Class 7: Web Scraping in R MAST5953: Web Scraping and Text Mining

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25 January 2023

Outline of Today's Class

Web Scraping Recap

Web Scraping Methods

Scraping in R: Core Functions w. Examples

Web Scraping Recap

Web Scraping

- Scrapers: programmes that grab specific content from webpages
- Spiders (or Crawlers): programmes that index entire pages and follow every link.
- Web scraping involves some spidering when for example parsing entire web-pages. But scrapers are selective/purposive

Web Scraping: Managing Expectations

- ▶ It is rarely a one-shot affair: websites change constantly
- ▶ Difficult to generalise: each website is different
- Writing a scraping code that works well takes a long time

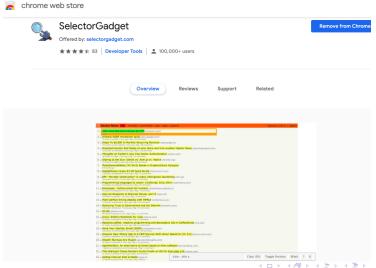
Web Scraping: Netiquette!

- ► Search for & respect terms of service
 - ▶ add "/robot.txt" at the end of URL
- Careful with personal/private data
- Check if there are APIs or ready-to-download files already
- Stay identifiable (do not mask your IP)
- Reduce traffic as much as possible
 - ► light/efficient scrapers
 - use pauses (Sys.sleep())
 - avoid over-scraping

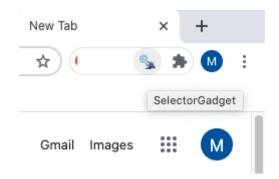
Web Scraping Steps

- Analyse the structure of the webpage (e.g. HTML/XML trees)
 - Identify relevant nodes
 - www.selectorgadget.com
- 2. Test: write scraper and debug
- 3. Execute the download

First Task: Install SelectorGadget!



First Task: Install SelectorGadget!



Web Scraping Methods

Extraction Methods

- 1. Regular Expressions
- 2. Node queries
- 3. APIs (Application Programming Interfaces)
 - ▶ We'll explore them in the next class on social media data

- Scraper works by extracting from meaningful alphanumeric patterns in the webpage text
 - ► E.g.: grab all text in-between quotes ("").

- [1] "Moe Szyslak" "Burns, C. Montgomery" "Rev. Timothy Lovejoy"
- [4] "Ned Flanders"
 - Suppose from the web content above, you wanted to extract the surnames
 - ➤ You can exploit the regular pattern of surnames sitting between a space and closing with "

- [1] "Moe Szyslak" "Burns, C. Montgomery" "Rev. Timothy Lovejoy"
- [4] "Ned Flanders"
 - ► You would write a regular expression scraper as the below

[:digit:]	Digits: 0 1 2 3 4 5 6 7 8 9
[:lower:]	Lowercase characters: a-z
[:upper:]	Uppercase characters: A–Z
[:alpha:]	Alphabetic characters: a–z and A–Z
[:alnum:]	Digits and alphabetic characters
[:punct:]	Punctuation characters: . , ; etc.
[:graph:]	Graphical characters: [:alnum:] and [:punct:]
[:blank:]	Blank characters: Space and tab
[:space:]	Space characters: Space, tab, newline, and other space characters
[:print:]	Printable characters: [:alnum:], [:punct:] and [:space:]

Source: Adapted from http://stat.ethz.ch/R-manual/R-patched/library/base/html/regex.html

?	The preceding item is optional and will be matched at most once
*	The preceding item will be matched zero or more times
+	The preceding item will be matched one or more times
{n}	The preceding item is matched exactly n times
(n,)	The preceding item is matched n or more times
{n,m}	The preceding item is matched at least n times, but not more than m times

Source: Adapted from http://stat.ethz.ch/R-manual/R-patched/library/base/html/regex.html

Table 8.3 Selected symbols with special meaning

\w	Word characters: [[:alnum:]_]
/w	No word characters: [^[:alnum:]]
(a	Space characters: [[:blank:]]
\s	No space characters: [^[:blank:]]
\d	Digits: [[:digit:]]
\D	No digits: [^[:digit:]]
\b	Word edge
\B	No word edge
\<	Word beginning
\>	Word end

