



Mirza Ilham

Web/Product Designer

Professional Experience

Insomnia Labs, UX Principal

Jan 2021 – Dec 2022

Insomnia Labs is a startup that helps brands and companies deliver their projects in web3.0 such as NFT, Metaverse, and DAO. I took part on some of NFT projects for their big clients like Under Armour and Coca-Cola. As the only UI/UX designer, I was responsible for designing their first in-house product.

Searchmetrics GmbH, Jr. UI/UX Designer

Aug 2019 – Dec 2022

Searchmetrics is a company that provides SEO consultancy for their customer to boost their customers websites ranking in search engine pages. My role was to support the UI/UX design division as well as graphic design team.

Side Project

KenaLink, UI/UX Designer

2017

KenaLink is a community platform for professional Indonesian diaspora with members spread all over the world. My role was to design the user interface as well as the user experience during the market research and beta testing. Result: around 100 first users reached within first week of beta launch.

Education

Berlin Hochschule für Technik

Medieninformatik, Okt 2023 – now

TU Berlin

Industrial Physics, 2015 – 2023

TU Darmstadt

Studienkolleg, 2014 – 2015

Certification

University of Minnesota

User Interface Design

California Institute of the Arts

UI/UX Design

Google UX Design

UX Design Certification

Google Project Management

Project Management Certification

About

Web fanatic. Tech trends aficionado. Unapologetic introvert. Analyst. Incurable coffee fan. Blockchain enthusiast.

Tech Stack

- Framer
- Figma
- GitHub
- HTML5/CSS3
- Photoshop
- Illustrator

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Link

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