

L.A. Restaurant Market Analysis.

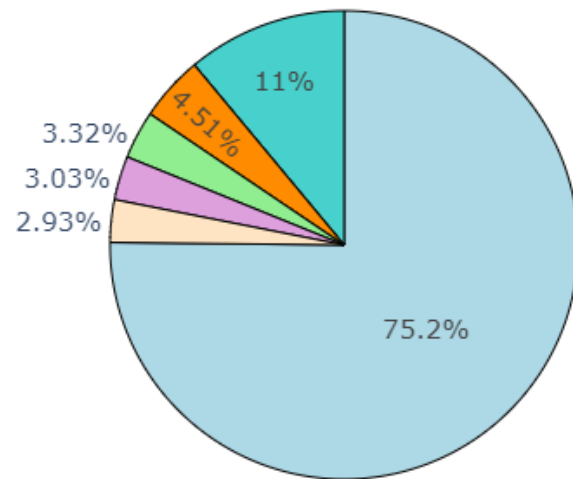
Opening a robot-run café



General Conclusions

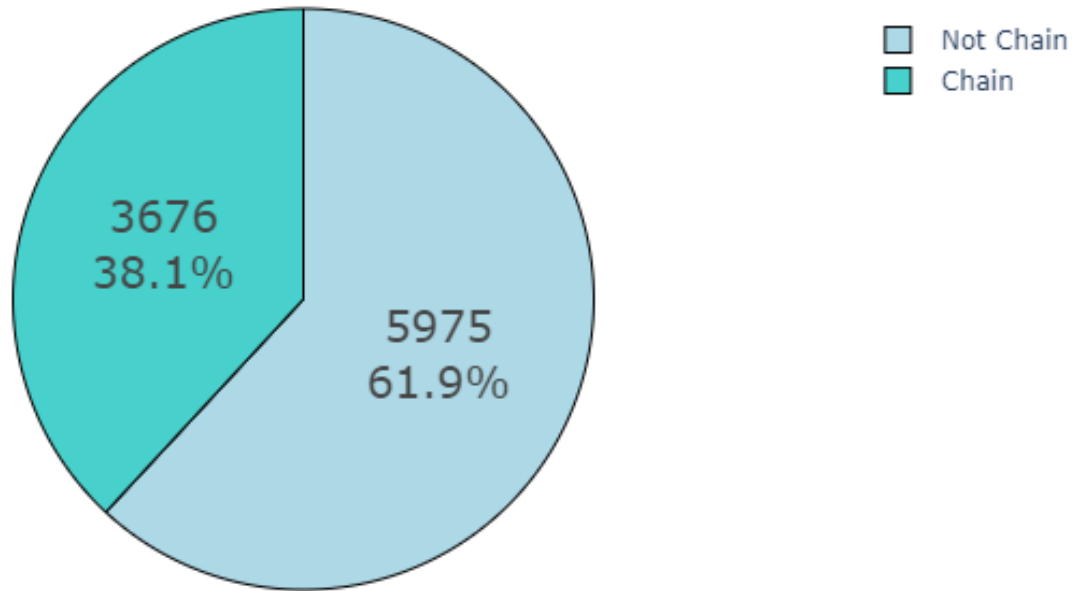
- 9651 establishments were taken into analysis.
- The most popular type of establishment is restaurant.
- Cafés take only 4.5% of L.A. market.
- Most establishments have less than 50 seats.
- Cafés on popular streets tend to have 20-30 seats.

Proportions of different type of establishments



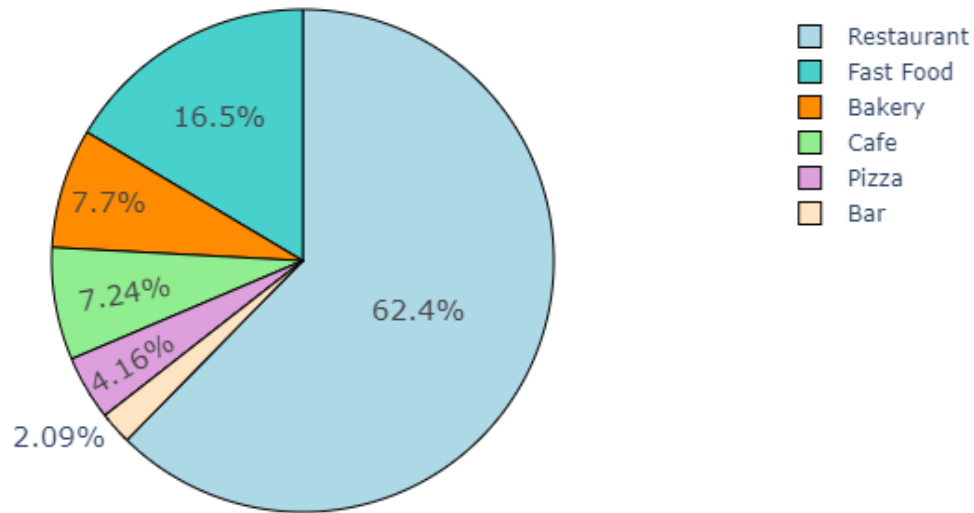
- 75% of establishments are restaurants
- Cafés take only 4.5% of L.A. market

