Miranda Mo

Product Designer & Storyteller

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EXPERIENCE

SenseTime • UX Design Intern

May 2020 - Present • Shanghai, China

Worked cross-functionally with PMs, engineers, and designers to create a new data management experience for smart community web app used by the government. Designed education brand characters in Maya and website UI/UX for 135K+ students and 250+ schools.

Autodesk • User Experience Intern

Inventor Team Shanghai. Offer rescinded due to COVID-19.

Hack@Brown • Director of Design

All-inclusive and accessible hackathon hosting 500+ students

Sep 2019 - Present • Providence, RI

Spearheaded website UI/UX design, reached 1500+ users at peak. Collaborated with developers to build website and ensure brand consistency. Produced 20+ visuals and motion designs with C4D.

Brown CS Dpt. • Teaching Assistant, CS1300 UI/UX

Sep 2020 - Present • Remote

Organized weekly studios and office hours for 100+ students. Redesigned assignments, taught design thinking & tools, JS, React.

IvyHacks • Lead Designer

Virtual hackathon co-hosted by 6 Ivy Leagues welcoming 3000+ students

Jul - Oct 2020 • Remote

Led 8 students to create website UI/UX and brand identity. Crafted 20+ 3D assets for social media, gained 700+ Instagram followers.

Superunion • Brand Design Intern

Jun 2018 - Aug 2018 • Shanghai, China

Created brand graphics and deck layouts; only intern design featured in final pitches. Assisted Strategy with market positioning analyses.

EDUCATION

Brown University

Sep 2018 - May 2022 • Providence, RI
B.S. Computer Science (GPA 3.9)

PROJECTS

SenseSpace   Jul - Nov 2020

SenseTime's AI smart community app
Augmented information architecture, prototyped lo-fi and hi-fi weekly iterations.

Feed Me   Nov 2019 - Present

Connecting students with excess meal credits to others for sale and donation
Responsible for interaction design and Flask front-end. 6000+ potential users.

SKILLS + INTERESTS

DESIGN
Interaction Design, Journey Mapping, Competitor Analysis, Wireframing, Prototyping, Usability Testing

TOOLS
Figma, XD, Sketch, Axure, Photoshop, Illustrator, InDesign, After Effects, Principle, Maya, Cinema4D

PROGRAMMING
HTML/CSS, JavaScript, React, Java, Python, Unity

INTERESTS
Pole dancing, calligraphy, French