Bun Bun Bake Shop

Cart

Location [Shadyside   ⌄]

Original Cinnamon Roll   **$ 1.99**

Glazing: [Vanilla Milk   ⌄]

Qty: [1 ⌄]

Remove

Blackberrry Roll   **$ 23.88**

Glazing: [Doub-Choc   ⌄]

Qty: [12 ⌄]

Remove

Your Cart

Vanilla-Milk Original Cinnamon Roll (1)

Double-Chocolate Blackberry Cinnamon Roll (1)

Items: 2

Total: $25.87

[Proceed to Checkout]

I did create a high-fidelity design for a cart page for Assignment 3. However, I made substantial changes to the design in this version. In the previous version of my cart page, I only designed a page with one item in the cart. As a result, the "Proceed to Checkout" button was placed below the first (and last) item in the cart. Upon reviewing this design, I realized this would pose an issue if there were many items in the cart, as the user would have to scroll to the bottom to see the "Proceed to Checkout" button. Since it's not visible on the page when it first loads, this button may be skipped by users, leading to immense frustration and uncompleted orders. In addition to this issue, the Assignment 3 design contained no summary information about the cart. While I showed the prices of individual items to the user, they had no sense of the total price or the number of items in the cart. As a result, I redesigned this page such that the left two-thirds of the page contains information on individual items in the cart, and the right third of the page contains summary information. I maintained some elements of the design I thought were strong, such as the ability to edit items in the cart by changing glazing, quantity, or removing the item altogether, without needing to navigate to a separate page. I reflected the changes in my design first in the low-fidelity prototype, and then applied the general styling I've been using in my website to the high-fidelity prototype. I continued to use colors that were color-picked from the images of cinnamon rolls used throughout the site. The background color of the summary card and the "Proceed to Checkout" button both contain colors that have already appeared on the site, maintaining a consistent color scheme. However, I reduced the opacity of the color on the summary card to 40%, and left the opacity of the "Proceed to Checkout" button at 100%, to ensure it stood out against the card.