



# MISALA GUDZEVIC PJANIC

Frontend Developer

## DETAILS

Mannheim, Germany

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<https://misala.de>

## PROFILE

As a person with close to 4 years of experience in the field of web design and frontend development, I am known for being reliable and consistently delivering high-quality work, ensuring that projects are completed within deadlines without compromising on quality. I excel in collaborating closely with design and marketing team, ensuring seamless integration of visuals and functionality. My strong sense of teamwork allows me to collaborate effectively with others, leveraging diverse perspectives and working towards shared goals. I possess a deep desire to learn and grow. With an unwavering commitment to hard work and with the love of what I do, I am dedicated to going the extra mile to achieve outstanding results as a web designer.

## EMPLOYMENT HISTORY

### Internship, Bay42, Banja Luka

SEPTEMBER 2019 – DECEMBER 2019

Introduction with the project. Worked with a mentor on learning the basics of web development.

The internship included the following processes:

- Implementation of client's change requests
- Bug fixing
- Getting to know the basics of version control using git in a combination with repositories on GitHub
- Learning the basics of developing software using agile methodologies
- Pushing tasks to the production environment

Beside technical experience, I have learned a lot about teamwork value and how can other's experience impact my knowledge.

### Frontend Developer, Bay42, Banja Luka

JANUARY 2020 – MAY 2023

#### Client's website

Worked as a main front-end developer on a web application called Perform[cb] (<https://www.performcb.com>) for a client from Sarasota (Florida, USA). Perform[cb] is an affiliate marketing platform focused on connecting marketers and partners. The website was mainly built using WordPress, HTML, CSS/SCSS, JavaScript, jQuery, PHP. The activities included the following:

- Maintenance, continuous development and optimization of the website's appearance and functionality
- Full website rebranding
- Working with the marketing department to ensure the website meets the company's needs and goals

- Analyzing heatmaps data to understand in-app interactions and identify roadblocks in the user journey
- SEO optimizations
- Website performance analysis
- Sprint planning (tasks, estimations, due dates, reviews ...)
- Conducting code reviews
- Quality assurance
- Code refactoring
- Documentation of the work steps
- Implementation of email signatures

Worked on the development of an android/iOS application for Perform[cb]'s platform around 6 months using React Native. The development included adding new functionalities with the focus on UI/UX.

Worked on the client's application called ThriveTracker. Implemented the dark mode in the application. Other tasks included implementation of change requests.

### Internal website

Developed and maintained the website of the Bay42 company - <https://bay42.io>. Implemented responsive design using React, CSS, Sketch, image optimization tools, React animation library: Framer Motion, react-spring and other custom animations for loading, opening and closing modals, scrolling, etc...

### Other client projects

Implemented various smaller websites (WordPress, PHP, HTML, CSS, ...)

- <https://simplifiedrates.com> / find the best insurance offers based on your zip code
- <https://money-genius.com> / custom WP editable fields

\*(cannot remember the rest of the websites :)

In addition to my skill set as a junior front-end developer, I specialize in creating responsive designs that seamlessly adapt to both desktop and mobile platforms. I take pride in my ability to develop websites that provide an optimal user experience across various screen sizes and devices. With a thorough understanding of cross-browser compatibility, I meticulously test and fine-tune my projects to ensure flawless performance on all major browsers and devices.

## EDUCATION

### Gymnasium, Bosanski Petrovac

2010 – 2014

### Bachelor of Informatics, Pan-European University Apeiron, Banja Luka

2015 – 2019

## LINKS

<https://misala.de>

## SKILLS

WordPress

Adobe Photoshop

Responsive design

Adobe Illustrator

SCSS/SASS

SEO

jQuery

HTML5

React Native

Scrum

Jira

#### LANGUAGES

English



Bosnian



CSS3

Git

React

JavaScript

Figma

Agile

NextJS

German

