Design Sprint Foundations

Project 1: The Concept

LONG TERM GOAL

In 2 years, OOUP will be the best scooter rental in the world!

SPRINT QUESTIONS

1 | Can we make sure OOUP scooter will be in the best condition?

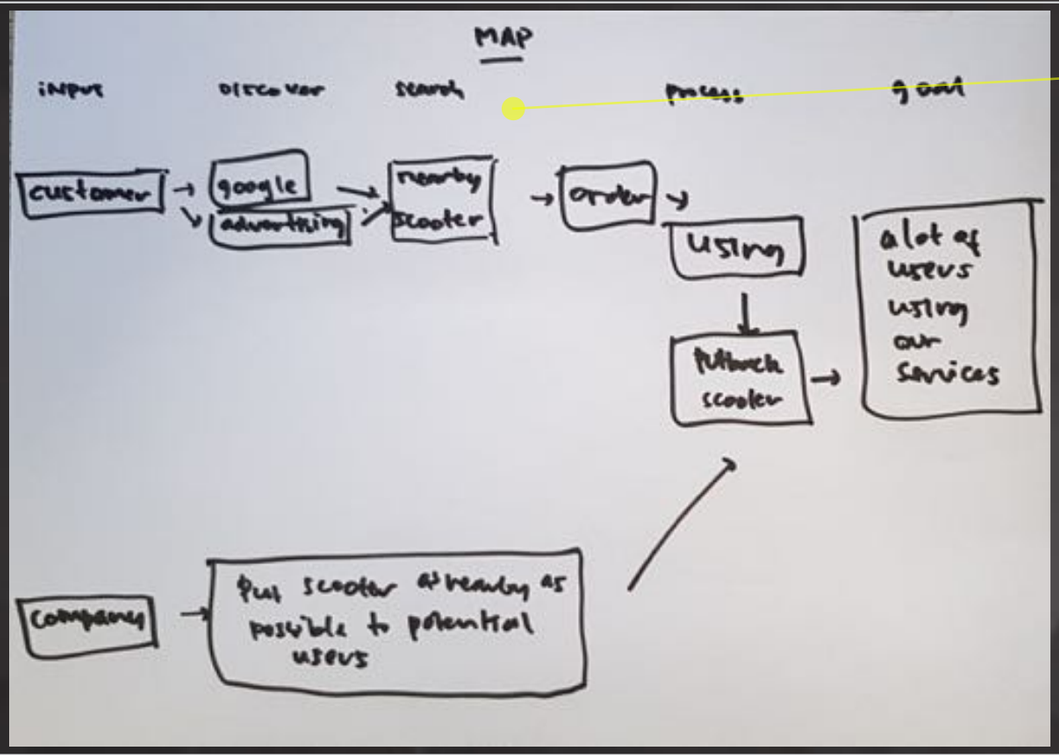
2 | Can we make sure OOUP service will be easy to access anywhere?

3 | Can we make sure people understand our services?

Reviewer: Nice! You included the long-term goal for the project.

