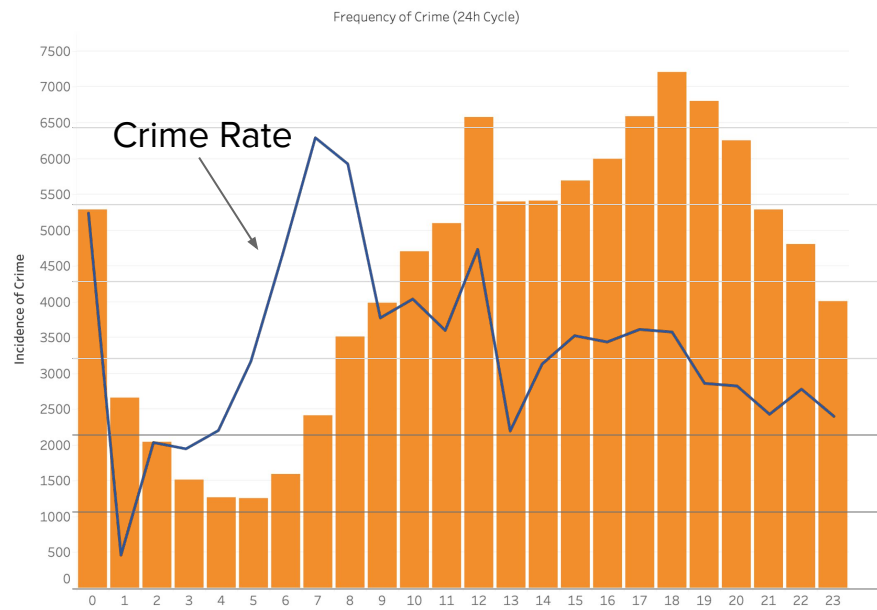


Observations & Insights

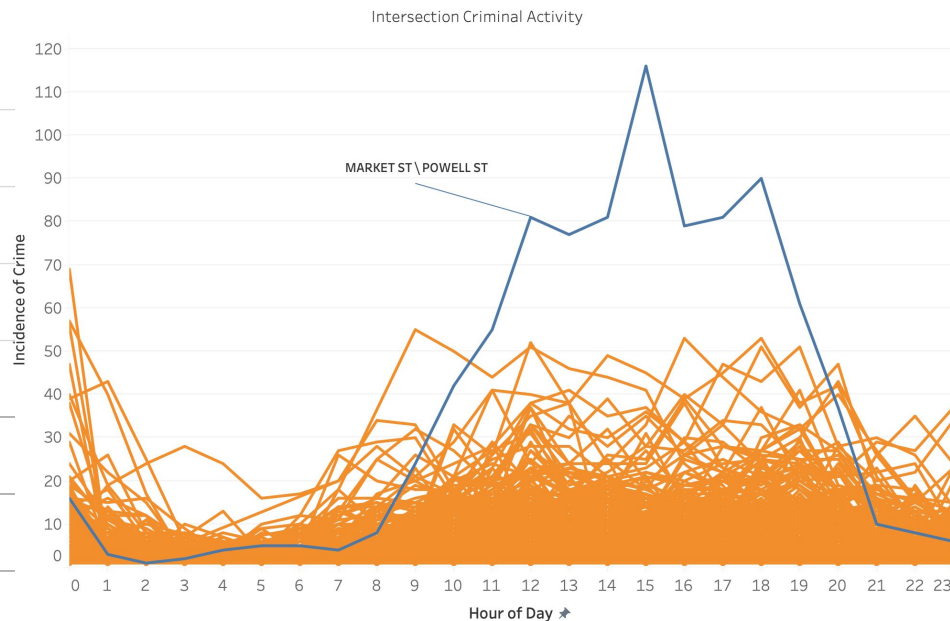


How Does Crime Trend Throughout a Day?

