

# MIRA SALEH

---

Saadiyat Island, Abu Dhabi, UAE | +971-566107972 | ms13205@nyu.edu

## EDUCATION:

---

### 2021 - May 2025 | New York University, Abu Dhabi

Completed 56 credits toward a BS in Computer Science. GPA 3.833.

Relevant courses: Algorithms, Data Structures, Computer System organizations, and Discrete Math

### 2017 - 2021 | Taryam American Private School

Graduated with high honors.

## EXPERIENCE:

---

### Trainsquare

UX Researcher and Designer Intern | October 2022 - January 2023

- Conducted user research to understand the needs, desires, and behaviors of the target audience.
- Used a wide variety of quantitative and qualitative research methods.
- Generated user insights that improve product design and development.
- Worked cross-functionally with designers, product managers, and other relevant stakeholders.
- Synthesized and communicated research findings to the product team and other relevant teams.
- Designed wireframes and graphic user interface elements.

### weSTEM | NYUAD

Head of Marketing and Design | September 2022 - Present

- Mentor and manage a team of marketing and design professionals or volunteers.
- Created marketing strategies, managed social media accounts, and handled coverage of events.
- Collaborate with other team members to create visual designs, such as logos and social media graphics.

### New York University, Abu Dhabi, Library

Marketing Assistant | January, 2022 - Present

- Developed marketing strategies and organized campaigns.
- Designed fliers, posters, social media posts, and other materials that marketed library resources.
- Managed the library's social media presence and reported social media analytics.
- Grew social media engagement and following by 50% by introducing new marketing strategies

## AWARDS & PROJECTS:

---

- Designed and implemented a 2D adventure game on Unity.
- In a team, created a 2D adventure game (Python).
- Received a full scholarship from New York University Abu Dhabi for high-academic achievement.

## SKILLS & INTERESTS:

---

**Technical:** C++, Python, R, HTML, CSS, Javascript, Unity, Canva, Microsoft Office, Adobe Photoshop, and Illustrator.

**Language:** Fluent in English and Arabic.

**Interests:** Rock Climbing, Painting, and Photography.