

# Miranda Neerhof

## SOFTWARE ENGINEER

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## PROFILE

My previous 7 years of experience working with software teams as a product manager and designer gave me the opportunity to see how excellent software is built. This experience, along with my natural aptitude to create, inspired me to become a software engineer.

As an analytical thinker that excels in solving complex problems both large and small, my diverse experience makes me an adaptable collaborator who can work effectively within a cross-functional team to deliver customer and business value.

## SKILLS

JavaScript, HTML, CSS, Sass, DOM APIs, REST APIs, React, Node, Express, MySQL, Python, User Authentication, OAuth, GitHub, Heroku, Jest, Agile Development, Figma, UX Design

## PROJECTS

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### Software Engineer | [The Learning Club](#)

JUL 2024, BRAINSTATION CAPSTONE

- Developed a social platform for engaging and collaborative educational content using a React frontend and Express backend APIs.

### Software Engineer | [Tea Time at The Score](#)

JUL 2024, BRAINSTATION HACKATHON

- Collaborated with a team of software engineers to produce a specialized news feed widget for The Score to engage users in the off-season.

## EDUCATION

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### BrainStation | Diploma, Software Engineering

APR 2024 - JUL 2024, HALIFAX, NS

### Mount Allison University | Bachelors in International Relations

SEPT 2009 - MAY 2012, SACKVILLE, NB

## EXPERIENCE

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### Senior Product Manager | CrowdRiff

SEPT 2021 - APR 2024, TORONTO, ON

- Led cross-functional efforts to discover product-market fit for a creator marketplace, achieving executive business alignment.
- Enabled efficient software delivery by crafting low-cost MVPs, leading to increased speed to market and faster early-stage validation in alignment with multiple teams.
- Utilized SQL/Postgres database skills to obtain crucial analytics which supported and validated product decision making.

### Product Manager | CrowdRiff

DEC 2019 - SEPT 2021, TORONTO, ON

- Enhanced user experience by revamping core user workflows leading to increased utilization and engagement.
- Delivered software features by collaborating closely with product designers in order to increase MRR.
- Led agile processes with multiple engineering teams to minimize product delivery timelines.

### Hybrid Product Manager and Designer | Plug in Useful

JUN 2017 - NOV 2019, TORONTO, ON

- Implemented UI by developing code in React with a Git workflow.
- Created product vision by developing the product roadmap, unlocking new revenue opportunities and increasing MRR by 100%.
- Owned a suite of 4 Shopify apps helping small businesses grow.