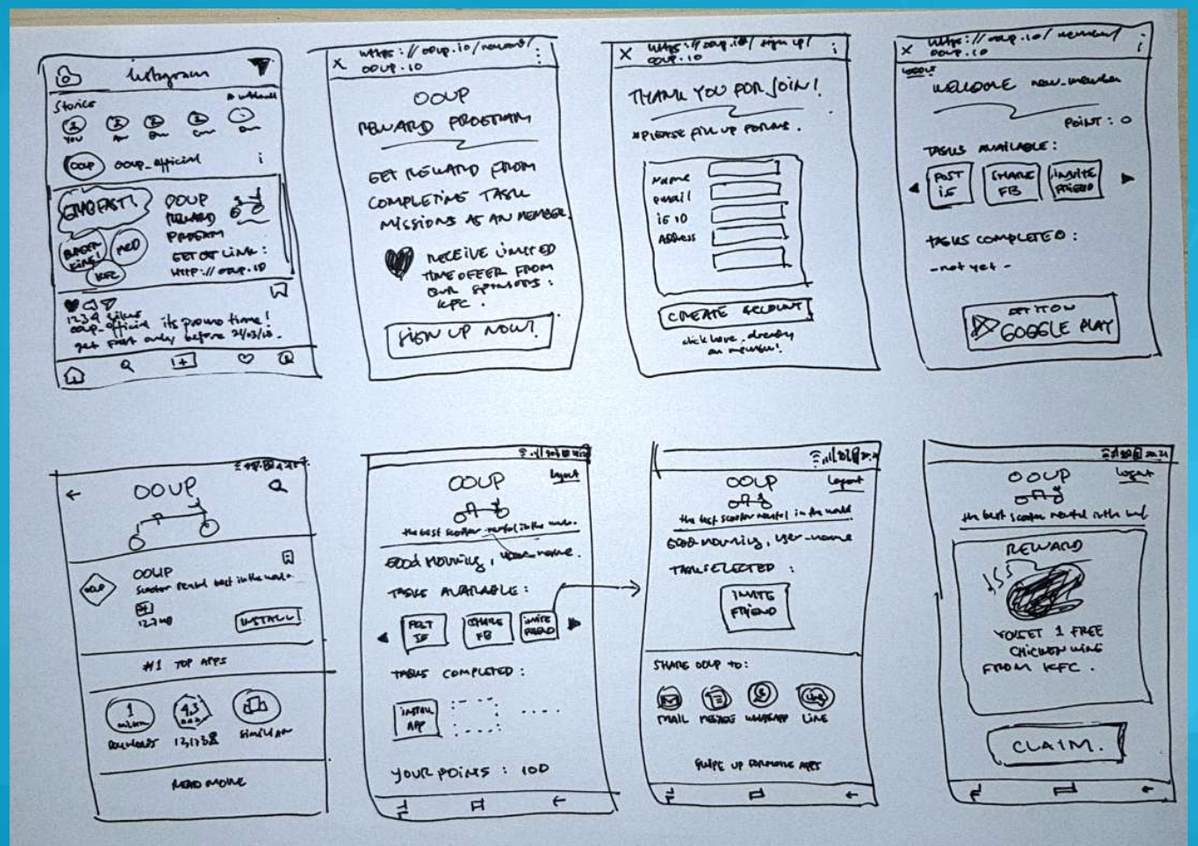
