VidaRise Landing Page Guidance

Headline
Mentorship at Scale

Subheadline
Create a program space for your organization, match people with mentors, and track progress – all in one place.

Hero CTA
Get Started

Main Callout
Connect with experienced mentors
RiseVida makes it simple to run mentorship that actually works. Organizers create a dedicated program space, mentors set their capacity and focus areas, mentees share goals, and everyone follows clear milestones from first meeting to outcomes.

Three Pillars

- **For Mentees**
  Get matched with a mentor who can guide your growth.
  Icon recommendation: user-circle or user

- **For Mentors**
  Share your expertise with a right-sized number of mentees.
  Icon recommendation: briefcase or handshake

- **Track Your Journey**
  See your progress at a glance and capture key takeaways after each meeting.
  Icon recommendation: checklist or timeline

Features Section
Headline: Features That Make Mentorship Simple
Subheadline: RiseVida removes friction so programs launch fast and stay on track.

- **Program Spaces**
  Stand up a dedicated space for each organization or department with its own branding, members, rules, and admins.
  Icon recommendation: building or layers

- **Profile Setup**
  Mentors and mentees create concise profiles with goals, topics, industry, experience, and availability.
  Icon recommendation: id-card or user-cog

- **Smart Matching**
  Receive match suggestions based on goals and tags. Program admins can approve, pin, or adjust matches as needed.
  Icon recommendation: target or link

- **Clear Milestones**
  Follow a simple path: complete profile, submit preferences, review matches, schedule meetings, log sessions, and submit reflections.
  Icon recommendation: flag or roadmap

- **Progress Tracking**
  Dashboards highlight upcoming meetings, completed sessions, reflections, and overall status for each participant.
  Icon recommendation: chart-line or gauge

- **Capacity Management**
  Mentors set how many mentees they can support. Admins control how many active matches each mentee has.
  Icon recommendation: users or slider-controls

- **Feedback & Reflections**
  Quick post-meeting reflections capture insights and keep momentum between sessions.
  Icon recommendation: chat-bubble or notebook

About Section
About RiseVida
RiseVida is a mentorship platform for organizations that need structure and scale. Create a program space, invite mentors and mentees, streamline matching, and track meetings and reflections. Participants sign in from the main page and access the programs they belong to.

Footer
Pilot Mentorship Platform – Public Use Unauthorized
Powered by MirthCode 2025

Design & UI Guidance (apply to this page)

- **Logo placement:** place the **RiseVida logo** in the **top-left** of the header, linking to the hero section.

- **Theme:** dark UI throughout with high-contrast type. Avoid pure white backgrounds.

- **Brand color:** primary blue for accents and primary buttons.

- **Hero:** tasteful dark gradient background with a subtle teal/cyan glow behind the headline for depth.

- **Buttons:** primary CTAs in brand blue with white text; clear focus states.

- **Cards:** feature and pillar items appear as dark, soft "glass" cards with light rings and gentle hover.

- **Section rhythm:** clear section breaks, consistent vertical spacing, tidy grids that collapse cleanly on mobile.

- **Icons:** simple line or duotone icons, 20–24 px in UI, 32–40 px in cards, using brand-blue badges for consistency.

- **Accessibility:** maintain strong contrast; visible focus rings; readable line lengths.