

Janne “let me take a selfie” Doe



Age:	28
Gender:	Male
Marital status:	Single
Occupation:	Taxi driver
Education:	University of life
Computer	6.5 / 10
skills:	iPhone,
Devices:	MacBook (2008), Electronic cigarette

Bio

Janne is 28-year-old taxi driver from Lohja, Finland. He likes to go to the gym (actually doesn't like, just wants to look good). Janne loves to party and rave.

In his spare time he likes to browse funny pictures in the Internet and share them with his “friends” on social media. Janne has an iPhone 6s (rose gold), and he is quite a heavy mobile user. He uses his dear iPhone whenever he doesn't have any customers and many times when he does. He's the generic “Joker” of his social circle.

Motivations

To find more pictures to share with his “friends”. Imgur is too mainstream for Janne.

Well paying odd jobs to get money for his extravagant “social” life.

Taking topless selfies with his “friends” on his “hot rod” selfie stick.

Main goals

Janne's goal is to get as many likes on social media as he can with his “funny” pictures. He already has “a lot of” followers on Instagram (23).

Janne would also like to get a daytime job so that he could party more with his “friends” on weekends. He would like the alcolock to be removed from his car.