

MORGAN MADDEN

UX/UI Designer

PERSONAL PROFILE

I am a UX/UI designer with experience handling all aspects of mobile and responsive web design, with a knowledge of frontend programming. I am currently seeking a new role that leverages my skill set.

SKILLS

Design

Prototypes
Wireframes
User Personas
User Psychology
User Research and Testing
Mobile App and Responsive Web Design

Graphic

Logos
Symbols
Illustration
Design Theory

Technical

HTML
CSS
Javascript
Adobe Creative Suite
Figma

Languages

English
Spanish

GET IN TOUCH!



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HIGHLIGHTS

- Chief Home Officer providing an average of 20 hours/week unpaid labor.
- Promoted in under 1 year to Bilingual Outreach Coordinator:
 - Given independent schedule, more community engagement, and ownership to revive and manage volunteer program.
- Served on planning committee at annual Emerging Leaders conference.
- 1 of 8 recruited to join Covid-19 Epidemiology response team at state level.

PROFESSIONAL CAREER

UX/UI Designer

CareerFoundry

- Develop app designs in line with brand identity and business strategy.
- Craft user research deliverables like user personas and user flows by interviewing vital stakeholders and conducting competitive analysis.

Bilingual Outreach Coordinator

Boulder Valley Women's Health Center

- Provided health lectures to +4K students per academic year
- Built trust, loyalty, and a strong rapport with teachers, parents, and students.

ACADEMIC BACKGROUND

CareerFoundry

Certificate in UX/UI Design Immersion

- Completed +400 hours of UX/UI Design course material covering various topics including: design principles, user research and testing, user psychology, and mobile and responsive web app design.
- Projects include:
 - Ultrant: a motivational personal finance app. Crafted user research deliverables like user personas and user flows by interviewing vital stakeholders and conducting competitive analysis.
 - Sous Chef: a web responsive app for recipes. Developed app designs in line with brand identity and business strategy.

University of Colorado Anschutz Medical Campus

Masters of Public Health | Maternal and Child Health Concentration

- Student Interviewer, Colorado School of Public Health Epidemiology Dept.
- Event Planner and Public Speaker, Emerging Leaders Student Conference

University of Wisconsin Madison

Bachelors of Arts in Spanish | Bachelor of Arts in International Studies

- Graduated cum laude