

# BIKE SHARING DEMAND PREDICTION

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## Introduction

Bike sharing systems are a means of renting bicycles where the process of obtaining membership, rental, and bike return is automated via a network of kiosk locations throughout a city. Using these systems, people are able rent a bike from a one location and return it to a different place on an as-needed basis. Currently, there are over 500 bike-sharing programs around the world.

The data generated by these systems makes them attractive for researchers because the duration of travel, departure location, arrival location, and time elapsed is explicitly recorded. Bike sharing systems therefore function as a sensor network, which can be used for studying mobility in a city. In this competition, participants are asked to combine historical usage patterns with weather data in order to forecast bike rental demand in the Capital Bikeshare program in Washington, D.C.

## Dataset Description

- The competition provides hourly rental data spanning two years. For this competition, the training set is comprised of the first 19 days of each month, while the test set is the 20th to the end of the month. You must predict the total count of bikes rented during each hour covered by the test set, using only information available prior to the rental period.

- Data Fields

datetime: hourly date + timestamp

season: 1 = spring, 2 = summer, 3 = fall, 4 = winter

holiday: whether the day is considered a holiday

workingday: whether the day is neither a weekend nor holiday

weather: 1: Clear, Few clouds, Partly cloudy, Partly cloudy

2: Mist + Cloudy, Mist + Broken clouds, Mist + Few clouds, Mist

3: Light Snow, Light Rain + Thunderstorm + Scattered clouds, Light Rain + Scattered clouds

4: Heavy Rain + Ice Pellets + Thunderstorm + Mist, Snow + Fog

temp: temperature in Celsius

atemp: "feels like" temperature in Celsius

humidity: relative humidity

windspeed: wind speed

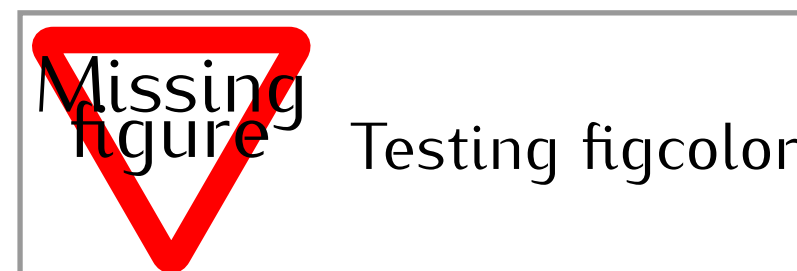
casual: number of non-registered user rentals initiated

registered: number of registered user rentals initiated

count: number of total rentals

## GOAM Algorithm

We propose the *GOAM* algorithm to solve the research problem of *Group Outlying Aspects Mining*. The *GOAM* algorithm includes three major steps.



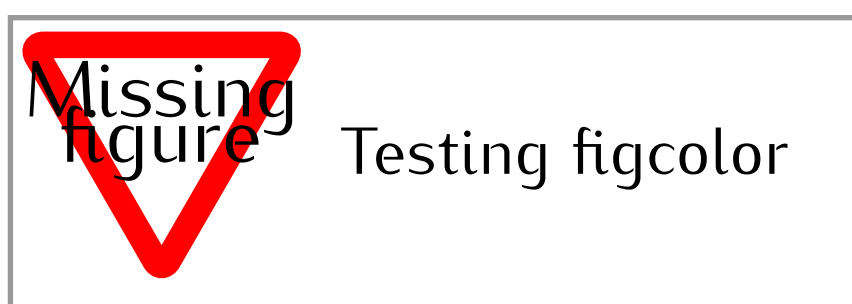
**Group Feature Extraction** Let  $f_1, f_2, f_3$  represent three features of  $G_q$ . We count the frequency of each value for one feature. Then use the histogram to represent each feature. Similarly, we can extract other features for each group.



Histogram of  $G_q$  on  $f_1$



Histogram of  $G_q$  on  $f_2$



Histogram of  $G_q$  on  $f_3$

**Outlying Degree Scoring** In this step, we first calculate the *earth mover distance* (EMD) of one feature among different groups. The earth mover distance reflects the minimum mean distance between groups on one feature. So, we utilize the EMD to measure the difference between groups of each feature.

## GOAM Algorithm

Second, based on the *earth move distance*, we calculate the outlying degree.



where  $G_q$  is the query group,  $n$  is the number of compare groups, and  $h_{k_s}$  is the histogram representation of  $G_k$  in the subspace  $s$ .

**Outlying Aspects Identification** In this step, based on the value of outlying degree we will identify the group outlying aspects. If a feature's outlying degree is greater than a threshold, the more likely the feature is group outlying aspect. When the dimensionality of features is high, we adopt a stage-wise candidate subspace construction strategy to alleviate the exponential explosion.

## Experiment

**Synthetic Dataset** contains 10 groups and 8 features. Each group consists of 10 members, and each member has 8 features.

Method	Truth Outlying Aspects	Identified Aspects	Accuracy
GOAM	$\{F_1\}, \{F_2F_4\}$	$\{F_1\}, \{F_2F_4\}$	100%
Arithmetic Mean based OAM	$\{F_1\}, \{F_2F_4\}$	$\{F_4\}, \{F_2\}$	0%
Median based OAM	$\{F_1\}, \{F_2F_4\}$	$\{F_2\}, \{F_4\}$	0%

It can be observed that the GOAM method can identify the trivial outlying features and non-trivial outlying subspaces correctly and is obvious from the table that the accuracy of GOAM is the best, which is (100%).

**NBA Dataset** was collected from Yahoo Sports website (<http://sports.yahoo.com.cn/nba>). The data include all teams from the six divisions, and each player in the team has 12 features.

Teams	Trivial Outlying Aspects	NonTrivial Outlying Aspects
Cleveland Cavaliers	$\{3FA\}$	$\{FGA, FT\% \}, \{FGA, FG\% \}$
Orlando Magic	$\{Stl\}$	None
Milwaukee Bucks	$\{To\}, \{FTA\}$	$\{FGA, FTA\}, \{3FA, FTA\}$
New Orleans Pelicans	$\{FT\% \}, \{FTA\}$	$\{FTA, Stl\}, \{FTA, To\}$



New Orleans Pelicans on FT%



New Orleans Pelicans on FTA

New Orleans Pelicans has more players with lower  $\{\text{free throw percentage}\}, \{\text{free throws attempted}\}$ .

## Conclusion

**Problem Definition** Formalize the problem of Group Outlying Aspects Mining by extending outlying aspects mining.

**GOAM algorithm** Propose GOAM algorithm to solve the *Group Outlying Aspects Mining* problem.

**Strategies** Utilize the pruning strategies to reduce time complexity.

Acknowledgement  
• International Cooperation Project (Y7Z0511101)  
of IIE, Chinese Academy of Sciences