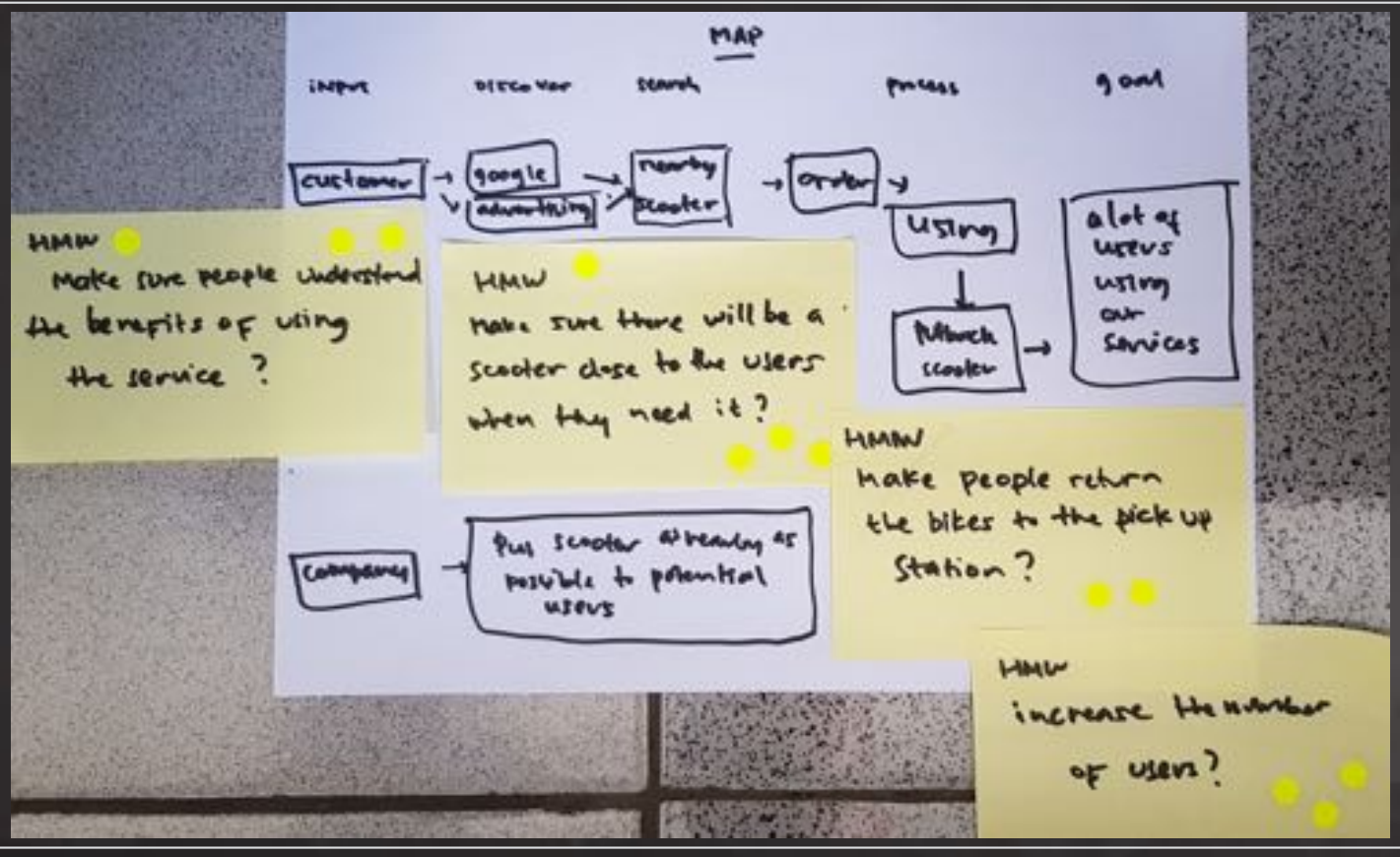
Reviewer: Awesome! Nice work with the sprint questions. These questions help us rephrase the problems and think about the assumptions we made. The goal here is to think and prioritize potential blockers in achieving our long-term goal.

