

In this lecture, the speaker introduces a survey called "The State of Data Journalism" conducted by datajournalism.com, a project of the European Journalism Center. The survey aims to provide an overview of the data journalism industry and measure its growth and characteristics globally. The speaker discusses the methodology and sample size of the survey, as well as the insights gathered from analyzing the responses. They highlight key findings such as the gender imbalance in the field, with a majority of data journalists being male, and the uneven distribution of data journalists across different countries, with countries in Africa and Asia showing rapid growth. The speaker also touches upon employment trends, skill gaps, work practices, challenges faced by data journalists, and the impact of the pandemic on the industry. They conclude by noting the limitations of the survey and the need for further research and exploration of the data.