

Category

All

Target Gend...

All

Overview (Executive Dashboard)

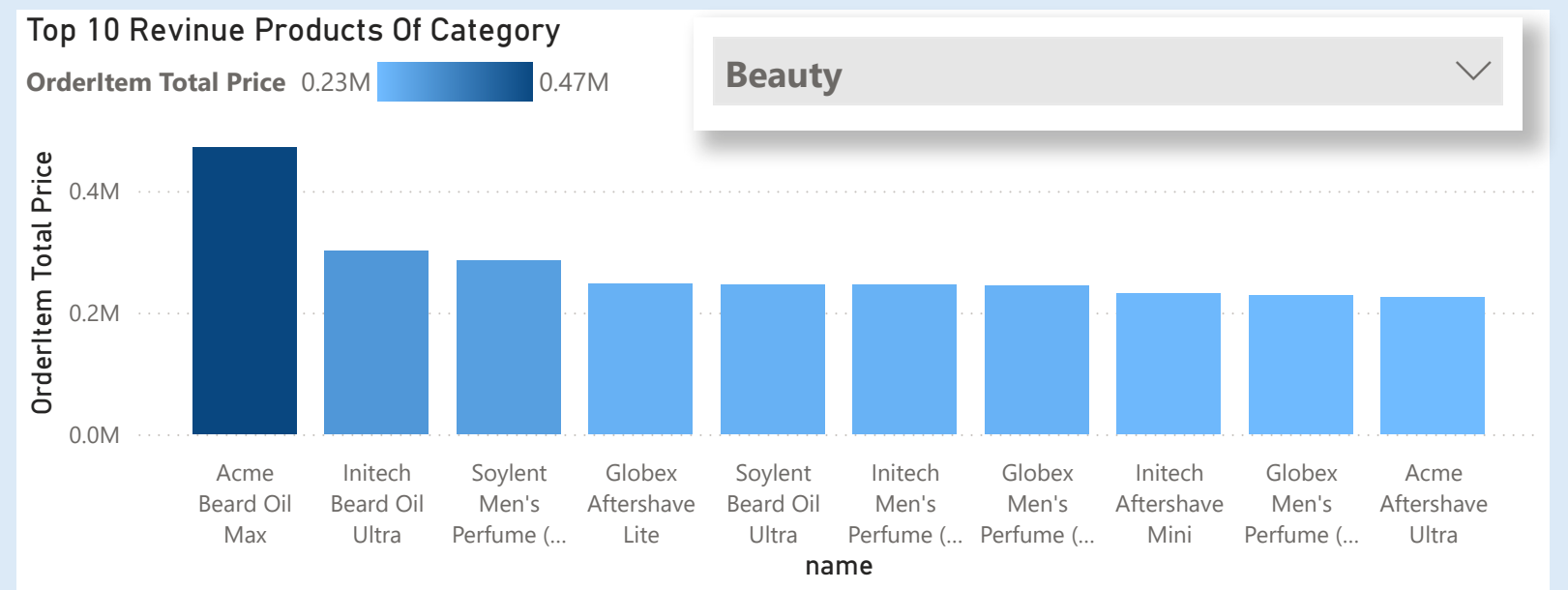
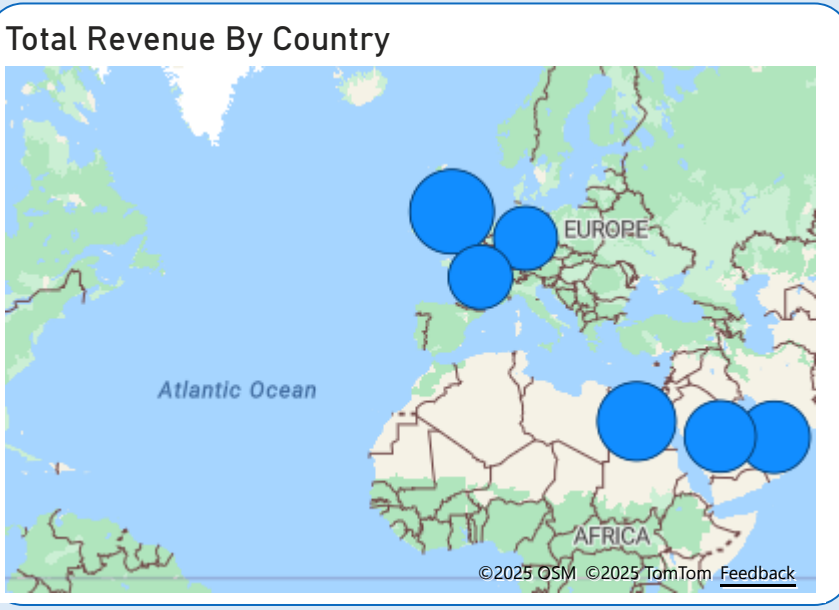
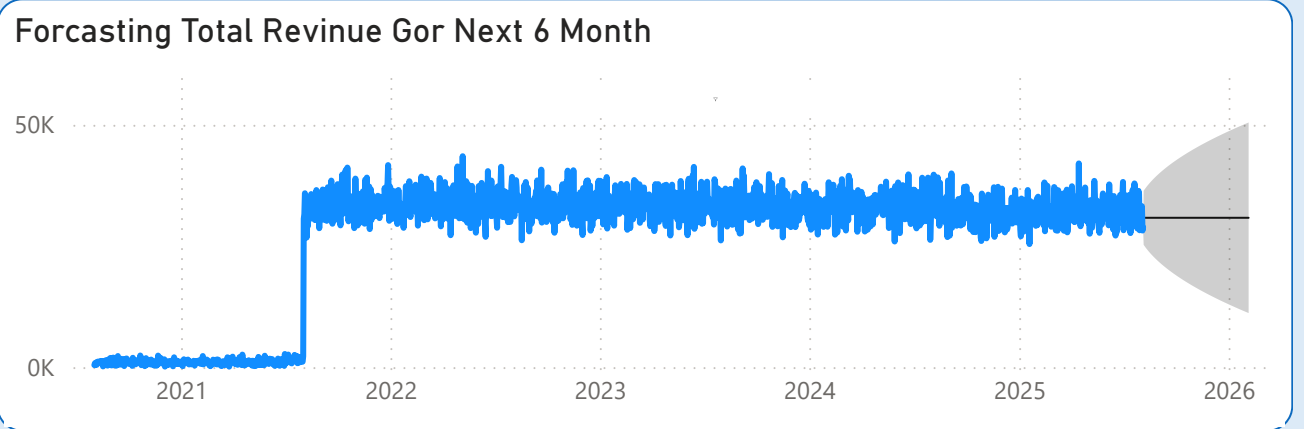
