

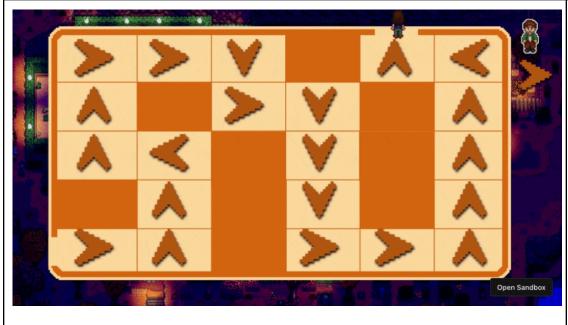
UX Testing + UI Iteration



Each Member of Your Team Will Have the SAME 5 Users (one member from each of the other teams)	PUZZLE (Observation Only): As they solve your escape room where are they clicking when they shouldn't? Where are they getting stuck? What seems too hard or too easy? What types of hints were effective/ineffective?	NARRATIVE (Ask Out Loud): How would you describe the story and what is currently happening/happened in this room? What elements of the design (appearance, sound, etc.) could be unified to make this room feel more connected to the other rooms?
User 1 Name: ANIYA	 Got it right off the bat (Gave me feedback prior) Sometimes got corners mixed up Didn't use hint! Tried to click farmer, then other characters Chest wasn't that clear Predicted death 	 Really liked the plot twists and how graphic it is Was 'hard enough in a good way' More audio to make it more immersive Make note of the corners Make the chest glow/it's separate img Death made sense!!
User 2 Name: JAIDEN	 Tried to switch them around first, got it pretty quick (14 minutes total for all!!) Also didn't use hints! Got corners messed up Tried to open door first at end screen Overall didn't seem super hard to him 	 Favorite game he's played so far!!! Has attachment to the characters Deaths were just there; didn't really understand why or who did them Maze was easy, but the corners stumped him Add audio for chest Didn't notice hint Make chest separate img Liked death
User 3 Name: KAI	 Knew to switch it around, didn't really get the order at first Got messed up at the corners Didn't click hint!!! Went SUPER fast (7 min total!!) 	 "Why is everyone dying??" Didn't really get the background plot Thought it was click around too Add more to the maze Maybe footsteps and sebastian walking away to add to story
User 4 Name:	•	•

User 5 Name:		
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UI Before Feedback (GIF recorded with Chrome Capture)



What trends did you identify in your feedback?

- Hint isn't that apparent
- Chest wasn't clear
- The balance of a less confusing maze & hard corners make an overall good level escape room
- Adding more audio can help make it more emmersive

UI After Feedback (GIF recorded with Chrome Capture)

What <u>changes</u> did you make to improve your puzzle UI?

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