Analysis of Seattle Collision Data

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1. Introduction and Business Understanding

1.1 Background

In Seattle, WA, from 2004 to present there have been 194,673 collisions reported by the Seattle Police Department (SPD) to the Seattle Department of Transportation (SDOT). 58,188 of those collisions involved an injury.

1.2 Problem

Through analysis of the collision data, we will discover which factors contribute most heavily to severe collisions. By determining and then focusing on those features, we will be able to create meaningful strategies to reduce the number of accidents, especially those with injuries, in order to increase the wellbeing and longevity of our community.

1.3 Interest

We will prepare a presentation for SDOT and the Vision Zero Network, "a collaborative campaign helping communities reach their goals of Vision Zero -- eliminating all traffic fatalities and severe injuries -- while increasing safe, healthy, equitable mobility for all." (https://visionzeronetwork.org). Through our thorough analysis we will make recommendations for the next campaigns and strategies that Vision Zero can execute in collaboration with SDOT.

2. Data Understanding and Preparation

2.1 Acquisition of Data

We will be using the shared data set, "Collisions—All Years", provided by the Traffic Records Group in conjunction with the Seattle Police Department and Seattle Department of Transportation.

The data set: https://s3.us.cloud-object-storage.appdomain.cloud/cf-courses-data/CognitiveClass/
DP0701EN/version-2/Data-Collisions.csv

Corresponding metadata: https://s3.us.cloud-object-storage.appdomain.cloud/cf-courses-data/ CognitiveClass/DP0701EN/version-2/Metadata.pdf).

2.2 Data Preparation

We will be preparing the data using the following methods:

Balancing the labeled data: as we can see the labeled data is imbalanced, with 194,673 type 1

entries ("property damage only"), and 58,188 type 2 entries ("injury"). We must balance the data so that we can use machine learning algorithms most effectively. As we have a fairly large dataset, we will achieve this by undersampling, i.e. removing type 1 entries.

Removing and replacing missing data: exploring the data, we have many null values which must be remedied.

```
In [219]: #And let's also take a look at the null values in each column
         df.isnull().sum()
 Out[219]: SEVERITYCODE
                             5334
          Х
                            5334
          OBJECTID
          INCKEY
          COLDETKEY
          REPORTNO
          STATUS
                           1926
          ADDRTYPE
                         129603
          INTKEY
          LOCATION
                           2677
          EXCEPTRSNCODE
                          109862
          EXCEPTRSNDESC
                          189035
          COLLISIONTYPE
                           4904
          PERSONCOUNT
          PEDCOUNT
          PEDCYLCOUNT
          VEHCOUNT
          INCDATE
          INCDTTM
                              0
          JUNCTIONTYPE
                            6329
          SDOT COLCODE
          SDOT COLDESC
          INATTENTIONIND 164868
          UNDERINFL
                            4884
          WEATHER
                            5081
                            5012
          ROADCOND
          LIGHTCOND
                            5170
          PEDROWNOTGRNT 190006
          SDOTCOLNUM
                           79737
          SPEEDING
                           185340
          ST COLCODE
                              18
          ST COLDESC
                             4904
          SEGLANEKEY
                              0
          CROSSWALKKEY
                               0
          HITPARKEDCAR
          dtype: int64
```

Furthermore, attributes such as weather have both NaN values as well as the values 'Unknown' and 'Other'.

Transformation: for example, the attribute UNDERINFL is type object but can easily be transformed to integers, converting N to 0 and Y to 1.

Cleaning the dataset: we will drop unnecessary columns, especially those with mostly null values, and rename others for ease of reference.