

# THEME SEO CHECKLIST

Here's a list of things to double check to make sure your theme is SEO ready. Re-read Lesson 9: SEO and Social Integrations for clarification on any of these items.

- ☐ Page titles and subtitles are present and marked up with header tags
- ☐ All images have alt attributes
- ☐ Description meta tag is present on each page and provides a sensible human description
- ☐ All pages include a canonical tag
- ☐ All product and article pages have appropriate Microdata attributes
- ☐ All product and article pages have appropriate Open Graph markup
- ☐ All product and article pages have appropriate Twitter Card markup
- ☐ Product and article pages support sharing on a select range of networks