- ❖ $\frac{1}{3}$ of Crime Volume occurs between 3PM - 8PM
- ❖ Crime doubles from 5AM to 8AM

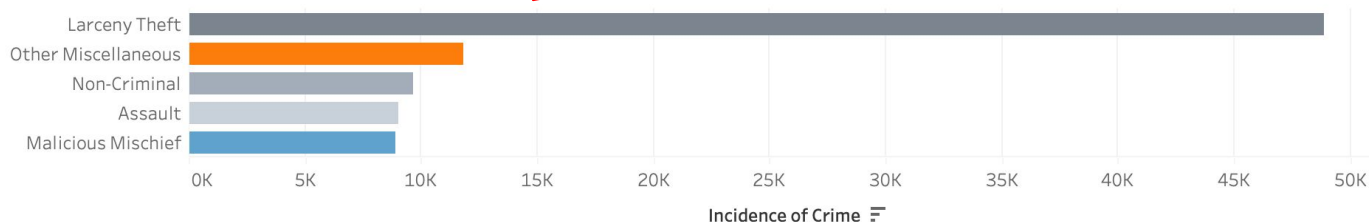


- ❖ What's happening at Market St/Powell St?
- ❖ Almost 70% of its cases occur 11AM - 6PM

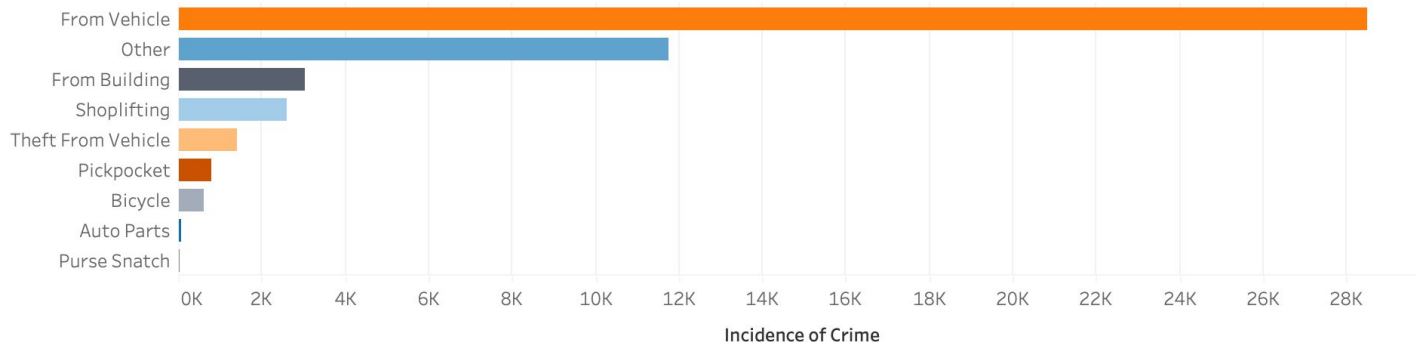


Incident Category

Top 5 Crimes By Incident Category



Larceny Breakdown

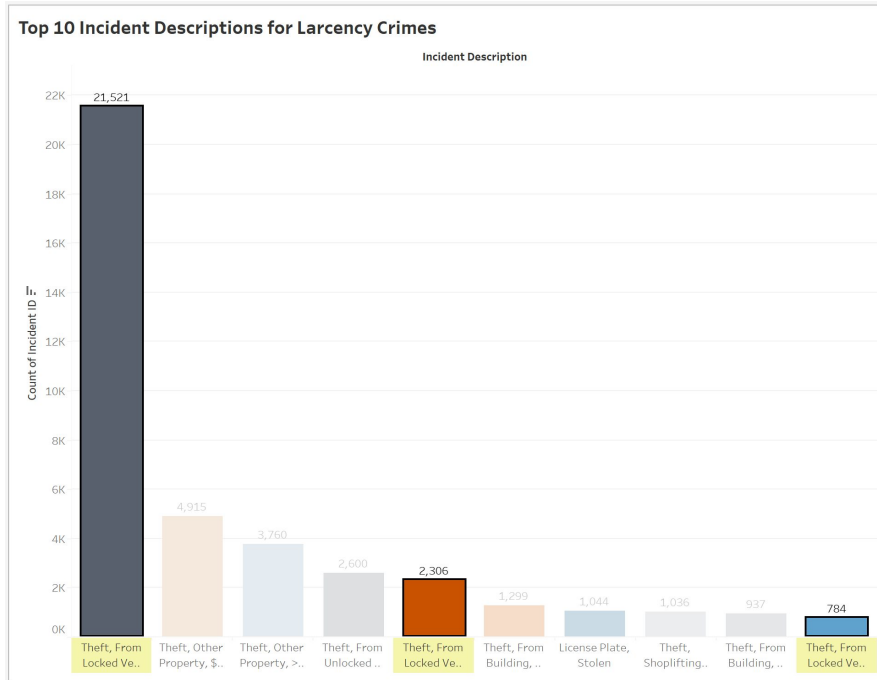


Observations:

