

**Building standardized API value chain automation
and network of platform economy experts**



To succeed in API economy you need both

Shop online <https://holvi.com/shop/apiops-network/>

A world map in a light blue color is centered on a dark blue background. The background is filled with a repeating pattern of binary code (0s and 1s) in a lighter blue shade. Two yellow L-shaped brackets are positioned on the map: one in the upper left corner (North America) and one in the lower right corner (Australia).

Why APIOps network
exists?

A world map is centered in the background, rendered in a light blue color against a darker blue background. The map shows the continents of North America, South America, Europe, Africa, Asia, and Australia. Overlaid on the map is a pattern of binary code (0s and 1s) in a light blue color, creating a digital or technological theme.

Increase API reliability with standardization

Use industry standards

Enable communication channels to developers

Whole API development and maintenance tool chain has to be based on standards

A world map is centered in the background, rendered in a light blue color against a dark blue background. The map shows the continents of North America, South America, Europe, Africa, Asia, and Australia. The background is filled with a pattern of binary code (0s and 1s) in a lighter blue shade, creating a digital or technological atmosphere.

Minimize time to market

Standard tool chain and processes minimize API as product time to market

API portals enables discovery of APIs

Maximise Developer eXperience

Developers choose APIs

API competition is getting tougher - best developer experience creates competitive edge

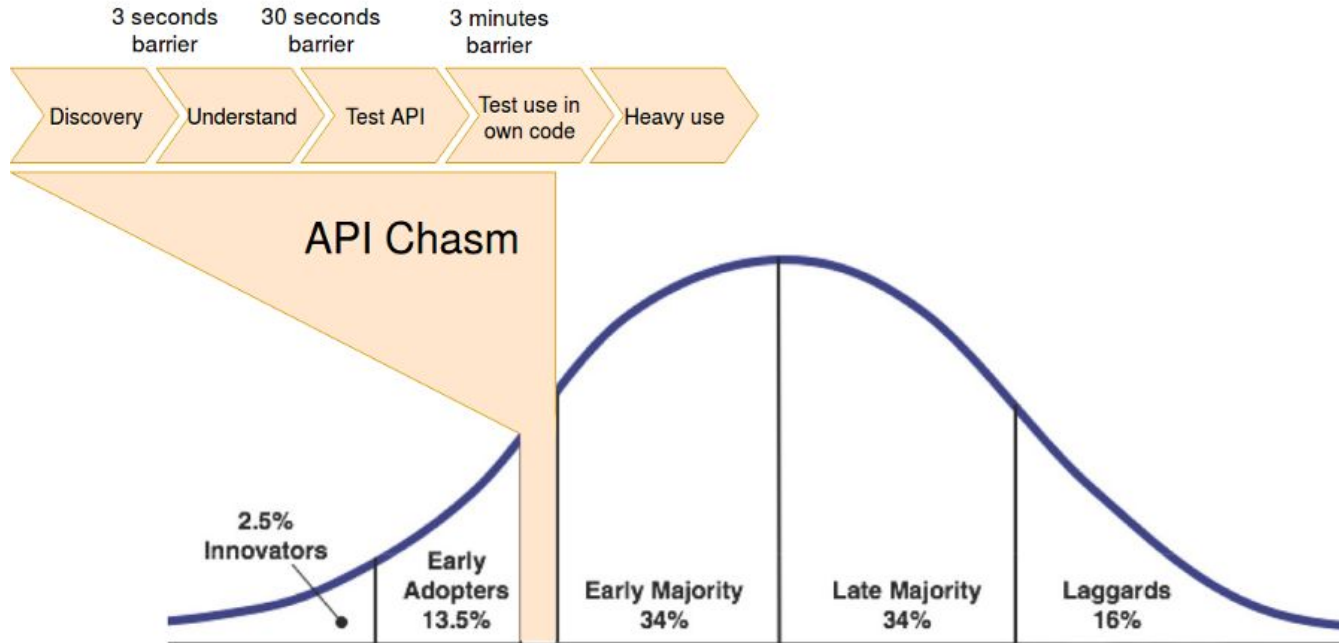
Freetier is a must (peep show, get hooked, learn)