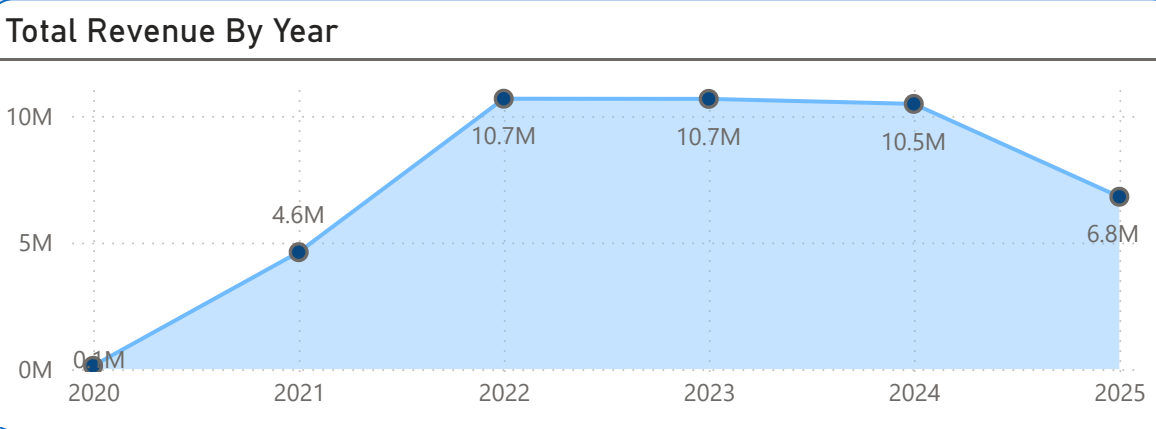
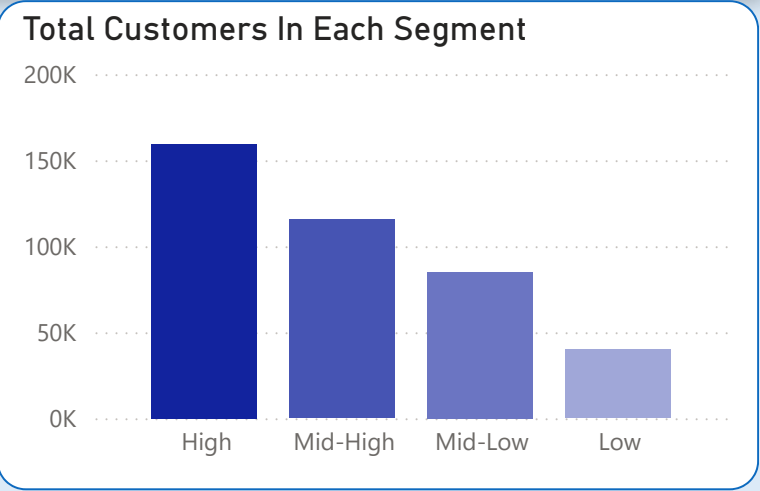
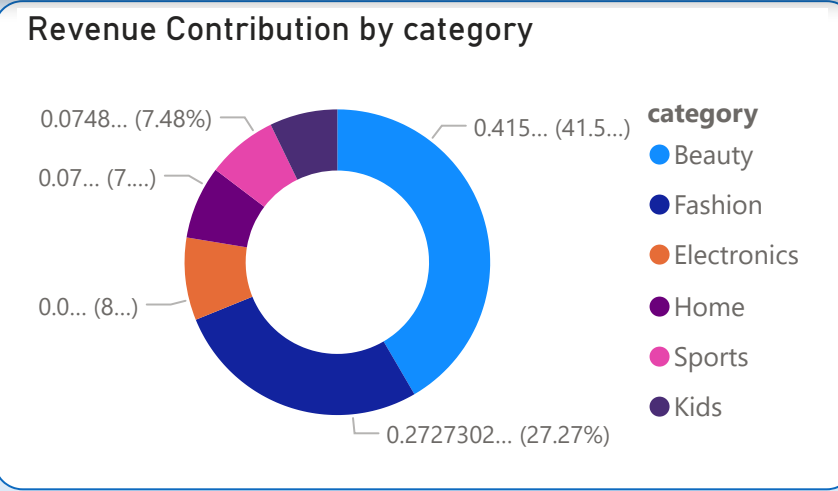
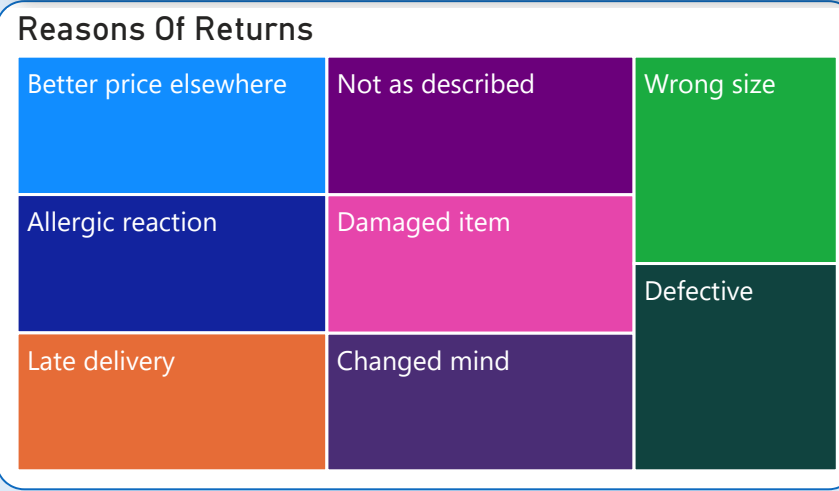
Year

