1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

Answer: The three conclusions are:

* Theater projects are most successful funded category.
* Amongst theater category, Plays are the most successful funded projects.
* 2015 was the peak year most of the successful projects.
* Projects related with Music has most possibilities of success and less possibilities of fail with 82% vs 18% respectively.
* Projects related with Journalism has no chance of success around Kickstart community.
* Project with goals less than 1,000 has most possibilities of success and less possibilities of being failed, even canceled.
* There is a lack of support for Mexico and Hong Kong projects. Could be good starting a campaign to impulse more projects around these nations.

1. What are some limitations of this dataset?

Answer: Some limitations of this datasets are as follows:

* It is hard to control dataset using Excel
* There is not documentation about columns and its meaning, so it is difficult to find out if some columns are important to analyze like staff\_pick or spotlight.
* It does not provide gross profit from all the successful campaigns
* The categories & subcategories had to be parsed
* Dates were Unix timestamps
* Incomplete data for year 2017

1. What are some other possible tables and/or graphs that we could create?

Answer: There are graphs that I can think of:

* A stacked column graph showing the distribution of number of backers across countries per state
* A stacked column graph showing the distribution of average donations across countries per state
* A line graph showing the distribution of number of backers from countries across the years per state
* A line graph showing the distribution of average donations from countries across the years per state