
Design Sprint Foundations

Project 1: The Concept

LONG TERM GOAL

In 2 years, OOUP will be the best scooter rental in the world!

Reviewer: Nice! You included the long-term goal for the project.

SPRINT QUESTIONS



1 | Can we make sure OOUP scooter will be in the best condition?



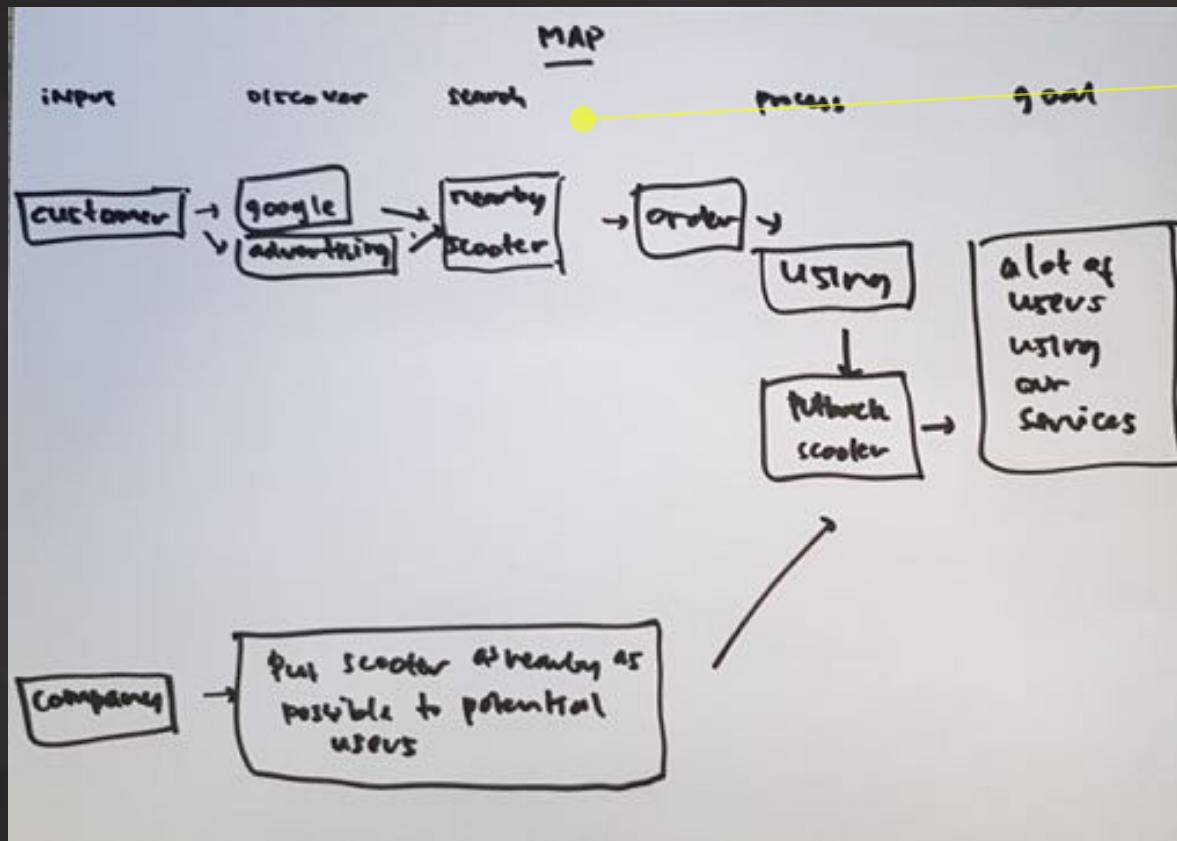
2 | Can we make sure OOUP service will be easy to access anywhere?



3 | Can we make sure people understand our services?