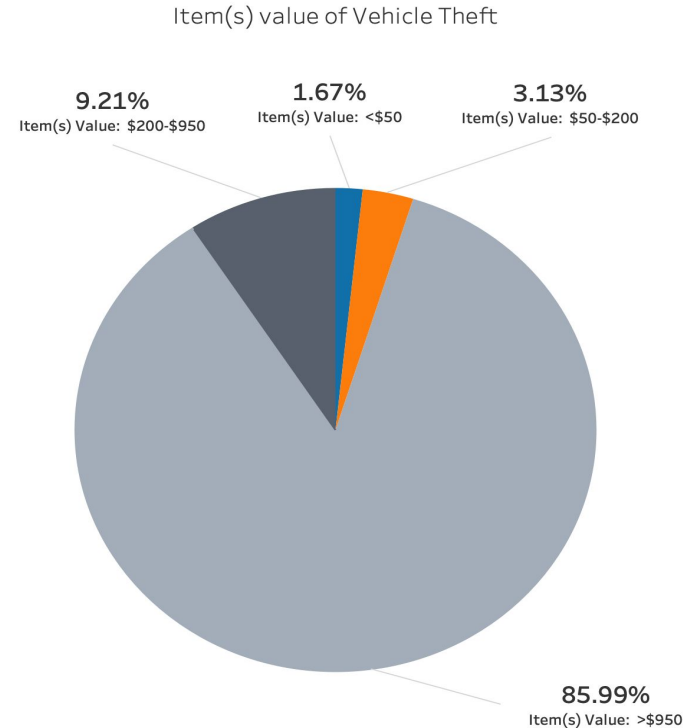
- ❖ **Larceny Theft**
 - 31.7% of all Incident Categories
- ❖ **Larceny - From Vehicle**
 - 58.3% of all subcategories in Larceny Theft



Larceny by Incident Description - Theft, From Locked Vehicles



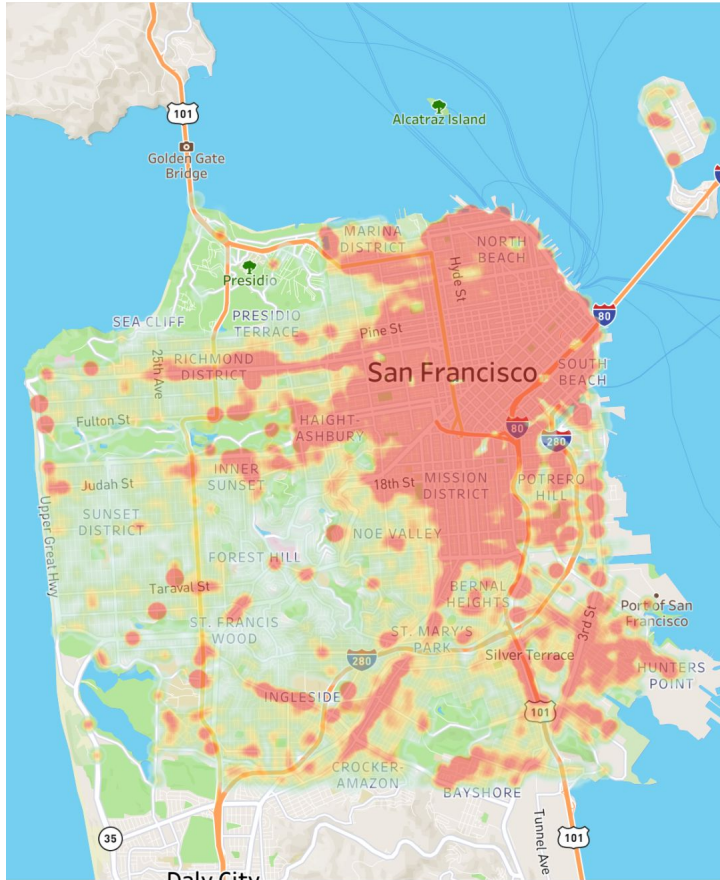
3 of the top 10 Incident descriptions are “Theft from Locked Vehicles”



