Unraveling the Connections: Learning Undirected Graphs in Financial Markets

PhD Defense by

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Based on

Primary Publications

- NeurIPS'22 Cardoso, J. V. M., Ying, J., and Palomar, D. P. "Learning Bipartite Graphs: Heavy Tails and Multiple Components", Advances in Neural Information Processing Systems, 14044–14057 (35), 2022
- NeurIPS'21 Cardoso, J. V. M., Ying, J., and Palomar, D. P. "Graphical Models in Heavy-Tailed Markets", *Advances in Neural Information Processing Systems*, 19989–20001 (34), 2021

Relevant Publications

- NeurIPS'20 Ying, J., Cardoso, J. V. M., and Palomar, D. P. "Nonconvex Sparse Graph Learning under Laplacian Constrained Graphical Model", Advances in Neural Information Processing Systems, 7101–7113 (33), 2020
- NeurIPS'19 Kumar, S., Ying, J., Cardoso, J. V. M., and Palomar, D. P. "Structured Graph Learning Via Laplacian Spectral Constraints" Advances in Neural Information Processing Systems, (32), 2019

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1. Introduction & Background

Motivation, Financial Data, Graphs, Learning Graphs from Data as an Optimization Problem

2. Learning Graphs in Heavy Tailed Markets

Heavy Tails, k-component Graphs, and Clustering

3. Learning Bipartite Graphs

Bipartite structure, Stock Classification

4. Conclusion

Final Remarks

Introduction & Background

Motivation

what?

• how to go from a (financial) dataset X to a graph \mathcal{G} ?

why?

■ estimating relationships among (financial) entities ⇒ enhance our understanding about their behavior

how?

statistical estimation theory, optimization theory, numerical optimization frameworks

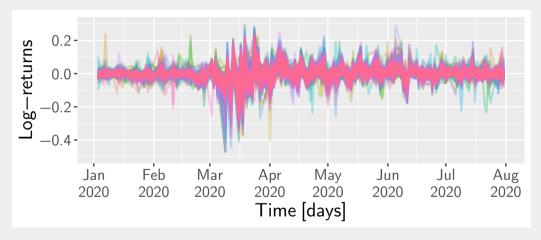


Mathematically:

$$\boldsymbol{X} \in \mathbb{R}^{n \times p}$$

- \blacksquare *n* is the number of observations
- $\blacksquare p$ is the number of financial instruments

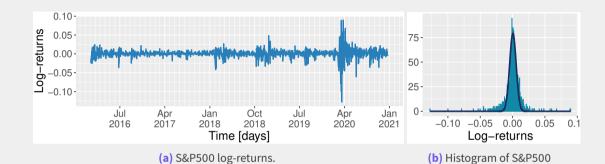
In real-life:



Stylized facts about finance data

Fact #1: Financial data is heavy-tailed

cf. S. I. Resnick. Heavy-Tail Phenomena: Probabilistic and Statistical Modeling. Springer-Verlag New York, 2007



log-returns.

S. I. Resnick. Heavy-Tail Phenomena: Probabilistic and Statistical Modeling. Springer, 2007.

Fact #2: Stock markets are modular (stocks are more correlated within their sector)

cf. M. L. de Prado. Machine Learning for Asset Managers (Elements in Quantitative Finance). Cambridge University Press, 2020.

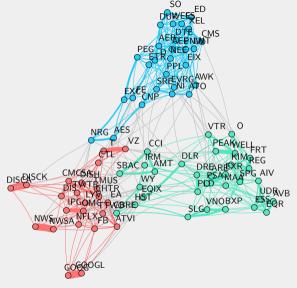
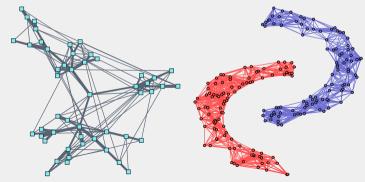


Figure: Graph showing three stock sectors of the US Stock Market, namely: Communication Services, Utilities, and Real Estate.

