

# Miranda Helck

I am an ambitious and focused user experience designer based in Philadelphia. I strive to create an inspiring and accessible design that promotes positive change.

## PROJECTS

### [File](#) — *Cloud Application for Bloc*

Completed the research and complete visual design for a new cloud application. Sought for and executed a clear vision based on user research.

## EXPERIENCE

### **Bloc**, Remote — *UX Design Program*

MARCH 2019 - PRESENT

Learned industry best practices and design process standards with a focus on UX research, visual design, and front-end development.

### **The Franklin Bar**, Philadelphia, PA — *General Manager*

JANUARY 2018 - PRESENT

Led a team of 20+ hospitality professionals designed service standards and enforced best hospitality practices.

Led menu development and design.

### **Kingsley**, New York, NY — *Beverage Manager*

FEBRUARY 2016 - JANUARY 2018

Led menu development and design including cocktail creation, wine, spirits, and beer offerings.

Designed steps of service in line with hospitality standards.

## EDUCATION

### **St. John's College**, Annapolis, MD — *B.A. in Liberal Arts*

AUGUST 2006 - JUNE 2010

Studied in the Great Books tradition.

## CONTACT ME

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[LinkedIn](#)  
[Portfolio](#)

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## SKILLS

**RESEARCH** Survey writing, persona creating, story writing, card sorting, brainstorming, wireframing

**VISUAL** Figma, Sketch, Invision, Adobe XD, Photoshop, Illustrator, Pen and paper

**FRONTEND** HTML5, CSS3, Javascript, Github, Git, Chrome Dev Tools

## LANGUAGES

Spanish

English

