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<<LOGO>>

Date: - <<DATE>>

**Services Overview**

<<New Client>>Thank you for the opportunity to present <<CLIENTNAME>> with an overview of the services and tools we can provide that will help drive you forward in the future. Our goal is to help you maximize your earning potential and we’re committed to helping the <<CLIENTNAME>> team every step of the way.

<<Current Client>>Thank you for the opportunity to present <<CLIENTNAME>> with an overview of the services that we currently provide, as well as discuss new opportunities to help drive <<CLIENTNAME>> forward in the future. Given our longstanding relationship, we are very excited to continue to be part of the <<CLIENTNAME>> team and we are committed to your growing success.

Dedicated Account Team

<<AMIMAGE>>

<<AMName>>

*<<AMTITLE>>*

<<EDIMAGE>>

<<EDName>>

*<<EDTITLE>>*

<<EDFirstName>> and <<AMFirstName>>work together to manage all aspects of the <<CLIENTNAME>> relationship. From attending <<CLIENTNAME>> show and events, to hosting <<CLIENTNAME>> at ASI Shows, to working with your Sales Partners, to corporate agreements, your dedicated ASI account team is here to promote the success of your organization, Every Step of the Way.

In addition to the training and support that ASI members receive, we will work to deliver semi-annual training sessions via GoToWebinar. This will ensure extensive product knowledge and proficiency among your home office employees, as well as your remote sales team members, to drive revenue throughout the network.

Customer Service and Tech Support

ASI’s Customer Service and Tech Support teams are here to support <<CLIENTNAME>> Monday thru Friday, from 8 a.m. to 8 p.m. Our Support teams are here to assist your team with everything from login troubles, password resets, and product searching tips, to virtual sample creation, preferred supplier addition and removal, and other advanced ESP features. Our Support teams are here to work for you.

ASI Membership

Advertising Specialty Institute® (ASI) wants you to be your very best. You aren’t just getting a membership — you’re becoming part of a growing family with 400 employees and 25,000 members.

Our technology is far ahead of the curve, and we reinvest millions of dollars each year to make it even better. There’s also an entire department devoted to education. Everyone at your company can take self-paced online courses or attend live sessions at our trade shows to learn the ins and outs of the promotional products industry.

Networking is an important part of any business. That’s why ASI hosts national trade shows, hosted buyer events, hybrid events and virtual expos. It’s your chance to listen to engaging keynote speakers, meet with promotional products suppliers, discover new products and network with your peers – whether in person or virtually from your office.

Shipping, email marketing and office supplies – as a business, you need these services and many more to keep things running smoothly. And you deserve that at a discount. That’s why we’ve developed strong relationships with our business savings partners so we can pass savings on to our members. The ASI Business Savings Program helps you spend less and get more!

<<ESP Platform>>ESP Platform

<<ESP Platform>>ESP is the industry’s #1 business platform. With access to nearly 3,000 promotional product suppliers and more than 1.2 million products, you can find exactly what your client needs and become the ultimate marketing partner that your customers trust.

<<ESP Platform>>ESP allows you to search, source and stay connected – all in one platform. Quickly narrow search results using popular product or category filters and access a supplier's inventory in real time. The live product feeds allow you to get up-to-the-minute pricing directly from a supplier's system right in ESP. Easily set up your preferred vendor network that ensure users and customers pick products from your top vendors.

<<ESP Platform>>ESP also allows you to build and share your own sales and marketing tools. You have the ability to develop presentations that pull product listings from your search and create virtual samples by adding your client's digital logo to thousands of product images with just one click.

<<ESP Platform>>Unlike other platforms, ASI has built our product data system from the ground up. We do not simply optimize product data for search. Our tools and features allow you to track everything from individual campaign results to budgets and invoices.

<<ESP Platform>>ASI continues to invest in technology and is the industry leader in direct connectivity with our vendors. Our platform is built using an extended API model that allow other systems to be a plug and play. Suppliers don’t have to adhere to any specific format, as we can receive data in many formats and standardize them for you. Our intent is to integrate as broadly as possible with suppliers, not limiting ourselves to one technological approach.

<<ESP Websites>>ESP Websites

<<ESP Websites>>Deliver a world-class shopping experience to your customers with ESP Websites. The search field on your website pulls from ESP so your customers can visit, search, shop and buy any product directly from your site. You can choose which suppliers you show products from and your customers will only see your suggested retail price to protect your profit margin.

<<ESP Websites>>Our guided navigation allows customers to search for products filtered by price, color, size, rush service or Made in the USA! You have the option to accept online payments and let customers purchase products in an easy-to-use shopping cart. ESP Websites are enabled for e-commerce and offer you the best rates from PromoPayment (an ASI® Business Savings vendor) to easily and securely accept credit card and e-check payments – all PCI compliant.

<<ESP Websites>>Our sites are also optimized for all devices to help you engage with more potential customers and close more sales – even on the go!

<<ESP Websites>>ESP Websites Custom Built allows you to have a fully customized promo product section added to your existing site that is personalized with all your branding (fonts, colors, logos, etc.) for a seamless fit.

<<Company Stores>>Company Stores

<<Company Stores>>Company stores allow you to offer clients the ability to sell their own logoed merchandise. It’s perfect for clients who want to sell branded apparel or products to their own employees or offer corporate gifts and incentives. Each store is branded with your customer’s logo and stocked with products they’ve approved at price points you’ve negotiated.

<<Company Stores>>You can also use Company Stores as sales tools to target specific markets (such as PPE and healthcare) or targeted for specific events (like school sports teams). It gives customers a tailored shopping experience while you improve client loyalty and increase sales.

<<Company Stores>>You can manage all orders through online tools or export to a document and automatic payments mean no more time chasing down customers. Company Stores are e-commerce-enabled so you can start selling directly from your site the moment you launch.

<<Catalogs>>Catalogs

<<Catalogs>>Sell more products and reach new audiences with our print catalogs. They’re great showcase pieces and amazing marketing tools to show clients and prospects what products they can order from you. Create a powerful visual by choosing from any of our in-demand publications and we'll imprint them with your logo and contact information.

<<Catalogs>>Catalogs make a great presentation tool or marketing leave-behind. ASI also offers a low-cost direct mail campaign to potential buyers in your area. Simply pick the publication and target market you want to reach. We'll mail your personalized catalog to each customer on your behalf and provide you with a contact list so you can follow up.

Pricing

<<PROPOSEDSERVICESTABLES>>

<<CURRENTSERVICESTABLES>>

Thank you for the opportunity to provide you with our proposal for services. We look forward to working with you, every step of the way.

*<<SIGN>>*

<<EDNAME>>

*<<EDTITLE>>*