Function	Description	Output			
Functions using regular expressions					
str_extract()	Extracts first string that matches pattern	Character vector			
str_extract_all()	Extracts all strings that match pattern	List of character vectors			
str_locate()	Returns position of first pattern match	Matrix of start/end positions			
str_locate_all()	Returns positions of all pattern matches	List of matrices			
str replace()	Replaces first pattern match	Character vector			
str replace all()	Replaces all pattern matches	Character vector			
str split()	Splits string at pattern	List of character vectors			
str_split_fixed()	Splits string at pattern into fixed number of pieces	Matrix of character vectors			
str detect()	Detects patterns in string	Boolean vector			
str_count()	Counts number of pattern occurrences in string	Numeric vector			
Further functions					
str sub()	Extracts strings by position	Character vector			
str dup()	Duplicates strings	Character vector			
str length()	Returns length of string	Numeric vector			
str pad()	Pads a string	Character vector			
str trim()	Discards string padding	Character vector			
str_c()	Concatenates strings	Character vector			

Regular Expressions Advantages

- Only useful when HTML/XML are malformed and clear patterns are retrievable in the page
- Mostly used in creating URL lists to scrape multiple pages
- ► Mostly used in data cleaning/variable creation

Regular Expressions Disadvantages

- ▶ Building and interpreting a regular expression scraper is challenging: hard to test and debug
- ► Limited applicability: not all web pages have consistent repeated patterns that *uniquely* identify a specific content
- Ignores the useful and meaningful hierarchical structure of web pages
- ▶ Strongly discouraged for webscraping, best for data cleaning

Node Queries

- ▶ This is the most common procedure
- ► The scraper is built by exploiting the tree structure of the web page
 - ► Inspected via web developer tools & SelectorGadget
- Utilises query functions from R library such as rvest to locate nodes and extract information

Node Queries Advantages

- ▶ Intuitive to write and read
- Uniquely identifies the relevant content

Node Queries Disadvantages

- Costly when the HTML/XML structure is malformed
- Costly when web pages get constantly updated

Application Programming Interfaces

- Scraper is built by using APIs 'wrappers', exploiting the webpage's API, which provides the website's data in pure/cleaned form
- ► We'll see concrete examples of this in the next class where we'll look at social media data

Application Programming Interfaces Advantages

- ▶ This is the scraping gold standard.
- Very easy: clean, standardised data
- APIs codes are robust and regularly updated

Application Programming Interfaces Disadvantages

- ► Not many websites provide their APIs
- Websites that do, often have licences/fees/limits attached to API use
- ▶ API owners often limit their functionality from one day to the next, rendering the scraper useless.

Scraping in R: Core Functions w. Examples

Parsing the Page

read_html

Read In .Html Content

Read in the content from a .html file. This is generalized, reading in all body text. For finer control the user should utilize the xml2 and rvest packages.

Keywords html

Usage

```
read_html(file, skip = 0, remove.empty = TRUE, trim = TRUE, ...)
read_xml(file, skip = 0, remove.empty = TRUE, trim = TRUE, ...)
```

Arguments

file The path to the .html file.

skip The number of lines to skip.

remove.empty logical. If TRUE empty elements in the vector are removed.

trim logical. If **TRUE** the leading/training white space is removed.

Other arguments passed to xml2::read_html().

Value

Returns a character vector.



Extracting Tables

html table

From <u>rvest v0.3.2</u> by <u>Hadley Wickham</u>

Parse An Html Table Into A Data Frame.

Parse an html table into a data frame.

Usage

```
html_table(x, header = NA, trim = TRUE, fill = FALSE, dec = ".")
```

Arguments

X A node, node set or document.

header Use first row as header? If NA, will use first row if it consists of tags.

trim Remove leading and trailing whitespace within each cell?

fill If TRUE, automatically fill rows with fewer than the maximum number of columns with NAS.

dec The character used as decimal mark.

