

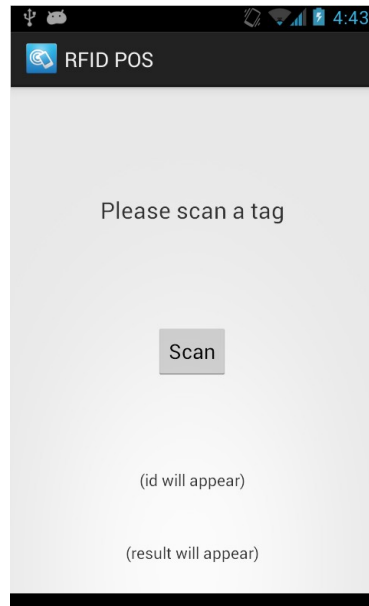
Value Proposition

- Customers automatically recognized by RFID or NFC tags
- Register sale in VendHQ automatically
- No queuing to order – customer convenience and operational/staff efficiency

Proof of Concept

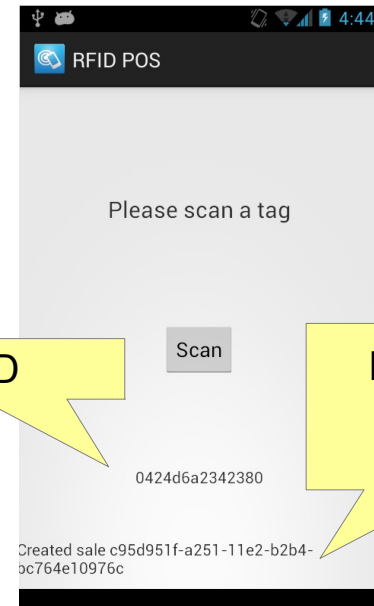
①

RFIDPOS app on Android device is started manually (or automatically on first scan)



②

App identifies the card (UID) and transmits it's ID to the RFIDPOS web service (using WiFi or 2G/3G internet connection)



③

The web service talks to VENDHQ and creates a new sale with a pre-configured product

④

Sale can be shown and changed in VendHQ

The whole process takes 1-2 sec max.

Select a Sale to Open

Date/time	Status	User	Customer	Code
Apr 11, 2013 04:44:52	SAVED	ps@novapp.ch	Jon Meyer	JME
Apr 11, 2013 03:36:52	SAVED	ps@novapp.ch	Jon Meyer	JMF
2013 03:32:11	SAVED	ps@novapp.ch	Jon Meyer	

