

PPG INDUSTRY TALK



SUMMARY:

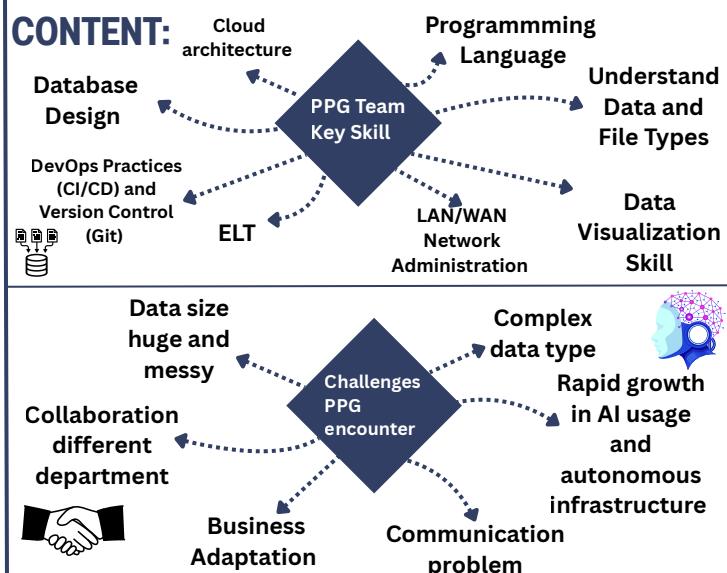
On 20th November at 2:00 PM, we attended an online industry talk by PPG, conducted via Google Meet, designed to provide valuable insights about their company to UTM students. The session, titled "Data Analytics, Infrastructure & SAP," featured department heads and lead who shared an overview of the strategies, technologies,

INTRODUCTION:

PPG is a global leader in paints, coatings, and specialty materials, serving customers in more than 70 countries. They are widely used in world's best-known products. With over a century of innovation, PPG supplies advanced coatings used on buildings, cars, aircraft, consumer electronics, industrial equipment, infrastructure, and even everyday items like passports and beverage cans. The company is known for its mission to "protect and beautify the world," consistently delivering high-performance solutions across industries. Its global influence and strong technological expertise make PPG one of the most recognized and trusted names in the coatings industry.



and real-world applications used within their respective domains. Their briefings highlighted the critical role that ICT jobs, particularly data analytics, IT infrastructure, and enterprise systems plays in supporting and driving innovation across a global company like PPG. The talk offered students a clearer understanding of how these fields contribute to industry operations and why they remain essential in today's digital-driven landscape. Finally, PPG also emphasized on benefits for talents that are willing to work hard under their company.



REFLECTION:

The PPG Industry Talk has broadened our understanding of industry expectations and professional conduct. The session reinforced the importance of communication skills, teamwork, professionalism, and industry-aligned competencies. The session also prepared participants with clearer expectations of workplace culture.

Moreover, the session highlighted how rapidly the industry is evolving due to new technologies and innovations. The experiences and challenges shared by the industrial speakers offered strong motivation and were beneficial for us in preparing for future professional challenges.



SOURCES:

1. <https://invest.teda.gov.cn/contents/1489/69507.html>

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