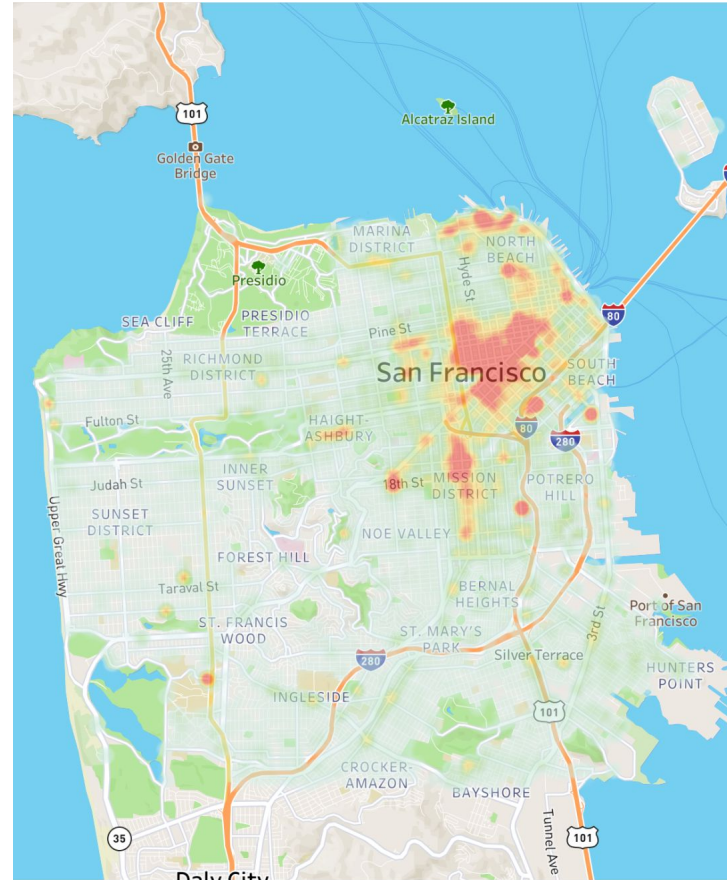
The item(s) left behind in vehicles play a significant role in the likelihood of vehicles being broken into



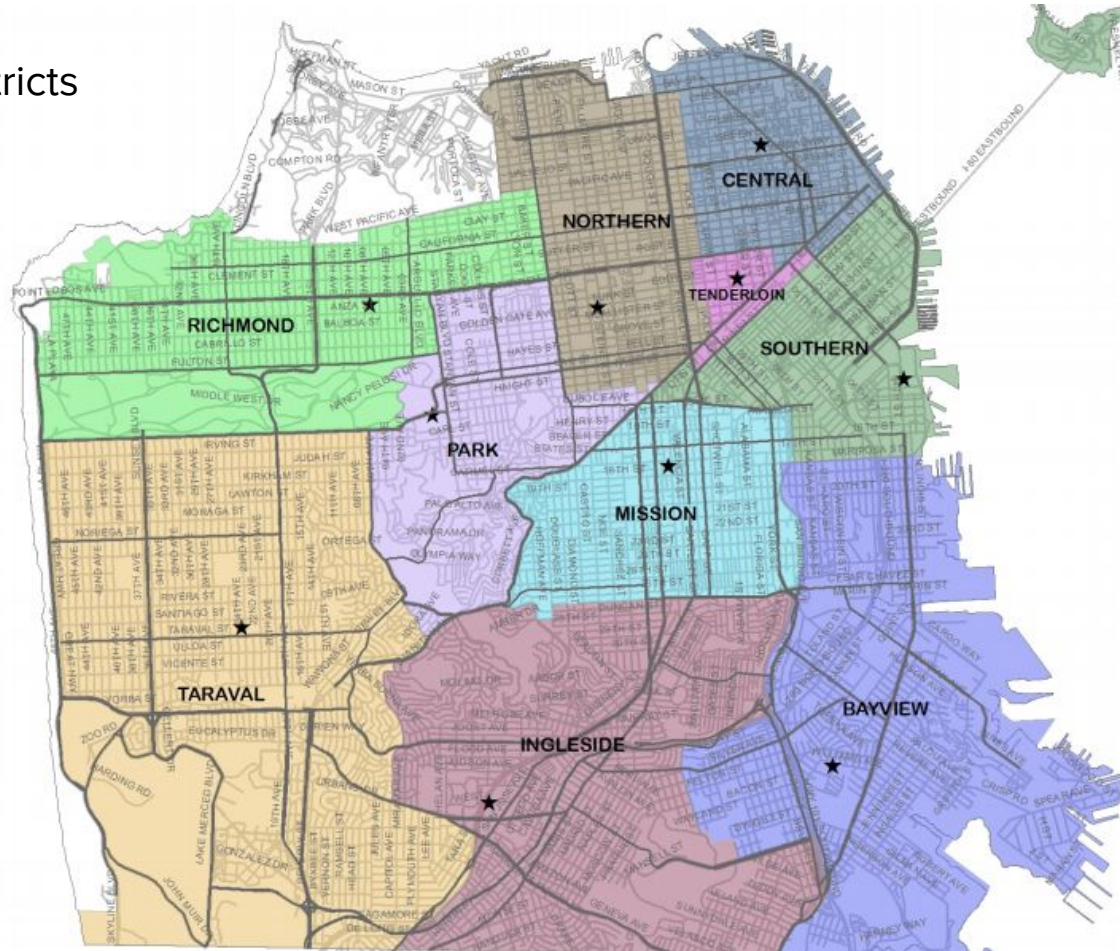
Total crime:



