



Web Production Today

The New York Times

THE DAILY 360 JOURNALISM BY TECHNOLOGY BY SAMSUNG

Mondays, October 24, 2016 | 8 Today's Paper | Video | Houston 2 | Denver | 25°F | Nikkei 0.22% | \$0.99

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BUSINESS | PEOPLE

Trump Taps IBM and GM Chiefs in First-Ever Sign Gets Tech Matters

IBM CEO Ginni Rometty and General Motors CEO Mary Barra will advise the president-elect on job creation in an economy driven by tech.

By WIRED Nov. 28, 2016

Two Reasons 300 Kittens Mark Zuckerberg Is in Denial How The New York Times Works The Graffiti Diamond Shopping Guide: Bar Carts



NOWNESS

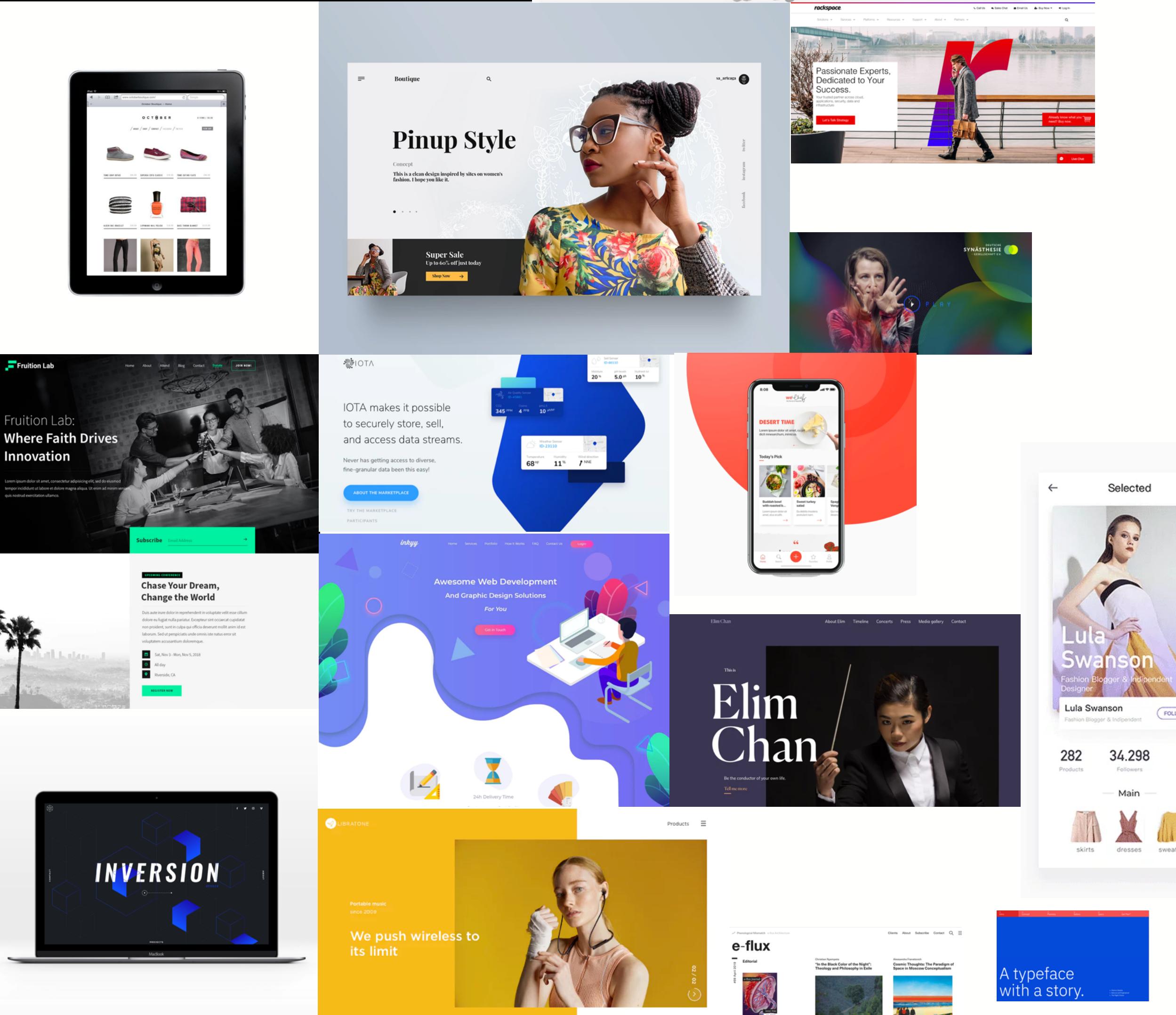
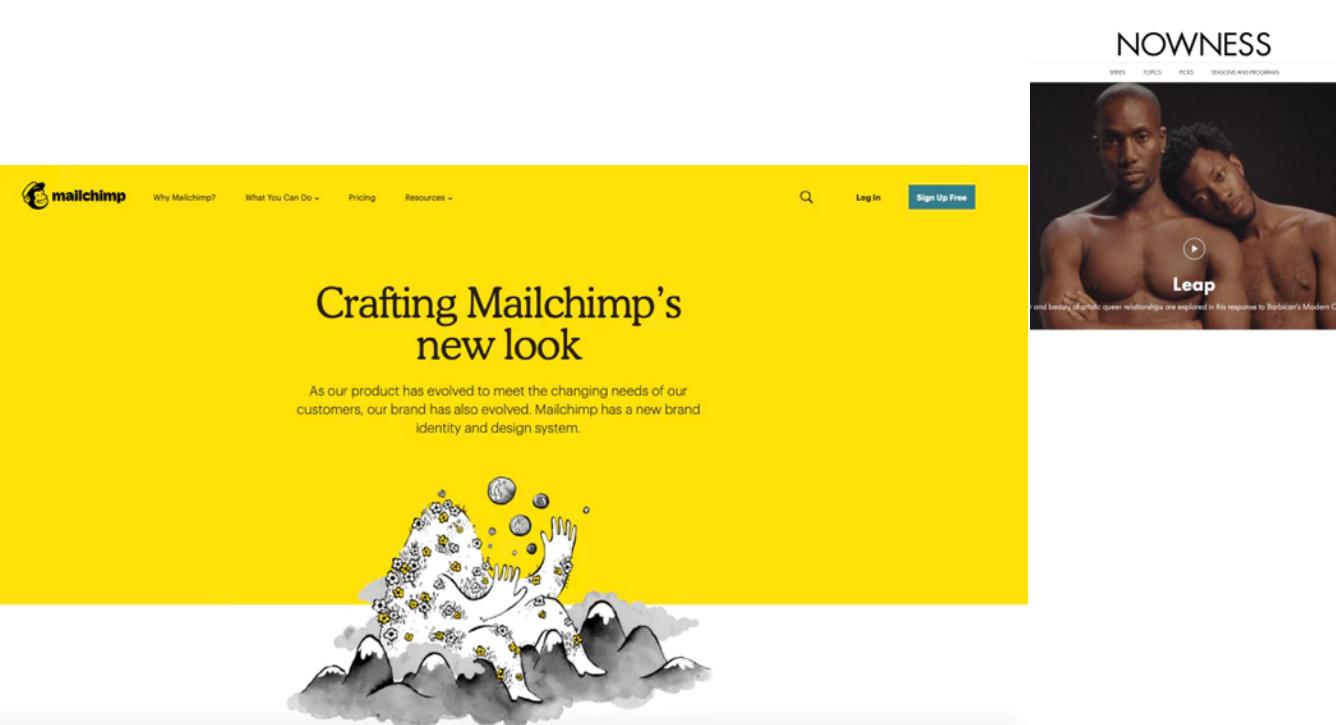
mailchimp Why Mailchimp? What You Can Do Pricing Resources Log In Sign Up Free

Crafting Mailchimp's new look

As our product has evolved to meet the changing needs of our customers, our brand has also evolved. Mailchimp has a new brand identity and design system.

