

CART AND CHECKOUT PAGES CHECKLIST

Here's a list of things to double check around your theme's cart and checkout pages. Re-read Lesson 7: Designing Cart and Checkout Pages for clarification on any of these items.

- ☐ All products displayed on cart page, with thumbnails
- ☐ All user-selected options (variants and custom properties) clearly visible
- ☐ Product thumbnails match selected options
- ☐ Products link back to full product page
- ☐ Cart page displays shipping fees and taxes, or at least indicates they exist
- ☐ Trust signals like SSL or Secure Site badges are prominently displayed
- ☐ Checkout button is the primary call to action
- ☐ Customers can easily edit their cart quantities
- ☐ Empty cart page is helpful and directs users to shop
- ☐ Any upselling on the cart page does not take user out of checkout flow