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Knowledge Graphs Praktikum (KGLab)



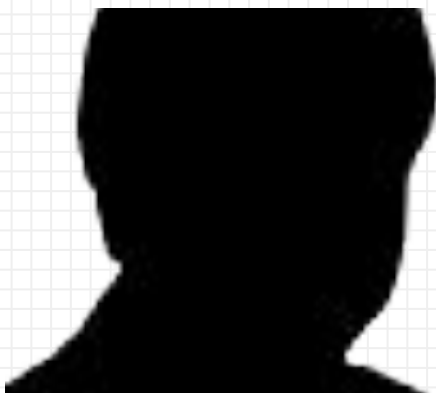


HELLO!

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HELLO!

I am Oya Beyan

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- Clustering
- Classification
- Anomaly Detection
- Max. Frequent Patterns
- Taxonomy Induction
- Stream Sampling

- Semantic Web
- Ontology Matching
- Knowledge Evolution
- Prototypes
- Knowledge Graphs

Medical Informatics

Multi-Agent Systems

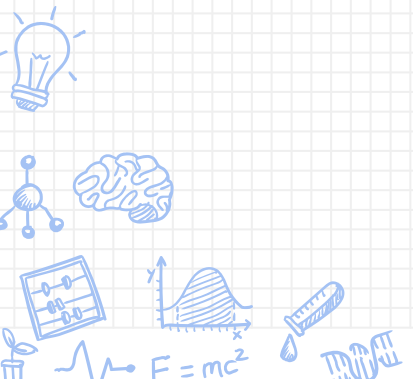
Multi-channel
communication

Indeterminacy
Reduction

Use of VCS in
education settings

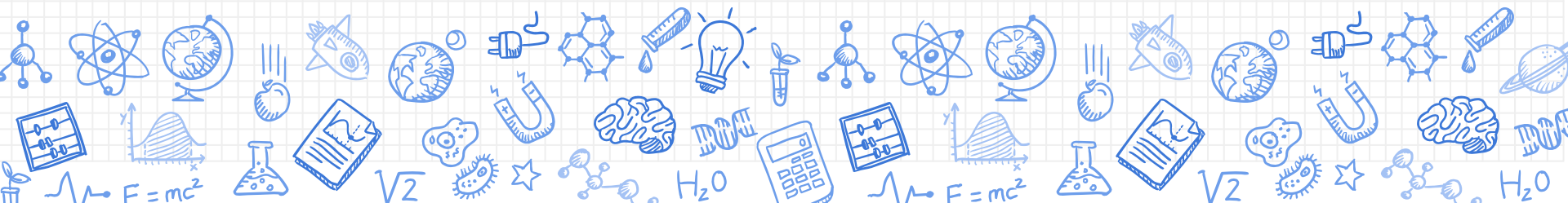


Why?



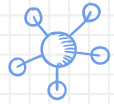
We use knowledge graphs all the time ...

but we don't know it.



