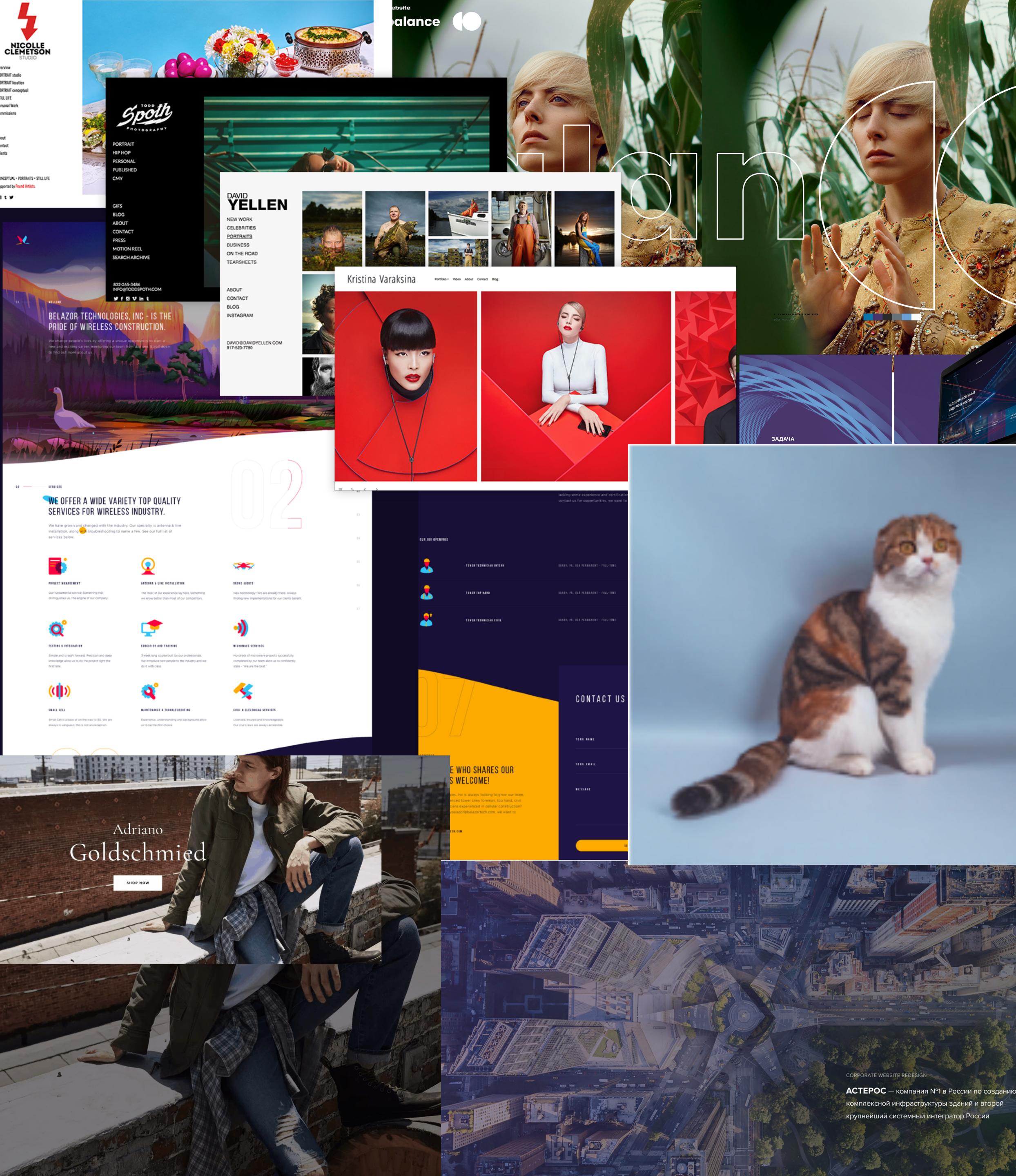


# Image Element

---

WEEK 4



# Images

Logos, sliders, heros, promos, icons – images are a big part of the internet.