Leap

Two shirtsless men in a dark setting.



Ecommerce:
verizonwireless.com
skullcandy.com

Editorial:
nytimes.com
www.e-flux.com/journal

Campaign:
equality.nike.com/kin.movie

Product:
johos.at
nest.com/

Portfolio:
marc-newson.com/
awwwards.com

Blog:
<https://www.thisiscoLOSSAL.com/>

Art / Experimental:
<https://www.newrafael.com/websites/>

The image shows the front page of The New York Times website. At the top, there are navigation links for 'SECTIONS' and a search bar. The main title 'The New York Times' is prominently displayed in its signature serif font. Below the title, there's a sub-headline 'THE DAILY 360'. On the right side, there are ads for 'JOURNALISM BY The New York Times' and 'TECHNOLOGY BY SAMSUNG'. The central feature is a large photograph of IBM CEO Ginni Rometty, who is smiling and wearing a dark blazer. To her left is a headline: 'Trump Taps IBM and GM Chiefs in First-Ever Sign Gets Tech Matters'. To her right is a quote: 'The public relations fallout pales in comparison to the risk of allowing tech to go unheeded by the new president'. Below the main article, there are several smaller news snippets and a sidebar with various links.

The Mailchimp homepage features a vibrant yellow background. At the top left is a large, dynamic image of an orange kayak on water, with a small video player overlay showing a close-up of the kayak's interior. To the right of this image is a white text box containing the headline "YOU LOVE YOUR VOCATION VIDEOS. MOST VIDEOS NEED EDITING. WE CAN HELP." Below this is a smaller text box stating, "Our pros will craft your footage into a beautifully edited video clip that is fun to watch and share." A prominent orange "GET STARTED" button is located below the second text box. The main title "Crafting Mailchimp's new look" is centered in large, bold, black font. Below the title is a paragraph of text: "As our product has evolved to meet the changing needs of our customers, our brand has also evolved. Mailchimp has a new brand identity and design system." At the bottom center is a whimsical, hand-drawn style illustration of a hand reaching upwards from a cluster of dark, billowing clouds. The hand is adorned with numerous small, yellow flowers or leaves. Above the hand, several small, floating spheres of varying sizes and colors (yellow, blue, grey) are scattered in the air.

The image is a composite of three screenshots. The top left shows a website header with 'Boutique' and a search bar. The top right shows a contact form with fields for first name ('Jonathan'), last name ('Ende'), email ('Emilia.Address'), and a question about the best time to contact ('Monday 3pm' or 'Tuesday 3pm'). The bottom left shows a product page for a 'Pinup Style' item, featuring a woman in a floral top and glasses, with a 'Super Sale' banner offering up to 60% off.

#19 April 2019

Editorial

e-flux journal

Issue #99
104 Journals



Defining the future is not easy. As we at *e-flux journal* look simultaneously backward and forward over our ten years of publishing, we wonder what lies ahead. This is issue #99 of the present we are in, and it is here that, as it actually our hundredth issue, amounting to nearly a decade of essays, *e*. *Thinking ahead can be tricky, because the future always harbors a hidden object. Time does not move in one direction; it is not only the period we think we're living in.*

**"In the Black Color of the Night":
Theology and Philosophy in Exile**

Christian Nyampeta

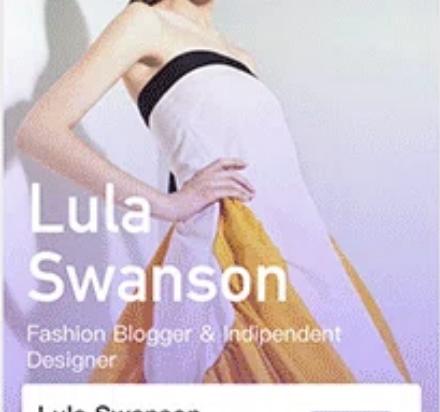
Selected

...