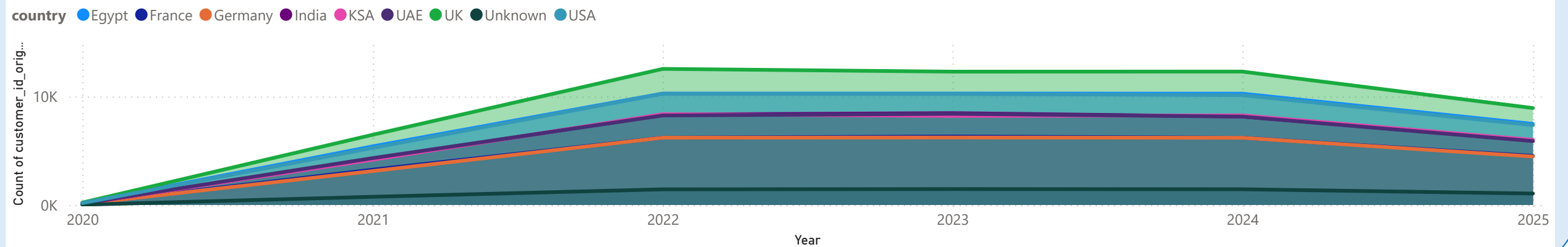
All

totoal_num_orders

OrderItem Total Price

Total Customers	Total Revinue	Total Orders	Total Products	Returns Items	Returning Rate	Losses_of_retu...	ADV	AOV
150K	49.78M	400K	1.921K	66.569K	0.80	-6.40M	1.00	110.77







Category


All

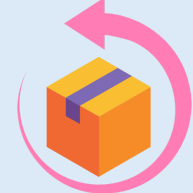
Target Gend...


