**Three trends are**

1. Males purchase more items (652) than females (113) but as per person, females ($4.47) spend more than males ($4.07)
2. This game is mostly played by people of age between 15-29. Among them, age range 20-24 contains the most of players
3. Items are mostly bought by people of age between 20-24 but people of age between 35-39 spend more on average per person