OOUP USER STORY MAP

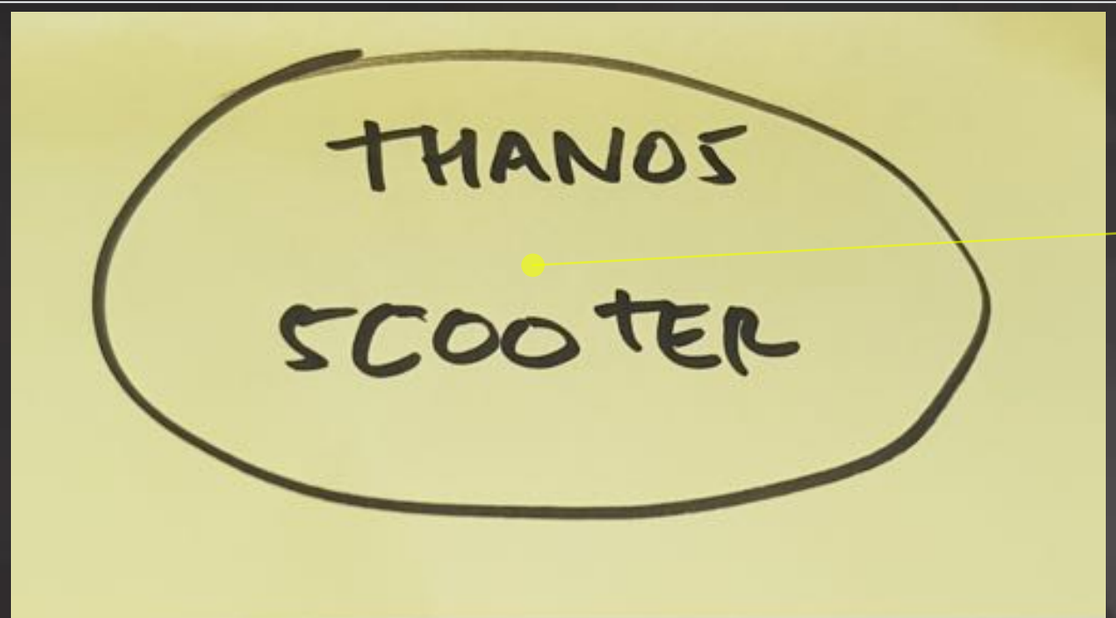


Reviewer: You included the user story map for Ooup. You have delineated different phases of the user journey. Great work!