All











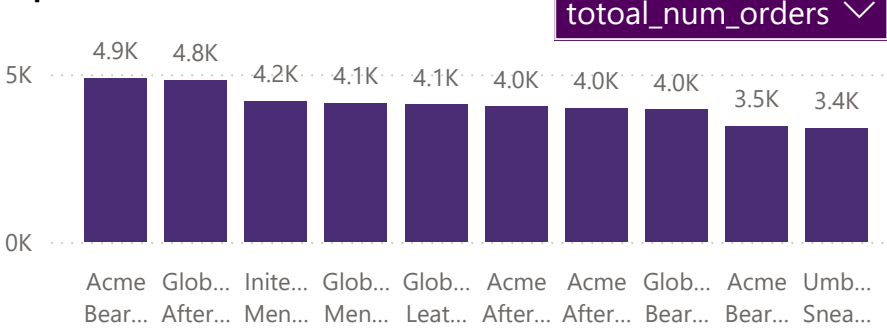
Products

Total Products
1.921K

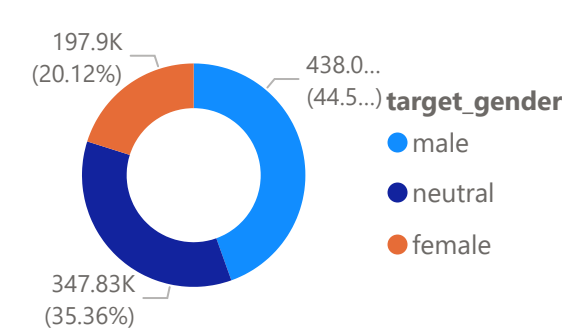
Total Categories
6

Average Selling...
124.44

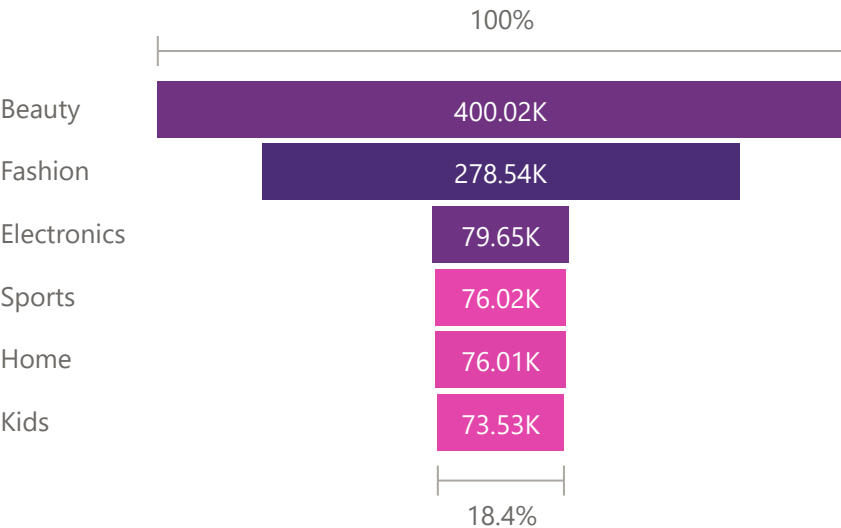
Top 10 Product's For Total Sales & Orders