API portal must provide standardized and automated high quality DX off the shelf

Onboarding must happen in minutes (3-30-3 rule)

Why your API - You have 3 minutes to convince developer

API Chasm is 3 minutes wide





To achieve the above we need community

Communities define good practices - bigger crowd, more ideas, more implementations

Fail fast, fail early -> learn fast

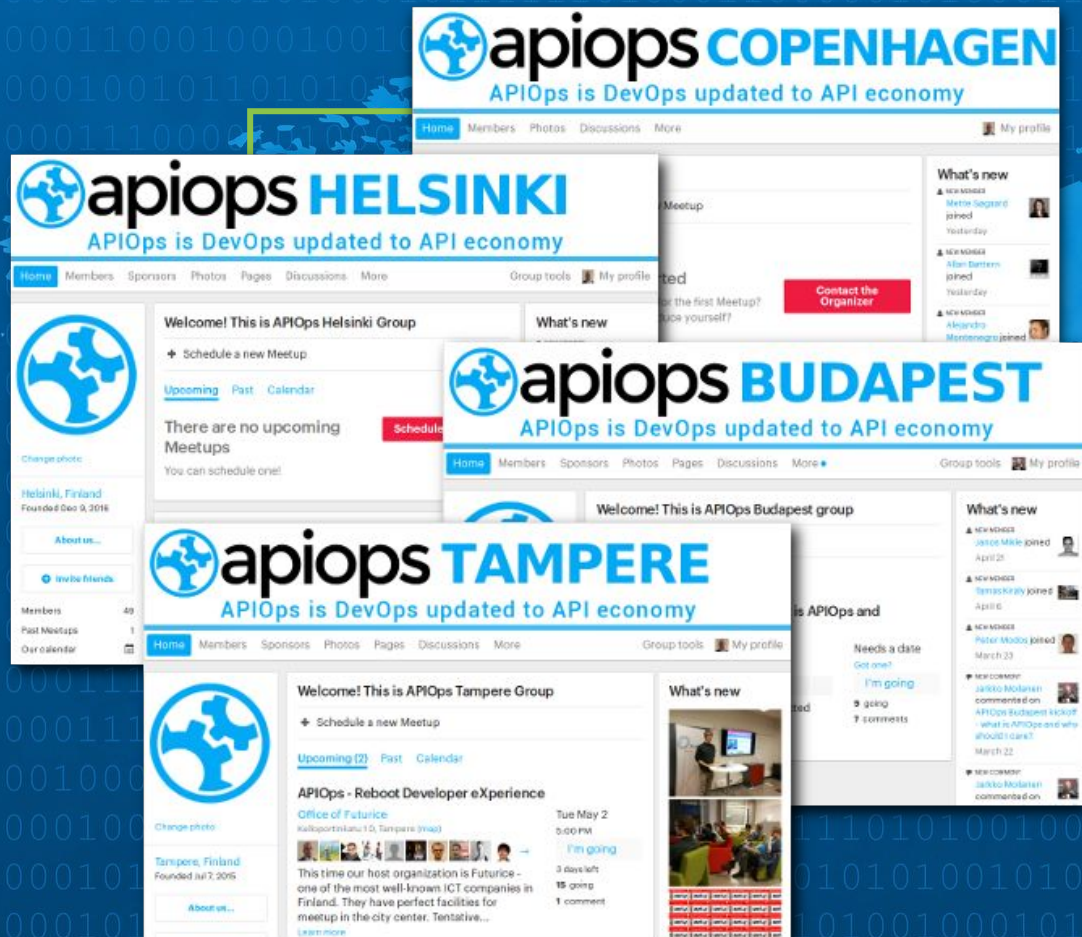
Openness, hacker mentality and open source

Above all it has to be fun!

Currently around 300 members in 3 countries

- 3000 members
- 30 groups
- 20 countries

Events are announced via
meetup.com



What we do?

