



# KIMBERLY NGUYEN

## SOCIAL MEDIA MANAGER

### PROFILE SUMMARY

I am an experienced social media manager seeking a full-time position in the field of marketing communications where I can apply my skills and achieve results.

### SELECTED HIGHLIGHTS

- Named "Outstanding Social Media Strategist"
- Created a campaign earned one brand \$1M in profits
- Grew a brand's following to 1M across social media sites

### FIND ME HERE:

Home: (123) 456-7890  
Mobile: (123) 456-7890  
Email: hello@reallygreatsite.com  
Website: www.reallygreatsite.com  
Address: 123 Anywhere Street, Any City

### WORK EXPERIENCE

#### SOCIAL MEDIA STRATEGIST

**Beechtown International | Apr 2018 - Present**

- Builds and executes social media strategies through competitive audience research
- Sets up company pages within each social media platform

#### SOCIAL MEDIA SPECIALIST

**Kyobi Games, Inc. | Aug 2017 - Apr 2018**

- Generated, edited, published, and shared daily content
- Reported progress to senior marketing management
- Researched and monitored activity of competitors

### SCHOOLS ATTENDED

#### UNIVERSITY OF ARAICO

**Bachelor of Arts in English, 2016**

- Graduated with Honors
- Attended from 2012 to 2016
- Public Relations Officer of the Student Government
- Awarded Student of the Year for 2013

#### BESTIGUI HIGH SCHOOL

**High School Graduate, Class of 2012**

- Contributor for The Bestigui Times
- Academic Excellence in English, Geometry, Biology
- Public Relations Officer of the Student Council 2012

### SPECIAL SKILLS

- Social Media Marketing
- Competitive Analysis
- Campaign Management
- Customer Relations
- Strategic Planning
- Digital Marketing
- Content Strategy