

# MIRACLE OBATARE

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## PROFESSIONAL EXPERIENCE

**Angela Aneke & Company Limited** | *Technical Assistant*

**Oct 2022 - Mar 2024**

Accomplishments:

- Engineered customized work plan templates and deployed a real-time tracking system, boosting efficiency and alignment by 25% across client projects.
- Managed survey distribution for 13 client companies, increasing participation rates by 40% and expediting follow-up.
- Crafted professional reports with visual representations, enhancing client comprehension and engagement by 35%.
- Researched regulatory requirements and emerging trends, improving project outcomes and compliance by 20%.
- Provided technical support and incorporated feedback, enhancing deliverables and improving client satisfaction by 30%.

**Axe & Pail** | *Tech and Systems Manager* | *Contract*

**Aug 2023 - Jan 2024**

Accomplishments:

- Strategized and automated a social media calendar, using Zapier and Make.com.
- Designed and executed AI chatbots, propelling lead generation by 40% and conversions by 25%.
- Optimized sales funnels with ClickFunnels, redesigned sales websites, enhancing user experience.
- Managed Thinkific courses, implemented AI solution in generating content and optimising workflow for sales clients.
- Established and maintained a Notion database, improving data accessibility and organizational efficiency.

**Ginger; The Collective** | *IT Project Manager*

**Feb 2020 - Sept 2022**

Accomplishments:

- Streamlined business processes through careful analysis, boosting productivity by 15%.
- Directed cross-functional collaboration for improved project management, reducing completion times by 20%.
- Analyzed data trends to provide actionable insights, increasing revenue by 10% through data-driven decisions.
- Developed and tracked KPIs, achieving a 25% improvement in evaluating marketing campaign success and performance.
- Integrated data visualization tools, enhancing report comprehension and decision-making capabilities by 30%.

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## EDUCATION

**Covenant University** | *Ogun, NG*  
BSc Physics with Electronics and IT Application

**Sep 2017 - Sep 2021**

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## PROJECTS

### **Product Management** | *Forward Kitchens*

- Implemented a new solution offering websites as a service to 50 SMB restaurants.
- Created a rapid onboarding process in 15 days, streamlining procedures for smooth restaurant integration.
- Tracked KPIs to assess the onboarding team's success and effectiveness.
- Facilitated upselling of higher-value products to restaurants using the service.
- Examined the product launch and identified areas for improvement.

### **Data Analyst Internship** | *Forage| KPMG AU*

- Specialized in Business Intelligence, using MS Excel for efficient data retrieval.
  - Conducted data cleaning, exploratory analysis, and predictive modeling.
  - Delivered actionable insights from customer and transaction data.
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## PROFESSIONAL CERTIFICATES

[Certified Google Project Management Professional](#)

Certified Google IT Support Professional (*In view*)

Certified Google Cybersecurity Professional (*In view*)

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## SKILLS

Project Management  
Data Analysis  
Technical Support

Data Visualization and Reporting  
Database Management  
Research

Team Leadership  
Communication  
Operations Management

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