**DATA QUESTIONS**

* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
  + The main categories that have the most successful outcomes are Theater, Music, and Film/Video
  + The sub-category that has the most successful and unsuccessful outcomes is plays
  + There are more successful outcomes than failed and canceled outcomes throughout time and all outcomes seem to have a “peak” from June through August
* What are some limitations of this dataset?
  + The Donation amounts are in different currencies, so the average donations are not really showing apples to apples.
* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
  + Average Donations by Categories (Main and Sub)
    - To see what categories bring in the highest donations
  + Which Countries have the highest donations
    - To see if Geography is a factor in how much donations
  + Which Countries had the most successful outcomes
  + Total of donations and count of donations
    - Are donations amounts bigger coming from many little donations or few big ones?

**STAT SECTION**

* Use your data to determine whether the mean or the median better summarizes the data.
  + The MEDIAN summarizes the data better
* Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?

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| * + There is more variability with SUCCESSFUL Campaigns |
| * + It does not make sense because the sample size of "Successful" campaigns is bigger than "unsuccessful" campaigns. |
| * + Technically the bigger the sample size the smaller the variance? |