

VOCA-PRO

JOB VOCABULARY MADE EASY

Erstellt von Miriam, Tuna und Rayan

Application Domain

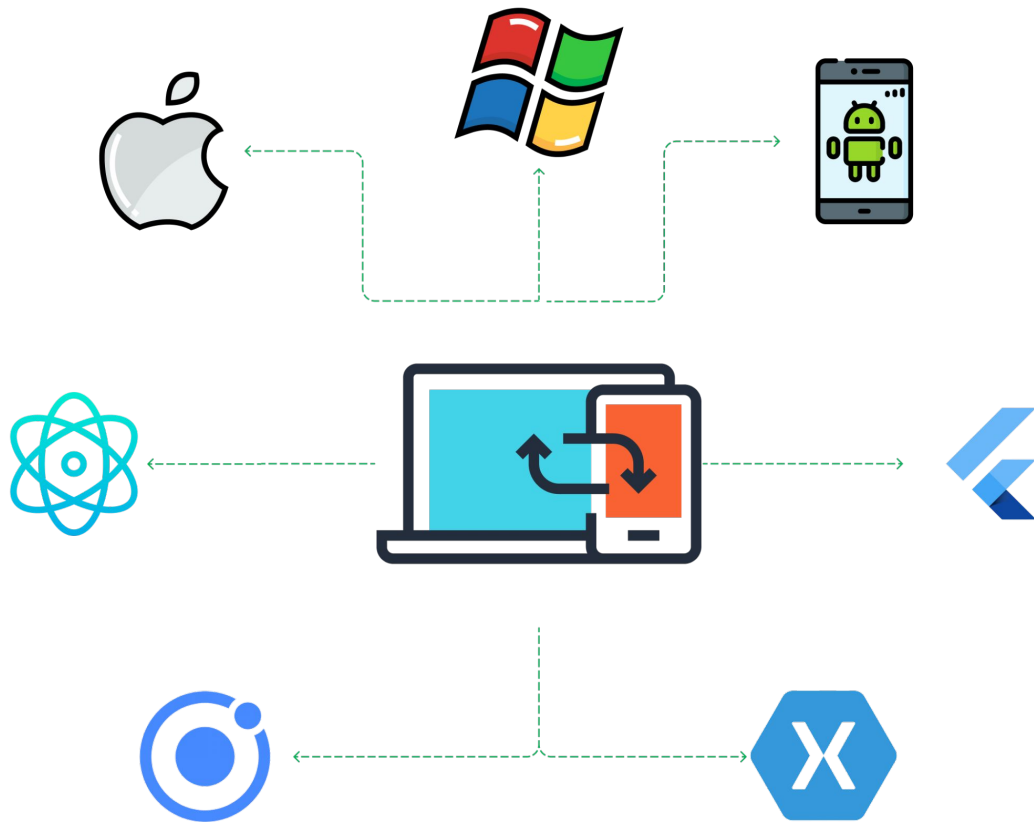


A mobile App supporting migrants entering the job market.

PLATFORM

Cross-Platform:

1. IOS
2. Android
3. WebApp



FOCUS LANGUAGES AND JOBS

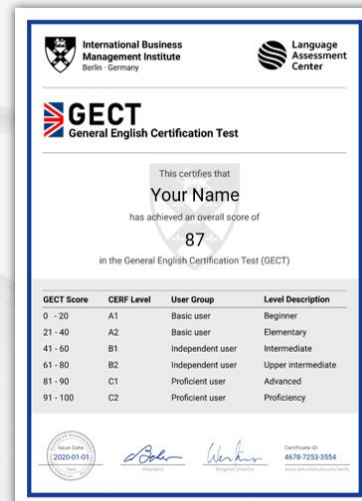
- German
- Spanish
- French



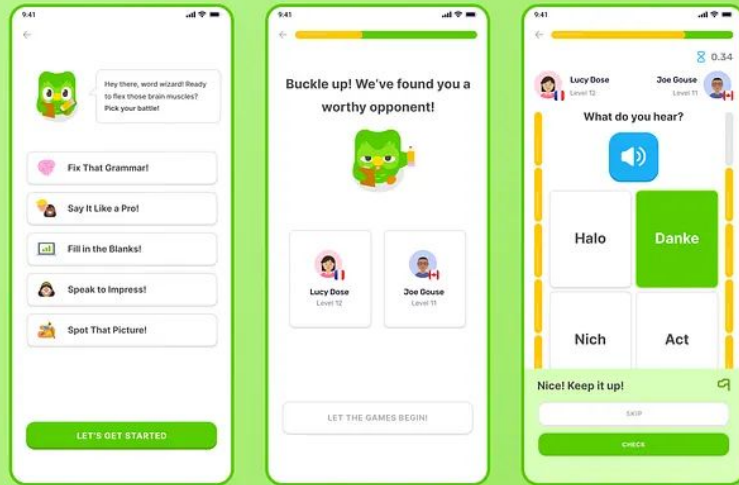
SUPPORTED WORK PROCESS

- Certificates
- Job Search

JOB SEARCH



CORE FEATURES



EXTRA FEATURES

1. Offline Mode
2. Optional integration with job search platforms

BUSINESS MODEL



FREE



PREMIUM



+



TARGET AUDIENCE

- Newly arrived migrants
- Refugees
- Workers preparing for jobs abroad



COST-BENEFIT RATIO WITH CROSS-PLATFORM APPROACH

- Lower Development Cost
- Faster Time-to-Market
- Broader Audience Reach
- Reduced Maintenance Effort