OOUP USER STORY MAP + HMW

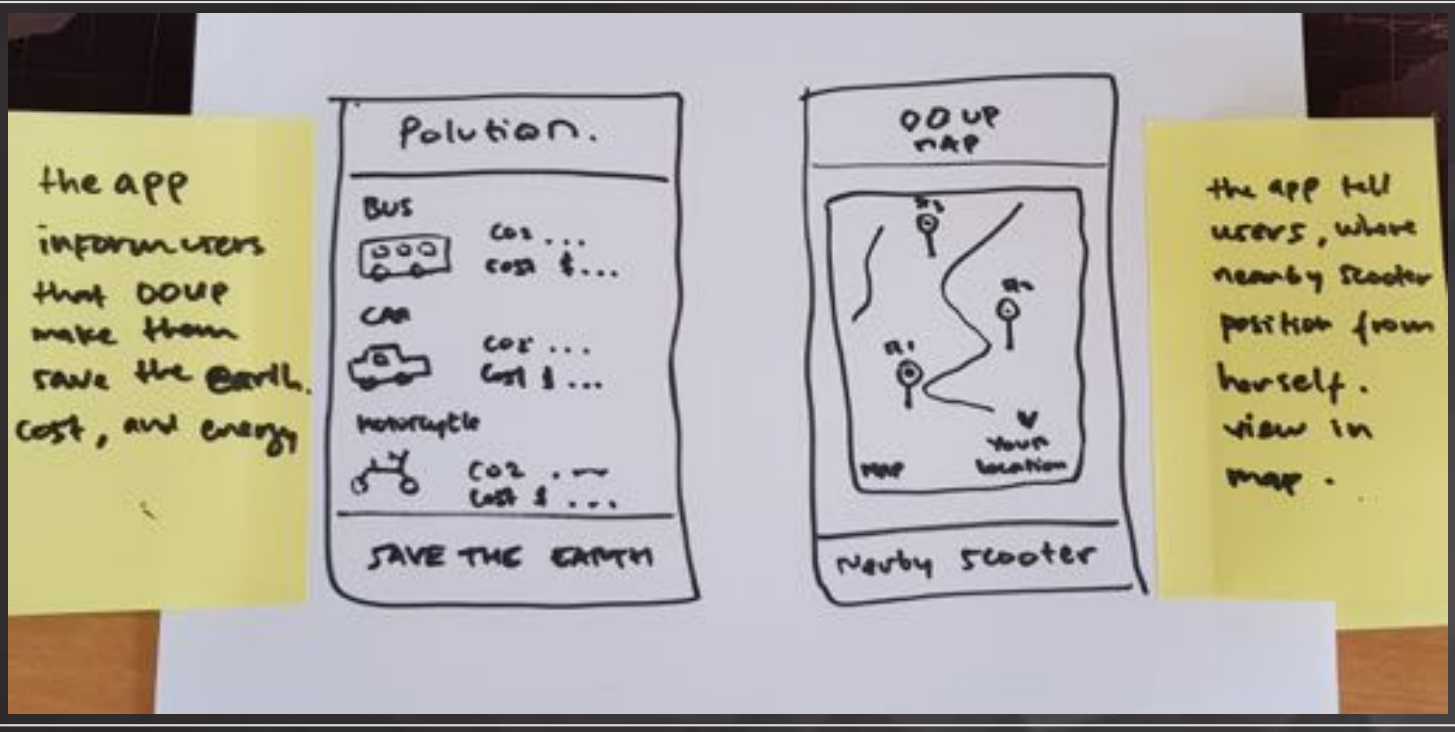


CONCEPT TITLE

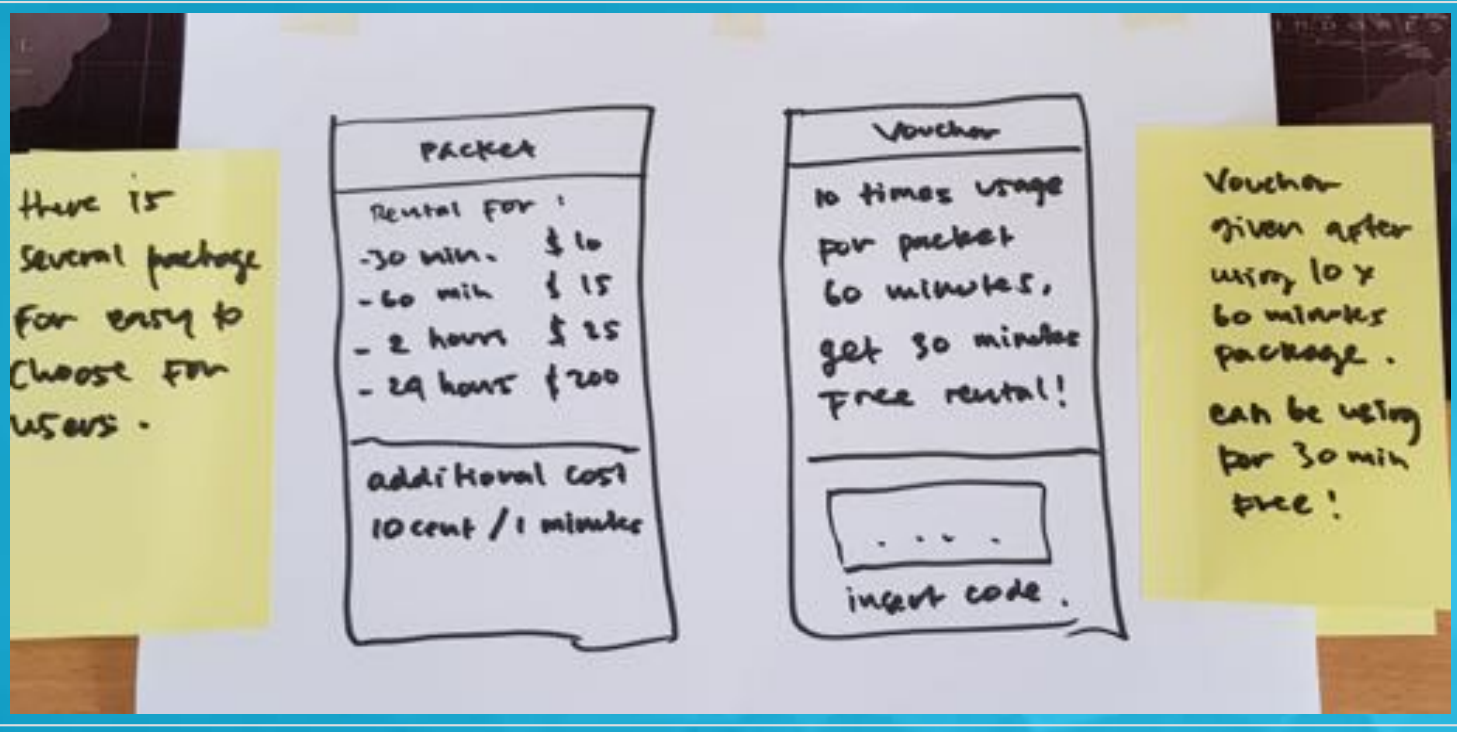


Reviewer: You included a custom title for the concept. The title is important so that the Moderator can refer to your Concept by the title.