The image is a horizontal collage of four different web pages from the Oiselle website. On the far left, there's a large, abstract graphic with a purple-to-pink gradient and a downward-pointing arrow. Next to it is a product detail page for a running shoe, featuring a 'FIND OUT' button and some placeholder Latin text. Below that is a dark video thumbnail showing a runner's legs in motion, with a play button overlaid. To the right is a screenshot of a mobile phone and a laptop both displaying the 'CREATE YOUR OWN' section of the website, where users can design their own athletic gear.

The collage consists of four distinct screenshots:

- IOTA Marketplace:** A screenshot showing a user interface for securely storing, selling, and accessing data streams. It features a large blue abstract shape on the left and two smaller cards on the right displaying sensor data: "Air Quality Sensor ID-494110" with values 345 PM, 4 ppb, and 10 μA/m³; and "Weather Sensor ID-23110" with values Temperature 68°F, Humidity 11%, and Wind direction NNE.
- Weather Sensor Data:** A close-up view of the "Weather Sensor ID-23110" card, showing detailed information: Temperature 68°F, Humidity 11%, and Wind direction NNE.
- Food Delivery App:** A smartphone screen displaying a food delivery service. The top bar shows the time as 8:08. The main screen features a section titled "DESERT TIME" with a photo of a dessert, followed by "Today's Pick" with images of Buddha bowl, Sweet turkey salad, and Spaghetti Vongole. The bottom navigation bar includes icons for Home, Delivery, Favorites, and Profile.
- Personal Website:** A dark-themed website for "Elim Chan". The header includes links for About Elim, Timeline, Concerts, Press, Media gallery, and Contact. The main content area features a large photo of Elim Chan holding a conductor's baton, with the text "This is Elim Chan" above it and "Be the conductor of your own life." below it. A "Tell me more" button is at the bottom.



Lula Swanson

Fashion Blogger & Independent Designer

Lula Swanson

Fashion Blogger & Independent Designer

[FOLLOW](#)

282 Products

34.298 Followers

9.3 Score

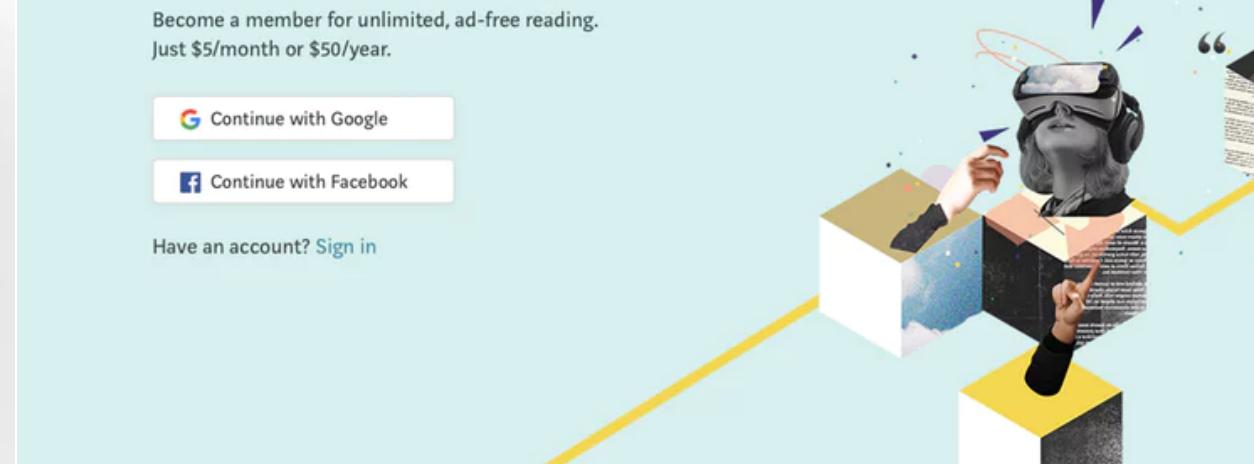
Main

skirts

dresses

sweaters

The image is a composite of two distinct scenes. The top half shows a computer monitor displaying a website for 'PHARAOHIC'. The site features a large graphic of a wind turbine with a blue and white logo on its blades. Text on the page includes 'Remarkable blockchain infrastructure powered by Sustainable energy.' and a 'Learn more' button. The bottom half shows a clean, minimalist desk setup. It includes a silver iMac with its Apple logo facing forward, a white keyboard, a white mouse, a crumpled piece of white paper, a black pen, and a white ceramic bird figurine.