Graphs

Graphs

- a set of nodes
- a set of edges connecting these nodes
- many different flavours: directed (undirected), weighted (unweighted), single or multiple components
- in this thesis: undirected, weighted



Undirected Weighted Graphs

mathematically:

$$\mathcal{G} = (\mathcal{V}, \mathcal{E}, \boldsymbol{W})$$

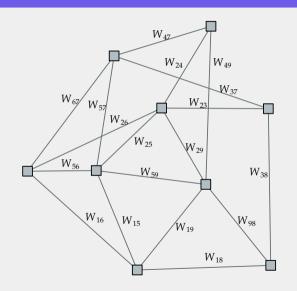
- $\mathbf{V} = \{1, 2, \dots, p\}$
- $\mathcal{E} \subseteq \{\{u,v\} : u,v \in \mathcal{V}, u \neq v\}$
- lacksquare Adjacency Matrix: $m{W} \in \mathbb{R}_+^{p imes p}, m{W} = m{W}^ op$, diag $(m{W}) = m{0}$
- lacksquare Laplacian Matrix: $oldsymbol{L}=\mathsf{Diag}(oldsymbol{W}oldsymbol{1})-oldsymbol{W}$
- Degree Matrix: D = Diag(L) = Diag(W1)
- Number of components k: rank(L) = p k

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How to go from data to graphs?

$$\boldsymbol{X} \in \mathbb{R}^{n \times p}$$

- columns of X are signals generated at each node
- naive construction: pairwise correlation, norm difference, etc
- pro: interpretability
- con: ignores joint dependencies among nodes in the whole graph
- there must be a better way...



Laplacian Matrix as Precision Matrix

Gaussian Markov Random Field (GMRF) assumption

$$oldsymbol{X} \sim \mathcal{N}\left(oldsymbol{0}, oldsymbol{L}^{\dagger}
ight)$$

(P1) L1 = 0

(P2)
$$L_{ij} = L_{ji} \le 0 \ \forall \ i \ne j$$

conditional correlation: $-\frac{L_{ij}}{\sqrt{L_{ii}L_{jj}}} \geq 0$

Laplacian Matrix as a Precision Matrix

Penalized Maximum Likelihood Estimator (Lake and Tenenbaum, 2010;
 Egilmez et al., 2017; Zhao et al., 2019)

$$\begin{array}{ll} \underset{\boldsymbol{L}\succeq \mathbf{0}}{\text{minimize}} & \underbrace{\operatorname{tr}\left(\boldsymbol{L}\boldsymbol{S}\right) - \log\det{^*\left(\boldsymbol{L}\right)}}_{\text{negative log-likelihood}} + \underbrace{\alpha h(\boldsymbol{L})}_{\text{regularizer}}, \\ \text{subject to} & \boldsymbol{L}\mathbf{1} = \mathbf{0}, \ L_{ij} = L_{ji} \leq 0, \end{array}$$

- where $S = \frac{1}{n} X^{\top} X$ is the sample covariance matrix
- det*: pseudo-det, product of positive eigenvalues
- $h(\cdot)$ is a regularization function to impose properties on the estimated graph, e.g., sparsity

Maximum Likelihood Estimator

■ For connected graphs: $\det^*(\boldsymbol{L}) = \det(\boldsymbol{L} + \boldsymbol{J}), \ \boldsymbol{J} \triangleq \frac{1}{p} \boldsymbol{1} \boldsymbol{1}^\top$ (Egilmez et al., 2017)

- **pro:** convex problem provided that $h(\cdot)$ is convex
- **con**: not scalable for disciplined convex programming languages (p > 100)
- **con**: may not be adequate in case *X* is heavy-tailed distributed
- **challenge**: develop scalable numerical optimization routines
- For $h(L) = ||L||_1$: Block Coordinate Descent (BCD) (Egilmez et al., 2017), Alternating Direction Method of Multipliers (ADMM) (Zhao et al., 2019)
- For $h(L) = \text{concave_regularizer}(L)$: Majorization-Minimization (MM) (Sun et al., 2017) + Projected Gradient Descent (PGD) (Ying et al., 2020)

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Graphs, learning graphs from data as an optimization problem, and financial data

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3. Learning Bipartite Graphs

Bipartite structure, stock classification

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Final remarks and future works