Most Items Sold Per Gener



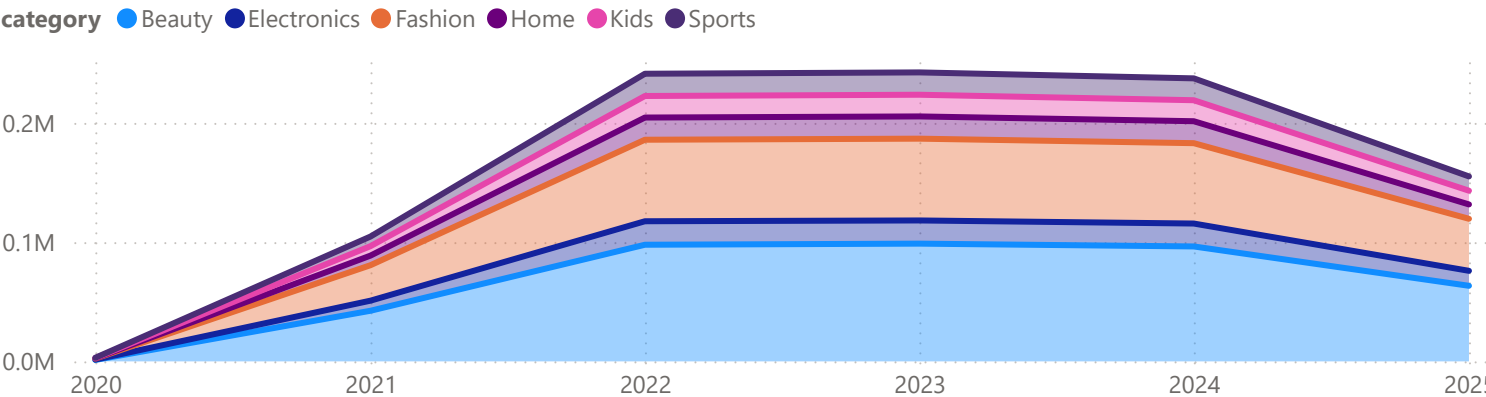
Most Category Sold



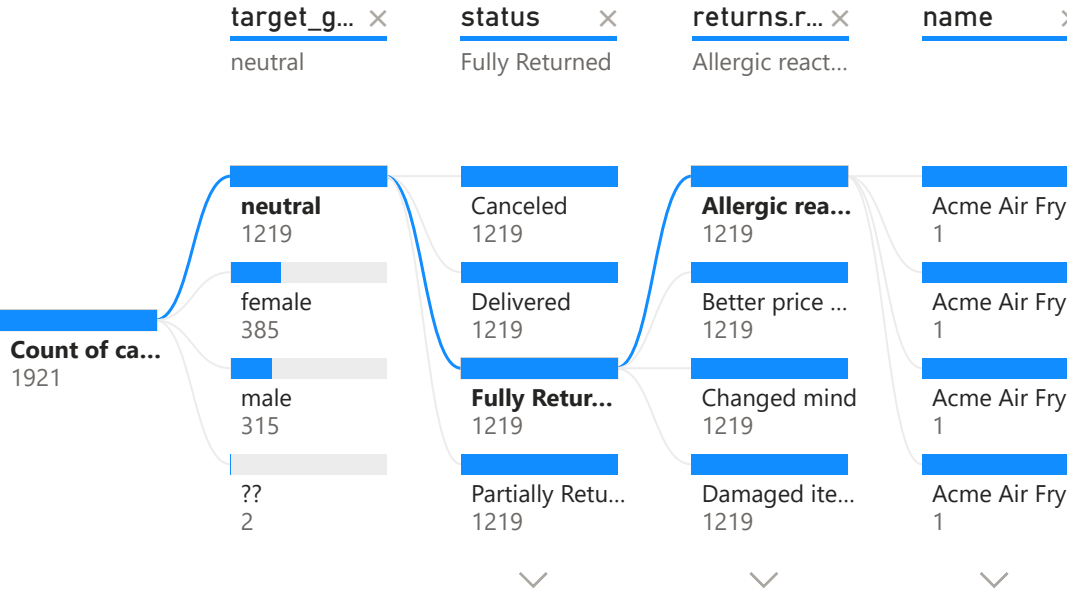
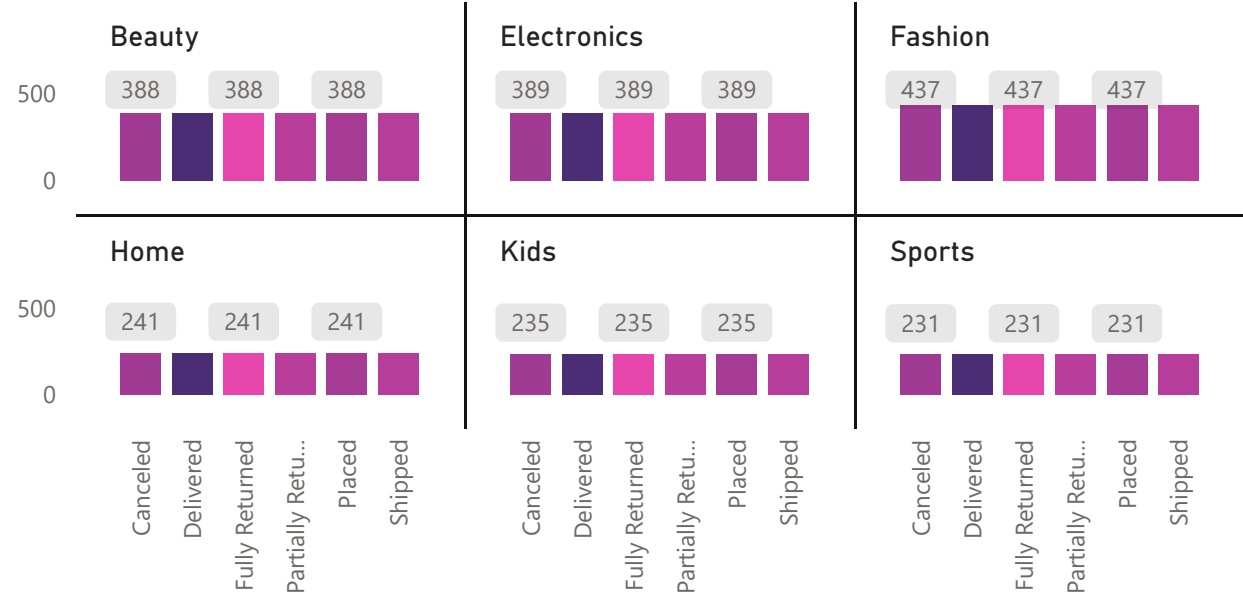
Top 20 Customers

first_name	last_name	totoal_num_orders	total_revinue	Order Retur
Patricia	Nguyen	93	5,790.41	
SarA	Robertson	92	5,434.23	
Adam	Kelly	93	5,161.85	
Margaret	Walker	84	5,054.92	
Jack	TayLor	102	5,040.62	
Muhammad	Alexander	86	5,002.22	
SarA	Wilson	95	4,896.46	
Farah	Jenkins	74	4,892.34	
Total		4738	261,825.74	

totoal_num_orders by Year and category



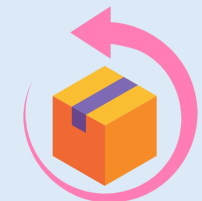
Status Of Each Category



All 

All 

All 



No Of Orders
400K

Total Revinue
49.78M

AOV
110.77

no unique customers
139K

Order Status	Number of Orders (M)
Delivered	0.15M
Canceled	0.07M
Placed	0.07M
Shipped	0.05M
Partially Returned	0.05M
Fully Returned	0.01M

A donut chart illustrating the distribution of target_gender. The chart is divided into three segments: a large blue segment for 'male' (44.5%), a dark blue segment for 'neutral' (35.36%), and an orange segment for 'female' (20.12%). A legend to the right of the chart identifies the colors: blue for male, dark blue for neutral, and orange for female.

target_gender	Count	Percentage
male	438.0K	44.5%
neutral	347.83K	35.36%
female	197.9K	20.12%

quantity	Count of order_item_id
1	~0.38M
2	~0.25M
3	~0.17M
4	~0.09M
5	~0.04M
6	~0.01M

The chart displays the labor force population in the United States from 2020 to 2025. The y-axis represents the number of people in millions, ranging from 0M to 10M. The x-axis shows the years from 2020 to 2025. The labor force grows from approximately 0.5 million in 2020 to about 10.5 million in 2022, then slightly declines to around 10.2 million in 2024, and finally to approximately 9.5 million in 2025.

Year	Number of people in the labor force (Millions)
2020	0.5
2021	4.5
2022	10.5
2023	10.5
2024	10.2
2025	9.5

The chart displays the number of active users over a five-year period from 2021 to 2025. The y-axis represents the number of users in thousands (K), with major grid lines at 0K, 5K, and 10K. The x-axis shows the years from 2021 to 2025. The data shows a rapid growth phase in 2021, reaching a peak of approximately 8.5K in early 2022. From 2022 onwards, the user base remains relatively stable, fluctuating between 7.5K and 8.5K. A significant drop occurs in early 2025, where the number of active users falls back to 0K.

