

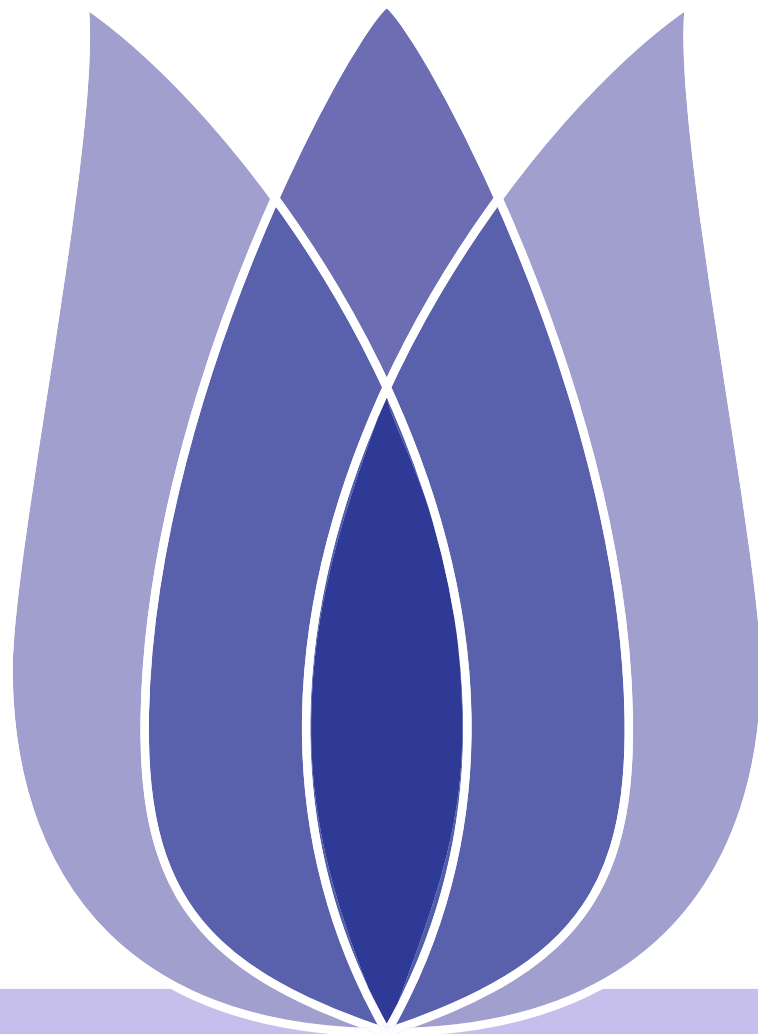
Bike Sharing Demand

Forecast use of a city bikeshare system

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(None)





Overview

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Problem Definition

Bike Sharing Demand Prediction

Data exploration

Related Work - Outlying Aspects Mining
Challenges (1)

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Problem Definition



Bike Sharing Demand Prediction

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Definition

Bike-sharing systems are a means of renting bikes, through which people can rent a bike from any place and return it when they arrive at their destination. The bike-sharing system clearly records the time of travel, the place of departure, the place of arrival and the time. Therefore, it can be used to study mobility in cities. In this project, historical usage patterns were combined with weather data to predict bike rental demand in Washington, D.C.

- Researchers can use bike sharing systems as a sensor network, which can be used for studying mobility in a city.
- This is a Supervised regression machine learning task.



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Data exploration



Related Work - Outlying Aspects Mining

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Related Work - Outlying Aspects Mining

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■ Existing Methods - Feature selection

- ◆ To distinguish two classes: the query point (positive) & rest of data (negative)

Disadvantages

- ◆ Positive and negative classes are **Not** balanced.
- ◆ **Not** quantify the outlying degree accurately.
- ◆ **Not** identify group outlying aspects.

Advantages

- ◆ Easy to operate.
- ◆ Resolve dimensionality bias.



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Related Work - Outlying Aspects Mining

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■ Existing Methods - Score-and-search

- ◆ Define an outlying score function.
- ◆ Search subspaces.

Disadvantages

- ◆ Dimensionality bias.
- ◆ Search efficiency is **Not** high (dataset is large).
- ◆ **Not** identify group outlying aspects.

Advantages

- ◆ Quantify the outlying degree correctly.
- ◆ High Comprehensibility.



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Group Outlying Aspects Mining

- Focus on differences between **groups**.
- **Multiple** points.

