

linkedin.com/in/emilyrichards

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emily.richards@email.com

New York, NY

**SKILLS**

* English: Fluent
* Spanish: Native
* German: Intermediate

**LANGUAGES**

* Campaign management & performance tracking
* SEO & content strategy
* Google Analytics & data reporting
* Social media marketing
* Email marketing & CRM management
* Team leadership & collaboration

**SOFTWARES**

* Google Analytics
* WordPress
* Canva

Digital marketing professional with over 5 years of experience in designing and executing successful digital strategies. Specialized in campaign management, SEO optimization, and data analytics for leading companies. Creative and results-driven, skilled at transforming data into actionable insights to drive traffic, engagement, and conversions. Proven ability to work in multidisciplinary teams and perform under pressure.

**EMILY RICHARDS**

**SUMMARY**

**WORK EXPERIENCE**

*Michelin*, Chicago, IL

* Created content for the company blog, increasing brand visibility.
* Coordinated internal and external communication campaigns.
* Organized digital events while adhering to allocated budgets.

*Boeing*, Los Angeles, CA

**Content Manager & Digital Campaign Coordinator, 20XX – 20XX**

* Managed projects ensuring deadlines and objectives were met.
* Conducted SEO audits and implemented strategies to enhance visibility.
* Launched marketing campaigns, improving conversion rates by over 15%.

**Digital Marketing Manager**, **20XX – 20XX**

*Wasp Marketing*, New York, NY

* Designed and managed digital campaigns, achieving an average ROI of 5X.
* Implemented SEO strategies, increasing organic traffic significantly.
* Developed digital content strategies to boost engagement across social.

**Marketing & Communications Assistant, 20XX – 20XX**

**Freelance Community Manager, 20XX – 20XX**

*Various Clients (Startups, NGOs)*, San Francisco, CA

* Managed social media accounts for 3 startups, growing their audience.
* Created visual and editorial content across multiple digital platforms.
* Trained teams in communication and management tools.

**EDUCATION**

Courses: UX Design, Visual Communication, Project Management

*Columbia University, New York, NY*

**Master’s in Digital Marketing & E-Commerce, 20XX – 20XX**

Specialization in Digital Content Strategy and Communication

*University of California, Berkeley, CA*

**Bachelor’s in Communication & Media, 20XX – 20XX**

Graduated with Honors

*New York High School, New York, NY*

**High School Diploma in Science (Mathematics Focus), 20XX**

**John Smith**, Sales Director, TotalEnergies

John.smith@email.com, +1 (917) 777-7777

**REFERENCES**

**Pablo Mesa**, Project Manager, Publicis USA

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DIGITAL MARKETING MANAGER

**CONTACT**

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* [How to Make a Good Resume](https://www.my-resume-templates.com/how-to-make-a-resume/?utm_source=Word_Doc&utm_medium=Model_CV_Link&utm_campaign=MDC_Downloads)
* [Skills to Put on a Resume](https://www.my-resume-templates.com/skills-to-put-on-a-resume/?utm_source=Word_Doc&utm_medium=Model_CV_Link&utm_campaign=MDC_Downloads)
* [Resume Objective Examples](https://www.my-resume-templates.com/resume-objective-examples/?utm_source=Word_Doc&utm_medium=Model_CV_Link&utm_campaign=MDC_Downloads)

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* [Professional Resume Templates](https://www.my-resume-templates.com/career-resume-templates/?utm_source=Word_Doc&utm_medium=Model_CV_Link&utm_campaign=MDC_Downloads)
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Best regards,



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