Assumptions

html table currently makes a few assumptions:

- · No cells span multiple rows
- Headers are in the first row

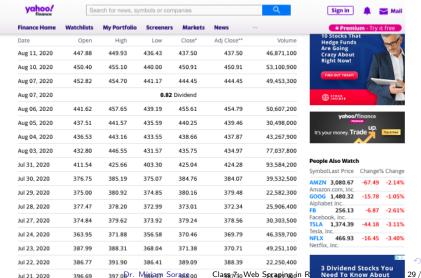


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Jul 21, 2020

Extracting Tables Example



Need To Know About

Extracting Tables Example

- url<-"https:
 //finance.yahoo.com/quote/AAPL/history?p=AAPL"</pre>
- apple_finance<- read_html(url)</pre>
- tableaslist<-html_table(apple_finance)</p>
- ▶ table<-as.data.frame(tableaslist)

Extracting Tables Example

(⇔ ∂ ₹ Filter Q					
^	Date ÷	Open	High			
1	Aug 11, 2020	447.88	449.93			
2	Aug 10, 2020	450.40	455.10			
3	Aug 07, 2020	452.82	454.70			
4	Aug 07, 2020	0.82 Dividend	0.82 Dividend			
5	Aug 06, 2020	441.62	457.65			
6	Aug 05, 2020	437.51	441.57			
7	Aug 04, 2020	436.53	443.16			
8	Aug 03, 2020	432.80	446.55			
9	Jul 31, 2020	411.54	425.66			
10	Jul 30, 2020	376.75	385.19			
11	Jul 29, 2020	375.00	380.92			
12	Jul 28, 2020	377.47	378.20			
13	Jul 27, 2020	374.84	379 378.20			
14	Jul 24, 2020	363.95	371.88			
15	Jul 23, 2020	387.99	388.31			
16	Jul 22, 2020	386.77	391.90			
17	Jul 21, 2020	396.69	397.00			
18	Jul 20, 2020	385.67	394.00			
10	lul 17 2020	207.05	200 EU			

From rvest v0.3.6

by Hadley Wickham

Extracting Text

html_text

Extract Attributes, Text And Tag Name From Html.

Extract attributes, text and tag name from html.

Usage

html_text(x, trim = FALSE)

html_name(x)

html_children(x)

html_attrs(x)

html_attr(x, name, default = NA_character_)

Arguments

A document, node, or node set.

trim If TRUE will trim leading and trailing spaces.

name Name of attribute to retrieve.

default A string used as a default value when the attribute does not exist in every node.

Value

html_attr , html_tag and html_text , a character vector; html_attrs , a list.

Examples

NOT RUN {
movie <- read_html("https://en.wikipedia.org/wiki/The_Lego_Movie")
cast <- html_nodes(movie, "tr:nth-child(8) .plainlist a")
html text(cast)</pre>







- url<-"https:
 //www.europarl.europa.eu/doceo/document/
 CRE-9-2020-06-17-INT-1-161-0000_EN.html"</pre>
- v_speech1<-read_html(url)</pre>
- text <- v_speech1 %>%
 html_nodes(".contents") %>%
 html_text() %>%
 as.data.frame()

1

Guy Verhofstadt, on behalf of the Renew Group. – Madam President, the reason for this resolution is very simple: it is not a resolution to the Commission, it is not a resolution to the colleagues in the Parliament, it is a resolution that is in fact made for the Council. I hope that the Council this time can reach an agreement so that we can launch this conference, be cause let's be honest, it becomes more and more like the monster of Loch Ness. From time to time it appears, then it disappears, it is more like an illusion, like a fantasy and we must avoid that.

This is serious business, this conference is not one or other li ttle instrument for the European Parliament. This conference is vital, it is crucial for the future of our European Union, because let's face it, this Covid crisis is another illustration of it. This Covid crisis will change the world. It is a world that will be completely different, a world that will no longer be dominated, I think, by the United States of America who is withdrawing from the international scene for the moment. It may well be dominated by China who wants to become, and who already is, a world power and who wants to dominate the world and international scene.

3 Between America and China there will be Europe stuck between them and if we don't want to be st uck between the US at the one hand and China on the other hand, and if we want really the instruments to defend the interests of our citizens, we need another European Union. This European Union is not fit for purpose. Not fit for the future and we all know it. The Council knows it, the Commission knows it and certainly our citizens know it. So it's time now to start really this exerci se because we have not a lot of time, maybe we can tell that to your colleagues in the Council. There is the Covid crisis, there are precedent crises, tomorrow there could be another challenge.

