

# TECHNOLOGY CONSULTING

We at Business Intelligence (Bi), firmly believe that technology is, only a tool.

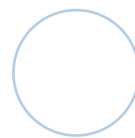
Mastered well, it can have transformatively disruptive yet positive impacts on the Human condition. Therefore we focus on all the good that can be achieved with technology in today's world.

Our consulting service is focused on **Data & Information Management** for all types of organizations.

Our key divisions are:

1. Decision Screens
2. Content Management Solutions
3. Data Analysis & Intelligence Solutions

We can provide you with impactful and long-term solutions that not only continue to improve your bottom line, but rather prepare your organization for the time at-hand and the times ahead in the future.





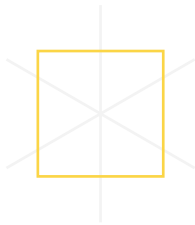
## Decision Screens

This is a purpose-built, surgically precise information delivery tool.

Providing a clear focus on the core functions and associated priorities that are unique to you - with ease of use.

Methodology:

1. We understand your key data and information needs along with the associated priorities and frequency.
2. We then map the relevant data and processes to create visual components that fulfill the exact needs.
3. We then chart or tabulate this on a purpose-built screen and provide easy methods for your interaction with it.



## Content Management Solutions

We can provide ways for you to manage large volumes of complex content, associated with your organization i.e. Your document flows, ERP processes, automated functions; along with large data storage and data access challenges.

Methodology:

1. We understand your current content landscape, in-depth.
2. We provide blueprints and project road-maps that fulfill all your priorities.
3. We either step back and let you deal directly with the principal, or upon your choice, we step in and integrate the solutions.



## Data Analysis & Intelligence Solutions

Here we provide ways for you to utilize intelligence driven solutions for deep data analysis and data-driven foresight into your core concerns.

Deep analysis, machine learning/ artificial intelligence solutions provide the tools for a clear and precise understanding of your concerns and opportunities.

Methodology:

1. We understand your wishes for growth opportunities in your industry.
2. We provide blueprints and project road-maps for related analysis and/or intelligence tools.
3. We either step back and let you deal directly with the principal, or upon your choice, we step in and integrate the solutions.



### Mir Moiz, Moosavi

Founder & Senior Consultant

: 14+ years in ICT

: 6+ years in Data Analysis & Ai

Based in Pakistan & Netherlands



### Volker, Blaesig

Senior Consultant

: 19+ years in SAP

: 5+ years in Content Services

Based in Germany



### Yasir Mohsin, Riaz Kazmi

Associate Consultant

: 12+ years in Project Management

: 3+ years in ICT

Based in Pakistan & Tanzania

Integration Partners

**pernexas**



## Clients

- Cosmos Group T. Limited
- Indus Pencil Industries Pvt. Ltd
- Liaquat Merchant Associates
- Roche Pakistan Limited
- RedTone Communications
- Cactus Fertilizers Pvt. Ltd
- Schon Capital.
- Multan Sultan Pvt. Ltd
- Schon Group
- H. Nizam Din & Sons Pvt. Ltd
- Pakistan Guarantee Export Corporation Limited
- Nordic Herbal Company

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## BUSINESS INTELLIGENCE

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