Learning Graphs in Heavy Tailed Markets

State-of-the-art: *k***-component Graphs**

- Constrained Laplacian Rank (Nie et al., 2016)
- **key property**: rank(L) = p k, k is the number of components
- Two-stage approach:
- 1. Obtain an initial adjacency matrix W_0 (correlation graph, convex GMRF)
- 2. Find a projection of W_0 that contains k-components:

$$\label{eq:linear_minimize} \begin{split} & \underset{\boldsymbol{W}, \boldsymbol{L} \succeq 0}{\text{minimize}} & & \|\boldsymbol{W} - \boldsymbol{W}_0\|_{\text{F}}^2, \\ & \text{subject to} & & \boldsymbol{W} \boldsymbol{1} = \boldsymbol{1}, \ \text{rank}(\boldsymbol{L}) = p - k, \\ & & & \boldsymbol{L} = \mathsf{Diag}(\frac{\boldsymbol{W}^\top + \boldsymbol{W}}{2}) - \frac{\boldsymbol{W}^\top + \boldsymbol{W}}{2} \end{split}$$

- pro: simple approach with a fast alternating optimization algorithm
- **con:** graph estimation and k-component identification not done jointly
- con: no statistical foundation

State-of-the-art: *k***-component Graphs**

- Spectral Regularization (Kumar et al., 2019)
- **key idea**: $oldsymbol{L} = oldsymbol{U} \mathsf{Diag}(oldsymbol{\lambda}) oldsymbol{U}^{ op}$

- pros: statistically motivated, fast BCD optimization algorithm
- **cons: allows isolated nodes**, tunning η is not easy in practice

Graph Operators

Laplacian operator (Kumar et al., 2020) $\mathcal{L}: \mathbb{R}^{p(p-1)/2}_+ \to \mathbb{S}^p_+$, which takes a nonnegative vector w and outputs a Laplacian matrix L.

Example

For
$$\mathbf{w} = [w_1, w_2, w_3]^{\top}$$
, $\mathcal{L}\mathbf{w} = \begin{bmatrix} w_1 + w_2 & -w_1 & -w_2 \\ -w_1 & w_1 + w_3 & -w_3 \\ -w_2 & -w_3 & w_2 + w_3 \end{bmatrix}$

Degree operator (Cardoso et al., 2021): $\mathfrak{d} w \triangleq \operatorname{diag} (\mathcal{L} w)$

Proposed Formulation: Connected Graphs

- goal: address the heavy-tail nature of financial returns and leverage that fact into the problem of graph learning
- assuming a **Student-**t data generating process

$$p(\boldsymbol{x}) \propto \sqrt{\det^*(\boldsymbol{\Theta})} \left(1 + \frac{\boldsymbol{x}^{\top} \boldsymbol{\Theta} \boldsymbol{x}}{\nu}\right)^{-\frac{\nu + p}{2}}, \ \nu > 2,$$

- $lue{}$ where Θ is the so-called Inverse Scatter Matrix modeled as a Laplacian matrix
- robustified version of the MLE for **connected** graphs, *i.e.*

$$\begin{array}{ll} \underset{\boldsymbol{w} \geq \mathbf{0}, \boldsymbol{\Theta} \succeq \mathbf{0}}{\text{minimize}} & \frac{p + \nu}{n} \sum_{i=1}^{n} \log \left(1 + \frac{\boldsymbol{x}_{i}^{\top} \mathcal{L} \boldsymbol{w} \boldsymbol{x}_{i}}{\nu} \right) - \log \det \left(\boldsymbol{\Theta} + \boldsymbol{J} \right), \\ \text{subject to} & \boldsymbol{\Theta} = \mathcal{L} \boldsymbol{w}, \ \mathfrak{d} \boldsymbol{w} = \boldsymbol{d}, \end{array}$$

Proposed Formulation: k-component Graphs

- ightharpoonup rank $(\mathcal{L}\boldsymbol{w}) = p k$
- Fan's theorem (Fan, 1949):

$$\sum_{i=1}^{k} \lambda_i \left(\mathcal{L} oldsymbol{w}
ight) = \min_{oldsymbol{V} \in \mathbb{R}^{p imes k}, oldsymbol{V}^ op oldsymbol{V} = oldsymbol{I}} \operatorname{tr} \left(oldsymbol{V}^ op \mathcal{L} oldsymbol{w} oldsymbol{V}
ight)$$