- Meetups held monthly in various locations
- Developers give presentations about interesting topics such as GraphQL, AI, API automation, DevOps, Real-time APIs, toolchain and automation.
- Meetups are broadcasted to Youtube and stored in APIOps Youtube channel



Some topics from past meetups

Beauty and the Beast - Clojure loves GraphQL

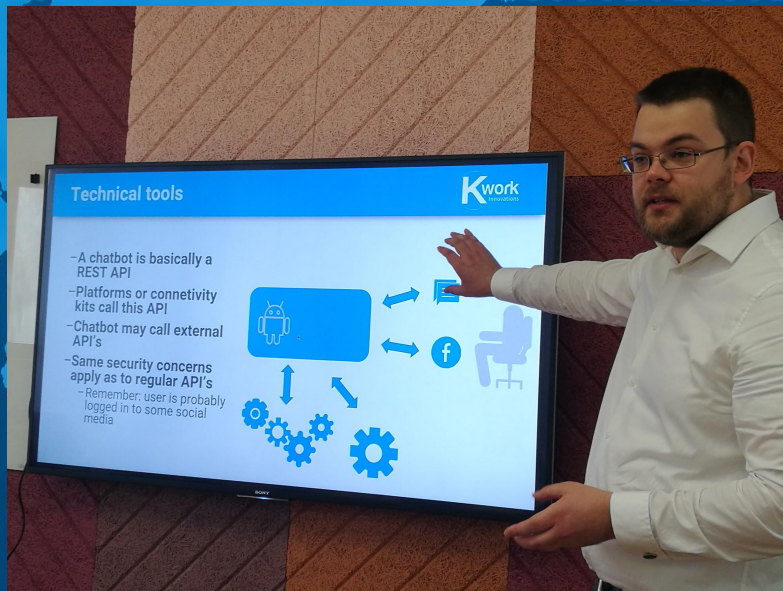
GraphQL Voyager

Experiences from chatbot projects

Why some APIs suck and yours might too

What is Fintech and why should I care?

Artificial Intelligence and APIs



Focus on Developers

- API consumers aka developers are in the focus
- Network offers API development community
- Meritocracy and hacker values (doing, not just talking)
- Developer deck in Youtube videos offer promotion for skilled developers

ICT companies as valuable partners

- ICT companies such as Microsoft, Vincit, Futurice and APIInf have partnered with APIOps
- Events are recruiting channel for companies
- Events offer visibility
- Partners are pushed forward in social media
- Get in contact with early-adopters
- Get feedback on your API's Developer eXperience
- Build relationship with developers to ensure future success

Partner packages (connect with developers)

Supporter

150€ (+vat)

Presentation 1 meetup

Your logo in Youtube presentations

Twitter and facebook visibility

Premium

400€ (+vat)

Presentations in 2 meetups

Your logo in Youtube presentations

Twitter and facebook visibility

Developer contacts from 2 meetups

API economy

700€ (+vat)

4 presentations in meetups

Your logo in all Youtube presentations for a year (live and youtube)

Twitter and facebook visibility

Developer contacts from 4 meetups

Packages can be modified. Contact sales: jarkko@apinf.io.

Go to webstore <http://holvi.com/shop/apiops-network/>

Developer love

We give Amazon Gift Cards to each developer who dares to go on stage. We want to encourage developers to speak up.

Each video in youtube contains developer deck containing speaker's skills.

Funds for this comes from partner packages. Your logo will be on the gift card.





APIOps Local Community Framework

Minimum **TWO dedicated** persons per city

Community meetups on a **fixed interval** of time

A world map in a light blue color is centered on the background. The background is a dark blue gradient with a pattern of white binary code (0s and 1s) scattered across it. The map shows the continents of North America, South America, Europe, Africa, Asia, and Australia.

