# Miranda Mo

Product Designer & Storyteller

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## **EXPERIENCE**

# Microsoft • UX Design Intern

Dec 2020 - Present • Shanghai, China

Delivered 2 B2B products and Azure technical demos for clients. Collaborated with Mixed Reality engineers to develop UX solutions, 3D models, and MR environment with Unity and C#.

## SenseTime • UX Design Intern

May - Nov 2020 • Shanghai, China

Worked cross-functionally with PMs, engineers, and designers to create a new data management experience for AI smart community web app used by the government. Designed education brand 3D characters and website UI/UX for 135K+ students and 250+ schools.

# **Autodesk • Experience Design Intern**

Inventor Team Shanghai. Offer rescinded due to COVID-19.

## Hack@Brown / IvyHacks • Design Lead

All-inclusive and international hackathons hosting 500+ and 3000+ students Sep 2019 - Present  $\bullet$  Providence, RI

Spearheaded website UI/UX design, reached 1500+ users at peak. Produced 40+ 3D motion and visual designs with Cinema4D / Maya. Led 8 designers to gain 700+ Instagram followers in 2 months.

# **Brown University • Teaching Assistant, CS1300 UI/UX**

Sep - Dec 2020 • Remote

Organized weekly studios and office hours for 100+ students. Redesigned assignments, taught design thinking & tools, JS, React.

## **Superunion • Brand Design Intern**

Jun - Aug 2018 • Shanghai, China

Redesigned brand graphics and visual identity for Wei-Chuan and Ping An Healthcare. Conducted market analysis for brand strategy.

## **EDUCATION**

# **Brown University**

Sep 2018 - May 2022 • Providence, RI B.S. Computer Science (GPA 3.9)

## **PROJECTS**

**Feed Me**Nov 2019 - Present
Connecting students with excess meal
credits to others for sale and donation
Led product design, business
strategy, and Flask front-end.
6000+ potential users.

**Growing Pains**Dec 2019
CGI 3D film created in Maya, team of 4
Directed 50% of the character
animation and modeling,
produced original soundtrack.

## **SKILLS + INTERESTS**

**DESIGN** • Product Strategy, User Research, Rapid Prototyping, Wireframing, Usability Testing

**TOOLS •** Figma, XD, Sketch, Illustrator, Photoshop, InDesign, After Effects, Principle, Maya, Cinema4D, Unity

**PROGRAMMING** • HTML/CSS, JavaScript, React, Java, Python, C#

**INTERESTS** • Pole dancing, calligraphy, French (intermediate)