

Mirayda D. Martinez

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EDUCATION

Swarthmore College, Swarthmore, PA
B.A. in Economics and Computer Science

GPA: 3.4/4.0
Expected: May 2020

Relevant Coursework: Intermediate Microeconomics, Intermediate Macroeconomics, Statistical Methods I, Data Structures and Algorithms, Computer Systems, Several Variable Calculus, Financial Accounting, Linear Algebra, Social Entrepreneurship

Awards / Accomplishments: 2017 Credit Suisse BA Explorer Program Fellow, Grace Hopper Celebration of Women in Computing 2017 Scholar, Swarthmore Future Entrepreneurs Program 2017 Fellow, Richard Rubin Scholar, QuestBridge National College Match Finalist, Phillip Evans Scholar, Houston Community College Associate's Degree Recipient, East Early College High School Valedictorian

RELEVANT EXPERIENCE

Management Leadership for Tomorrow (MLT) | Washington, DC
Career Prep Fellow

May 2018 – Present

- Selected as one of 350 for an 18-month professional development program for high-achieving diverse talent
- Complete business case studies and projects to hone analytical, quantitative and communication skills
- Participate in four professional development conferences hosted by industry leaders, such as Deloitte, Google, Goldman Sachs, Procter & Gamble and Target

SocialLadder | Philadelphia, PA
Mobile Marketing Intern

May 2017 – August 2017

- Monitored and assessed campaign performance data to extract useful customer insights and increase client satisfaction
- Boosted tickets sales by approximately 130% by interpreting sales data and directly interacting with top social influencers
- Analyzed user growth over a two-year period and presented summary findings and recommendations for sales at team meetings
- Spearheaded the development of a live demo version of the SocialLadder app to showcase to potential clients

Plains All American | Houston, TX
Financial Accounting Intern

August 2015 – August 2016

- Worked extensively with Oracle Accounting software to compute, maintain, and classify fiscal records for all departments
- Reconciled yearly projects and passed journal entries for accruals in monthly, quarterly, and yearly close and performed accounting corrections to ensure accurate records
- Increased office efficiency by 14% over a year-long period through detailed preparation and processing of bank statements and monthly cash flows

LEADERSHIP

Women in Computer Science (WiCS) | Swarthmore, PA
National Team Member

January 2017 – Present

- Organize weekly meetings and interview prep courses to provide female members with the necessary tools and training for future careers in Computer Science
- Research methods on how to improve technical training for current members and boost attendance for visiting members
- Coordinate hackathons with nearby colleges and universities; collaborated with 3 upperclassmen to launch an early version of a Google Chrome Extension for on-the-go journalists

Swarthmore College Student Budget Office (SBC) | Swarthmore, PA
Head Manager

January 2017 – January 2018

- Manage ~\$600,000 in Student Activity Fees and oversee recordings of reimbursements and service payments for over 150+ campus groups and administrators
- Launched a new Student Budget Committee development initiative aimed at providing students with a subsidized monthly pass for SEPTA transportation into Philadelphia
- Maximize budget spending by advising groups on alternative sources of funding, minimized 2017 costs by 24.83%

ADDITIONAL INFORMATION

Technical Skills: Proficient: Python, C, C++; Intermediate: R, CSS, HTML; Beginner: JavaScript | **Languages:** Fluent in Spanish
Swarthmore Track & Field Team (Sprinter) | Swarthmore, PA

August 2016 – Present

- Dedicate 20 hours per week to training and competition