## FILE TYPES



## FILE TYPES



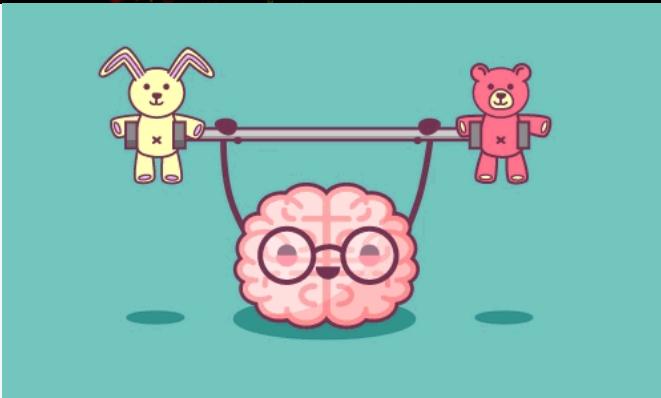
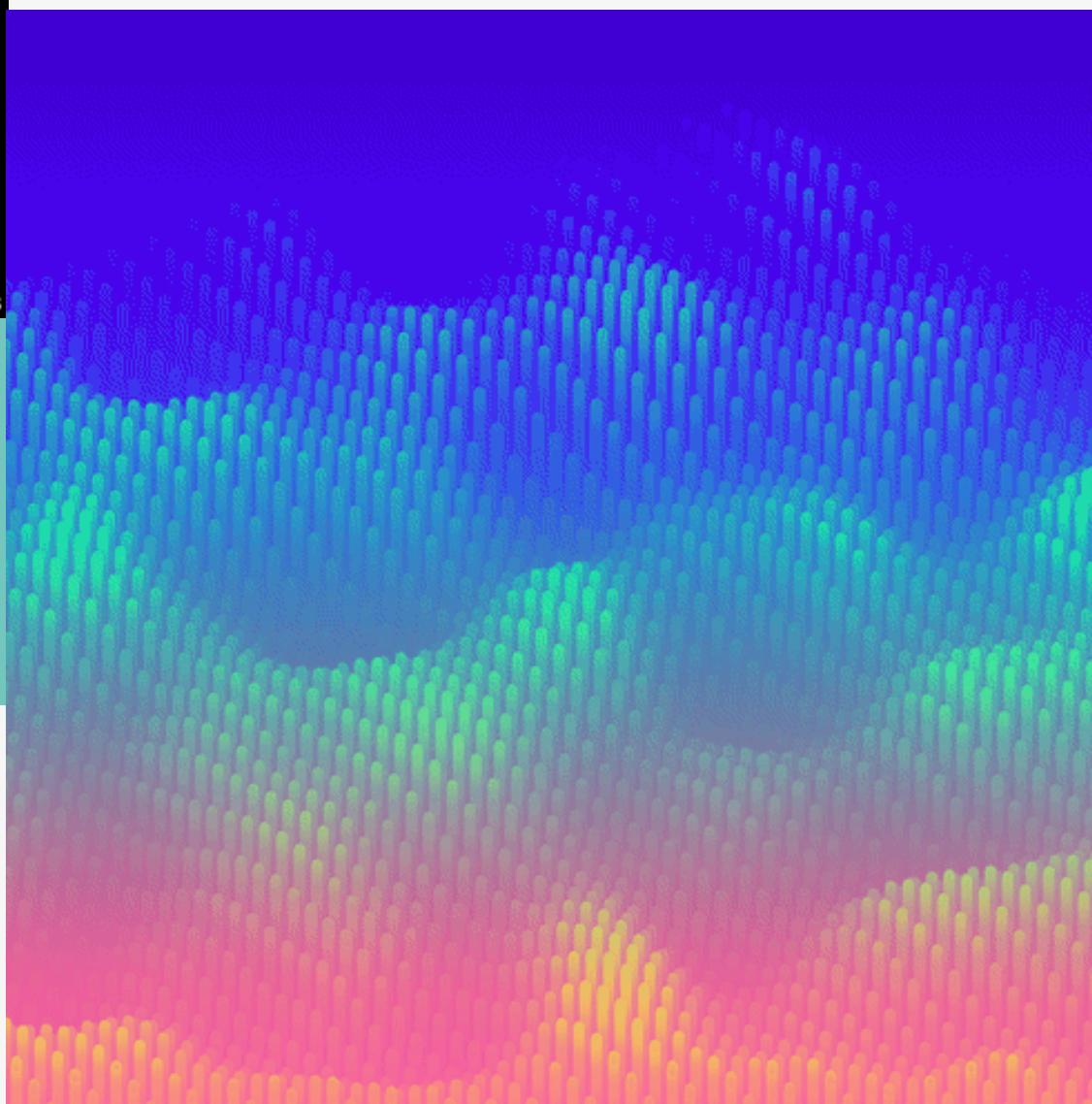
- PHOTOGRAPHIC IMAGES
- MOST USED



