

HOME AND CONTENT PAGES CHECKLIST

Here's a list of things to double check around your theme's home and content pages. Re-read Lesson 8: Designing Home and Content Pages for clarification on any of these items.

- ☐ Home page clearly describes nature of the store
- ☐ Home page style is appropriate to store vertical
- ☐ Customers are able to glean product diversity from brief look at home page
- ☐ Customers are encouraged to progress to product or category pages from home page
- ☐ Content pages have text content that is easy to read (14px+, good contrast)
- ☐ Article pages have appropriate alternate meta tags rendered in markup