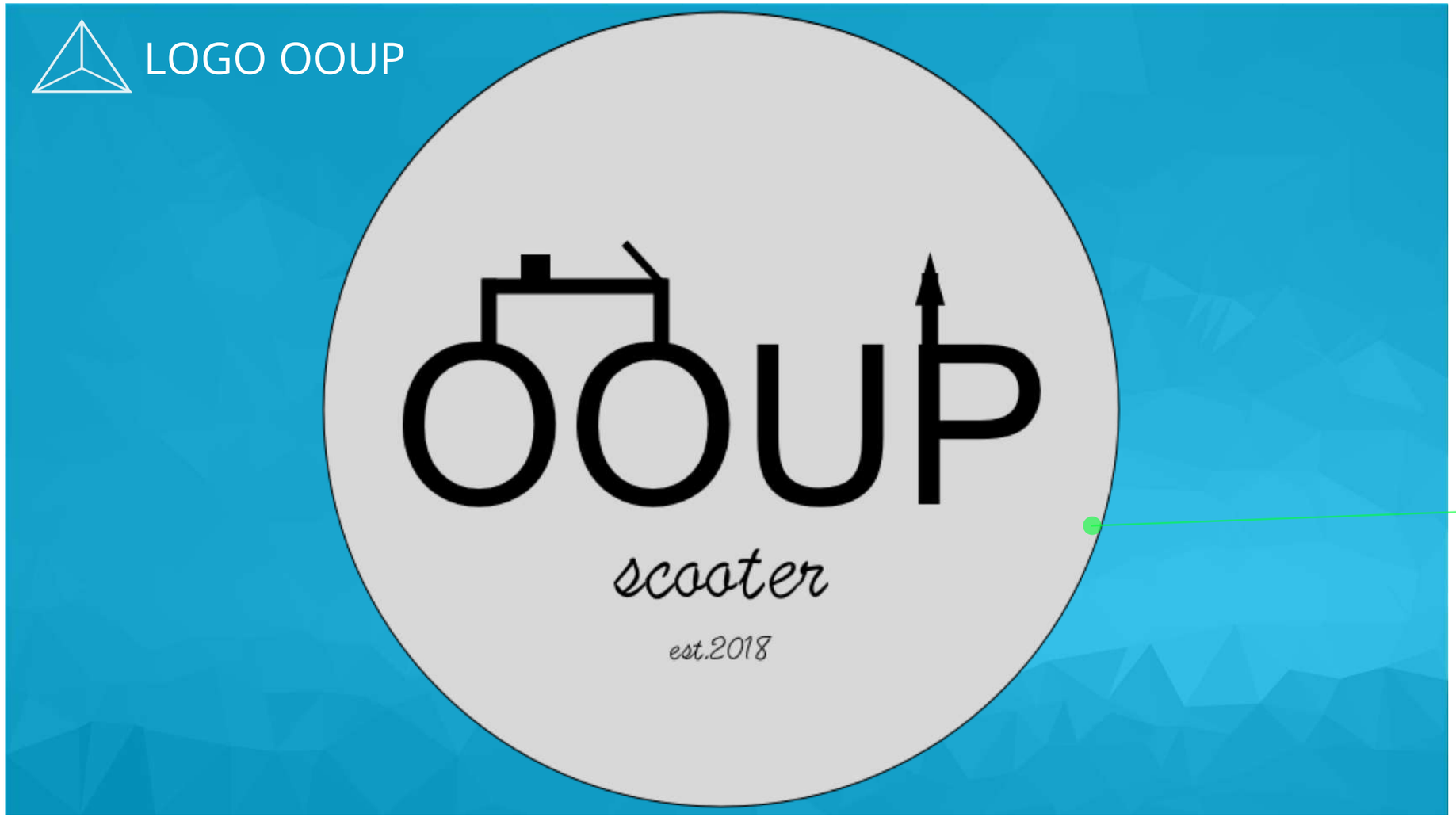
Design Sprint Foundations