## FILE TYPES



- ANIMATED IMAGES
- FILE SIZE DEPENDS ON HOW COLORFUL



## FILE TYPES



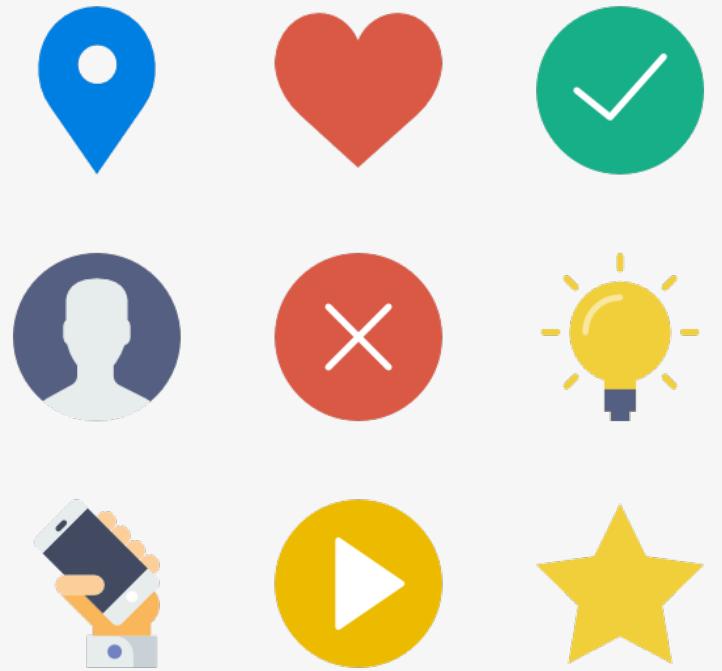
- NON-RECTANGULAR SHAPE
- IMAGES WITH TRANSPARENCIES
- SAVE WITH PNG 24 (TO KEEP TRANSPARENCY)



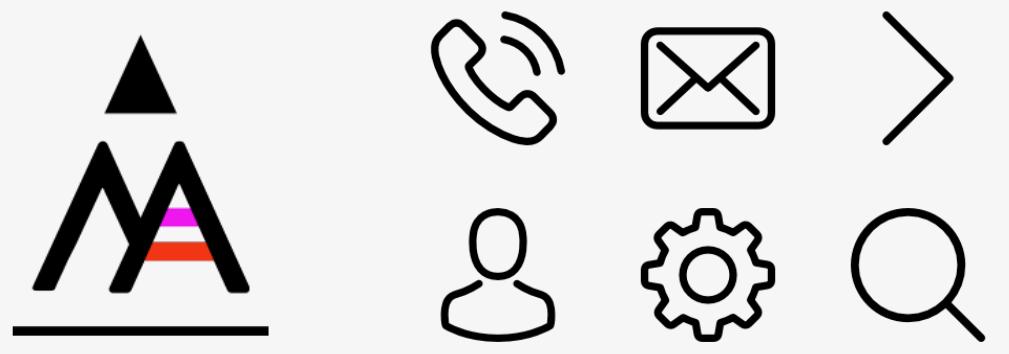
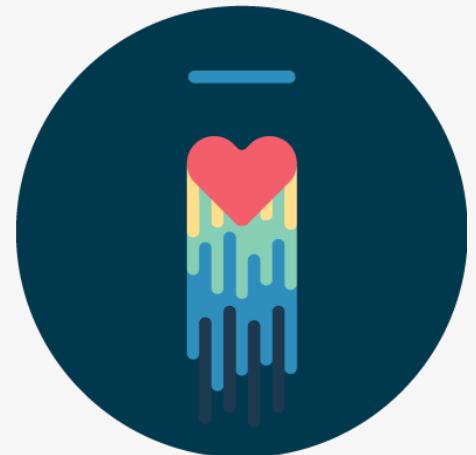
## FILE TYPES



