

Metric	Description	Measurement
Number of hours spent	Shows how much time the user spent in the application	Number
Number of users per day	Shows the number of users per day	Number
Feedback activity	Shows the number of users who rated	Number
Comparison of the number of users	Compares the number of users over time	%
Percentage of authors	calculation of the number of users who post books	%
The number of authors who posted a book per day, week, month	The number of authors who posted a book per day, week, month	Number