BIKE SHARING DEMAND PREDICTION

Dong Zhu Deakin University, Australia

Introduction

Bike sharing systems are a means of renting bicycles where the process of obtaining membership, rental, and bike return is automated via a network of kiosk locations throughout a city. Using these systems, people are able rent a bike from a one location and return it to a different place on an as-needed basis. Currently, there are over 500 bike-sharing programs around the world.

The data generated by these systems makes them attractive for researchers because the duration of travel, departure location, arrival location, and time elapsed is explicitly recorded. Bike sharing systems therefore function as a sensor network, which can be used for studying mobility in a city. In this competition, participants are asked to combine historical usage patterns with weather data in order to forecast bike rental demand in the Capital Bikeshare program in Washington, D.C.

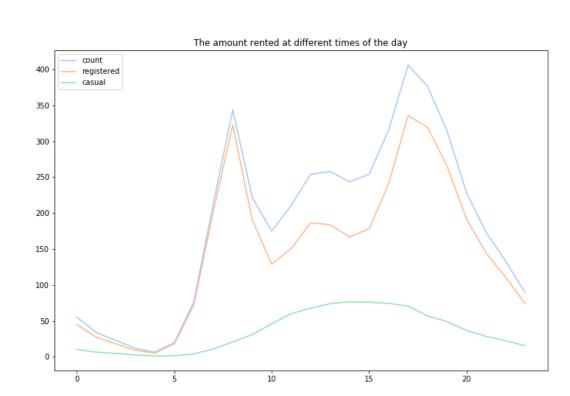
Dataset Description

- The competition provides hourly rental data spanning two years. For this competition, the training set is comprised of the first 19 days of each month, while the test set is the 20th to the end of the month. You must predict the total count of bikes rented during each hour covered by the test set, using only information available prior to the rental period.
- Data Fields

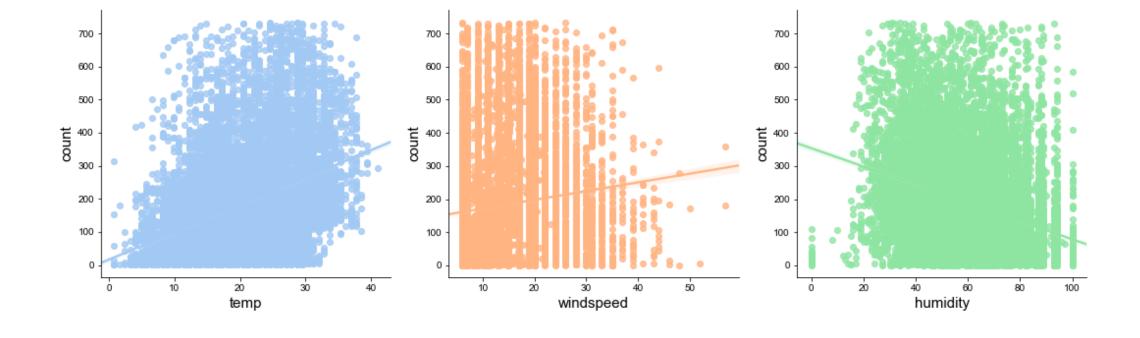
Attribute	Description
datetime	hourly date + timestamp
season	1 = spring, 2 = summer, 3 = fall, 4 = winter
holiday	whether the day is considered a holiday
workingday	whether the day is neither a weekend nor holiday
weather	1: Clear, 2: Mist, 3: Light Snow, Light Rain , 4: Extreme weather
temp	temperature in Celsius
atemp	"feels like" temperature in Celsius
humidity	relative humidity
windspeed	wind speed
casual	number of non-registered user rentals initiated
registered	number of registered user rentals initiated
count	number of total rentals