Card ID / Customer Link

Jon Meyer

Edit Customer

Delete

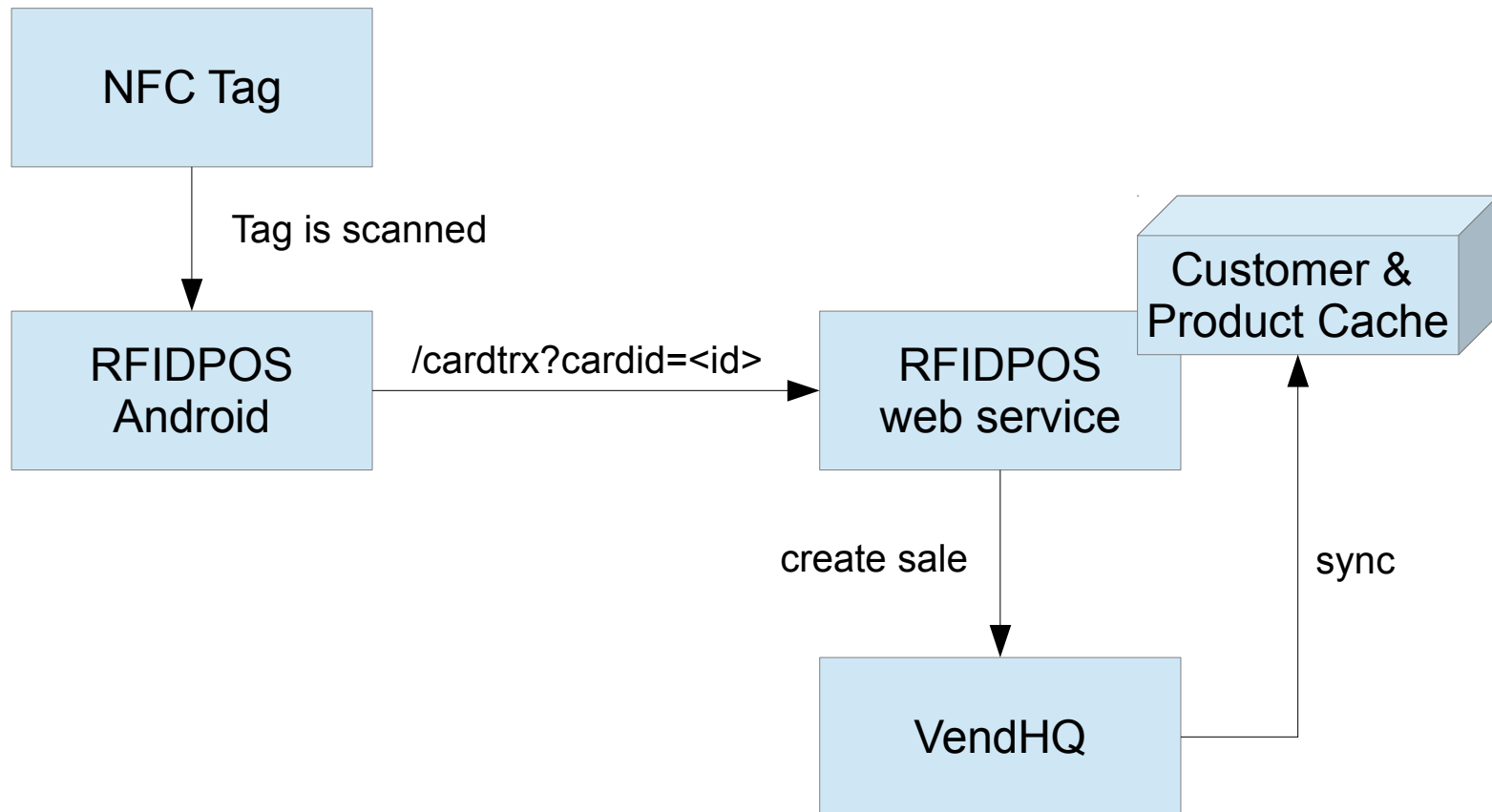
Group	All Customers	Balance	Fr.1,010.00
		Year to date	Fr.0.00
Physical address	Switzerland	Total spent	Fr.1,010.00
	View map		
Postal address	Switzerland	Custom field 1	0424d6a2342380

Card ID

Sales History

This must currently be done manually. In the future, RFIDPOS will provide a „linkCustomer“ web service to allow this from the Android device and/or using a web UI.

Architecture / Data Flow



Security/Privacy Concerns

- [Card Security](#)

MiFare Classic (NFC) or ISO-18000 6C (RFID) provide security features (against card cloning and spoofing)

Loss of card not a problem since card does not store any information other than it's UID and security profile.

Any cards not known to RFIDPOS will not be accepted. Spoofed cards will not contain a valid security profile so no tempering is possible (to be verified).

- [RFIDPOS Security and Customer Privacy](#)

RFIDPOS web service keeps only mapping between Customer ID, Card and Products in memory/cache (no names, addresses etc. stored in RFIDPOS *)

Card/Tag only stores UID and security profile. No customer data can be extracted using the data on the card.

- [VendHQ security](#) (spoof sale with invalid or third party card?)

VendHQ stores Customer-2-Card mapping. Could be tampered by staff – if this is a concern, RFIDPOS would be used to store this mapping taking information out of reach of staff.

- [*\) Disclaimer](#)

Proof of concept used MiFare Ultralight NFC cards, and RFIDPOS caches all customer and product data for reasons of simplicity (security not a concern in PoC)