

Miranda Helck

I am an ambitious and focused user experience designer based in Philadelphia. I strive to create an inspiring and accessible design that promotes positive change.

PROJECTS

[File](#) — *Cloud Application for Bloc*

Completed the research and complete visual design for a new cloud application. Sought for and executed a clear vision based on user research.

EXPERIENCE

Bloc, Remote — *UX Design Program*

MARCH 2019 - JANUARY 2020

Learned industry best practices and design process standards with a focus on UX research, visual design, and front-end development.

The Franklin Bar, Philadelphia, PA — *General Manager*

JANUARY 2018 - PRESENT

Led a team of 20+ hospitality professionals designed service standards and enforced best hospitality practices.

Led menu development and design.

Kingsley, New York, NY — *Beverage Manager*

FEBRUARY 2016 - JANUARY 2018

Led menu development and design including cocktail creation, wine, spirits, and beer offerings.

Designed steps of service in line with hospitality standards.

EDUCATION

St. John's College, Annapolis, MD — *B.A. in Liberal Arts*

AUGUST 2006 - JUNE 2010

Studied in the Great Books tradition.

CONTACT ME

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[LinkedIn](#)
[Portfolio](#)

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SKILLS

RESEARCH Survey writing, persona creating, story writing, card sorting, brainstorming, wireframing

VISUAL Figma, Sketch, Invision, Adobe XD, Photoshop, Illustrator, Pen and paper

FRONTEND HTML5, CSS3, Javascript, Github, Git, Chrome Dev Tools

LANGUAGES

Spanish

English