Year	Approximate Active Users (K)
2021 (Start)	0.2
2021 (End)	0.5
2022 (Start)	8.0
2022 (Peak)	8.5
2023 (Start)	8.0
2023 (End)	8.2
2024 (Start)	8.0
2024 (End)	8.2
2025 (Start)	8.0
2025 (End)	0.0

The graph displays the labor force size in millions from 1990 to 2000. The blue line represents the annual data, which shows significant fluctuations, including a major peak in 1992 and a sharp decline in 1991. The dashed black line indicates a consistent upward trend throughout the period.

Year	Number of people (millions)
1990	16,520
1991	16,280
1992	16,980
1993	16,550
1994	16,750
1995	16,500
1996	16,880
1997	16,620
1998	16,780
1999	16,680
2000	16,850

A map of Europe and surrounding regions, including North Africa and the Middle East. Blue circles of varying sizes are placed over several countries, indicating data points. The countries labeled with blue circles are: United Kingdom, Germany, France, Egypt, United Arab Emirates, Saudi Arabia, and India. The map also shows the Atlantic Ocean to the west and the Mediterranean Sea to the south. The text 'EUROPE' is visible in the center of the map. The text 'USA' is visible in the bottom left corner. The text 'AFRICA' is visible in the bottom right corner. The text '© 2025 OSM © 2025 TomTom Feedback' is visible in the bottom right corner.

[illegible]

Details Of Orders

Canceled

71.588K

Fully Returned

8.41K

Partially Retu...


49.406K


Year


All


Reasson

All









Returns

Numbers Of Returned Items

66.569K

Order Cancellation Rate

0.18

Order Returns Rate

0.06

Losses_of_returns

-12.80M

-6.40M

0.00

Year

2024

Month

April

status

Partially Retu...

category

Beauty

name

Acme Afters...