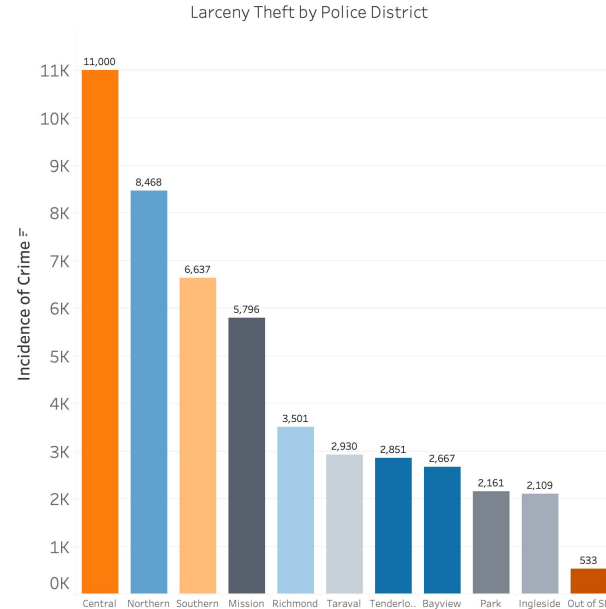
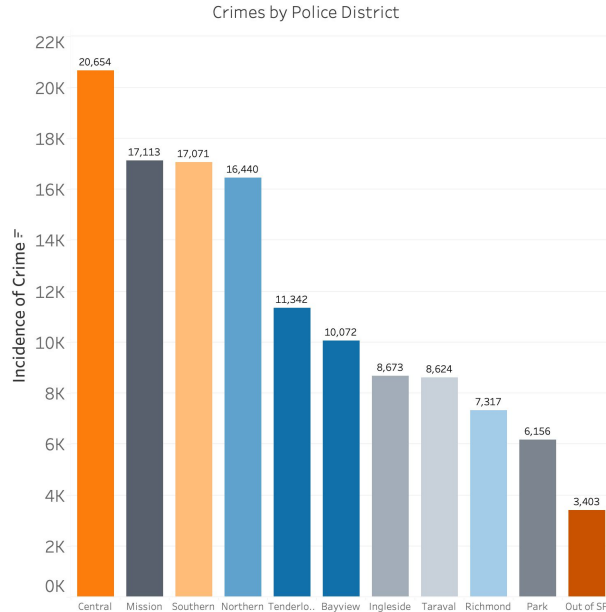
90% of total crime:



Map of Police Districts in San Francisco:



How does crime vary by police district?