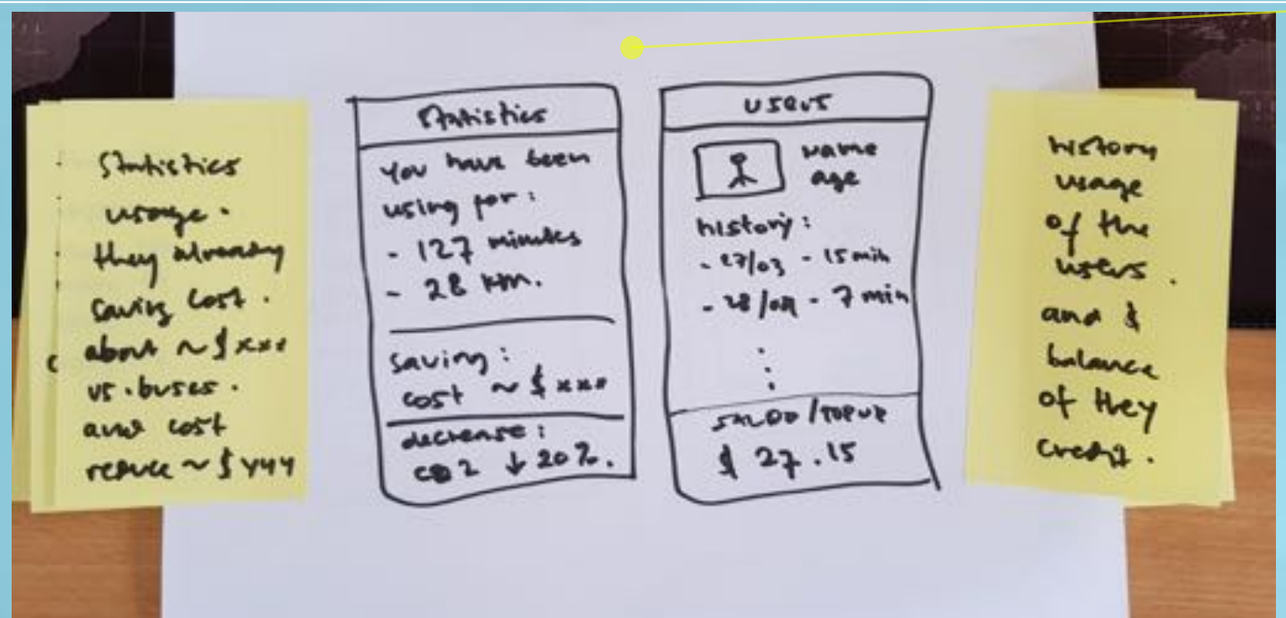
CONCEPT SCREEN 1



CONCEPT SCREEN 2



CONCEPT SCREEN 3



Reviewer: Nice work including all three concept slides. The slides are sufficiently descriptive and self-explanatory.