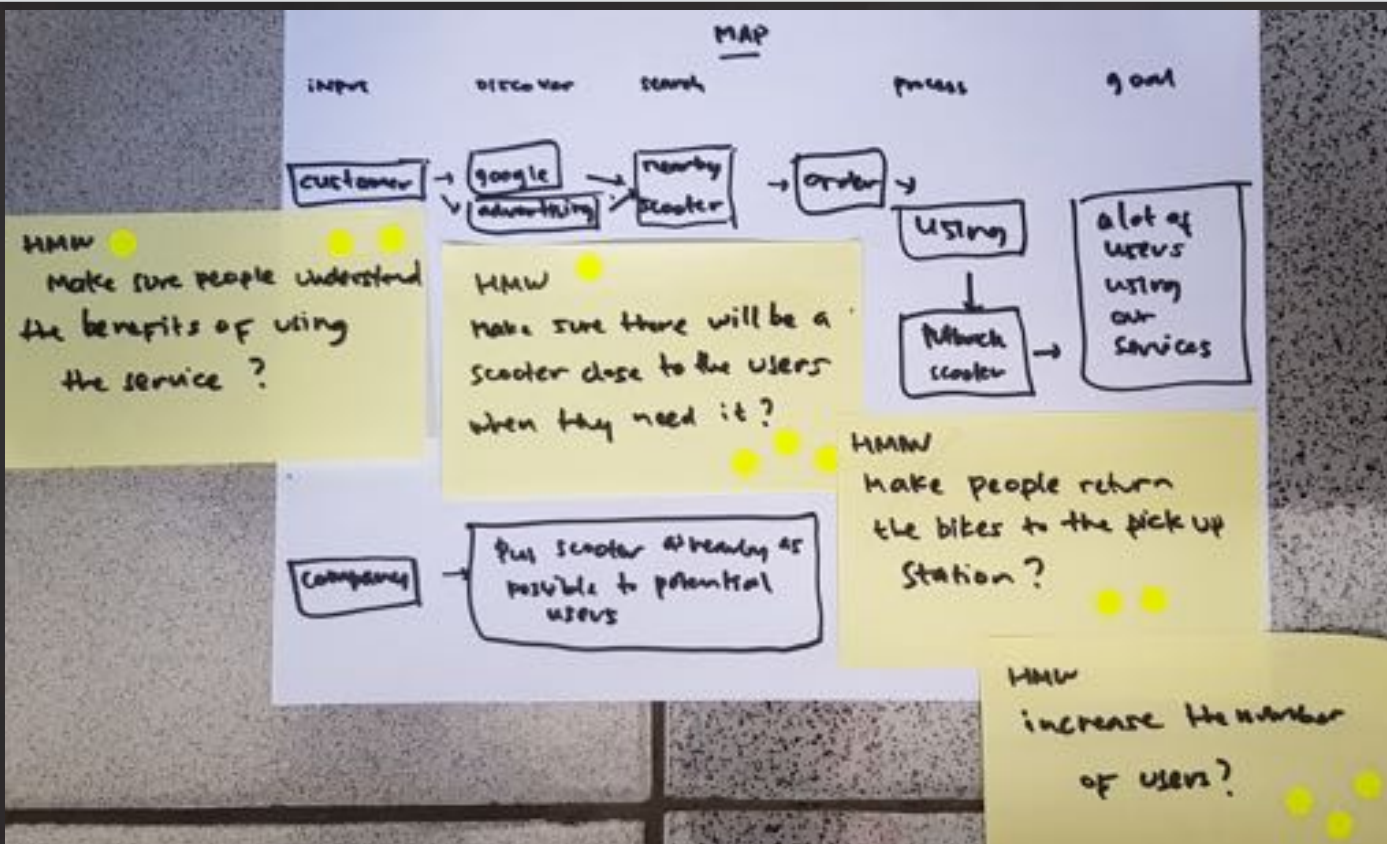
Reviewer: Awesome! Nice work with the sprint questions. These questions help us rephrase the problems and think about the assumptions we made. The goal here is to think and prioritize potential blockers in achieving our long-term goal.

OOUP USER STORY MAP



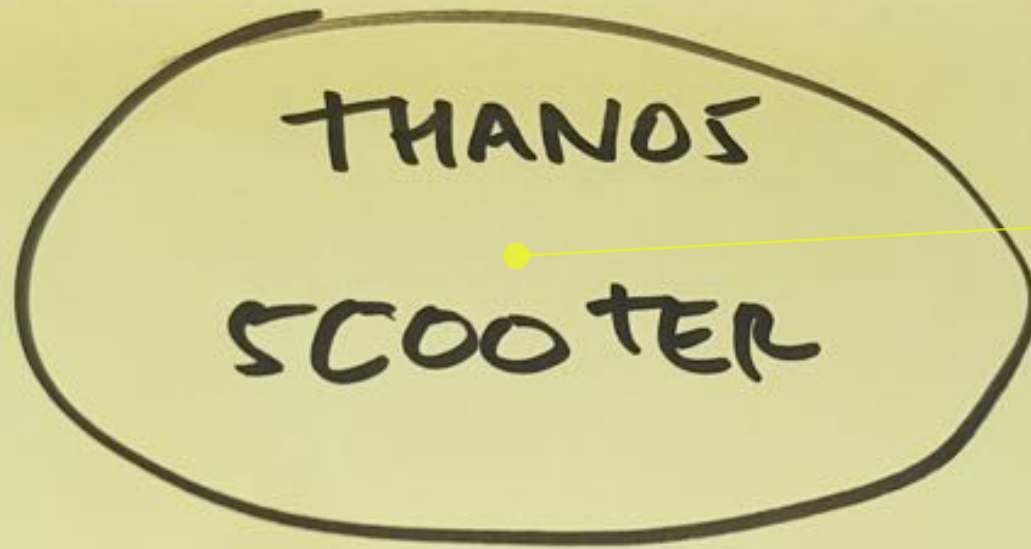
Reviewer: You included the user story map for Ooup. You have delineated different phases of the user journey. Great work!