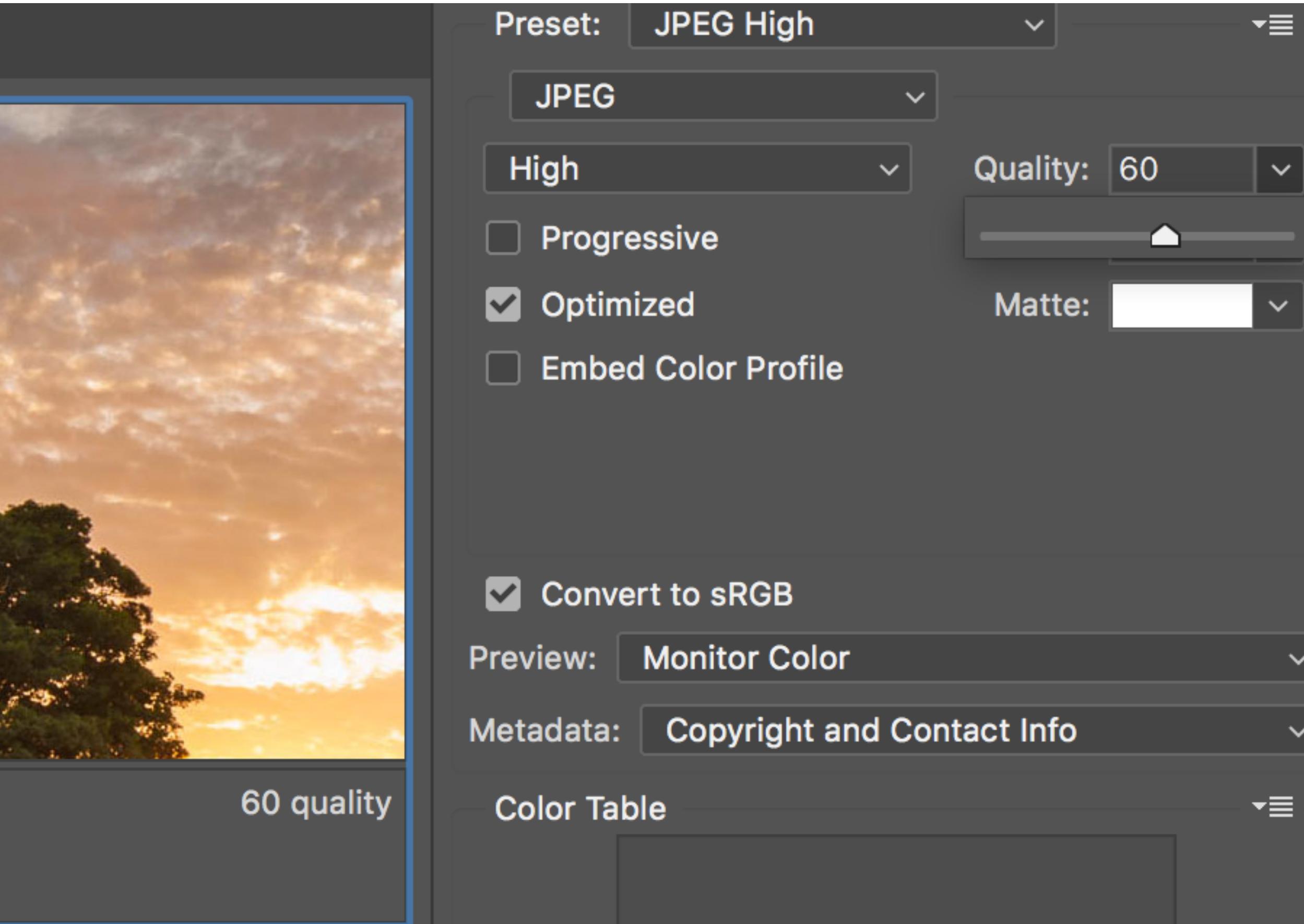
- VECTOR IMAGES
- LOGOS, ICONS



Designed by Pngtree



## OPTIMIZATION



**Optimize images for best loading**

**Balance between the lowest file size and an acceptable quality**

SOME MORE INFO [\[ >>> \]](#)

<IMG>

```

```



<img> tag reference [ [>>](#) ]

<IMG>

src="chair2.jpg"

src="images/chair2.jpg"

src="http://www.mysite.come/chair2.jpg"

<img> tag reference [[>>](#)]

<IMG>

alt="Barcelona chair"

alt="Barcelona chair in black"

alt=""

<img> tag reference [[>>](#)]

<IMG>

width="600"