reason

Count of or...
66569

(Blank)
3024

2020
220

2021
6755

2022
15479

2023
15705

2024
15205

2025
10181

January
1307

February
1281

March
1292

April
1214

May
1306

June
1284

July
1281

Fully Returned
169

Partially Re...
1045

Beauty
402

Electronics
72

Fashion
294

Home
92

Kids
88

Sports
97

Acme Afters...
1

Acme Afters...
2

Acme After...
3

Acme Afters...
2

Acme Afters...
6

Acme Beard ...
1

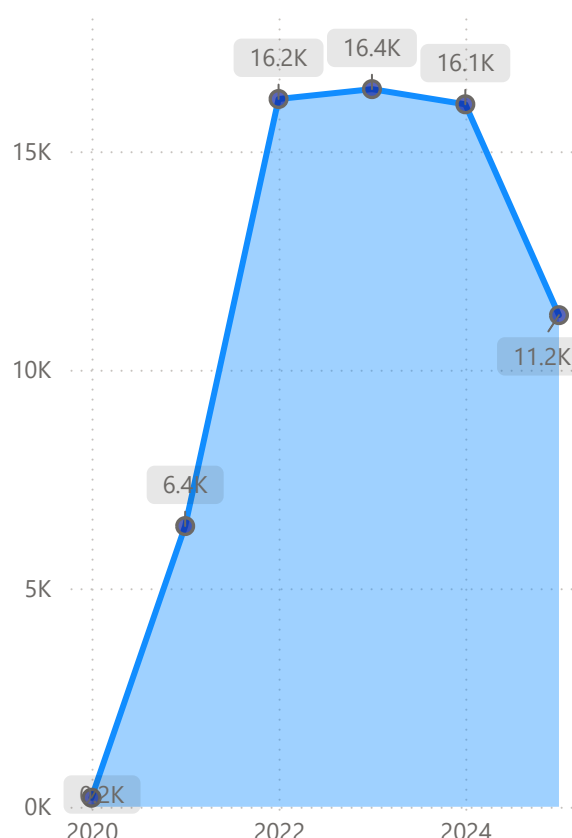
Acme Beard ...
5

Better price ...
1

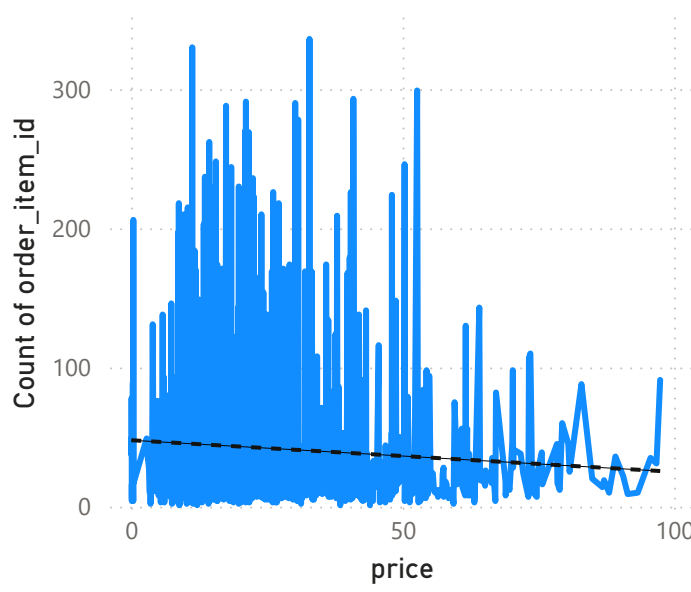
Changed mind
1

Defective
1

Total Returns Per Years



Returned Items VS Price

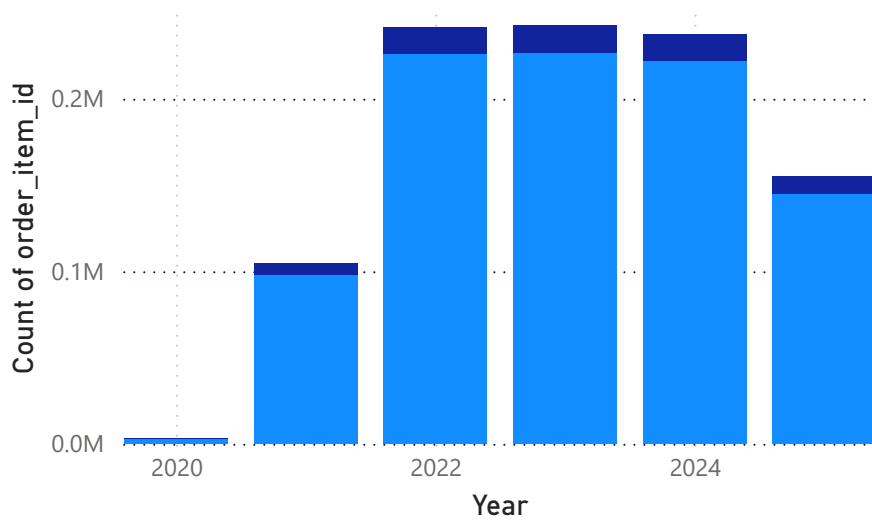


Total Orders Items Returned VS Non Returned Number

is_returned

False

True



Order Items Returns Reasons

Partially Returned			Fully Ret...
			De... All...
Better price elsewh...	Not as described	Damaged item	Ch... No...
			Lat... Da...
Allergic reaction	Wrong size		Better pri...
			Wrong size
			(Blank)
			D...
Late delivery	Changed mind	Defective	B...

Currency

All

Target Gend...