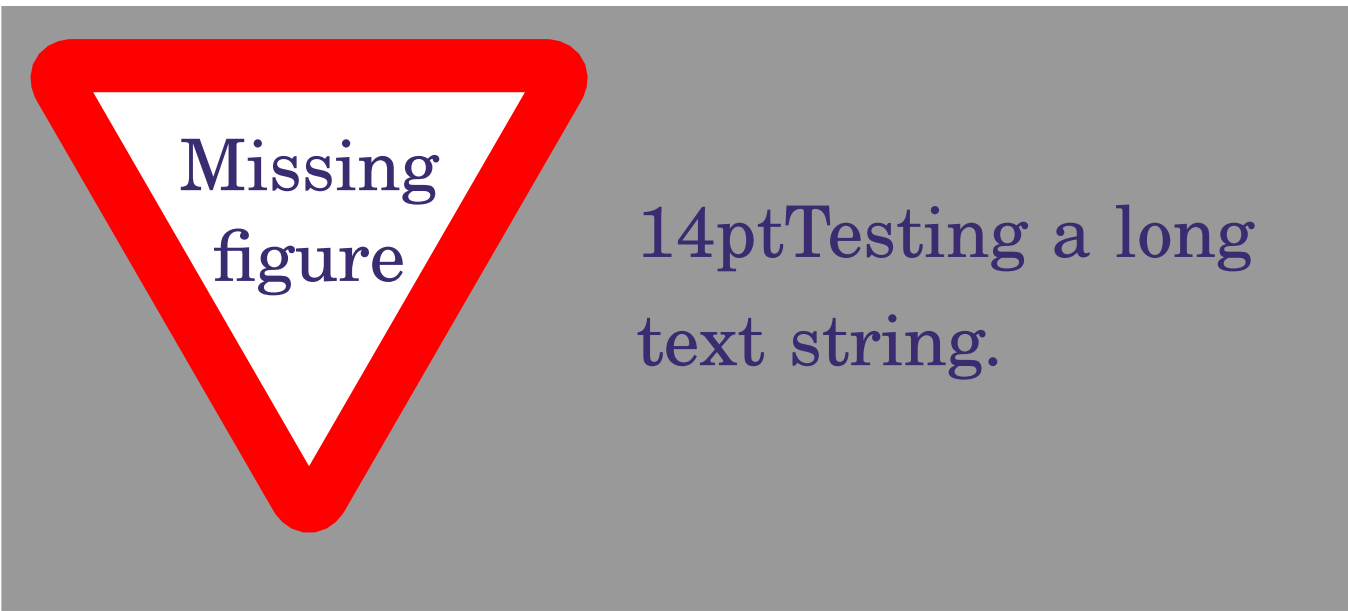


Figure 1: Group Outlying Aspects Target

Outlying Aspects Mining

- Concentrates on differences between **objects**.
- **One** point.