Project 3: The Prototype

STORYBOARD FOR REFERENCE

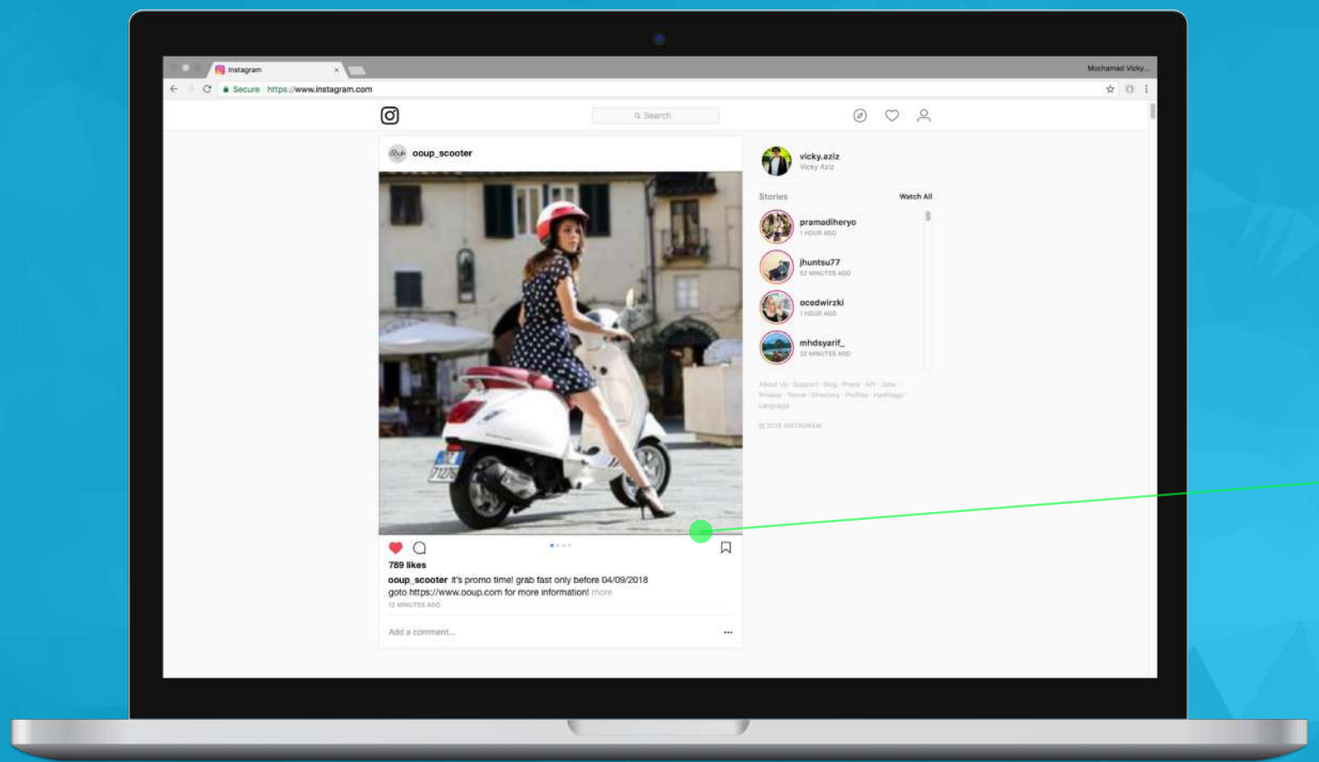


: Awesome: Thank you for including the storyboard you used as a reference for your prototype.



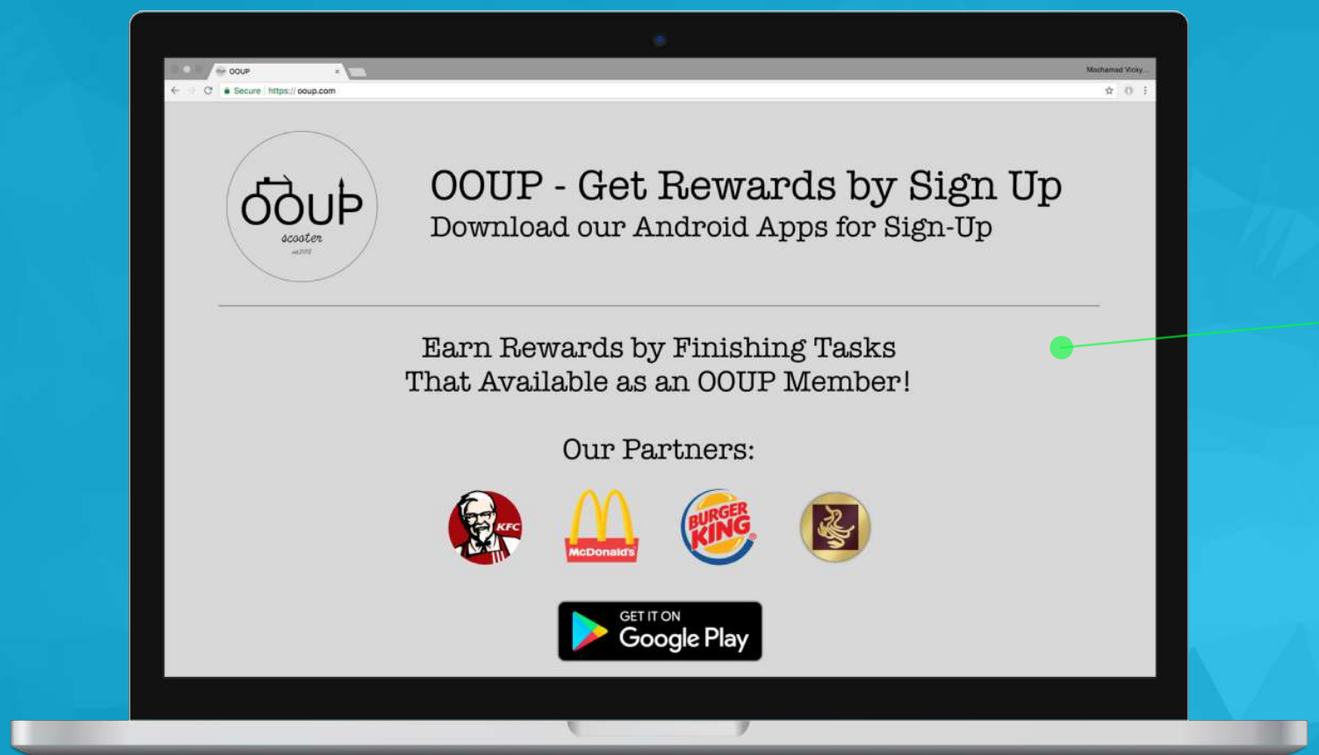
: Awesome: I just love this logo. Brilliantly done :)