Extracting Links

▶ Use html_attr("href") after identifying the relevant node

```
html attrs(x)
  html_attr(x, name, default = NA_character_)
Arguments
              A document, node, or node set
              If TRUE will trim leading and trailing spaces.
trim
name
              Name of attribute to retrieve.
default
              A string used as a default value when the attribute does not exist in every node.
Value
html attr , html tag and html text , a character vector; html attrs , a list.
Examples
  # NOT RUN {
  movie <- read_html("https://en.wikipedia.org/wiki/The_Lego_Movie")
```

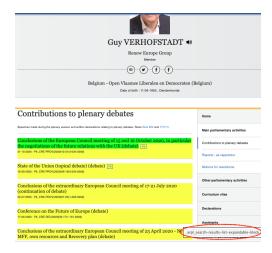
```
# NOT RUM {
    movie <- read_html("https://en.wikipedia.org/wiki/The_Lego_Movie")
    cast <- html.nodes(movie, "tr:nth-child(8) .plainlist a")
    html_text(cast)
    html_text(cast)
    html_star(cast)
    html_star(cast)
    html_star(cast)
    html star(cast)
    star(ca
```



Contributions to plenary debates	Nome			
Speeches made during the planery session and written declarations relating to planery debates. Rules Rule 254 and 1713/11)	Main parliamentary activities	0		
Conclusions of the extraordinary European Council meeting of 17-21 July 2020 (continuation of debate)	Contributions to planary debates			
23-01-0028 - Pa_CHE-PROV/postq01-001-00000	Reports - as rapporteur			
Conference on the Future of Europe (debate)	Motions for resolutions			
Conclusions of the extraordinary European Council meeting of 23 April 2020 - New	Other parliamentary activities (
MFF, own resources and Recovery plan (debate) 13-00-0001 FP_CPE-PERSONS-032-033-0000	Curriculum vitae			
EU coordinated action to combat the COVID-19 pandemic and its consequences (continuation of debate)	Declarations			
18-04-0028 - PR_CPE-PET((0000)04-1001-0000)	Assistants			
Withdrawal Agreement of the United Kingdom of Great Britain and Northern Ireland from the European Union and the European Atomic Energy Community (debate)	History of parliamentary service	0		

European Parliament's position on the Conference on the Future of Europe (debate)

European Parliament's position on the Conference on the Puture of Europe (debate)



- url<-"https://www.europarl.europa.eu/meps/en/
 97058/GUY_VERHOFSTADT/main-activities/
 plenary-speeches#detailedcardmep"</pre>
- verhof_speech <- read_html(url)</pre>

as.data.frame()

speech_links <- verhof_speech %>%
 html_nodes(".erpl_search-results-list-expandable-bloc
a") %>%
 html_attr("href") %>%

*	
1	https://www.europarl.europa.eu/doceo/document/C
2	https://www.europarl.europa.eu/doceo/document/C
3	https://www.europarl.europa.eu/doceo/document/C
4	https://www.europarl.europa.eu/doceo/document/C
5	https://www.europarl.europa.eu/doceo/document/C
6	https://www.europarl.europa.eu/doceo/document/C
7	https://www.europarl.europa.eu/doceo/document/C
8	https://www.europarl.europa.eu/doceo/document/C
9	https://www.europarl.europa.eu/doceo/document/C
10	https://www.europarl.europa.eu/doceo/document/C

Looping over list of URLs

- ► This is useful in situations where urls have patterns
- E.g. In EP website, MEPs urls are identical barring from MEP number and name.
- ► A scraper can exploit this and loop over a series of webpages with identical content
- This 'simply' requires creating a list of univocal url codes, pasting those to the unchanging - generic - url and running a standard for loop
- The web scraper we built will be inside the for loop

Looping over list of URLs Example

- Consider the following urls:
 - https://www.europarl.europa.eu/meps/en/97058/GUY_ VERHOFSTADT/main-activities/plenary-speeches# detailedcardmep/
 - 2. https://www.europarl.europa.eu/meps/en/197395/ ALICE_KUHNKE/main-activities/plenary-speeches# detailedcardmep
 - 3. https://www.europarl.europa.eu/meps/en/124846/ PINA_PICIERNO/main-activities/plenary-speeches# detailedcardmep