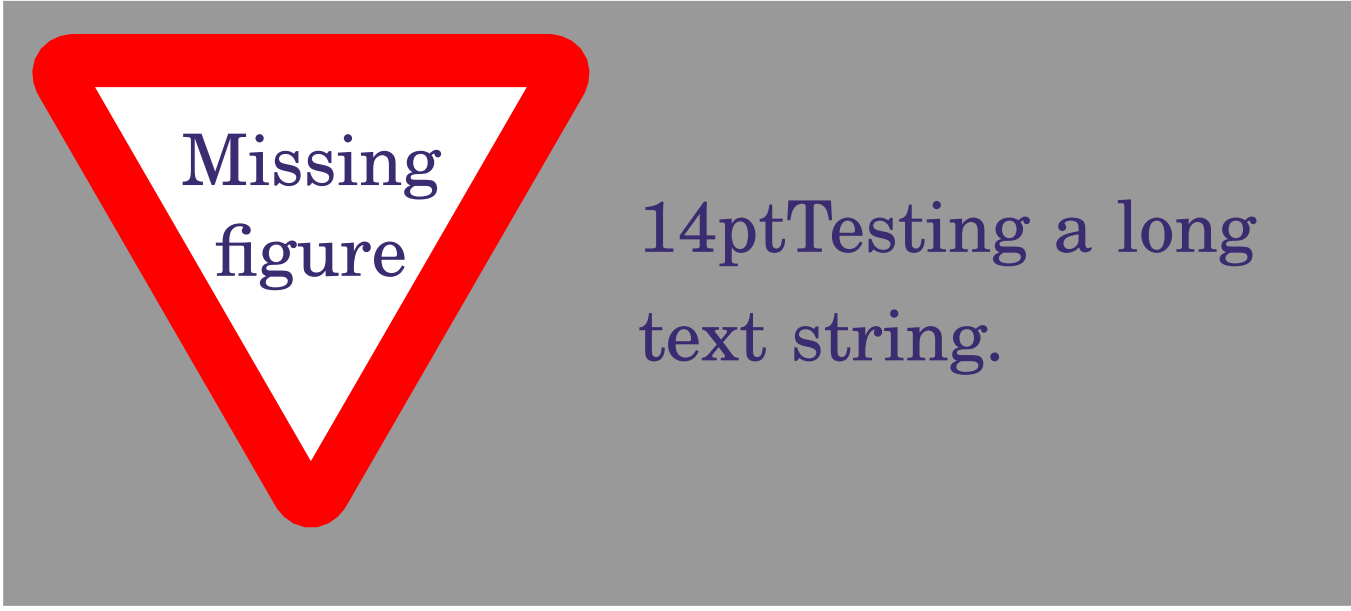


Figure 2: Outlying Aspects Target



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- How to **represent** the group features.
 - ◆ Can be affected by outlier values.
 - ◆ Can **Not** reflect the overall distribution of group features.



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- How to **evaluate** the outlying degree in different aspects.
 - ◆ Need design a scoring function when necessary.
 - ◆ Adopting an appropriate scoring function (without dimension bias) remains a problem.



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Challenges (3)

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- How to **improve** the efficiency.
 - ◆ When the dimension of the **data is high**, the candidate subspace grows exponentially.
 - ◆ It will easily go beyond the limits of the computation resources.



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GOAM Algorithm



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Framework of GOAM algorithm:

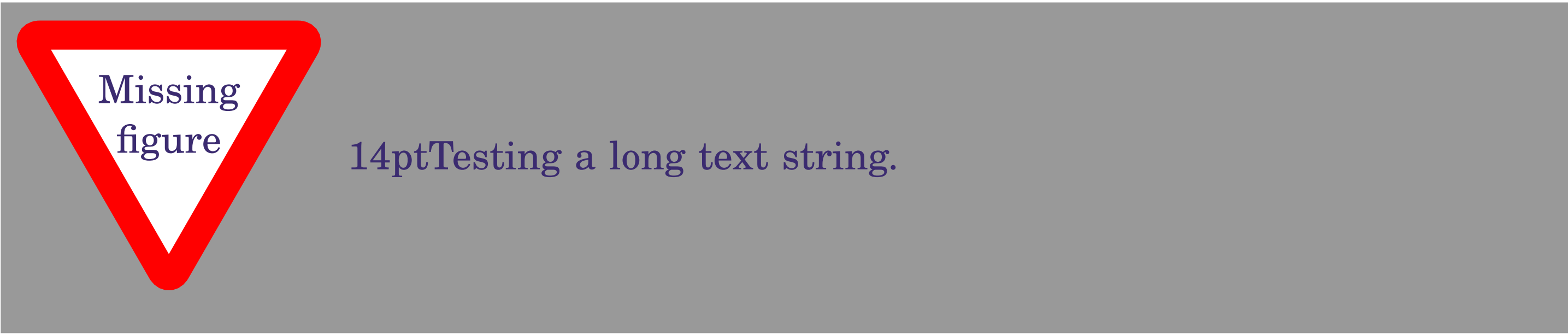


Figure 3: Framework of GOAM Algorithm



Step One - Group Feature Extraction

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■ Suppose f_1, f_2, f_3 are three features of G_q .