PROTOTYPE IN DESKTOP EXPERIENCE



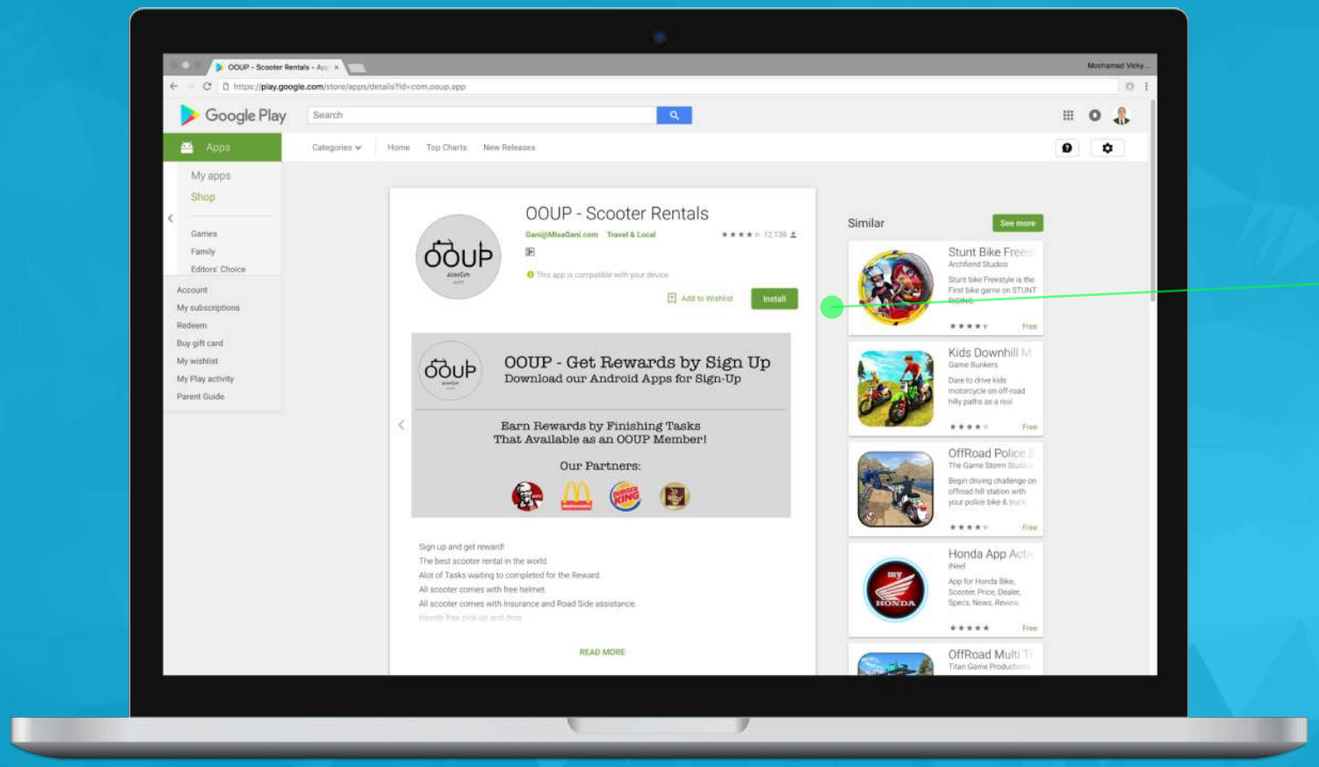
: Suggestion: This is a great way of depicting user discovery. For such a marketing strategy make sure that the ads are targeted to the right audience for maximum return on investment.

