Name: MARVEL EBUBECHUKWU MARCEL

Date of birth: March 29 / 1995

Sex: Male

Nationality: Nigerian

State :- Anambra

Address: Block 6, Cromwell Estate, Chevron Alternative route, Lekki, Lagos State.

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**PROFESSIONAL SUMMARY**

To obtain and have an international cultural exposure in the Business & Software development field and to develop my skills and become globally competitive

**ACOMPLISHMENTS**

October 2018 - November 2019 *National youth service corps Imo state*

Computer science instructor, De-Millennium International High School Discharge No: 00359433

* Created a technology Fare for trained students to show their creativity using NETBEAN Software for development.
* Educated ten (10) students on the use of notepad++ for Website Design as my personal CDS.

**Work Experience**

2021 : - Business development manager - Espy Properties Ltd

* Follow up of client's requests and schedule Inspections
* Bring in business deals to the company & generate new strategies to reach the target customers
* Work with other staff and ensure every business development ideas on how to grow the company, are being implemented.
* Supervising tendering procedures, and putting together proposals.
* Manage the social media page & post contents on all digital platforms

2019 –2021. Front end Developer- Daor Group Of Companies

* Ensure that all assigned work is completed on time, within date.
* Collaborate effectively with product managers, designers, engineers and stakeholders on the projects
* Build reusable code and libraries for future use which are can be used across multiple projects.

**2017 - 2019:** Senior Digital Marketer -- Development plug

* Work with our content marketing specialist on content creation and distribution
* Monitor the primary marketing metrics to establish the effectiveness of online advertising
* Report on the performance of digital marketing activities and compare the results against key performance indicators and ROI
* Review the brand message regularly to ascertain its consistency
* Develop a workable digital marketing strategy
* Collaborates with other supporting teams to create impressive client-centred landing pages
* Recruitment, selection, and training of marketing operations employees in the digital marketing department
* Provides educational opportunities, relevant information, and growth opportunities for digital marketing staff
* Analysis of end-to-end consumer experience in different digital channels.

**Education :**

* BSC in Computer Science Delta State University 2017
* Senior School Certificate Examination Dynamic Landmark College, Ikotun 2011

**PROFFESIONAL SKILLS**

* Detailed knowledge of Computer Science principle and standard.
* Knowledge of Graphic Designs, Web development
* Microsoft Office (Excel, PowerPoint, Access and Word).
* Programming language proficiency (includes; React.js, JavaScript, HTML, CSS, and Python).
* High level awareness of the application of Health & Safety Standards
* Good Communication skills - written and verbal
* Very Good **N**etworking skills.
* Project Management and Strategic planning
* Customer Relationship Management.
* Efficient use of SFA ( Sales Force Automation)

**AREA OF EXPERTISE**

* Digital marketing
* Software Development

**STRENGTHS**

* Purpose driven, **c**ourageous and **a**ccountable.
* Work effectively for long hours.
* I can multi task
* Diligent
* Good memory and can keep details
* Patient
* Friendly, cheerful and polite
* A strong passion to ensure customer satisfaction
* Good time management

**Hobby**

* MUSIC
* Dance

**REFERENCE :**

**Pastor uche** Area Sales Manager,PZ Cussons.Phone 0810 474 3007

**Nadiv Maxwell:**Sales Representative,New Height Pharmaceutical.Phone: 09074297580

Other references will be presented on request