Zoznam prednášaných/používaných programov a softvéru

Univerzálne (najpoužívanejšie) nástroje

1. **Microsoft Excel: https://www.microsoft.com/sk-sk/microsoft-365/excel**
   a. Makrá + VBA + JavaScript
   b. Kontingenčné tabuľky
   c. Analýza hypotéz
   d. Analytické nástroje, Data analysis Toolpack
   e. PowerPivot
   f. PowerQuery, MDX
2. Apache OpenOffice (zdarma): https://www.openoffice.org/sk/
3. Libreoffice (zdarma): https://sk.libreoffice.org/
4. SQL
   a. **Dbeaver (zdarma Community Edition): https://www.userfeel.com/**
   b. phpMyAdmin (zdarma): https://www.phpmyadmin.net/
   c. WAMP/XAMPP/LAMP/MAMP (zdarma): https://www.wampserver.com/en/
   d. DataGrip: https://www.jetbrains.com/datagrip
   e. DbVisualizer: https://www.dbvis.com/
   f. HeidiSQL (zdarma): https://www.heidisql.com/
5. **Anaconda + Python/R (zdarma):** https://www.anaconda.com/products/individual#Downloads
6. Microsoft Power BI (zdarma): https://www.microsoft.com/en-us/download/details.aspx?id=58494
7. QlikView: https://www.qlik.com/us/trial/qlik-sense-business
8. Tableau: https://www.tableau.com/products/trial
9. Apache Hadoop, Spark, Hive: https://hadoop.apache.org/

Štatistické softvéry

1. R Studio (zdarma): https://www.rstudio.com/products/rstudio/download/
2. Minitab: https://www.minitab.com/en-us/products/minitab/free-trial/
3. SAS: https://www.sas.com/sk_sk/software/stat.html
4. Stata: https://www.stata.com/
5. IBM SPSS: https://www.ibm.com/products/spss-statistics
6. Statgraphics: https://www.statgraphics.com/
7. MATLAB: https://www.mathworks.com/campaigns/products/trials.html

Webová analytika

1. **Google Analytics** (zdarma, Analýza publika, akvizície, správanie, konverzie): https://analytics.google.com/analytics/web/
2. Microsoft Clarity (zdarma, Analýza používateľského správania, Heatmapy, Záznamy): https://clarity.microsoft.com/
3. Google Search Console (zdarma): https://search.google.com/search-console

4. Screaming Frog (SEO, analýza dostupnosti, crawl analýza, kľúčové slová): https://www.screamingfrog.co.uk
5. Hotjar (Heatmapy, Záznamy, Funnely): https://www.hotjar.com/
6. MOZ: https://moz.com/checkout/freetrial
7. Ahrefs: https://ahrefs.com/
8. Majestic: https://majestic.com/
9. Semrush: https://www.semrush.com/
10. Collabim: https://www.collabim.cz/
11. MarketingMiner: https://www.marketingminer.com/sk
12. Mangools: https://mangools.com/#

Zaujímavé odkazy

1. https://www.blazemeter.com/blog/top-15-ui-test-automation-best-practices-you-should-follow
2. https://www.ui42.sk/blog/13-zisteni-ako-vylepsit-formulare-na-web-strankach
3. https://developers.facebook.com/docs/javascript/examples/
4. https://www.toptal.com/services/software-quality-assurance
5. https://stackoverflow.com/questions/3065485/understanding-how-software-testing-works-and-what-to-test
6. https://www.nsp.cz/jednotka-prace/softwarovy-tester
7. https://www.sustavapovolani.sk/karta_zamestnania-17936
8. http://automation-beyond.com/wp/wp-content/uploads/2011/04/FUNCTIONALITY.jpg
9. https://www.platy.sk/platy/informacne-technologie/it-tester-automatizovane-testy?search=1
10. https://www.mirri.gov.sk/wp-content/uploads/2020/08/R1_1_DNR_DETAILNY-NAVRH-RIESENIA_Projekt_AA_Ovm_BB_OsobaXY_DDMMYY_v0.1.docx