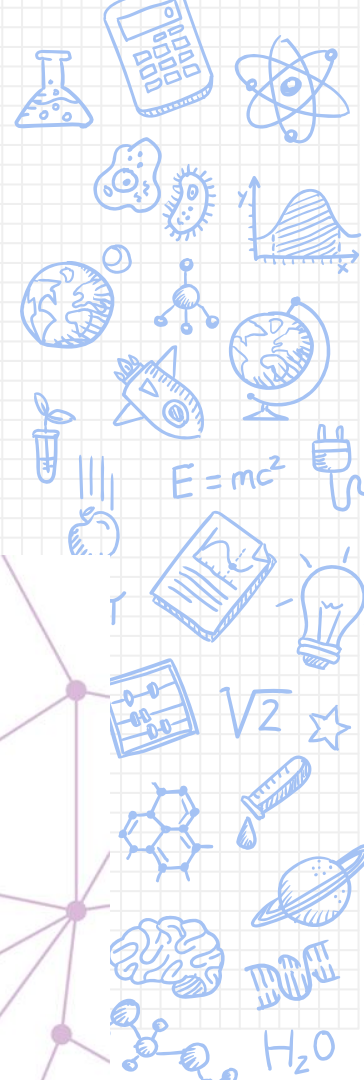
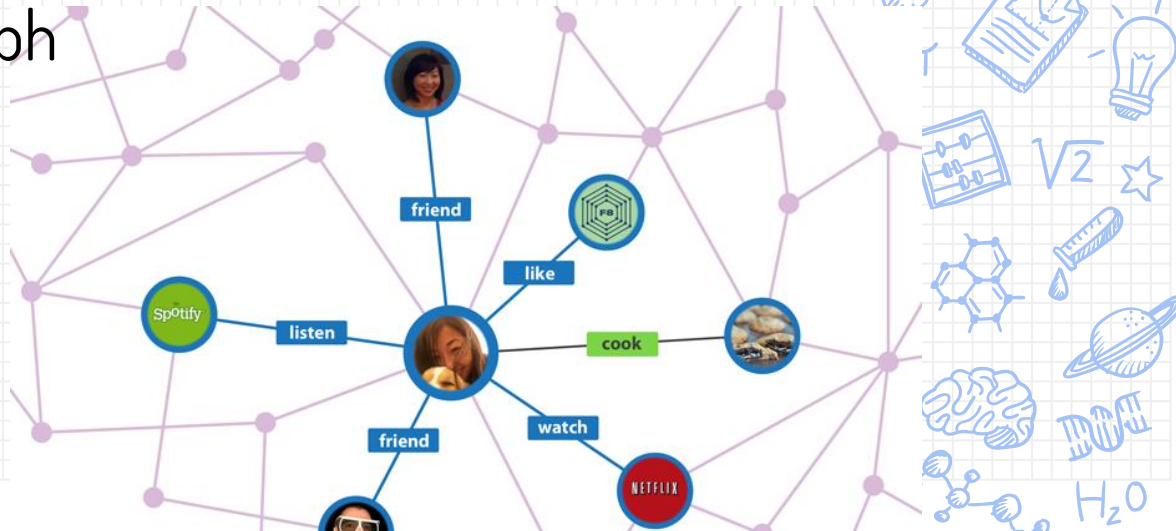
When was the last time you ...

X reconnected with a friend?



Facebook Social Graph

<http://www.businessinsider.com/explainer-what-exactly-is-the-social-graph-2012-3>



When was the last time you ...

- ✗ reconnected with a friend?
- ✗ **visited a doctor?**

IBM Watson

Next comes the “ingestion” process: Watson preprocesses the information, building indices and other metadata that make the content more efficient to work with. It may also create a **knowledge graph** to represent and leverage key concepts and relationships within a domain.

<https://www.ibm.com/think/marketing/how-watson-learns/>



When was the last time you ...

- ✗ reconnected with a friend?
- ✗ visited a doctor?
- ✗ **browsed through product recommendations**

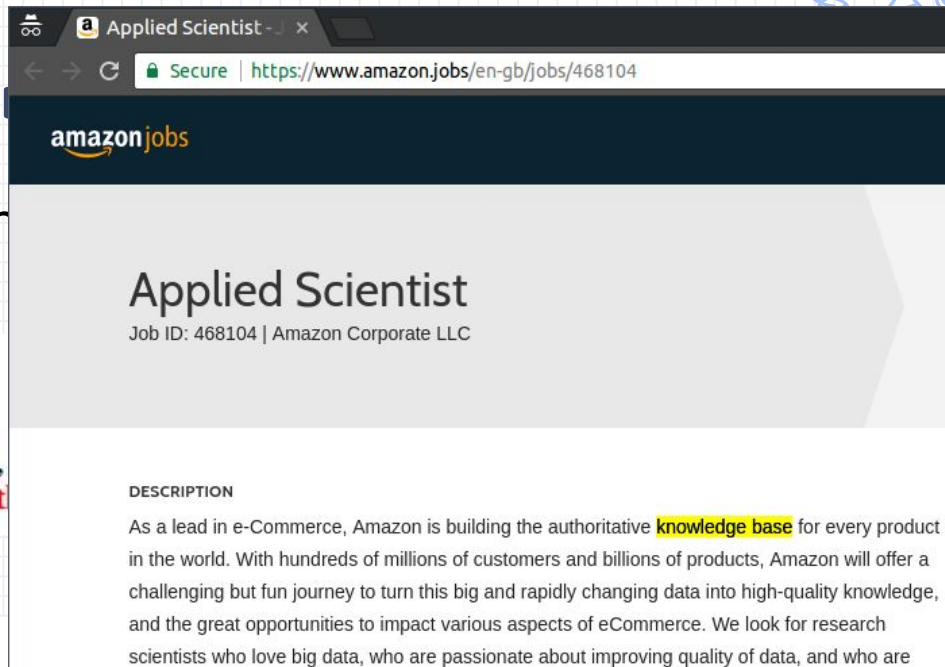


Amazon Product Graph

Xin Luna Dong

I am a principal scientist at Amazon since July 2016,
hire great scientists and engineers to build the aut

