

In this lecture, the speaker provides an overview of a survey called the State of Data Journalism, which aims to measure trends in the field. The survey was conducted by datajournalism.com, a project of the European Journalism Center. The speaker explains that the survey included a large sample size and covered various aspects of data journalism, such as demographics, employment, skills and tools, work practices, challenges, and the impact of the pandemic. The speaker highlights some key findings from the survey, including the fact that the majority of data journalists are male, and that women in the field are younger and more likely to be in education. They also note that data journalism is geographically unevenly distributed, with the US having the highest share of respondents. However, countries in Africa and Asia showed rapid growth in the field. The speaker discusses the challenges faced by data journalists, such as regional inequalities in data access. They also point out the importance of upskilling in data journalism, as many respondents expressed a desire for training in data-related tasks. The speaker touches on job changes, work practices, and the impact of the pandemic on data journalists. They conclude by mentioning the limitations of the survey and the need for further research to explore the reasons behind the survey findings. The speaker invites the audience to explore the survey data on the datajournalism.com website.