Miodrag
Strak

Quinquagenarian, but in tech like a kid in the candy store

CONTACT ME

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🌐 portfolio

📍 Belgrade, Serbia

EDUCATION

Magisterium in Operations Research
University of Begrade/FON
1998 - 2004

Dipl. eng. in Automatic Control
University of Niš/Engineering
1991 - 1998

SKILLS

- Technical Product Management
- Technical Documentation
- Requirements Gathering
- Process Flows
- Blockchain Analyst / Architect

CERTIFICATIONS

- Software Development
- Node.js
- Blockchain Architect
- Scrum Master
- MongoDB
- Cryptoeconomics
- Tensorflow - Data Science in Python

WORK EXPERIENCE

Founder & Managing Director   2017 - Present

Block Build Bor DOO x Ledger Lemur PR l Serbia

Collaborated with strategic partners worldwide to drive innovation and business growth. Built and led a high-performing team, fostering collaboration, creativity, and excellence. Successfully implemented IT projects, particularly in AI and blockchain, ensuring adherence to best practices, timelines, and budgets. Responsible for designing, implementing, and optimizing business processes. Developed and deployed RPA solutions to automate repetitive, rule-based tasks, enhancing operational efficiency.

Technical Project and Product Manager   2022 - 2025

StayDirect AI l Philadelphia, USA

Led IT projects, ensuring alignment with business goals and strategic objectives. Spearheaded the development of AI-driven marketing tools. Created SOPs for project execution while providing risk management and technical support to development teams. Gathered requirements from stakeholders to ensure effective implementation. Prepared technical documentation, facilitating seamless collaboration between teams and ensuring clarity in project execution.

Senior Specialist   2019 - 2022

Addiko Bank Srbija and NLB Komercijalna Banka l Serbia

Led IT service improvement projects, assessing performance and establishing KPIs for effective service management. Played a key role in the PMO during the integration of Komercijalna Banka and NLB Bank. Led business process optimization and project management initiatives, ensuring seamless execution. Managed cross-departmental project tracking and reporting to enhance operational efficiency.

Other Roles: Project Manager, R&D, Teaching Assistant...   1998 - 2021

World Bank, Swiss SDC, GTZ GmbH, Universities... l Serbia

Held leadership and consulting roles across IT, project management, data analysis, and results-based management. Led development initiatives, optimized business processes, and implemented strategic interventions. Contributed to academic research and teaching while managing cross-sector projects in international development, finance, and technology.

PROJECTS

DeFi 4 DeSci - AI Agents (2025): Solution DeFi 4 DeSci was awarded 🥉 3rd place in the OriginTrail track at ETH Belgrade 2025

Solana Superteam DeSci Project (2025): The Superteam DeSci aims to encourage scientific discussion on decentralization and blockchain technology, specifically on Solana

StayDirect AI (2025): Technical Project Manager for an AI-driven marketing solution in the PropTech sector

NelutAI (2024): Tech Lead for an award-winning AI chatbot transforming how tourists interact with travel destinations

Dutch Soil Passport (2024): Business Analyst for a blockchain solution enabling soil tracking and regulatory compliance

TeslaWatt ERC20 Token (2021–2023): Product Manager for crypto-payment integration with Stripe and Coinbase

RTI Blockchain (2023): Business Analyst for a blockchain-based returnable transport item tracking system

DApp Platform on NEAR Blockchain (2022): Team Lead for product development, launching within a month

VSEA Utility Token (2022): Project Manager for a tokenized environmental network, building an open, immutable data resource on the Algorand blockchain