

# Applause!

We would like to award

## Mirian Kimura

in recognition of valuable contributions

Seiko has jumped in and done an excellent job managing the weekly COVID tracker for Translation Services. This is a high profile project for Ipsos and the Public Affairs CS team. The data is released publicly each week. This project has a changing amount of countries per week with various amounts of edits that all need to be translated and launched in an expedited scenario each wave. We have now completed 14 weeks of this tracker (with more coming) and Seiko seamlessly coordinates with CS, the IIS PM, our translation vendor and the reviewers to ensure everyone knows what materials are expected when – this demonstrates her strong organization skills. This project has required evening and/or weekend work each week to ensure this is on track and I appreciate her dedication to this project and to the team as a whole! Thank you Seiko!

Jackie Urbanovitch

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Business Unit Leader

Candace Kozak

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Nominator

May 2020



GAME CHANGERS



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in recognition of valuable contributions

Mirian has been instrumental in helping our team launch and maintain its Essentials and Global Advisor Syndicated Reports these past few months. She's been a rock star, with fabulous attention to detail and super dependable.

Jackie Urbanovitch

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Business Unit Leader

Paul Abbate & Nik Samoylov

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Nominator

December 2020



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**Accomplishments:**

Mirian (Seiko), was the head translator assigned to this 6 country, fast paced and demanding high profile Amazon study.

Due to Amazon's constant questionnaire updates and the fact that we still needed to get into field ASAP, did not help the situation. Seiko, was very collaborative and professional as well as flexible, not only with the CS teams, but also with the operations teams (IIS PM and Scripting). She constantly was sending timing updates to the CS teams on when to expect the translated links and keeping them informed, while working internally with her translation team on the country links. She made herself and her team available for late coverage practically every day during the week and also scheduled weekend coverage as needed to make sure links were ready, tested and approved for a quick CS review and launch. Due to Seiko's dedication to this study, we were able to launch all countries and close the study in time to get the data to the end client.

**Ipsos Values:**

Integrity, Collaboration, Client First

Pat Condron

Business Unit Leader

David Harris

Nominator

January 2021



**GAME CHANGERS**



# IPSOS VALUES

## ● INTEGRITY

We demonstrate the highest ethical standards and principles.  
We are independent, objective experts delivering reliable information to our clients.  
We are respectful, honest and transparent with ourselves, clients and colleagues.  
We say what we do and we do what we say. We only commit to what we can deliver.  
We value all kinds of diversity, as it reflects the wider society in which we operate.

## ● CURIOSITY

We are curious about the world around us.  
We ask the right questions, we seek the new and unexpected.  
We love to learn, read, listen, search and research and analyse data with passion.  
We think deeply to go beyond the obvious and we take nothing for granted.  
We challenge how things can be improved for the benefit of Ipsos and our clients.  
We are passionate about what we do and we do it all to assist our clients to better understand people, markets, brands and society.

## ● COLLABORATION

All of us are smarter than any of us.  
We work in diverse teams comprising clients and colleagues. Together we navigate the world towards common goals and with open minds.  
We foster a culture of continuous improvement by sharing knowledge and expertise freely and generously, and we learn from each other.  
We actively explore opportunities to work openly across our specialisations and our countries and promote internal mobility and promotions.  
We contribute to Ipsos training programmes as participants, trainers and/or mentors.

## ● CLIENT FIRST

We put clients first. Always. We focus on longterm partnerships and we understand our clients' businesses as if they were our own.  
We are responsible and accountable for providing our clients with the best solutions across our specialisations.  
We go beyond the research to bring insights that enable our clients to make smarter decisions. We always have a point of view.  
We deliver on our promises; on specifications, time, and budget. Right on time, the first time.  
Clients' needs take precedence over other internal priorities. We go the extra mile for them.

## ● ENTREPRENEURIAL SPIRIT

We are different. Our culture encourages individuals to try different, innovative ideas.  
We are motivated. We work hard and smart, and we are able to act quickly and decisively when required.  
We love a good challenge. We never give up. We are confident, tenacious and disciplined.  
We are results oriented. We spend the company's and our clients' money carefully.  
We take individual responsibility for changing the game.

GAME CHANGERS

