

Stamen

Stamen's core belief is to extend knowledge of understanding through research-- hence, they define themselves inbetween a research and technology company, mapping, and a design firm.

What is data visualization for?

“The purpose of visualization is insight, not pictures.”

— *Manuel Lima, quoting computer scientist Ben Schneiderman*

*Eric Rodenbeck
Founder of Stamen*

Stamen

What does virality on social media look like?



What does virality on social media look like?

<https://stamen.com/work/facebook-flowers/>



Stamen

DISGUST

Finding Inner Peace

SADNESS

<http://atlasofemotions.org>

ENJOYMENT

ANGER

FEAR

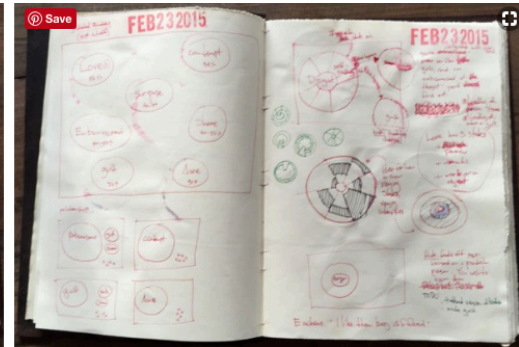
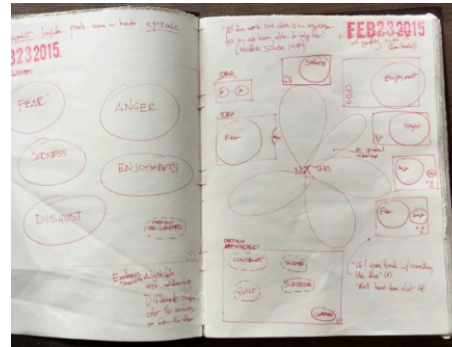
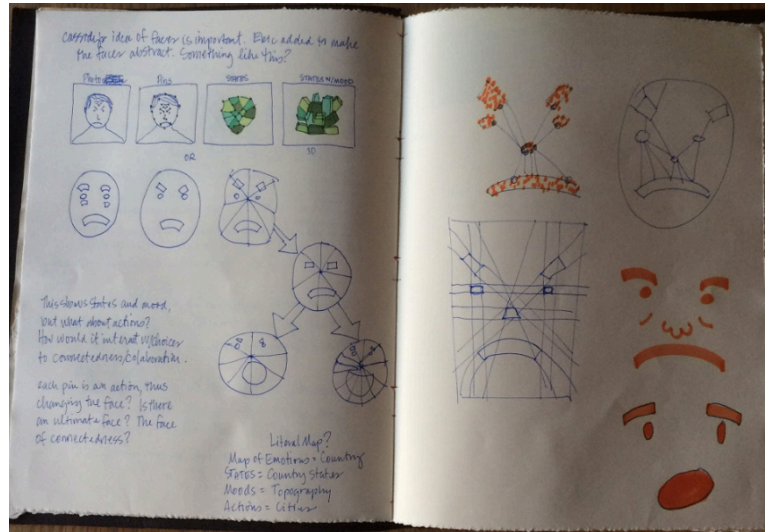
We're afraid of danger.



Stamen

Finding Inner Peace

www.paulekman.com





Stamen

Predicting wealth from space.

[http://penny.digitalglobe.com/penny-
#l=8/40.734209/-73.993584&c=nyc](http://penny.digitalglobe.com/penny-#l=8/40.734209/-73.993584&c=nyc)

U.S. Census data defines this area as being in a **LOW** median income bracket.

PENNY is 100% confident that this is a **LOW** median income area.

Run PENNY!

New National Maps Show How Neighborhoods Shape Children for Life

**Some places lift children out of poverty. Others trap them there.
Now cities are trying to do something about the difference.**

<https://www.nytimes.com/2018/10/01/upshot/maps-neighborhoods-shape-child-poverty.html>