<http://lunadong.com/>

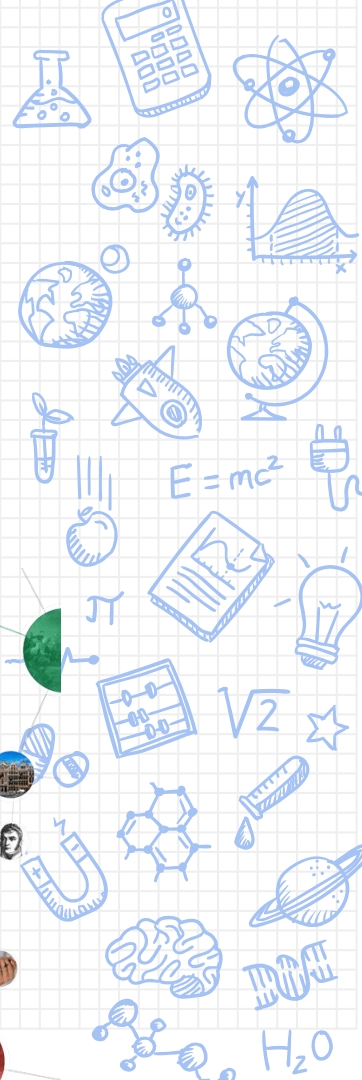
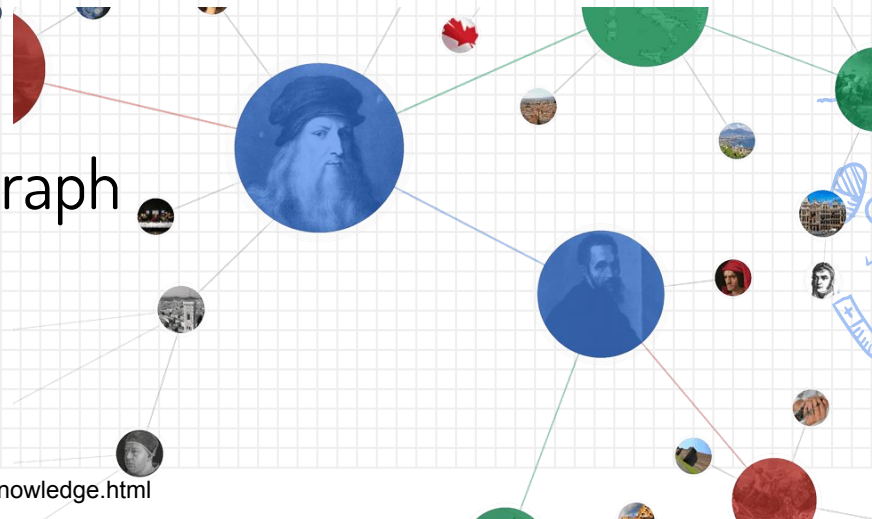


When was the last time you ...

- ✗ reconnected with a friend?
- ✗ visited a doctor?
- ✗ browsed through products in a webshop?
- ✗ **did a web search?**

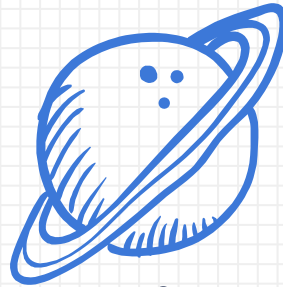


Google Knowledge Graph



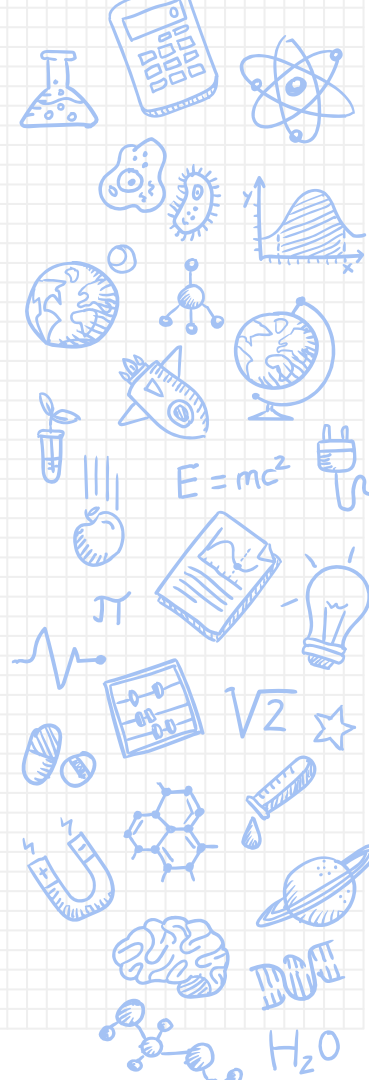
When was the last time you ...

