

# Miqueias Teixeira

## Professional Summary

Experienced Data Analyst with a strong background in business intelligence, Business analysis, and data-driven decision making. Skilled in SQL, Python, R, Tableau, and Power BI. Proficient in data collection, cleaning, and analysis, with a proven track record of delivering actionable insights to stakeholders.

## Professional Experience

### Mid-level Data Analyst

**\*\*Grupo MiniPreço\*** | Curitiba, Paraná, Brazil | August 2023 - Present

- Collect and clean data from various sources using SQL, Python, and R.
- Conduct exploratory data analysis to identify trends and patterns.
- Develop statistical and machine learning models to predict outcomes and identify business opportunities.
- Present results and insights to clients and stakeholders in a clear and accessible manner.
- Contribute to the company's data culture by promoting the use of data analysis across all areas.
- Build dashboards using Tableau and Power BI for clear and concise data visualization.

### Data Analyst

**Vencys do Brasil** | Curitiba, Paraná, Brazil | January 2023 - July 2023

- Assisted in implementing a data lake and creating BI routines and processes using SQL, ETL, Python, and Power BI.
- Built dashboards and reports for business, Business, and logistics teams to aid in decision-making.
- Performed daily activities such as data collection, cleaning, and processing for analysis.
- Developed statistical and machine learning models to predict outcomes and identify business opportunities.

### Business Development and Business Intelligence Developer

**GRPCOM | Grupo Paranaense de Comunicação** | Curitiba, Paraná, Brazil | November 2020 - January 2023

- Developed the TV Pre-sales area, creating the entire process for prospecting new TV clients.
- Conducted research and analysis of audience data to present more effective prospecting.
- Utilized software resources such as Excel, Python, SQL, and Power BI to aid in business intelligence.

### Business Intelligence Analyst

**inFlux English School** | Curitiba Region, Brazil | July 2018 - October 2020

- Collected, analyzed, and interpreted data from the educational Business to support strategic decision-making.
- Monitored Business data, including information on students, competitors, educational trends, and public policies.
- Developed and maintained a Business data monitoring system.

## **Junior Commercial Analyst**

**GE** | Curitiba, Brazil | May 2016 - June 2018

- Produced reports, prepared contracts, and checked documents using Excel and Salesforce CRM.
- Collaborated in programming sales routines and developing strategies for prospecting new clients.

## **Commercial Assistant**

**GE** | Curitiba, Brazil | February 2015 - May 2016

- Managed customer orders, ensuring accurate and up-to-date information.
- Conducted sales analysis to identify growth trends and opportunities.
- Provided support to the sales team in daily activities and maintained the customer database.

## **Skills**

- Data Analysis
- SQL
- Python
- R
- Tableau
- Power BI
- Machine Learning
- Statistical Modeling
- Data Visualization
- Business Intelligence

## **Languages**

- Portuguese (Native)
- English (Proficient)

## **Education**

### **Federal University of Paraná (Universidade Federal do Paraná)**

**Bachelor's Degree, Statistics** | January 2023 - July 2027 (Expected) - Developing skills in: Microsoft Excel, Statistics, Critical Thinking, C Programming, Data Science, CRM, R Programming, Data Visualization, Programming, Data Mining, Research, Data Collection, Statistical Data Analysis, B2B

### **FAE University Center (FAE Centro Universitário)**

**Bachelor's Degree, Commercial Management** | 2016 - 2018 - Gained solid understanding of Business data analysis techniques and methodologies - Deepened knowledge in SQL and Python, creating custom dashboards and automating data collection and processing - Learned principles of Business research, including collection, segmentation, and competitive analysis - Skills developed: Microsoft Excel, Sales Management, Statistics, Analytical Skills, Critical Thinking, Data Science, Customer Contact, SQL, CRM, Teamwork, R Programming, Data Visualization, Data Mining, Research, Data Collection, Statistical Data Analysis, B2B

### **Federal Technological University of Paraná (Universidade Tecnológica Federal do Paraná)**

**Licentiate Degree, Physics** | 2009 - 2012 - Coursework included: Integral and Differential Calculus I-IV, Differential Equations, Classical Mechanics, Thermodynamics, Waves and Oscillations, Electricity, Electromagnetism, Modern Physics, Quantum Physics, Hamiltonian Calculus, Lagrangian Calculus, Statistics - Developed strong analytical and problem-solving skills - Gained proficiency in: Microsoft Excel, PowerPoint, Word, LibreOffice, Python, C++, C#, Java, JavaScript, HTML, MySQL, SQL - Explored mobile development

for educational applications - Interdisciplinary education combining pure physics with teaching methodologies and ethical considerations in technology and society