Proportions of Chains



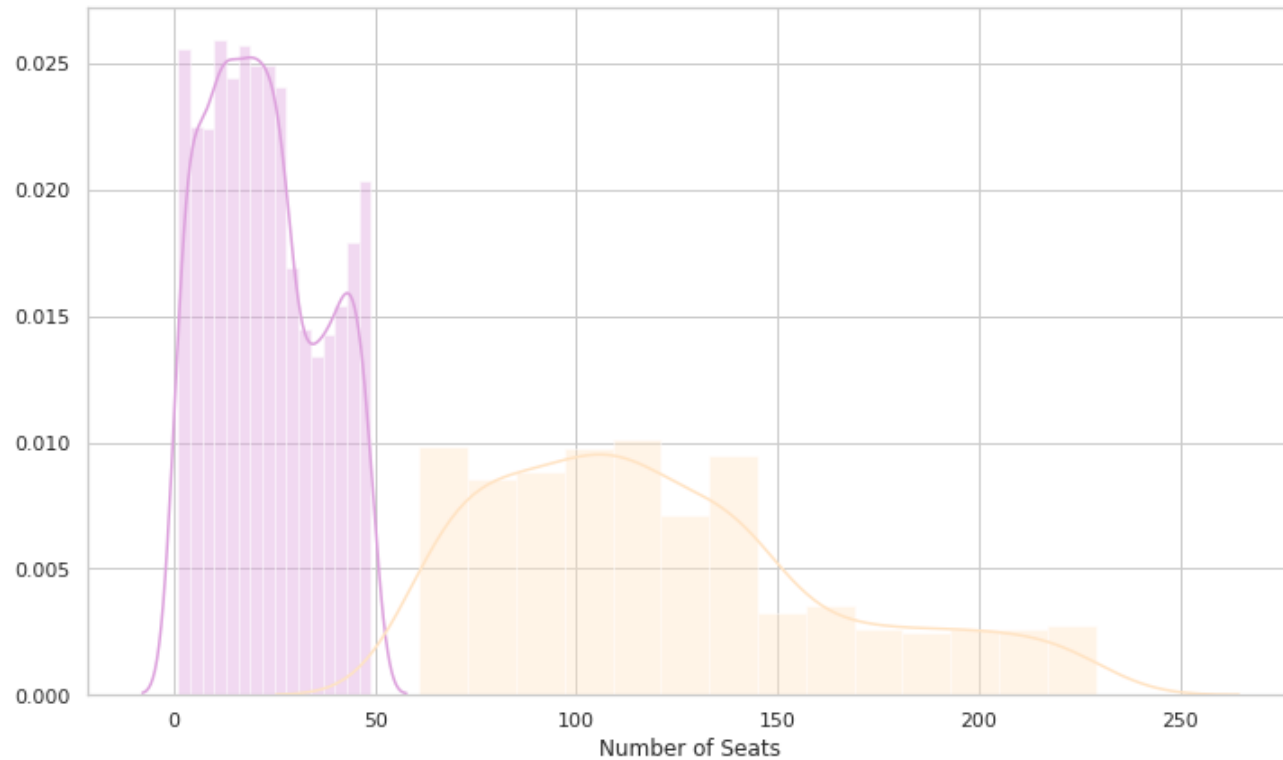
- Even though there are more chains, single restaurants also take huge part of the market.