■ *k*-component heavy-tailed graph learning:

algorithms are derived from optimization frameworks: ADMM and MM

ADMM + MM Solution

- ADMM **key steps**: 1) divide, 2) relax, and 3) optimize alternatively
 - build the Augmented Lagrangian, e.g., connected graph Student-t case:

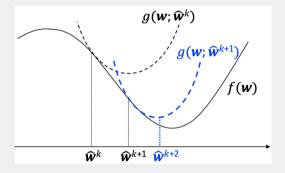
$$L_{\rho}(\boldsymbol{\Theta}, \boldsymbol{w}, \boldsymbol{Y}, \boldsymbol{y}) = \underbrace{\frac{p + \nu}{n} \sum_{i=1}^{n} \log \left(1 + \frac{\boldsymbol{x}_{i}^{\top} \mathcal{L} \boldsymbol{w} \boldsymbol{x}_{i}}{\nu} \right) - \log \det \left(\boldsymbol{\Theta} + \boldsymbol{J} \right)}_{\text{objective function}} \\ + \underbrace{\left\langle \boldsymbol{y}, \mathfrak{d} \boldsymbol{w} - \boldsymbol{d} \right\rangle + \frac{\rho}{2} \left\| \mathfrak{d} \boldsymbol{w} - \boldsymbol{d} \right\|_{2}^{2} + \left\langle \boldsymbol{Y}, \boldsymbol{\Theta} - \mathcal{L} \boldsymbol{w} \right\rangle + \frac{\rho}{2} \left\| \boldsymbol{\Theta} - \mathcal{L} \boldsymbol{w} \right\|_{\mathrm{F}}^{2},}_{\text{relaxed constraints}}$$

- **optimize** over w, Θ, Y, y in an alternate fashion
- bobservation: **not all** constraints have to be relaxed

ADMM + MM Solution

- MM key idea: approximate and solve
 - **approximate** nonconvex terms
 - solve the approximated problem
 - iterate until convergence
- heavy-tailed formulation:
 - approximate the log function by its 1st-order Taylor expansion

 - results in a sequences of "Gaussianized" problems with weighted sample covariance matrix



Experimental Results

Reproducibility

Open Source Software Package

https://github.com/convexfi/fingraph



Datasets and Benchmark Algorithms

Datasets (Log-returns)

- US Stock Market (p=82 S&P500 stocks, from three sectors, n=1006 daily observations)
- Foregin Exchange (p = 34 currencies, n = 522 daily observations)
- $lue{}$ Cryptocurrencies (p=41 most traded cryptos, n=1218 daily observations)
- data matrix X constructed as:

$$X_{ij} = \log P_{i,j} - \log P_{i-1,j},$$

- \blacksquare $P_{i,j}$: is the closing price of the j-th instrument at the i-th day
- sector information on stocks are given by the Global Industry Classification
 System (GICS) (Morgan Stanley Capital International and S&P Dow Jones, 2018)

Datasets and Benchmark Algorithms

Benchmark Models (Connected Graphs)

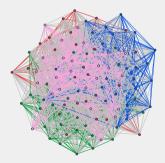
- Gaussian formulation with ℓ_1 -norm for sparsity (GLE) (Zhao et al., 2019; Egilmez et al., 2017)
- Gaussian formulation with concave regularizer for sparsity (NGL) (Ying et al., 2020)

Benchmark Models (k-component graphs)

- Constrained Laplacian Rank (CLR) (Nie et al., 2016)
- Gaussian formulation with Spectral Constraints (SGL) (Kumar et al., 2019)

Performance Criteria

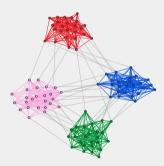
■ Graph **modularity**: $Q(\mathcal{G}) \triangleq \frac{1}{2|\mathcal{E}|} \sum_{i,j \in \mathcal{V}} \left(\mathbf{W}_{ij} - \frac{d_i d_j}{2|\mathcal{E}|} \right) \delta(t_i = t_j)$, where d_i is the degree of the i-th node, t_i is the type (or label) of the i-th node, and $\delta(\cdot)$ is the indicator function