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Brands ▾

Journal

Personal styling

Freesia
€ 240,00

Boa
€ 389,00

Casilda
€ 189,00



A tablet device showing the INVERSION website. The website has a dark background with blue wireframe cubes. The word "INVERSION" is prominently displayed in large, bold, white letters. Below it, "PROJECTS" is written in smaller white letters. On the left side, there's a "CONTACT" link. On the right side, there are links for "HOME", "ABOUT", and "PORTFOLIO". At the bottom, there are social media icons for Facebook, Twitter, and LinkedIn. The tablet is resting on a surface with a wooden texture.

The image shows the Rackspace homepage. At the top left is the Rackspace logo. To its right are links for 'Call Us', 'Sales Chat', 'Email Us', 'Buy Now', and 'Log In'. Below the header is a navigation bar with dropdown menus for 'Solutions', 'Services', 'Platforms', 'Resources', 'Support', 'About', and 'Partners'. A search icon is also present. The main visual is a photograph of a man in a suit walking along a wooden boardwalk by a river, carrying a brown briefcase. A large, stylized red 'W' graphic is overlaid on the background. On the left side of the page, there's a white box containing the text 'Passionate Experts, Dedicated to Your Success.' and a subtext about being a trusted partner across cloud, applications, security, data, and infrastructure. A red button at the bottom of this box says 'Let's Talk Strategy'. On the right side, another red button says 'Already know what you need? Buy now!'. The overall design is professional and modern.

1991

World Wide Web

The WorldWideWeb (W3) is a wide-area [hypermedia](#) information retrieval initiative aiming to give universal access to a large universe of documents.

Everything there is online about W3 is linked directly or indirectly to this document, including an [executive summary](#) of the project, [Mailing lists](#) , [Policy](#) , November's [W3 news](#) , [Frequently Asked Questions](#) .

[What's out there?](#)

Pointers to the world's online information, [subjects](#) , [W3 servers](#), etc.

[Help](#)

on the browser you are using

[Software Products](#)

A list of W3 project components and their current state. (e.g. [Line Mode](#) ,[X11 Viola](#) ,[NeXTStep](#) ,[Servers](#) ,[Tools](#) ,[Mail robot](#) ,[Library](#))

[Technical](#)

Details of protocols, formats, program internals etc

[Bibliography](#)

Paper documentation on W3 and references.

[People](#)

A list of some people involved in the project.

[History](#)

A summary of the history of the project.

[How can I help ?](#)

If you would like to support the web..

[Getting code](#)

Getting the code by [anonymous FTP](#) , etc.

1991

```
1 <HEADER>
2 <TITLE>The World Wide Web project</TITLE>
3 <NEXTID N="55">
4 </HEADER>
5 <BODY>
6 <H1>World Wide Web</H1>The WorldWideWeb (W3) is a wide-area<A
7 NAME=0 HREF="WhatIs.html">
8 hypermedia</A> information retrieval
9 initiative aiming to give universal
10 access to a large universe of documents.<P>
11 Everything there is online about
12 W3 is linked directly or indirectly
13 to this document, including an <A
14 NAME=24 HREF="Summary.html">executive
15 summary</A> of the project, <A
16 NAME=29 HREF="Administration/Mailing/Overview.html">Mailing lists</A>
17 , <A
18 NAME=30 HREF="Policy.html">Policy</A> , November's <A
19 NAME=34 HREF="News/9211.html">W3 news</A> ,
20 <A
21 NAME=41 HREF="FAQ>List.html">Frequently Asked Questions</A> .
22 <DL>
23 <DT><A
24 NAME=44 HREF="..../DataSources/Top.html">What's out there?</A>
25 <DD> Pointers to the
```

1960s

US Defense and ARPA

ARPANET - first packet switching network, using TCP/IP network [[\[>>\]](#)]

