LAYOUT AND NAVIGATION CHECKLIST

Here's a list of things to double check around your theme's layout and navigation. Re-read Lesson 4: Designing Layout and Navigation for clarification on any of these items.

☐ Main layout and navigation elements are consistent on all pages

☐ Cart link is present on every page

☐ Cart link uses standard iconography and terminology

☐ Footer contains links to all policy pages

☐ Footer contains link to search page

☐ Footer includes trust signals like SSL or payment logos

☐ Main menu has ~7 or fewer items

☐ Main menu separates shopping-related links from information links

☐ Dropdown menus kept to a single level

☐ Dropdown menus are triggered with a click, not hover

☐ Mega menus use headings and columns to separate content

☐ Mega menus are not too long on small screens

☐ Breadcrumbs are present

☐ Images featuring multiple products link to all products in image

☐ Search page allows iterating on search query by repopulating search box

☐ Search term highlighted in results

☐ Search results display all information needed for customer comparison

☐ Search page links to advanced syntax information

☐ Pages reached from search have historical breadcrumbs to return

☐ Autocomplete search returns no more than 10 items

☐ Autocomplete search allows for both keyboard and mouse navigation

☐ Autocomplete search results distinguish between primary and auxillary information

☐ 404 pages include sensible sitemap navigation

☐ 404 pages include a search box