(a) modularity = 0.1

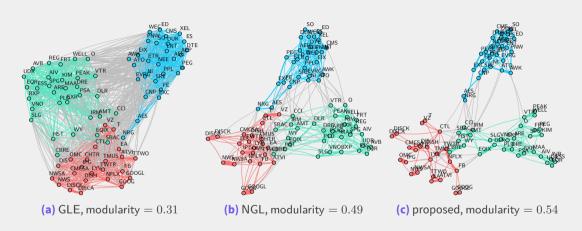


(b) modularity = 0.37



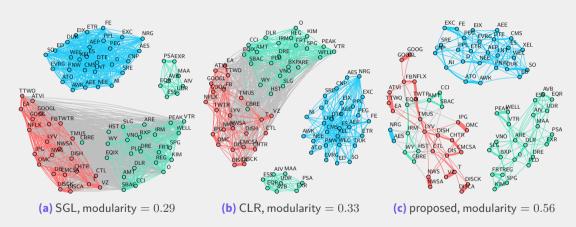
(c) modularity = 0.7

US Stock Market - Connected Graphs



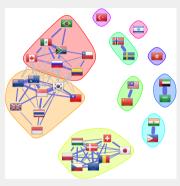
our method: sparser than Gaussian-based methods and shows higher modularity

US Stock Market - *k***-component Graphs**

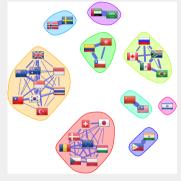


our method: clusters are more aligned with industry classification

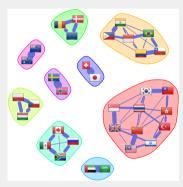
Foreign Exchange - k-component Graphs



(a) SGL, modularity = 0.62



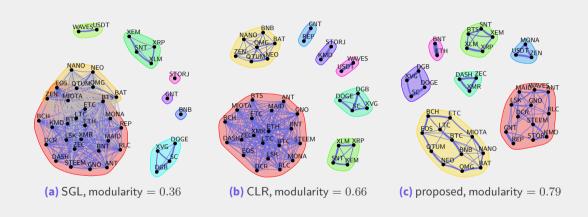
(b) CLR, modularity = 0.79



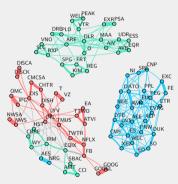
(c) proposed, modularity = 0.84

 our method: no isolated nodes, more reasonable clusters ({Australia & New Zealand}, {Hungary, Czech Republic, & Poland})

Cryptocurrencies - k-component Graphs



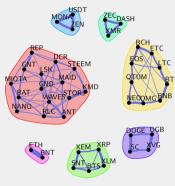
Effect of Initialization



(a) modularity = 0.56

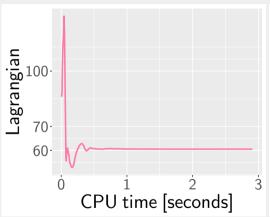


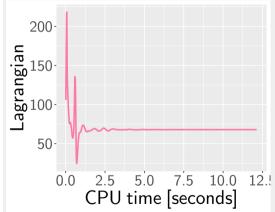
(b) modularity = 0.80



(c) modularity = 0.78

Empirical Convergence





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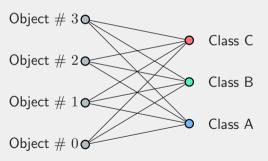
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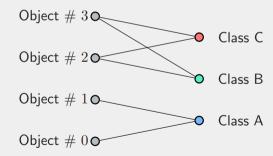
Learning Bipartite Graphs

Bipartite Graphs

a single component bipartite graph:



a 2**-component** bipartite graph:



Undirected Weighted Bipartite Graphs

$$\mathcal{G} = (\mathcal{V}_r, \mathcal{V}_q, \mathcal{E}, \boldsymbol{L})$$

- $V_r = \{1, 2, \dots, r\}$: objects
- $V_q = \{r+1, r+2, \dots, r+q\}$: classes
- Laplacian Matrix: $m{L} = egin{bmatrix} \mathsf{Diag}\left(m{B}\mathbf{1}_q
 ight) & -m{B} \\ -m{B}^ op & \mathsf{Diag}\left(m{B}^ op \mathbf{1}_r
 ight) \end{bmatrix}, m{B} \in \mathbb{R}_+^{r imes q}$
- \blacksquare B_{ij} : edge weight between object i and class j

