

# MORGAN MADDEN

UX/UI Designer

## PERSONAL PROFILE

I am a UX/UI designer with experience handling all aspects of mobile and responsive web design. I am seeking a new role that leverages my skill set.

## SKILLS

### Design

Prototypes  
Wireframes  
User Personas  
User Psychology  
User Research and Testing  
Mobile App and Responsive Web Design

### Graphic

Logos  
Symbols  
Illustration  
Design Theory

### Technical

HTML  
CSS  
Adobe XD

### Languages

English  
Spanish

## GET IN TOUCH!



(262) 749-2335



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## HIGHLIGHTS

- Chief Home Officer providing an average of 20 hours/week unpaid labor.
- Promoted in under 1 year to Bilingual Outreach Coordinator:
  - Given independent schedule, more community engagement, and ownership to revive and manage volunteer program.
- Served on planning committee at annual Emerging Leaders conference.
- 1 of 8 recruited to join Covid-19 Epidemiology response team at state level.

## PROFESSIONAL CAREER

### UX/UI Designer

*CareerFoundry*

- Develop app designs in line with brand identity and business strategy.
- Craft user research deliverables like user personas and user flows by interviewing vital stakeholders and conducting competitive analysis.

### Bilingual Outreach Coordinator

*Boulder Valley Women's Health Center*

- Provided health lectures to +4K students per academic year
- Built trust, loyalty, and a strong rapport with teachers, parents, and students.

## ACADEMIC BACKGROUND

### CareerFoundry

*Certificate in UX/UI Design Immersion*

- Completed +400 hours of UX/UI Design course material covering various topics including: design principles, user research and testing, user psychology, and mobile and responsive web app design.

### University of Colorado Anschutz Medical Campus

*Masters of Public Health | Maternal and Child Health Concentration*

- Student Interviewer, Colorado School of Public Health Epidemiology Dept.
- Event Planner and Public Speaker, Emerging Leaders Student Conference

### University of Wisconsin Madison

*Bachelors of Arts in Spanish | Bachelor of Arts in International Studies*

- Graduated cum laude