PROTOTYPE IN DESKTOP EXPERIENCE



: Suggestion: In order to nicely on board and educate the users about the product, a video tutorial on the landing page can account for a great user experience.

PROTOTYPE IN DESKTOP EXPERIENCE



: Suggestion: Make sure the app is available on all of the leading app stores for iOS and Android.

PROTOTYPE IN MOBILE EXPERIENCE

: Awesome: Thank you for including the mobile experience slides as well.

PROTOTYPE IN MOBILE EXPERIENCE

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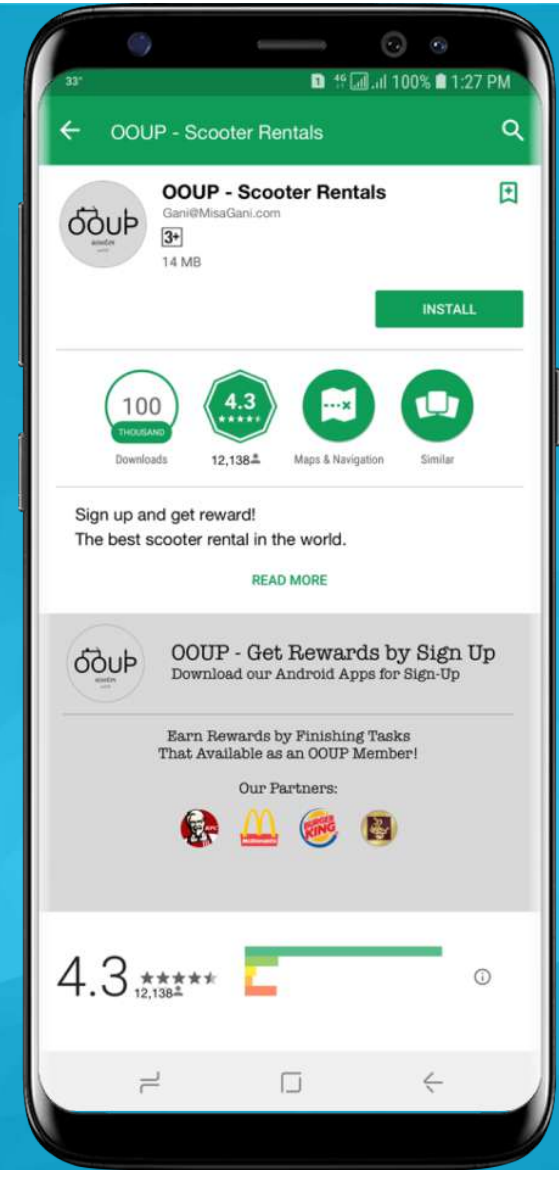
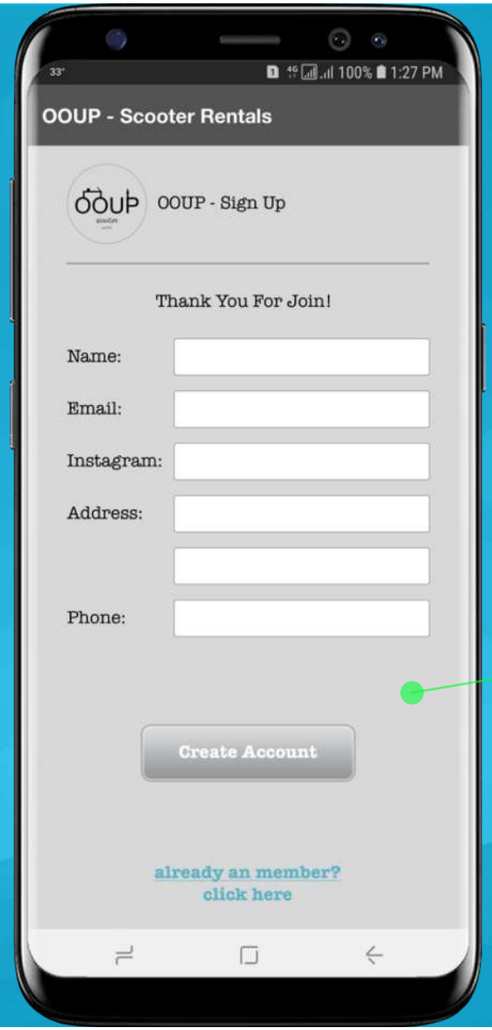


PROTOTYPE IN MOBILE EXPERIENCE

: Awesome: Your designs are very clear and communicative.

