



MIRSHAD OZUTURK

Product Manager

PROFESSIONAL SUMMARY

I am a marketing director with years of experience in leading Educational technology company in Kazakhstan. Looking to bring my knowledge, experience and passion in business to responsible brands.

ACHIEVEMENTS

- Lead, organized and implement online platform solution for 7000 schools in Educational Technology sector.
- Established and implemented a digital brand strategy for core business customers and employees.
- Initiated, planned and implemented online marketing campaigns that increased online traffic by 500%.
- Achieved 80.000\$ in sales in just four months for online retails store.

CORE SKILLS

- Team leadership and organization
- Work ethic
- IT technical skills in software development
- Advertising, Sales, and Marketing expertise
- High communication skills
- Fluent in languages such as: English, Russian, Turkish, Kazakh, Uyghur

ACADEMIC EDUCATION

University of Windsor, Ontario
Bachelor of Computer Science, 2013
Attended from 2007 to 2013
Certificate of Achievement in Volunteer Internship Program
Certificate of Achievement in ACM East Central North America Programming Contest
Dean's List Scholarship Rewards, 2007

CONTACT INFO

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EMPLOYMENT BACKGROUND

Marketing director

Bilim Media Group | November 2017 – November 2018

Plan and organize online digital marketing strategy for platforms such as – Bilimland.kz, iTest.kz, iMektep.kz, Twig-Bilim.kz

Recruit, test, evaluate and organize a digital marketing team according to company's brand strategy and needs.

Participate in budget planning and prepare financial reports submission to chief financial executive.

Execute and work closely on yearly digital marketing plan with core teams of experts in Customer support, Content development and business administration departments.

Directly report marketing activities and results to Chief Executive Officer for company's set KPIs according to yearly, quarterly and monthly plans.

IT Project manager

Bilim Media Group | November 2016 – November 2017

Assist Chief Technology Officer to plan, organize and execute IT projects according to department's yearly plan.

Recruit, test, evaluate and organize a team of professional in software development and testing.

Lead, plan and execute plans for major online platforms development with team of 10 developers and designers.

Prepare reports and directly report to Chief Technology Officer with yearly plan execution and status on each project.

Software Engineer

Huawei ICT Solutions | November 2014 – May 2015

Project: Ring Back Tone(RBT) service – provides colorful information service for end users through web, voices, or short messages with cooperation of telecom operators and internet service providers.

Provided L1 technical customer support for RBT system with 2.5 million subscribers.

Effectively used and maintained internal trouble ticketing/ trouble tracking/customer notification and update system. Created and managed cases and L1 tickets for dispatch. Follow-up on cases generated on a day by day basis. Attended weekly customer meetings and gather technical requests and resolve on-site major/critical issues.

Directly reported on weekly meetings and project progress to Project Manager, customer and internal support team.