State-of-the-art Methods

■ **Bipartite Structure** (Nie et al., 2017)

$$\begin{array}{ll} \underset{\boldsymbol{B},\boldsymbol{V} \in \mathbb{R}^{p \times k}}{\text{minimize}} & \|\boldsymbol{B} - \boldsymbol{A}\|_{\mathrm{F}}^2 + \eta \mathrm{tr} \left(\boldsymbol{V}^\top \begin{bmatrix} \boldsymbol{I}_r & -\boldsymbol{B} \\ -\boldsymbol{B}^\top & \mathsf{Diag} \left(\boldsymbol{B}^\top \boldsymbol{1}_r \right) \end{bmatrix} \boldsymbol{V} \right), \\ \text{subject to} & \boldsymbol{B} \geq \boldsymbol{0}, \ \boldsymbol{B} \boldsymbol{1}_q = \boldsymbol{1}_r, \ \boldsymbol{V}^\top \boldsymbol{V} = \boldsymbol{I}_k \end{array}$$

- alternating optimization algorithm
- pros: simple optimization that works well in practice
- cons: lacks statistical foundations

State-of-the-art Methods

■ Spectral Regularization (Kumar et al., 2020)

- BCD-like optimization algorithm
- pros: clever idea with statistical foundations!
- **cons**: tunning γ , β , c_1 , and c_2 is difficult, postprocessing often needed!

Proposed Formulations

Connected Bipartite Graphs: Gaussian Case

Gaussian:

$$\begin{aligned} & \underset{\boldsymbol{L},\boldsymbol{B}}{\text{minimize}} & & \operatorname{tr}\left(\boldsymbol{L}\boldsymbol{S}\right) - \log \det \left(\boldsymbol{L} + \boldsymbol{J}\right), \\ & \text{subject to} & & \boldsymbol{L} = \begin{bmatrix} \boldsymbol{I}_r & -\boldsymbol{B} \\ -\boldsymbol{B}^\top & \operatorname{Diag}\left(\boldsymbol{B}^\top \boldsymbol{1}_r\right) \end{bmatrix}, \boldsymbol{B} \geq \boldsymbol{0}, \boldsymbol{B} \boldsymbol{1}_q = \boldsymbol{1}_r, \end{aligned}$$

- $lacksquare B1_q=1_r$: normalizes the degrees of the set of objects
- **key idea**: simpler formulation in practice by plugging in the equality constraints and using the classical matrix determinant Lemma (Zhang, 2005):

$$\begin{aligned} & \underset{\boldsymbol{B} \geq \boldsymbol{0}, \boldsymbol{B}\boldsymbol{1}_q = \boldsymbol{1}_r}{\text{minimize}} - \!\log \det \left(\mathsf{Diag}(\boldsymbol{B}^{\top}\boldsymbol{1}_r) + \boldsymbol{J}_{qq} - (\boldsymbol{B} - \boldsymbol{J}_{rq})^{\top} (\boldsymbol{I}_r + \boldsymbol{J}_{rr})^{-1} (\boldsymbol{B} - \boldsymbol{J}_{rq}) \right) \\ & + \mathrm{tr}\left(\boldsymbol{B}\boldsymbol{C}\right) \end{aligned}$$

- massive reduction in computational complexity!
- algorithm: projected gradient descent (Bertsekas, 1999)

Connected Bipartite Graphs: Student-*t* Case

Student-t:

■ like in the Gaussian case, a formulation as a function of *B* can be obtained:

$$\begin{array}{ll} \underset{\boldsymbol{B} \geq \boldsymbol{0}, \, \boldsymbol{B} \boldsymbol{1}_q = \boldsymbol{1}_r \\ & + \frac{p + \nu}{n} \sum_{i=1}^n \log \left(1 + \frac{h_i + \operatorname{tr} \left(\boldsymbol{B} \boldsymbol{G}_i \right)}{\nu} \right) \\ & + \frac{p + \nu}{n} \sum_{i=1}^n \log \left(1 + \frac{h_i + \operatorname{tr} \left(\boldsymbol{B} \boldsymbol{G}_i \right)}{\nu} \right) \end{array}$$

