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CS20

Extra credit - good and bad sites

Bad website: https://www.abcmouse.com/abc/
Good website: https://students.tufts.edu/

The ABC mouse website is bad because at first glance it has loud and distracting images and colors. It is hard to tell which is a button and which is just part of a picture because the buttons don't look separated. All of the page content is equally colorful and large so it is hard to pick an area to focus on. They attempt to separate sections with a banner and different colors, but it is not very obvious because the banners are as bright as the sub headers and have the same size text. Because everything is so large, it also feels like it takes too long to scroll to the end of the page.

The Tufts website is good because it has clear menus and it is easy to tell where to click. The navigation bar has many items, but they are split up into sections. This way, the user only feels like they are looking at 4-5 items at a time. When you are at the top of the page, the navigation bar is transparent so that you can focus on the image, but when you scroll down, it gets a solid background so that it is easier to read. There is also not too much text in the content of the main page. There are only 4 sections, and each has only a short title and a couple of sentences. These are separated with colored boxes so that they stand out, and the text is large and easy to read. There are only two colors used and they are not contrasting.