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## STYLE ATTRIBUTE

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**style="width:100%;"**

**style="width:100%; height:auto;"**

**<img> tag reference [ [>>](#) ]**

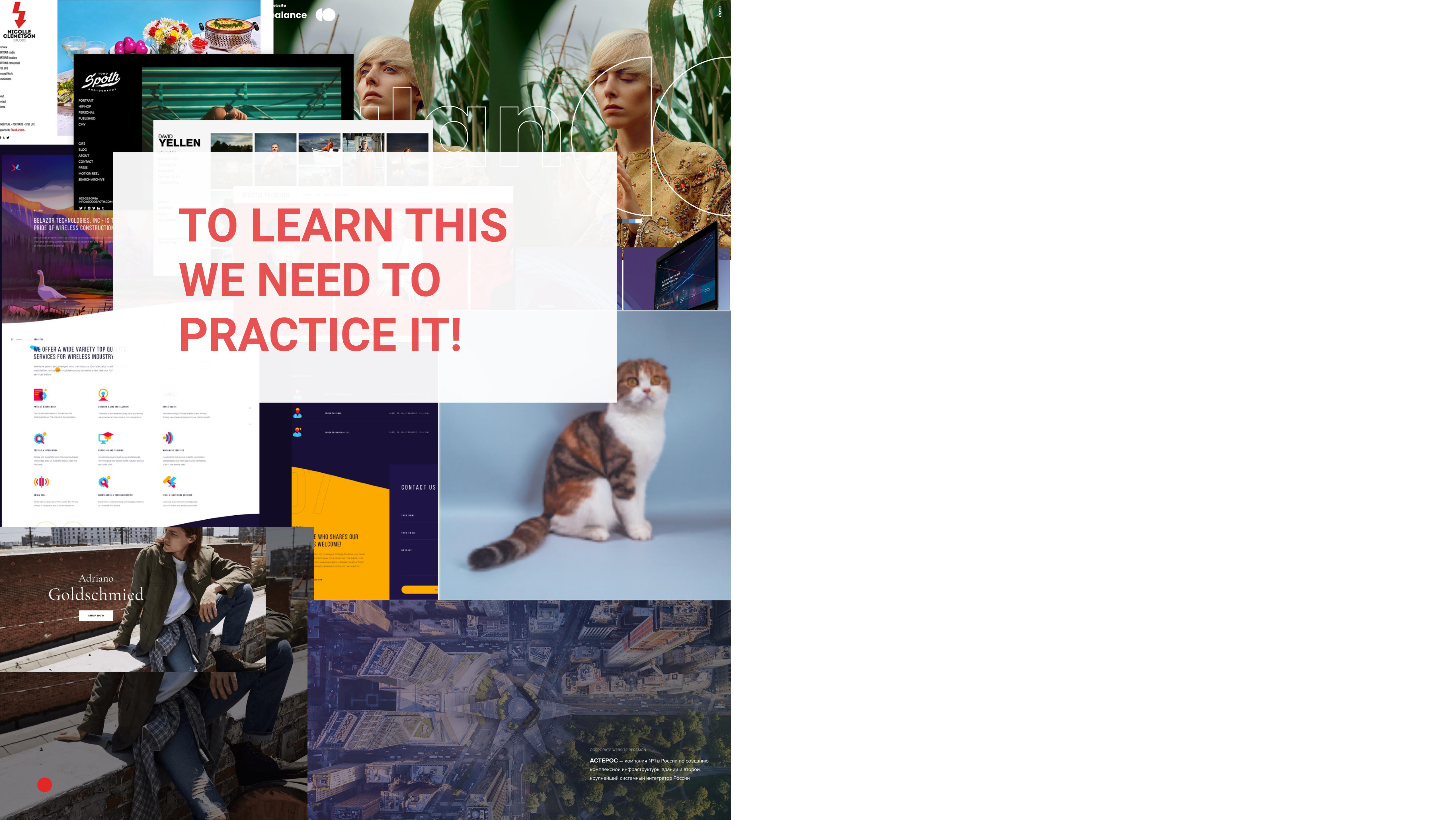
## STYLE ATTRIBUTE

```
style="width:300px;"
```

```
style="width:100%;"
```

```
style="width:100%; height:auto;"
```

<img> tag reference [ [>>](#) ]



# TO LEARN THIS WE NEED TO PRACTICE IT!