

# PRODUCT PAGES CHECKLIST

Here's a list of things to double check around your theme's product pages. Re-read Lesson 6: Designing Product Pages for clarification on any of these items.

- ☐ Product images are large and high-quality
- ☐ Lightboxes are progressively enhanced, work on mobile devices, and keyboard accessible
- ☐ Product videos are supported if appropriate
- ☐ Product description has a high prominence and is readable (14px+ with good contrast)
- ☐ Additional data like delivery information, return policies and usage instructions easily accessible
- ☐ Availability information (low or zero stock) is present clearly, with instructions on what the user can do
- ☐ Form elements follow best usability practices
- ☐ Messaging to user is clear, friendly and helpful
- ☐ Ajax add to cart functionality provides clear feedback when started, in progress and when complete
- ☐ Related and alternate products are not displayed together