$$f_1: \{x_1, x_2, x_3, x_4, x_5, x_2, x_3, x_4, x_1, x_2\}$$

$$f_2: \{y_2, y_2, y_1, y_2, y_3, y_3, y_5, y_4, y_4, y_2\}$$

$$f_3: \{z_1, z_4, z_2, z_4, z_5, z_3, z_1, z_2, z_4, z_2\}$$

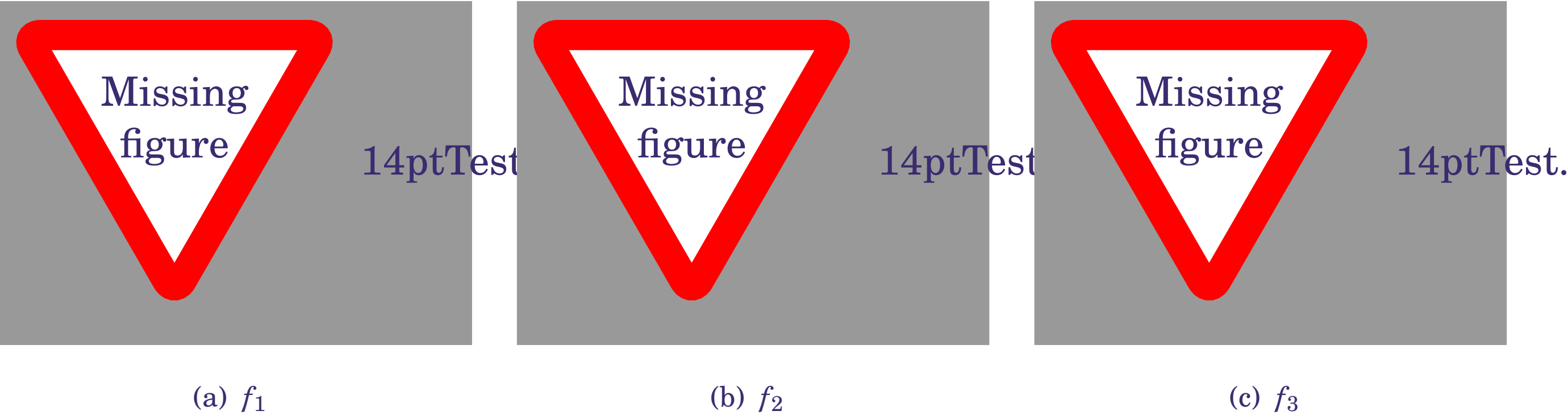


Figure 4: Histogram of G_q on three features



Step Two - Outlying Degree Scoring

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- Calculate Earth Mover Distance
 - ◆ Represent one feature among different groups
 - ◆ Purpose: calculate the minimum mean distance

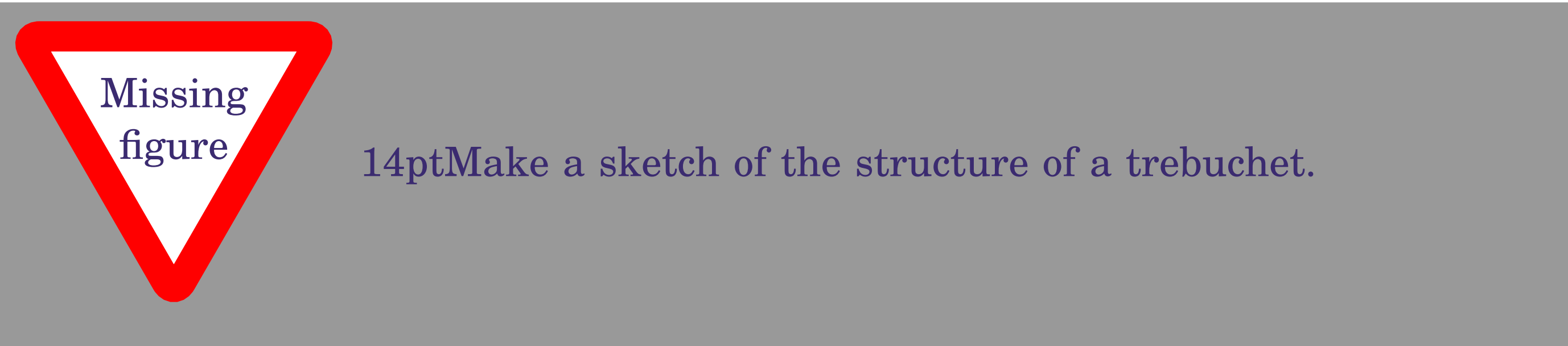


Figure 5: EMD of one feature



Step Two - Outlying Degree Scoring

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■ Calculate the outlying degree

$$OD(G_q) = \sum_1^n EDM(h_{q_s}, h_{k_s})$$

- ◆ $n \Leftrightarrow$ the number of contrast groups.
- ◆ $h_{k_s} \Leftrightarrow$ the histogram representation of G_k in the subspace s .





Step Three - Outlying Aspects Identification

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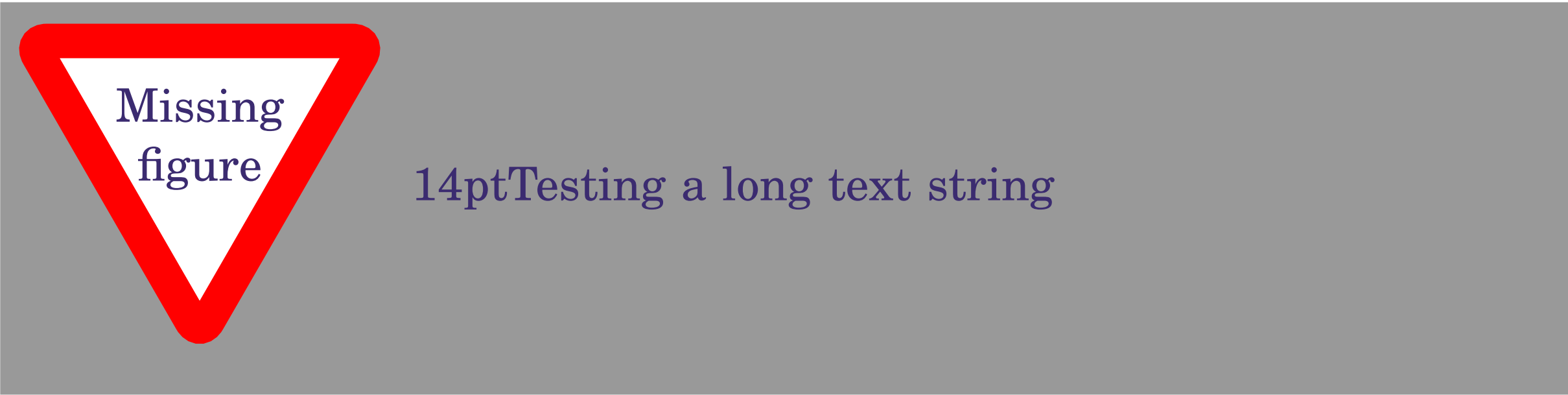
- Identify group outlying aspects mining based on the value of outlying degree.
- The greater the outlying degree is, the more likely it is group outlying aspect.



Pseudo code

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■ Pseudo code of GOAM algorithm





Illustration

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Table 1: Original Dataset

G_1	F_1	F_2	F_3	F_4	G_2	F_1	F_2	F_3	F_4
	10	8	9	8		7	7	6	6
	9	9	7	9		8	9	9	8
	8	10	8	8		6	7	8	9
	8	8	6	7		7	7	7	8
	9	9	9	8		8	6	6	7
G_3	F_1	F_2	F_3	F_4	G_4	F_1	F_2	F_3	F_4
	8	10	8	8		9	8	8	8
	9	9	7	9		7	7	7	9
	10	9	10	7		8	6	6	8
	9	10	8	6		9	8	8	7
	9	9	7	9		8	7	9	8



Illustration

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Table 2: outlying degree of each possible subspaces

Feature	Outlying Degree	Feature	Outlying Degree
$\{F_1\}$	4.351	$\{F_2, F_3\}$	4.023
$\{F_2\}$	2.012	$\{F_3, F_4\}$	4.324
$\{F_3\}$	1.392	$\{F_2, F_4\}$	2.018
$\{F_4\}$	2.207	$\{F_2, F_3, F_4\}$	2.012

■ Search process:

$OD(\{F_1\}) > \alpha$, save to T_1 .
 $OD(\{F_2\}) < \alpha$, save to C_1 .
 $OD(\{F_3\}) < \alpha$, save to C_2 .
 $OD(\{F_4\}) < \alpha$, save to C_3 .

$OD(\{F_2, F_3\}) > \alpha$, save to N_1 .
 $OD(\{F_3, F_4\}) > \alpha$, save to N_2 .
 $OD(\{F_2, F_4\}) < \alpha$, remove.
 $OD(\{F_2, F_3, F_4\}) < \alpha$, remove.



Strengths of GOAM Algorithm

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- Reduction of Complexity
 - ◆ Bottom-up search strategy.
 - ◆ Reduce the size of candidate subspaces.
- Efficiency
 - ◆ Before: $O(2^d)$
Now: $O(d * n^2)$





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- $Accuracy = \frac{P}{T}$
P: Identified outlying aspects
T: Real outlying aspects



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■ Synthetic Dataset and Ground Truth