1980s

CERN

Tim Berners-Lee conducts research at CERN and builds first hypertext prototype [[\[>>\]](#)]

1990s

First website

Tim Berners-Lee creates the first website. It ran on a NeXT computer at the European Organization for Nuclear Research, CERN. [[\[>>\]](#)]

Nexus browser

It is the first browser and was designed by Tim Berners-Lee [[\[>>\]](#)]

1994

W3 Consortium

Founded and currently led by Tim Berners-Lee, the consortium is made up of member organizations that work together in the development of standards for the World Wide Web. [[\[>>\]](#)]

1995

HTML 2.0

1996

CSS

CSS1 was introduced and was further refined by the release of CSS2 in 1998.

1997

HTML 4

2000

XHTML

XML was designed to store and transport data. XML was designed to be both human- and machine-readable. [\[>>\]](#)

2000S

Flash widely used

- Between 2000-2010, end of life 2020
- Flash 5 ActionScript introduced in 2000

2008

HTML 5.0

HTML5.0 released to public, and is response to outdated Flash use.

2014

HTML5 becomes a W3 recommendation

2014-2018

HTML 4

2000

CSS3 modules added

**HTML, CSS
and other extensions of
these markup languages
are always evolving.**

**They have to catch up
to our interests
and behaviors**

Disciplines



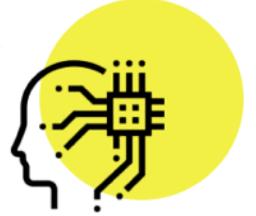
Content / Strategy



UX (User Experience)



Interface / UI Design



Creative Technology



Frontend Development



Backend Development

Function / why

Content / Strategy

What do we want to build and why?

UX (user experience)

Where does this content go?

How does the user interact with it?

Interface design (Graphic design)

What are the visual systems that would make this content easily digestible? How do we express our brand/company through this website?

Creative Technologists

How do we enhance our interactive experience with new innovative technology?

Frontend Developer

How do we build this for the user?

What are the scripting building blocks?

How do we translate design into code?

Backend Developer

How do we enable frontend development? How do we build databases or applications that run behind the interface code?

Tool & deliverables / why

Content strategist

Conducts research, produces content matrix (Excel/Sheets), write a strategy deck

UX designer

Conducts user testing, writes use cases, produces wireframes/sitemaps/user flows, builds prototypes (“click-throughs”)

Digital designer / UI designer

Creates look and feel sketches, defines general design direction, designs webpages and templates, creates digital style guides

Creative Technologist

Keeps up with the most forward technology solutions (new mobile apps, augmented reality, physical computing, etc), builds prototypes

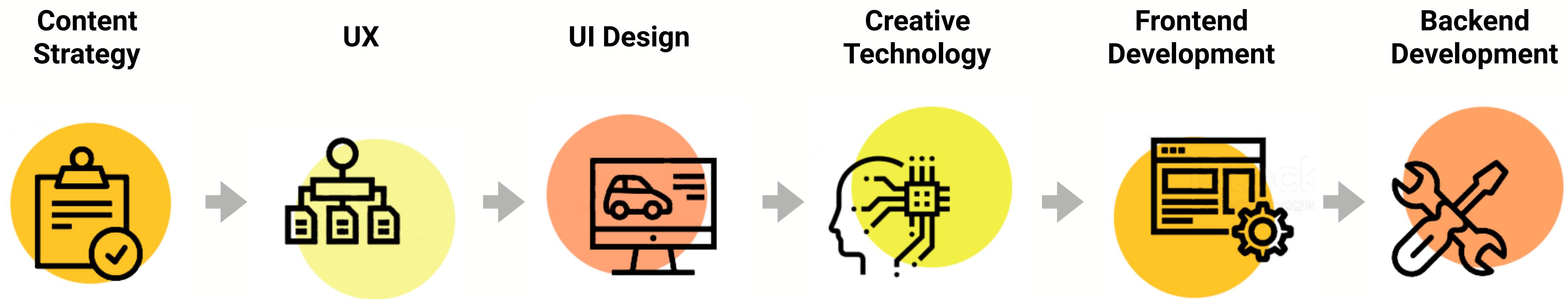
Frontend Developer

Develops and maintains websites, builds pages with HTML, CSS, Javascript (Sass, Query, PHP, XML, and many more)