- ✗ browsed through products in a webshop?
- ✗ reconnected with a friend?
- ✗ visited a doctor?
- ✗ did a web search?



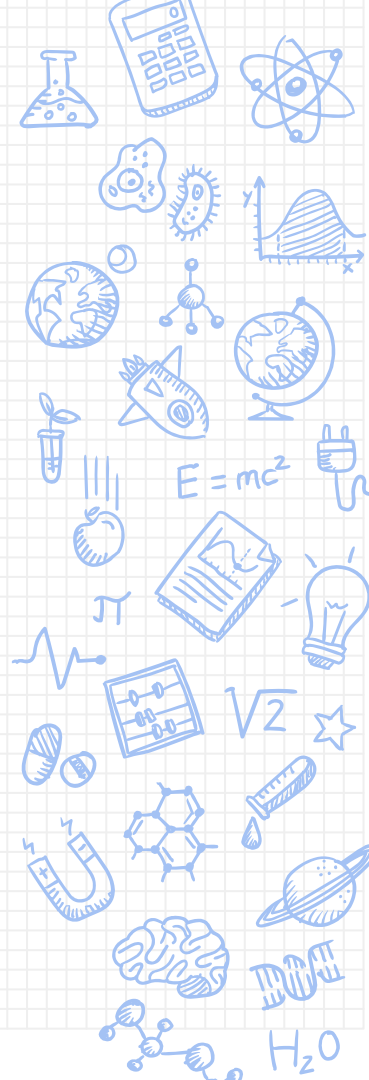
Knowledge graphs are all around us.

**Other examples: Cyc, Freebase, DBPedia,
Wikidata, YAGO, Thomson Reuters, Microsoft
Satori, Yahoo KG, Springer, ...**



Many open research problems

- ✗ Knowledge acquisition & fusion
- ✗ Growth: knowledge graphs are incomplete
- ✗ Validation: knowledge graphs are not always correct
- ✗ Interface: how to make it easier to access knowledge?
- ✗ Intelligence: can AI emerge from knowledge graphs?
- ✗ How to use KG data for ML?



What will you learn?

-

Course parts and grading

Tasks

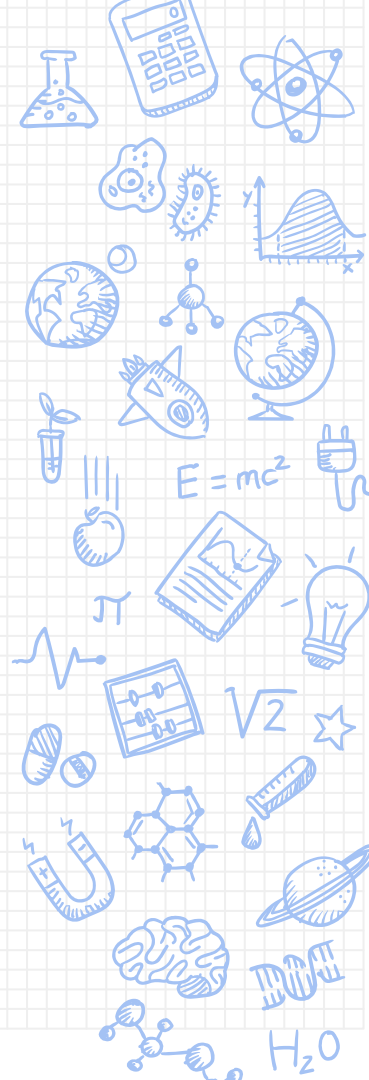
- 4 or 5 tasks
- Assigned roughly biweekly
- Individual

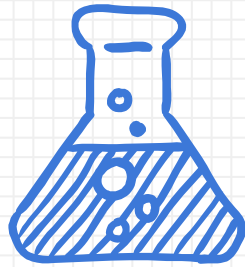
- 40% of the grade

Final projects

- Topics will be introduced
- Multiple weeks
- Group work

- 60% of the grade





THANKS!

Any questions?

You can find the course material at

- ✗ https://datalab.rwth-aachen.de/KG_Lab/
- ✗ michael.cochez@fit.fraunhofer.de

Credits

Special thanks to the many people with whom I had inspiring discussions on embeddings, especially the researchers at Mannheim University.

Besides, we used the following resources:

- ✗ Presentation template by SlidesCarnival
- ✗ Photographs by Unsplash

