

Summary

My name is Jeff Reiner, and I'm a UX Engineer with a keen eye for design. I work by helping companies and projects reach their market through modern tech and design decisions.

I'm currently working on projects as a founder of Deep Work Studio, plus as a freelance UX Engineer in Berlin.

Contact

Email: jeff@reiner.design

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Education

Game & Interactive Media Design
Becker College
August 2013–December 2015

Skills

Front-end development with a focus on component-driven architecture and the static web; design with a focus on web, interaction, and clean user-experience; Git; CSS, CSS-In-JS, React, JavaScript (including React and Vue.js); experience with marketing ops tools and data flow

Projects & Employment

Currently: Freelance UX Engineer

Frontend Engineer (Centrifuge Feb 2019–March 2019)

Started the foundation of the internal design system, Axis, by building the new marketing website and developer documentation portal.

Web Developer (Contentful, Sep 2017–Jan 2019)

Lead marketing tech, rearchitecting and improving website deployment, ideation of website rebuild, significant code structure and performance improvements.

Web Developer (Onshape, Jan 2017–Aug 2017)

Redesigned and rebuilt the Onshape website to improve brand coherence and help users navigate and find content with universal search.

Marketing Specialist (Onshape, Jan 2016–Jan 2017)

Led design and supported building of new marketing web assets.

Marketing Intern (Onshape, Jun 2014–Jan 2016)

Helped create and implement new marketing assets for thought leadership and increased lead generation.