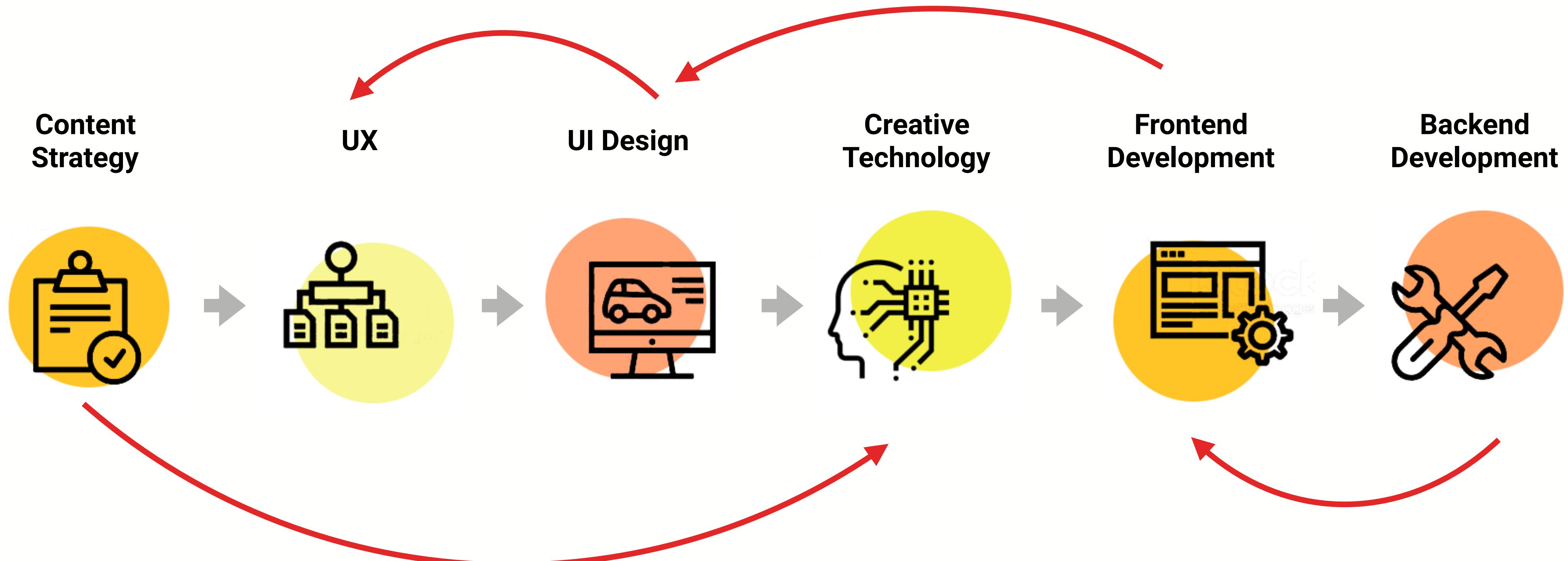
Backend Developer

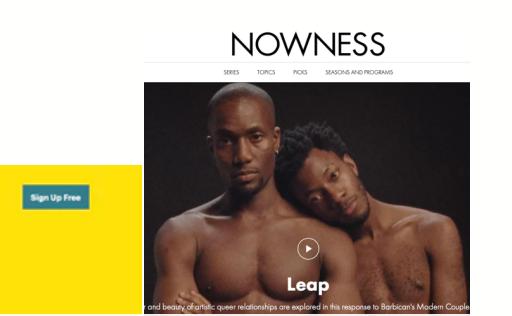
Develops the backend for website, codes in PHP, mySQL, ASP etc, builds and maintains databases

Disciplines



Disciplines





So let's dive in!