Data Visualization

• Time characteristic analysis

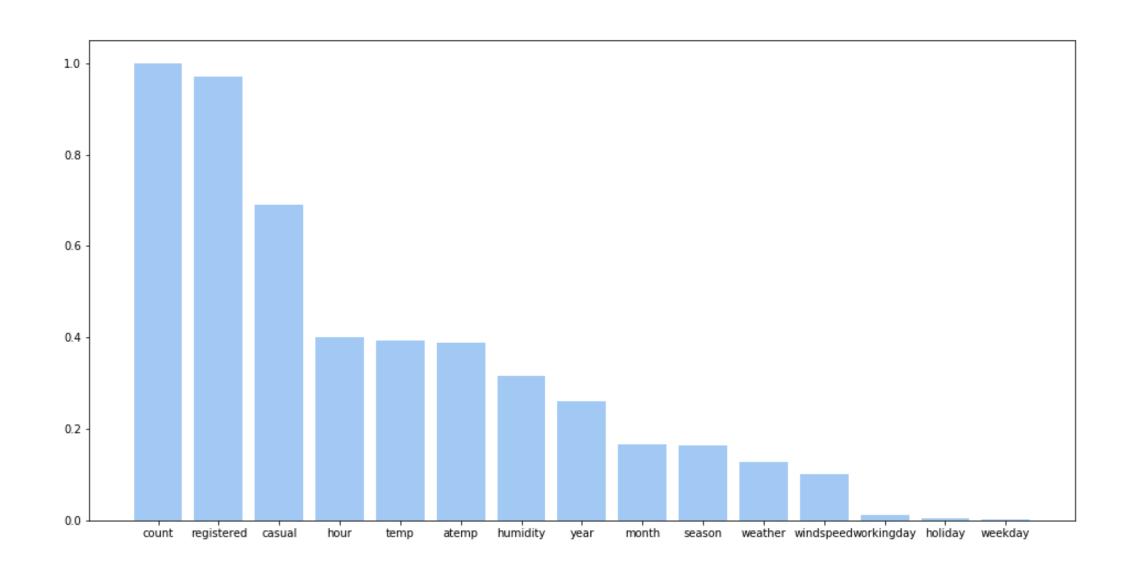


• Weather characteristics analysis



Feature Selection and Feature Importance

The influence of characteristics on count is as follows: hour>temp>atemp>humidity>month>season>year>weather>windspeed >workingday>weekday>day>holiday



Correlation rank

Experiment

Synthetic Dataset contains 10 groups and 8 features. Each group consists of 10 members, and each member has 8 features.

Method	Truth Outlying Aspects	Identified Aspects	Accuracy
GOAM	$\{F_1\}, \{F_2F_4\}$	$\{F_1\}, \{F_2F_4\}$	100%
Arithmetic Mean based OAM	$\{F_1\}, \{F_2F_4\}$	$\{F_4\}, \{F_2\}$	0%
Median based OAM	$\{F_1\}, \{F_2F_4\}$	$\{F_2\}, \{F_4\}$	0%

It can be observed that the GOAM method can identify the trivial outlying features and non-trivial outlying subspaces correctly and is obvious from the table that the accuracy of GOAM is the best, which is (100%).

NBA Dataset was collected from Yahoo Sports website (http://sports.yahoo.com.cn/nba). The data include all teams from the six divisions, and each player in the team has 12 features.

Teams	Trivial Outlying Aspects	NonTrivial Outlying Aspects
Cleveland Cavaliers	{3FA}	{FGA, FT%}, {FGA, FG%}
Orlando Magic	{Stl}	None
Milwaukee Bucks	{To}, {FTA}	{FGA, FTA}, {3FA, FTA}
New Orleans Pelicans	{FT%}, {FTA}	{FTA, Stl}, {FTA, To}



New Orleans Pelicans on FT%

New Orleans Pelicans on FTA

New Orleans Pelicans has more players with lower {free throw percentage}, {free throws attempted}.

Conclusion

Problem Definition Formalize the problem of Group Outlying Aspects Mining by extending outlying aspects mining.

GOAM algorithm Propose GOAM algorithm to solve the *Group Outlying Aspects Mining* problem.

Strategies Utilize the pruning strategies to reduce time complexity.

Strategies Utilize the pruning strategies to reduce time complexity.

Acknowledgement

Acknowledgement

One of IIE, Chinese Academy of Sciences

Acknowledgement

Project (Y7Z0511101)

Project (Y7Z0511101)

Project (Y7Z0511101)

Acknowledgement

Project (Y7Z0511101)