APIOps Tools

Trello

Meetup

Twitter

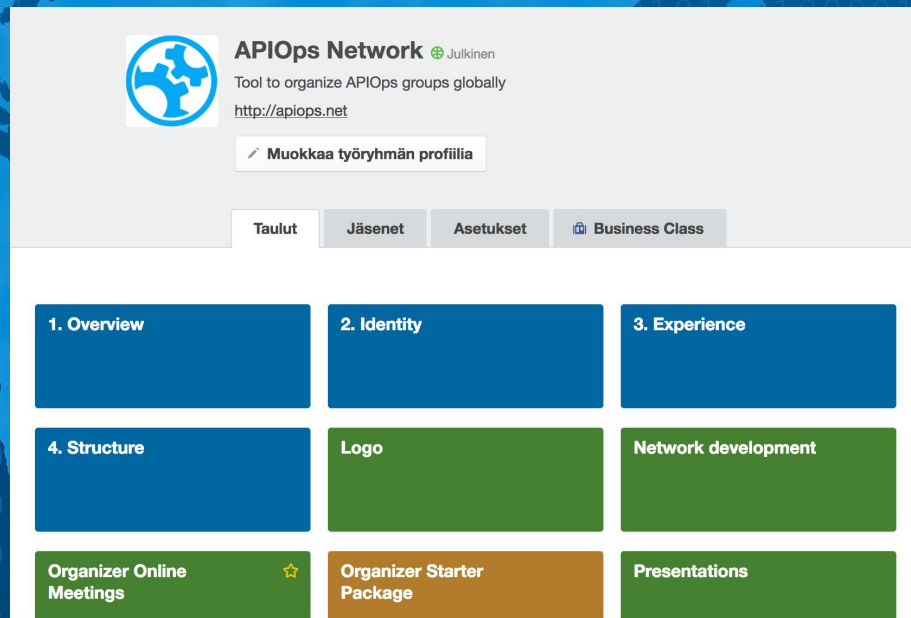
Medium Blog

Facebook

YouTube

Coordination & community management

- Handled with public Trello
- <https://trello.com/apiopsnetwork>
 - Community canvas (blue boards)
 - Organizer meetups
 - Getting started package for new organizer
 - Logos



APIOps Meetup

Organizing Local Events

Getting RSVP from
members

Check it out!

apiops® **TAMPERE**
building standardized API value chain automation

ers Sponsors Photos Pages Discussions More ●

Group tools



Start a conversation...