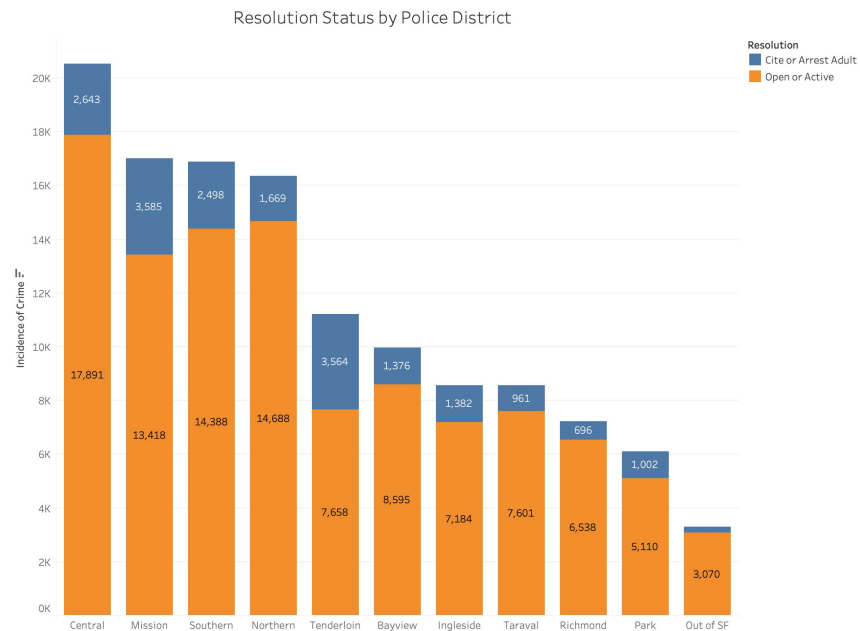


- ❖ Districts with highest incidents of crime: Central, Southern, Mission, Northern
- ❖ Districts with lowest: Out of SF, Park, Richmond

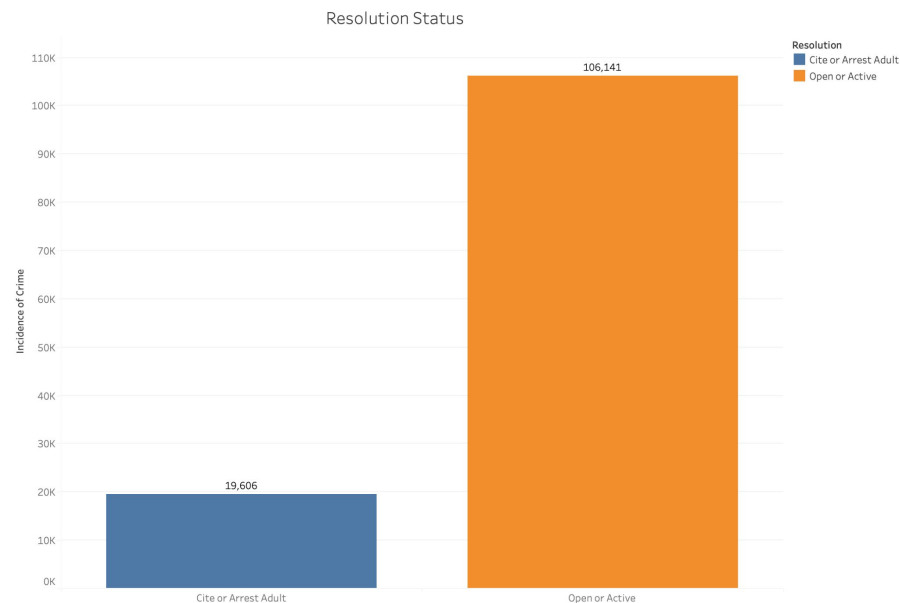
- ❖ Central District crime rate
 - Dense population
 - Large homeless population
 - Lots of businesses and foot traffic/tourism



Resolution Status



Central district has the largest amount of open or active cases.



106,000 incidents remained Open or Active over the course of 2018



Conclusion



Conclusion

Time	Incident Category/Subcategory	Police Districts	Resolutions
<ul style="list-style-type: none">• +1/3 of crimes occur 3-8PM• Market/Powell st. (shopping area)	<ul style="list-style-type: none">• Larceny Theft• Larceny - From Vehicle• Stolen item value >\$950	<ul style="list-style-type: none">• Central District• Supervisor District #6	<ul style="list-style-type: none">• Open/Active cases > Resolved cases

Limitations

- ❖ Year by year changes
- ❖ Officer caseload



Recommendations



Recommendations

- Alert the public with **warning signs** around the neighborhood
 - Larceny - From Vehicle crimes are most common during 3PM - 8PM
- Inform the public with **warning signs**
 - Don't leave valuables in the car
 - Lock your car
 - Invest in dashcams
- **Surveillance cameras** in public parking areas
- **Increase officers patrolling** at Central District and at certain tourist hotspots like Fisherman's Wharf and Pier 39 where there is lots of foot traffic.



<https://www.precourt.org/crime/2015/02/23/neighborhood-watch-meeting>

References

- <https://www.thesfnews.com/bayview-homicide-being-investigated-by-sfpd/83482> (referenced in slide 4)
- <https://www.peoriaheights.org/intheknow/2019/3/23/neighborhood-watch-meeting> (referenced in slide 18)



Thank You!

