

Miranda Helck

I am an ambitious and focused user experience designer. I strive to create an inspiring and accessible design that promotes positive change.

PROJECTS

[File](#) — *Cloud Application for Bloc*

Completed the research and complete visual design for a new cloud application. Sought for and executed a clear vision based on user research.

EXPERIENCE

Bloc, Remote — *UX Design Program Apprentice*

MARCH 2019 - JANUARY 2020

Learned industry best practices and design process standards

Created two products based on extensive user research.

The Franklin Bar, Philadelphia, PA — *General Manager*

JANUARY 2018 - PRESENT

Developed multiple innovative and award-winning cocktail programs.

Led a successful shift to a sustainable bar program by introducing zero-waste concepts and composting

Kingsley, New York, NY — *Lead Bartender, General Manager*

FEBRUARY 2016 - JANUARY 2018

Created a Zagat rated beverage program with award-winning cocktails.

Led a team of 15+ industry professionals to win Zagat's "Best New Restaurant" in 2017.

EDUCATION

St. John's College, Annapolis, MD — *B.A. in Liberal Arts*

AUGUST 2006 - JUNE 2010

Studied in the Great Books tradition.

CONTACT ME

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[LinkedIn](#)
[Portfolio](#)

(908) 410-1898

SKILLS

RESEARCH Survey writing, persona creating, story writing, card sorting, brainstorming, wireframing

VISUAL Figma, Sketch, Invision, Adobe XD, Photoshop, Illustrator, Pen and paper

FRONTEND HTML5, CSS3, Javascript, Github, Git, Chrome Dev Tools

LANGUAGES

Spanish

English