Table 3: Synthetic Dataset and Ground Truth

Query group	F₁	F₂	<i>F₃</i>	F₄	<i>F₅</i>	<i>F₆</i>	<i>F₇</i>	<i>F₈</i>
<i>i₁</i>	10	8	9	7	7	6	6	8
<i>i₂</i>	9	9	7	8	9	9	8	9
<i>i₃</i>	8	10	8	9	6	8	7	8
<i>i₄</i>	8	8	6	7	8	8	6	7
<i>i₅</i>	9	9	9	7	7	7	8	8
<i>i₆</i>	8	10	8	8	6	6	8	7
<i>i₇</i>	9	9	7	9	8	8	8	7
<i>i₈</i>	10	9	10	7	7	7	7	7
<i>i₉</i>	9	10	8	8	7	6	7	7
<i>i₁₀</i>	9	9	7	7	7	8	8	8



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Table 4: The experiment result on synthetic dataset

Method	Truth Outlying Aspects	Identified Aspects	Accuracy
GOAM	$\{F_1\}, \{F_2F_4\}$	$\{F_1\}, \{F_2F_4\}$	100%
Arithmetic Mean based OAM	$\{F_1\}, \{F_2F_4\}$	$\{F_4\}, \{F_2\}$	0%
Median based OAM	$\{F_1\}, \{F_2F_4\}$	$\{F_2\}, \{F_4\}$	0%



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Data Collection

Source

Yahoo Sports website (<http://sports.yahoo.com.cn/nba>)

Data

- Extract NBA teams’ data until March 30, 2018;
- 6 divisions;
- 12 features (eg: *Point Scored*).



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The detail features are as follows:

Table 5: Collected data of Brooklyn Nets Team

Pts	FGA	FG%	3FA	3PT%	FTA	FT%	Reb	Ass	To	Stl	Blk
18	12	42	2.00	50	7.00	100	0	4	3	0	0
15.7	14.07	41	5.45	32	3.05	75	3.98	5.1	2.98	0.69	0.36
14.5	11.1	47	0.82	26	4.87	78	6.82	2.4	1.74	0.92	0.66
13.5	10.8	42	5.37	37	3.38	77	6.66	2	1.38	0.83	0.42
12.7	10.59	39	5.36	33	3.37	82	3.24	6.6	1.56	0.89	0.31
12.6	10.93	40	6.94	37	1.70	84	4.27	1.5	1.06	0.61	0.44
12.2	10.39	44	3.42	35	2.70	72	3.79	4.1	2.15	1.12	0.32
10.6	7.85	49	4.51	41	1.35	83	3.34	1.6	1.15	0.45	0.24



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■ Data Preprocess

Table 6: The bins that used to discrete data of each feature

Labels	Pts	FGA	FG%	3FA	3PT%	FTA
low	[0,5]	[0,4]	[0,0.35]	[0,1.0]	[0,0.2]	[0,1.0]
medium	(5,10]	(4,7]	(0.35,0.45]	(1.0,2.5]	(0.2,0.3]	(1.0,1.5]
high	(10,15]	(7,10]	(0.45,0.5]	(2.5,3.5]	(0.3,0.35]	(1.5,2.5]
very high	(15,+∞]	(10,+∞]	(0.5,1]	(3.5,+∞]	(0.35,1]	(2.5,+∞]
Labels	FT%	Reb	Ass	To	Stl	Blk
low	[0,0.6]	[0,2.0]	[0,1.0]	[0,0.6]	[0,0.2]	[0,0.25]
medium	(0.6,0.65]	(2,5]	(1,2]	(0.6,0.9]	(0.2,0.5]	(0.25,0.5]
high	(0.65,0.75]	(5,6]	(2,4]	(0.9,1.7]	(0.6,0.75]	(0.5,0.7]
very high	(0.75,1]	(6,+∞]	(4,+∞]	(1.7,+∞]	(0.75,+∞]	(0.7,+∞]



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Table 7: The identified outlying aspects of groups

Teams	Trivial Outlying Aspects	NonTrivial Outlying Aspects
Cleveland Cavaliers	{3FA}	{FGA, FT%}, {FGA, FG%}
Orlando Magic	{Stl}	None
Milwaukee Bucks	{To}, {FTA}	{FGA, FTA}, {3FA, FTA}
Golden State Warriors	{FG%}	{FT%, Blk}, {FGA, 3PT%, FTA}
Utah Jazz	{Blk}	{3FA, 3PT%}
New Orleans Pelicans	{FT%}, {FTA}	{FTA, Stl}, {FTA, To}



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- Formalize the problem of *Group Outlying Aspects Mining* by extending outlying aspects mining;
- Propose a novel method **GOAM algorithm** to solve the *Group Outlying Aspects Mining* problem;
- Utilize the pruning strategies to reduce time complexity.



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