■ algorithm: MM to deal with the concave terms

k-component Bipartite Graphs

■ Student-t, k-component, bipartite graph

■ algorithmic solution: ADMM + MM

Experimental Results

Reproducibility

Open Source Software Packages

https://github.com/convexfi/bipartite



Experiments

Datasets (Log-returns)

- US Stock Market (r=333 S&P500 stocks q=8 S&P Sector Indices, from Jan. 5th 2016 to Jan. 5th 2021, n=1291 daily observations)
- data matrix X constructed as:

$$X_{ij} = \log P_{i,j} - \log P_{i-1,j},$$

 \blacksquare $P_{i,j}$: is the closing price of the j-th instrument at the i-th day.

Benchmark Models

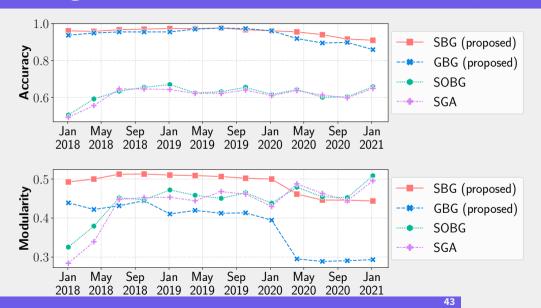
- Bipartite structure: SOBG, connected (k=1) and k-components (k>1) (Nie et al., 2017)
- Spectral regularization methods: SGA (connected), SGLA (k-components) (Kumar et al., 2020)

Experiments

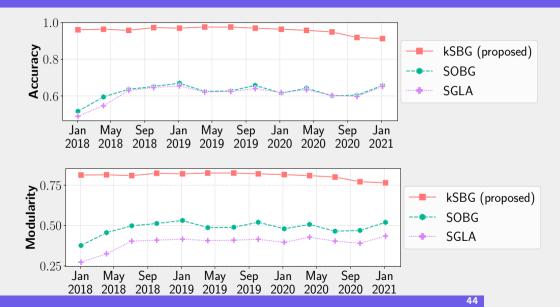
Performance Criteria

- Graph modularity
- Node accuracy: fraction of nodes whose sectors agree with those from the Global Industry Classification Standard (GICS) (Morgan Stanley Capital International and S&P Dow Jones, 2018)

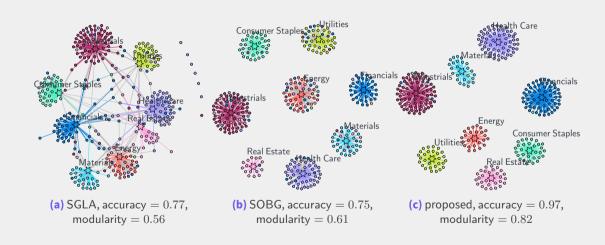
Rolling Window Results: Connected Graphs



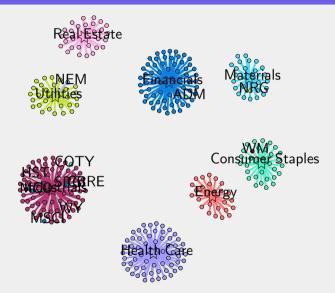
Rolling Window Results: k = 8-components



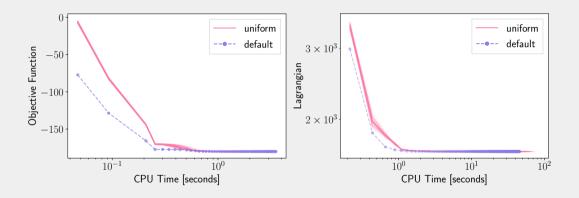
k-component Bipartite Graphs



k-component Bipartite Graphs



Robustness to the choice of initial point



Conclusions

Conclusions

- graph learning formulations have received substantial attention from the scientific community in recent years
- modeled a financial networks as undirected graphs
- developed formulations as well as efficient algorithms to estimate the Laplacian matrix
 - ▶ *k*-component
 - bipartite
 - ▶ joint k-component & bipartite
- **worked** on heavy-tailed scenarios envisioning practical applications in finance
- applied the estimated graphs into clustering tasks of financial stocks and evaluate their performance via modularity and accuracy
- open source software for research **reproducibility** is made available on GitHub

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