: Awesome: A click to action button is one of the most important elements of a landing page.

PROTOTYPE IN MOBILE EXPERIENCE

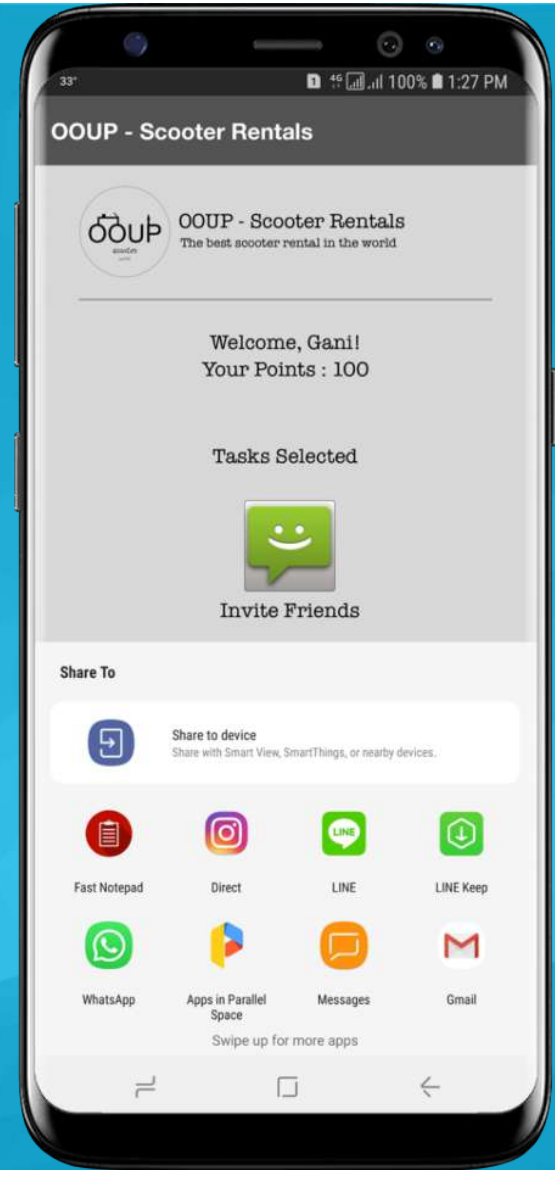


: Suggestion: Sign up with social media accounts can be a faster and more cleaner way to collect the data

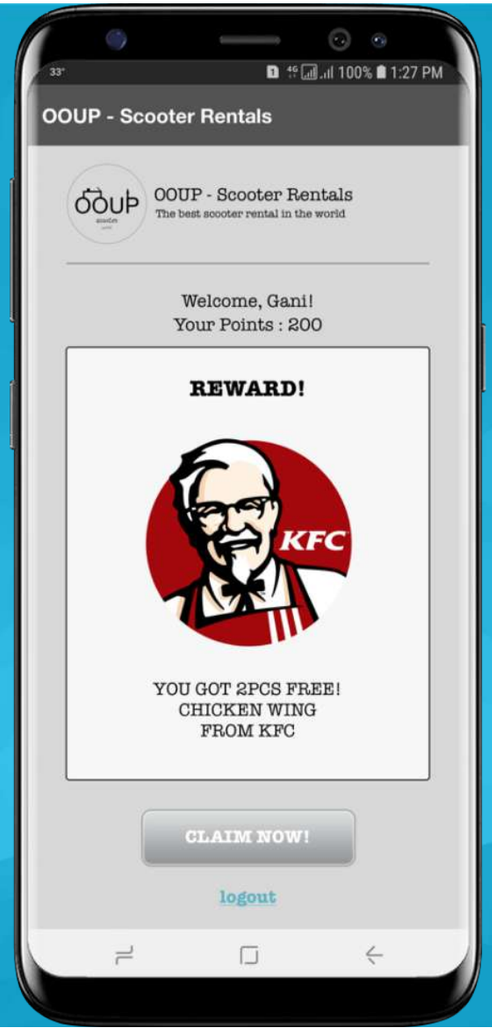
PROTOTYPE IN MOBILE EXPERIENCE

: Awesome: I love the way you have described gamification of the platform. This is a great way to reward the users.

PROTOTYPE IN MOBILE EXPERIENCE



PROTOTYPE IN MOBILE EXPERIENCE



: Awesome: You have done a really good job with the prototype screens showing each stage of user interaction of your prototype.