Looping over list of URLs Example

```
MEPcodes <- c("97058/GUY_VERHOFSTADT", "197395/ALICE_KUHNKE", "124846/PINA_PICIERNO")
urls <- paste0("https://www.europarl.europa.eu/meps/en/", MEPcodes , "/main-activities/plenary-speeches#detailedcardmep" )
catcherlist<-list()
for (i in urls) {
    page <- read_html(i)
    Name <- page %% html_nodes("#presentationmep .erpl_title-h1") %% html_text() %% as.character()
    Title <- page %% html_nodes(".erpl_search-results-list-expandable-block .t-ttem") %% html_text() %% as.character()
    tink <- page %% html_nodes(".erpl_search-results-list-expandable-block a") %% html_attr("href") %% as.character()
    temp <- list(Name, Title, Link)
    catcherlist <- rbind(catcherlist, temp)
}
df<-as.data.frame(catcherlist)</pre>
```

Looping over list of links Example



Looping over list of links Example

```
##follow links

#Setup empty data frame
catcher_text <- data.frame(Name=character(),Text=character())

for (i in my_data$links) {
    page <- read_html(i)
    Name<-page %>% html_nodes(".doc_subtitle_level1_bis .bold") %>% html_text() %>% as.character()
    Text<-page %>% html_nodes(".contents") %>% html_text() %>% as.character()
    temp_text <- data.frame(Name, Text) #fill temporary repository
    catcher_text <- rbind(catcher_text,temp_text) #convert into dataframe
}</pre>
```

Clicking Buttons E.g. "Load More"

	European Parliament		ρ MENU≡
MFF, own resources and Recovery plan (debatt		Home	
EU coordinated action to combat the COVID-re (continuation of debate)	EU coordinated action to combat the COVID-19 pandemic and its consequences (continuation of debate) 16-64-8000-19, CRE (REVIDEOS)-1811-647-0000	Main parliamentary activities	Θ
		Contributions to plenary debates	
	Withdrawal Agreement of the United Kingdom of Great Britain and Northern Ireland from the European Union and the European Atomic Energy Community (debate) 28-8-2008-98-056-081-081-081-081-081-081	Reports - as rapporteur	
		Motions for resolutions	
European Parliament's position on the Confere	nce on the Future of Europe (debate)	Other parliamentary activities	•
European Parliament's position on the Conference	European Parliament's position on the Conference on the Future of Europe (debate) 11-81-8000-79, CRE REVINDED STRING BEST AND STRING ST	Curriculum vitae	
		Declarations	
Implementing and monitoring the provisions of Agreement (debate)	Implementing and monitoring the provisions on citizens' rights in the Withdrawal Agreement (debate) 14-04-0009-P9_CRE-000200091-142-004-0000	Assistants	
14-01-0000 - P9_CRIC-REV/p000(91-14/2-006-0000)		History of parliamentary service	(+)
Conclusions of the European Council meeting of the 12 2019 - PB_CRE-REVIOLE(12-18): 666-6000	of 12 and 13 December 2019 (debate)		
Conclusions of the European Council meeting of 20-19-2019-19-19-2019-19-2019-2019-2019-	of 17 and 18 October 2019 (debate)		
Load move			
	Load more		
Contact https://www.ouroparl.ouropa.ou/mons/on/P7059/GUV VERHOESTADT/main.com/disconlange	.btr	1-default	C

RSelenium

- Dynamic interaction (filling fields, clicking buttons) with the website is not possible through rvest
- You need RSelenium for this: but outside of the scopes of this course
- RSelenium requires a bit of environment preparation:
 - It requires selenium initiation, by opening a browser session (not simply the specification of a url)
 - Only after setting up the 'Remote Server/Driver' it can navigate the specific web page ... v. time consuming
- ► The core functions to perform a button click are RSelenium's \$findElement and \$clickElement
- ► If you want to know more: http://joshuamccrain.com/tutorials/web_scraping_R_selenium.html



What we have learnt today ...

- SelectorGadget can make the first step of scraping (web-page analysis) so much easier
- There are 3 core strategies in scraping
 - Regular expression (worst case)
 - Node queries (typical case)
 - APIs (gold standard but rare)
- The core functions in R to perform node query scraping using the package rvest
- Awareness of RSelenium and the problems in scraping dynamic pages
- ► Next week: more on scraping via APIs: we're going to learn how to scrape Twitter data