

Summary

My name is Jeff Reiner. I focus on responsive, mobile-first websites and apps; highly-usable and efficient component libraries and design systems; and solving complex UX problems, in and around the Web 2.0 and Web3 space.

I'm currently working freelance based in Berlin.

Contact

Email: jeff@reiner.design

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Education

Game & Interactive Media Design
Becker College
August 2013–December 2015

Skills

Front-end development with a focus on component-driven architecture, design systems, and the Jamstack; design with a focus on web, interaction, and clean user-experience; Git; Semantic HTML; Accessibility, CSS, CSS-In-JS; JavaScript, React, GraphQL, Serverless; experience with marketing ops tools and data tracking

Projects & Employment

Currently: Freelance Design Engineer

Co-Founder (Coal June 2019 – July 2020)

Leading engineering and front-end development for the Travel platform, focused on scalability and serverless database and architecture.

Founder (Deep Work Studio Mar 2019 – June 2019)

Frontend Engineer (Centrifuge Feb 2019 – March 2019)

Started the foundation of the internal design system, Axis, by building the new marketing website and developer documentation portal.

Web Developer (Contentful, Sep 2017 – Jan 2019)

Lead marketing tech, rearchitecting and improving website deployment, ideation of website rebuild, significant code structure and performance improvements.

Web Developer (Onshape, Jan 2017 – Aug 2017)

Redesigned and rebuilt the Onshape website to improve brand coherence and help users navigate and find content with universal search.

Previous Work Experience (Jun 2014 – Jan 2017)