140

Post

Welcome! This is APIOps Tampere Group

+ Schedule a new Meetup

What's

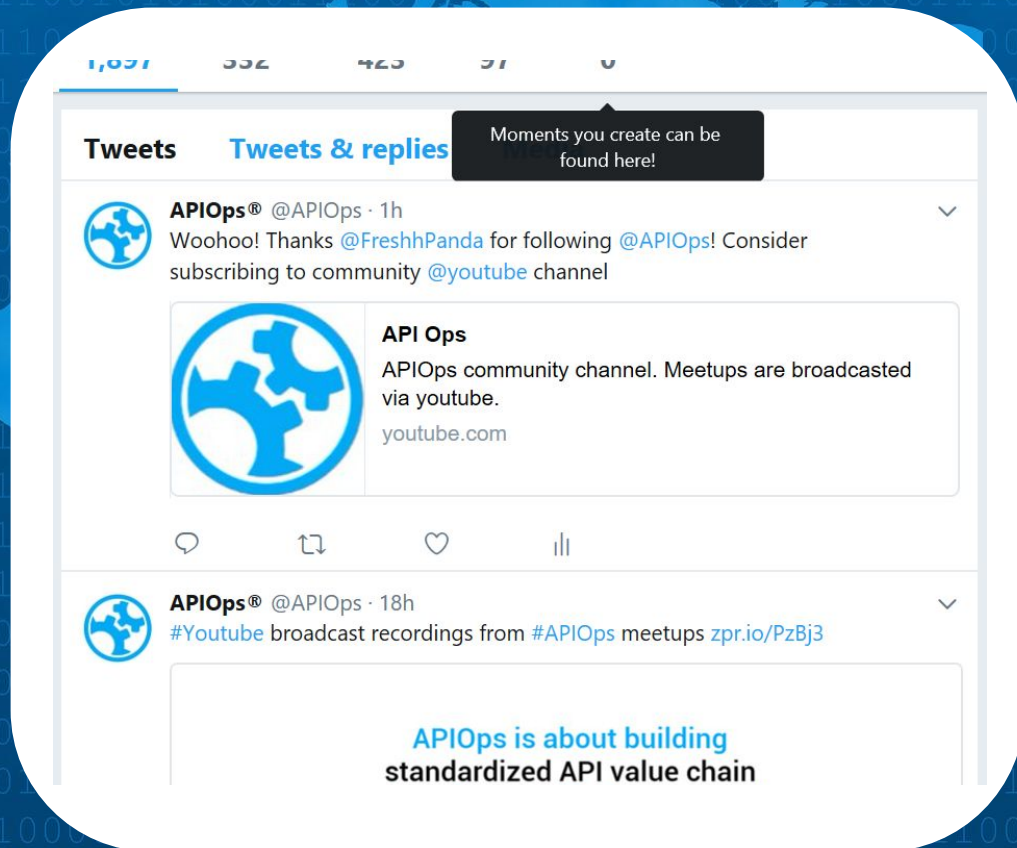


APIOps Twitter

Primary communication
channel

Announcing events,
knowledge and
achievements

Check it out!



APIOps Medium

Blog Posts

Knowledge Share,
Weekly Updates,
Announcements, etc.

Check it out!



The 6th Day as Junior Apitalis

It is like walking or dancing. To
any new direction you need li
back foot from the ground to
steps. For a...



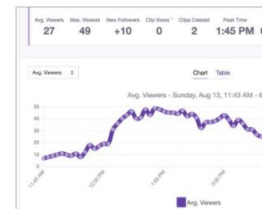
Sakari Paloviita
Sep 7



API management &
evening Sept 5th



Applause from you and 3 others
FinBot Platform selected by



Applause from Sakari Paloviita
Dualistic nature of A

APIOps Youtube

Number one API tech
know-how video
resource.

From developers to
developers, no bullshit

Check it out!

What to watch next



APIOps Helsinki - Microsoft Cognitive Services, Denis Cepun, Microsoft
by API Ops 7 views 22 hours ago



APIOps Helsinki - APIbot.ai - conversational OpenAPI specs, Jarkko Moilanen, APInf Oy
by API Ops 7 views 22 hours ago



APIOps Helsinki - Experiences from chatbot projects, Antti Törrönen, Kwork Innovations
by API Ops 12 views 1 day ago



Chatbots driven services and APIs June 13th | Helsinki | Microsoft Flux
by API Ops 49 views 2 days ago

Upcoming live streams

You have no upcoming live streams, so this will not appear on your channel. To add content, [create a live stream](#).

APIOps webinars & presentations

APIOps is about automation of any step of #API design, development, onboarding, security or management. APIOps is DevOps updated to API economy.



APIOps Helsinki - Microsoft Cognitive Services, Denis Cepun, Microsoft
API Ops
22 hours ago • 7 views
Presented at APIOps Helsinki meetup June 13th. More details from <https://www.meetup.com/Apioops-Helsinki>...



APIOps Helsinki - APIbot.ai - conversational OpenAPI specs, Jarkko Moilanen, APInf Oy
API Ops
22 hours ago • 7 views
A few words why Chatbots are going to replace a lot of apps. After that the story of beta level APIbot.ai ...



APIOps Helsinki - Experiences from chatbot projects, Antti Törrönen, Kwork Innovations
API Ops
1 day ago • 12 views
Experiences from chatbots and user flow design. Focus more on UX than hard core code. Event partners were ...



APIOps Tampere - Beauty and the Beast - Clojure loves GraphQL by Anton Maklakov from...
API Ops
4 days ago • 52 views
Presented at Discover GraphQL opportunities with APIOps Tampere June 6th. Event was hosted by Vincit...



APIOps Tampere - GraphQL with Ivan Goncharov (hosted by Vincit Oy)
API Ops
4 days ago • 35 views
Presented at APIOps Tampere meetup June 6th 2017. Read more from group pages <https://www.meetup.com/Apioops-Tampere/>...

