ANNIE L.
http://www.anniedigital.com | anniedigital@gmail.com

Education

Drexel University   Philadelphia, PA
Bachelor of Science in Digital Media   June 2011- *Cum Laude*

Experience

JK Design   Hillsborough, NJ
Interactive Designer   December 2011 – January 2012, May 2013 - Present
- Provide Information Architecture and User Experience Design for a large variety of clients and industries including Pfizer, Merck, Johnson & Johnson, Avaya, Amerlux, Rutgers University
- Create responsive web design layouts and from hi-fidelity wireframes to in browser prototypes
- Design native iOS Apps for sales tools and training

TeamLiquid   Remote
Graphics Staff   July 2014 - Present
- Design featured news article front-page images and article layouts
- Provide HTML and CSS markup for layouts
- Live event coverage of photo and video interviews at premiere level StarCraft II tournaments

Bristol-Myers Squibb   Plainsboro, NJ
Interactive Designer, Team Lead   January 2012 – May 2013
- Design websites, mobile micro sites, customized SharePoint portals, flash training module and iPad Apps for all BMS brands
- Work with a team in France as the lead BMStudio Europe Interactive Designer
- Conceptualize full branding elements for Veterans Community Network, iSeek internal search portal
- Design full email campaigns for Orencia, Onglyza, Virology Franchise and Corporate

Oticon   Somerset, NJ
Freelance Marketing Web Designer   July 2011 – September 2011
- Design and developed flash banners for new hearing aid products
- Create HTML email through Communigator software
- Design and build landing pages for new products, services and surveys

ICC LOWE   Parsippany, NJ
Interactive Developer   June 2011 – July 2011
- Create and migrate CMS integrated site for TYRX, heart device infection
- Design website aesthetics for Vertex CFTR Science
- Code HTML Emails for pharmaceutical clients

Electronic Ink   Philadelphia, PA
Design Implementation Associate   March 2010 – May 2011
- Responsible for Migration of Electronic Ink website from Umbraco to Wordpress
- Implement Wordpress as a CMS for Clarity Labs, Fox School of Business, Ford Direct, Design Philadelphia
- Train client resources in the use of Wordpress at FordDirect and Design Philadelphia

AMC SIGGRAPH   New Orleans, LA; Los Angeles, CA
Volunteer   Summer 2009; Summer 2010
- Assist with the conference performing various tasks
- Work with Photoshop at the ACM Membership booth

Skills and Qualifications

Skills: User Experience Design & Development, 3D Animation, Flash Development, Photography
Programming Languages: HTML5, CSS3, Sass, Javascript, ActionScript/Flash, Wordpress PHP.
Language Skills: Fluent in Mandarin and Shanghainese
Software & Platform: Autodesk Maya, Adobe Creative Suite, Premiere, Axure, Macaw, Microsoft Office, OpenCanvas, Corel Painter, Wordpress, Umbraco, Final Cut Pro, Visual Studio

Awards and Honors

ABRSM Piano Exam Grade 5 certified, 2004
Elected Web Chair, Alpha Sigma Alpha National Sorority, Nu Nu Chapter, 2008-2009
The Creative Group Featured Portfolio for Woodbridge, NJ, November 2011
Graphic Design USA – American Web Award, 2013