OOUP USER STORY MAP + HMW





CONCEPT TITLE

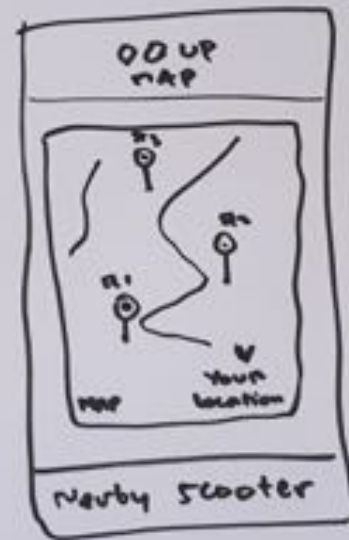


Reviewer: You included a custom title for the concept.
The title is important so that the Moderator can refer to
your Concept by the title.



CONCEPT SCREEN 1

the app
inform users
that DOUP
make them
save the Earth.
cost, and energy



the app tell
users, where
nearby scooter
position from
herself.
view in
map.



CONCEPT SCREEN 2

There is
Several package
For easy to
Choose for
users.

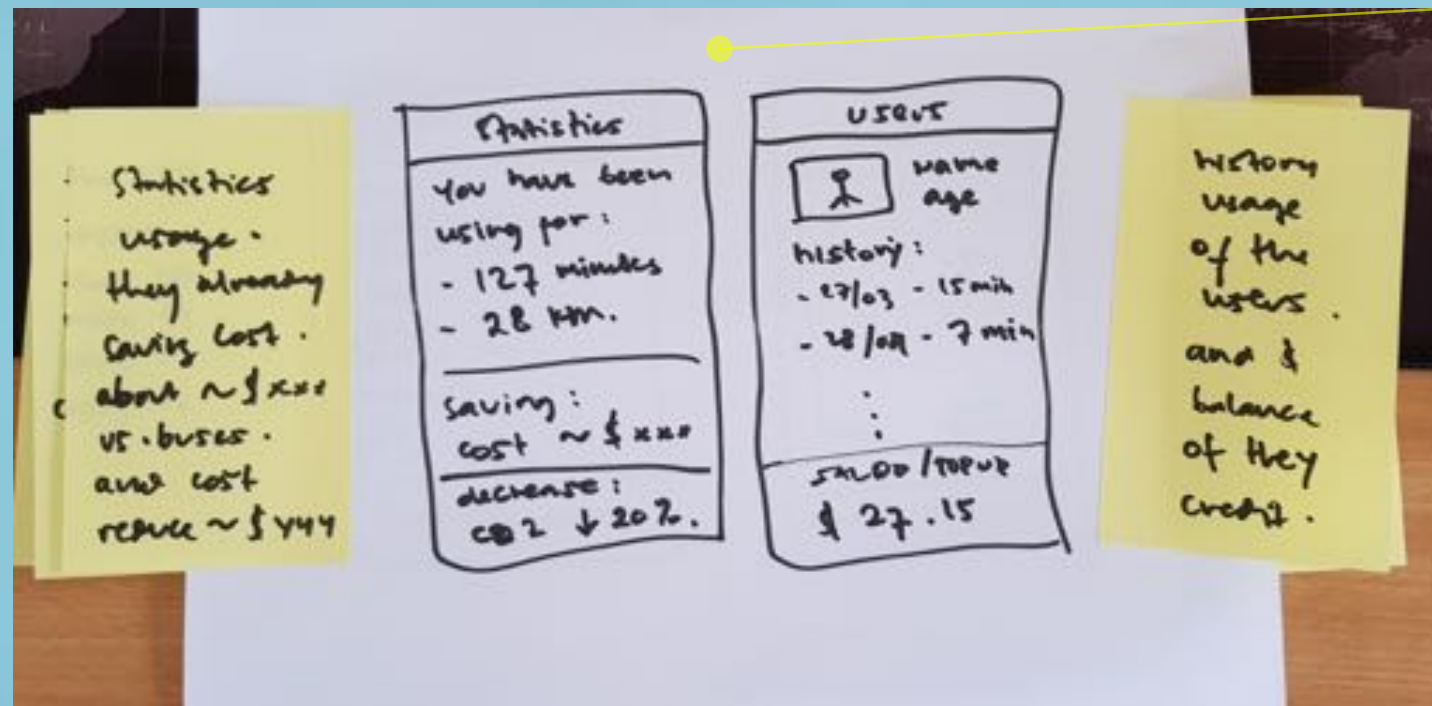
Packet	
Rental for :	
- 30 min.	\$ 10
- 60 min	\$ 15
- 2 hour	\$ 25
- 24 hour	\$ 200
Additional cost 10 cent / 1 minutes	

Voucher
10 times usage for packet 60 minutes, get 30 minutes Free rental!
<div>.....</div>
insert code.

Voucher
given after
using 10 x
60 minutes
package.
can be using
for 30 min
free!



CONCEPT SCREEN 3



Reviewer: Nice work including all three concept slides. The slides are sufficiently descriptive and self-explanatory.