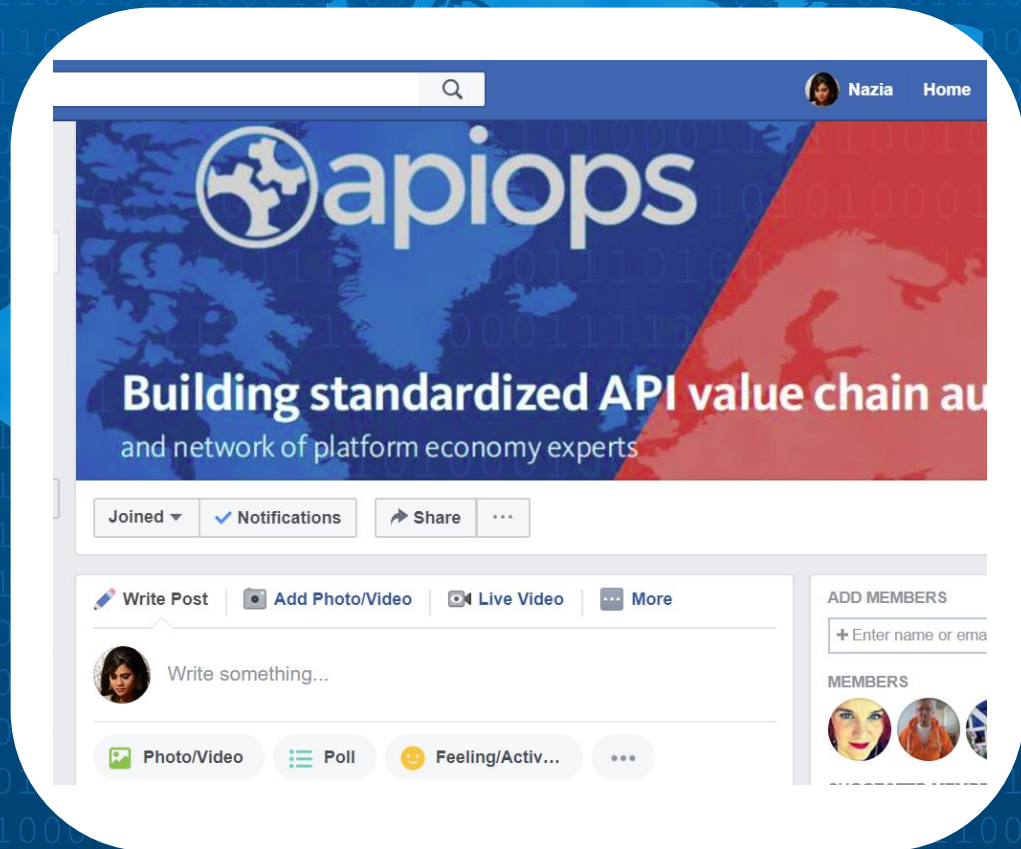


Discover GraphQL opportunities with APIOps Tampere June 6th at Vincit
API Ops
Streamed 1 week ago • 28 views
Tentative agenda:

APIOps Facebook

Secondary medium of
communication

[Check it out!](#)



APItalists - sibling community

APIOps is about technology. APItalist network is about API economy - it's about business.

At successful organizations, business stakeholders define APIs to ensure that the right business use cases are addressed.

To succeed in API economy you need both: tech (APIOps) and business skills (APItalist)

APItalist network starting as part of APIOps network and meetups.



apitalist

APItalists - API economy growth groups

APItalist form local API economy growth groups and become API economy task forces.

Aim is to build ecosystems which can tackle wicket API economy and platform economy problems.



apitalist

LinkedIn group - [APItalists enabling API economy](#)

Join and start building API economy task force

Currently only growth group is in Tampere (5+ ICT companies)

A world map is centered in the background, rendered in a light blue color. The map shows the continents of North America, South America, Europe, Africa, Asia, and Australia. The background is a dark blue gradient with a pattern of white binary code (0s and 1s) scattered across it.

APIOps Cycle

Aim to create breeze between Apitalists and APIOps

Grand Announcement: **19 September, 2017**

Contact - join - be part of API future



apiops.net

APIOps Network - Nazia Hasan

Community manager , APInf Oy

nazia.hasan@apinf.io

+358 xxxxxxx



apitalist

APItalist Network - Jarkko Moilanen

Community manager , APInf Oy

jarkko@apinf.io

+358 40 535 9066