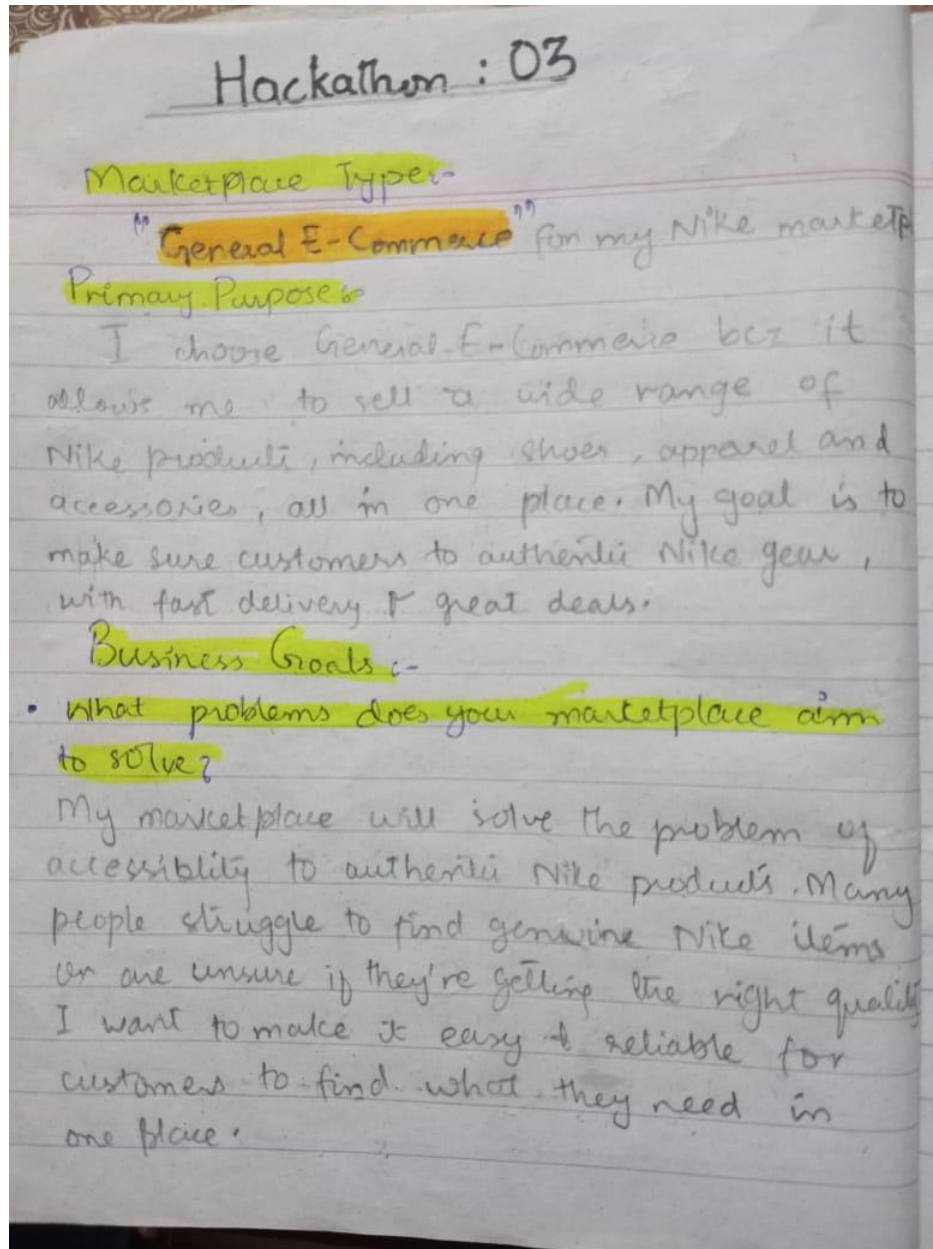


DAY 1: LAYING THE FOUNDATION FOR YOUR MARKETPLACE JOURNEY:



- Who is your target audience?

- Athletes - looking for performance shoes and gear for their support
- Fitness enthusiasts - who need comfortable & stylish workout clothes.
- Sneaker collectors - who are after exclusive Nike shoes.
- Fashion-conscious individuals - who prefer stylish yet comfortable athletic clothing for everyday wear.

- What products or services will you offer?

The site will offer:

- Nike Shoes (Running shoes, Basketball shoes, Training Shoes)
- Nike Apparel (T-shirts, Hoodies, Shorts)
- Nike Accessories (Gym bags, Socks, Water bottles)
- Athletic gear (sports bras & training equipment)

• What will set your marketplace apart?

- Authenticity - only genuine Nike products will be sold, ensuring customers get what they expect
- Wide Variety - large selection of Nike shoes, clothes & accessories in one place
- Fast delivery - Offering fast & reliable shipping to get products to customers quick
- Exclusive deals - providing special discounts, promotions & Nike-exclusive products.

• Create Data Schema:

- Products - (ID, Name, Price, Stock, Description)
- Orders - (Order ID, Customer ID, Product ID(s), Quantity, Total Price)
- Customers - (Customer ID, Name, Email, Address)
- Shipments - (Shipment ID, Order ID, Delivery Status)
- Payments - (Payment ID, Order ID, Amount, Status)

Diagram Relationships Between Entities:

