

## OUR MISSION

We're committed to finding lifelong, loving homes for all pets by supporting programs and thought leadership that bring people and pets together. \*

\* New mission statement was approved in 2016.

## MEET THE BOARD

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(since June 2015)  
CEO, Canadian Federation  
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PetSmart Charities, Inc.

## DID YOU KNOW?

Through National Adoption Weekend events and every day adoptions in PetSmart Stores, PetSmart Charities of Canada helped to find forever homes for more than 20,000 pets in 2015.



# THANKS TO YOU

Donations to PetSmart Charities of Canada help homeless pets by making spay and neuter surgeries more affordable; promoting the benefits of pet adoption, and providing emergency relief to pets and pet parents impacted by natural and man-made disasters.

## 20,000 PETS FOUND FOREVER HOMES THROUGH ADOPTION



Learn how a large and loveable dog named “Goose” won the hearts of his adopted pet parents at a 2015 mega-adoption event geared at finding forever homes for hundreds of pets.

[READ MORE >](#)

## \$1.8 MILLION GRANTED TO 134 ANIMAL WELFARE ORGANIZATIONS



Grants from PetSmart Charities of Canada support animal welfare organizations from coast to coast. See how these grants are helping pets in your province!

[READ MORE >](#)

## EMERGENCY RELIEF: HELPING PETS WHEN THEY NEED IT MOST



Toronto has more than 100,000 stray and feral cats, some of whom are reproducing at a rapid rate. To help “fix” the growing issue, PetSmart Charities of Canada made an emergency relief grant to Toronto Animal Services.

[READ MORE >](#)

## 9,000 SPAY/NEUTER SURGERIES FUNDED



Spay and neuter surgeries help to prevent pet over-population before it starts. Learn why the Ottawa Humane Society decided to take their spay and neuter efforts on the road with a new mobile SNYP truck.

[READ MORE >](#)



# 2015

## ANNUAL REPORT

Strong financial growth allows PetSmart Charities of Canada to invest in your community and save more lives.

We couldn't do it without help from generous pet lovers like you. That's why we're careful with how we spend your donations. See how your contributions helped save homeless pets in 2015.

### FUNDING SOURCES

Individual Donors  
**\$2.8 Million**

PetSmart Canada Inc.  
**\$1.2 Million**

Corporations, foundations,  
vendors, special events, other  
**\$200,000**

### EFFICIENCY RATING

More than eighty-nine cents  
out of every dollar spent went  
to help pets in need

### FINANCIAL SNAPSHOT

Total income  
**\$4.2 Million**

Program expenses  
**\$3.6 Million**

Fundraising expenses  
**\$303,539**

Administrative expenses  
**\$164,829**

Total expenses  
**\$4.1 Million**

Ending net assets  
**\$2.4 Million**

### THE IMPACT OF YOUR DOLLAR

**\$25 DONATION**

can help save a pet's life through adoptions.

**\$65 DONATION**

can help a pet at risk from a natural or man-made disaster.

**\$100 DONATION**

can help prevent a lifetime of accidental litters.



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