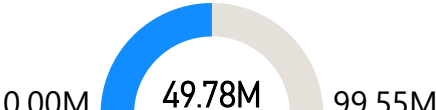
All

Sessions & Payments

Total Numbers Of...
500K

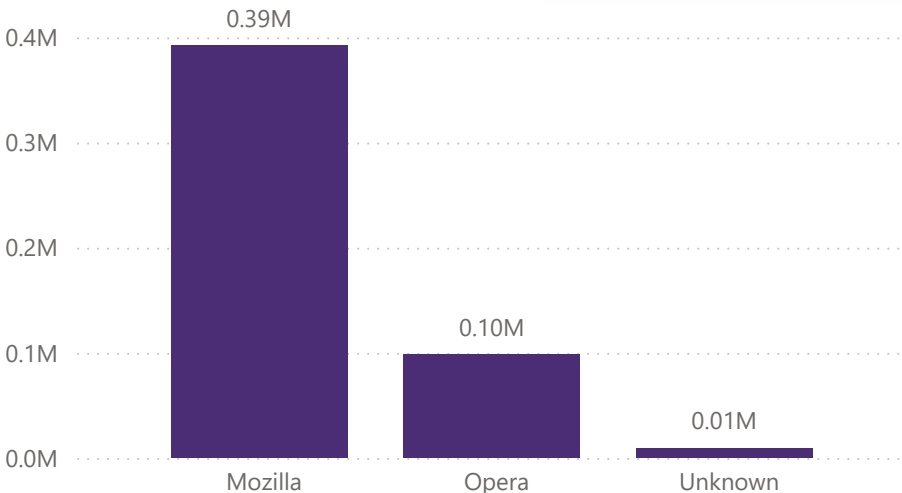
Average of duration
89.98

Total Revenue



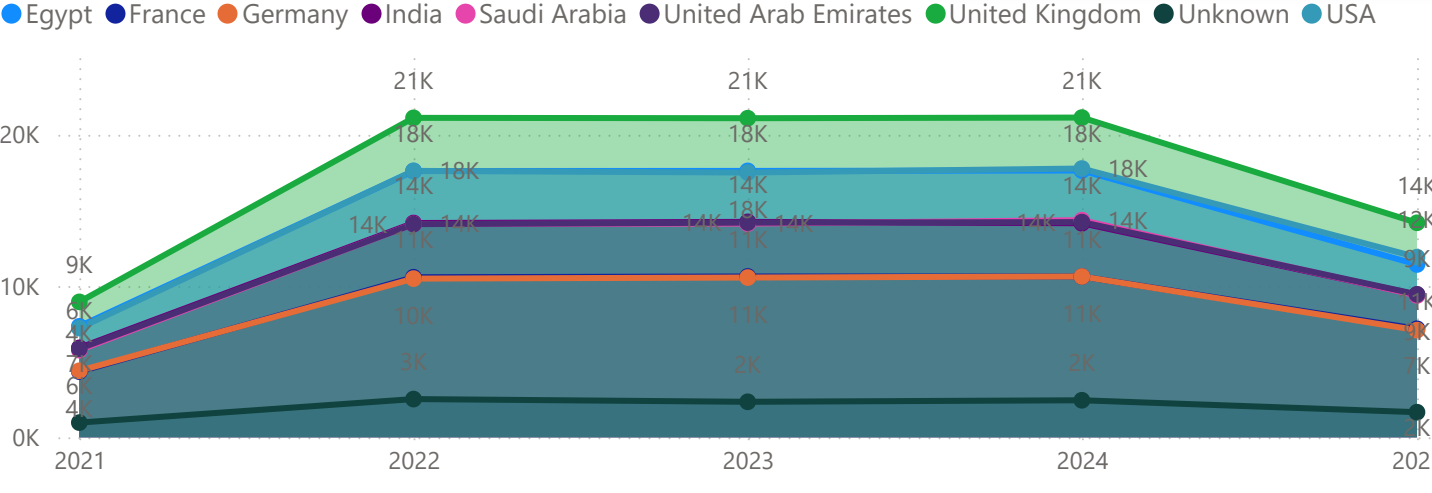
Most Browsers Used

browser.name

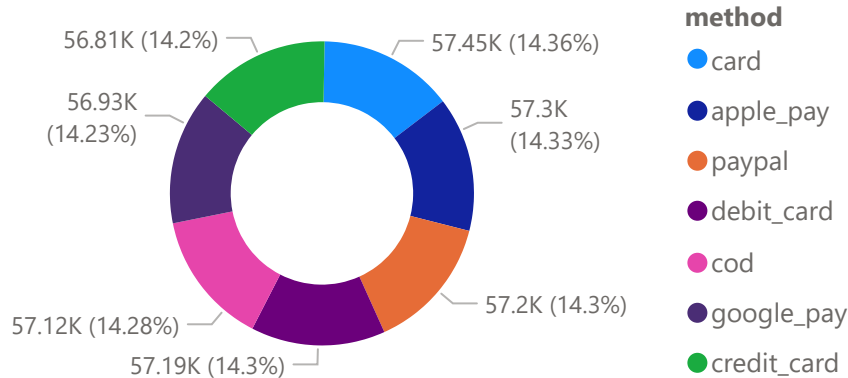


Total Sessions Spent by Year For each country

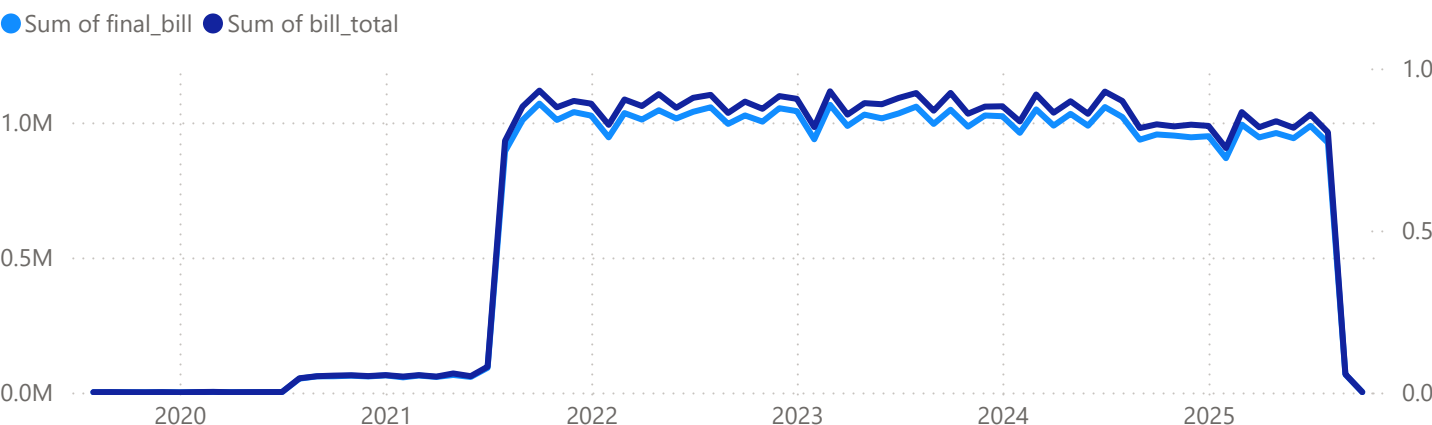
Total Sessions



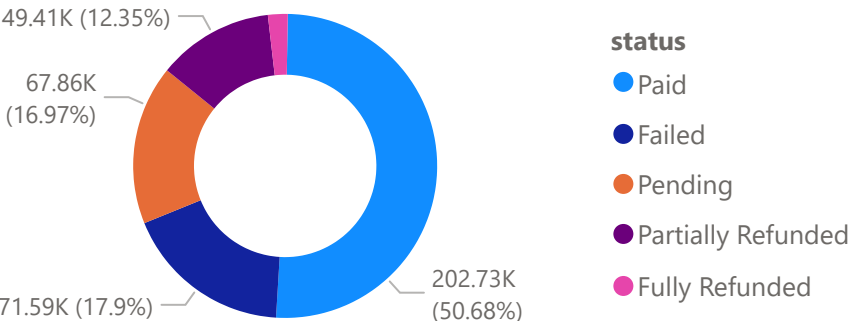
Method Of payments



Total Bill Issued Amount Vs Total Final Bill Amount



Status Of Orders



Orders vs Bill