Proportion of different type of chains



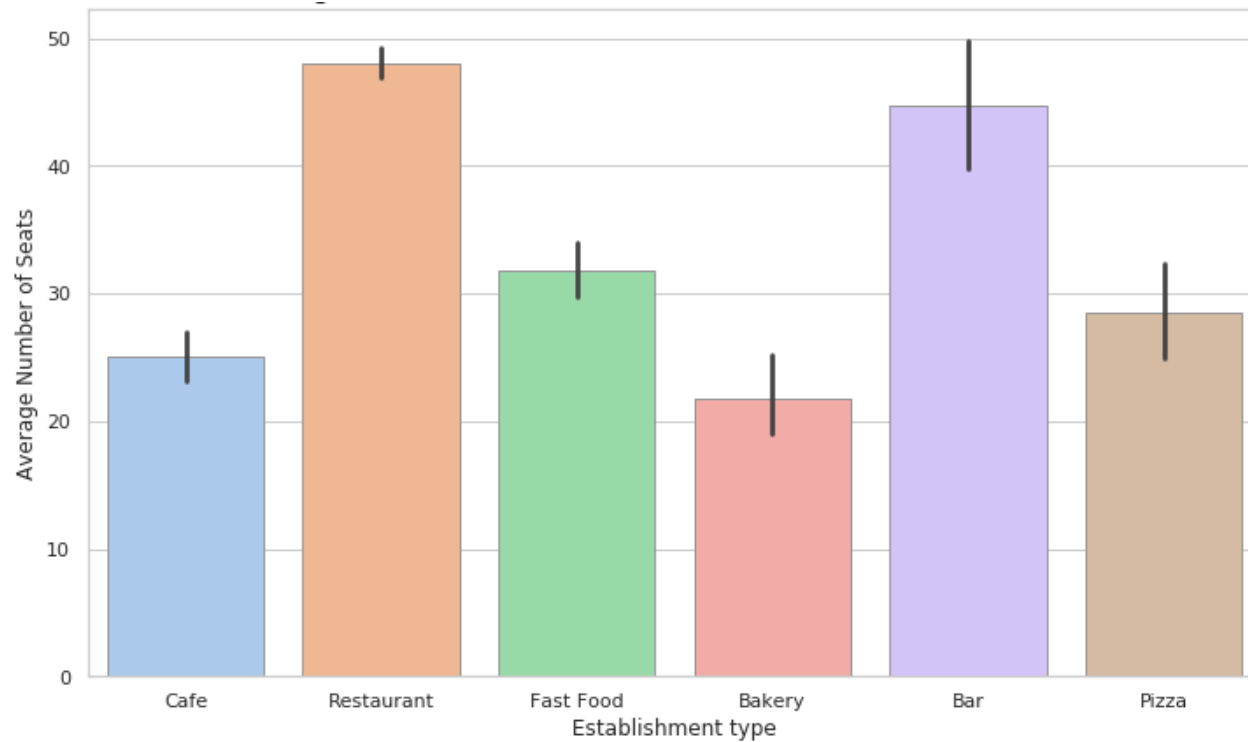
- There seem to be more café's in chains than in all establishments in general.
- Huge percentage of restaurants are not branches of chains.

Distribution of restaurants by number of seats



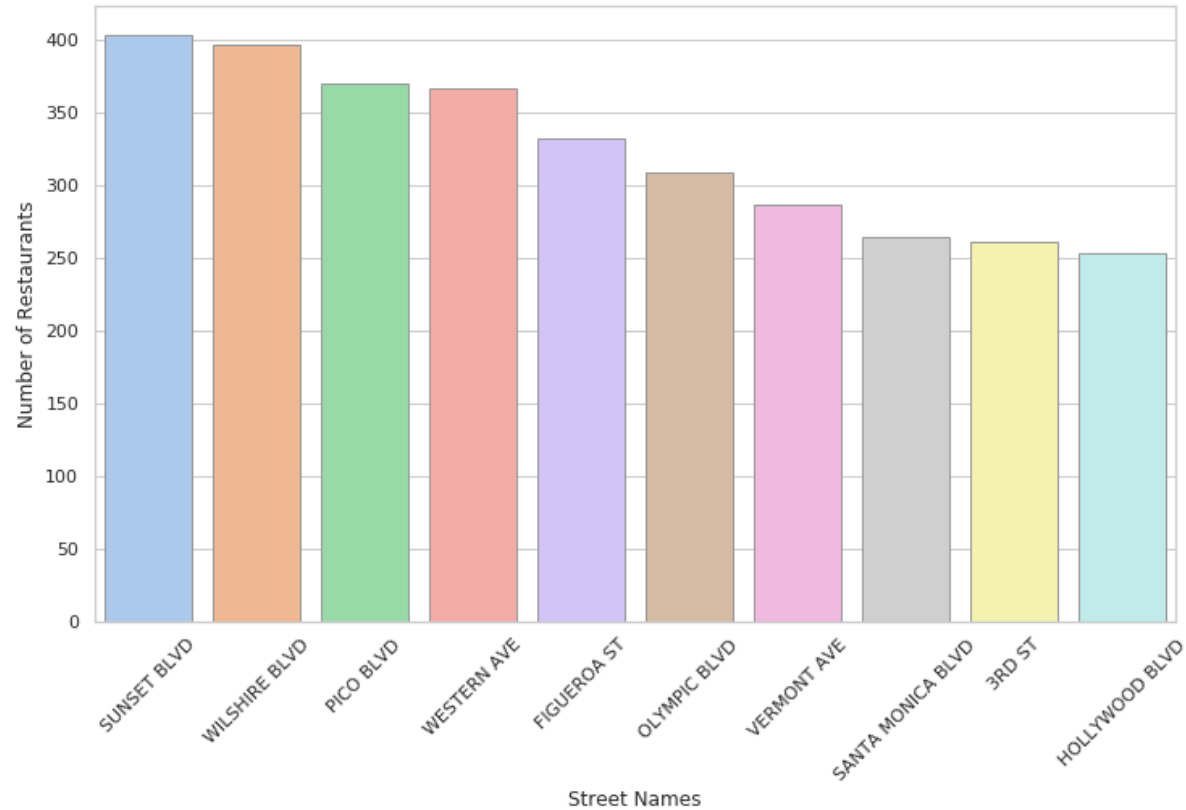
- Most of establishments have less than 50 seats.

Average Number of Seats for Different Kinds of Establishments



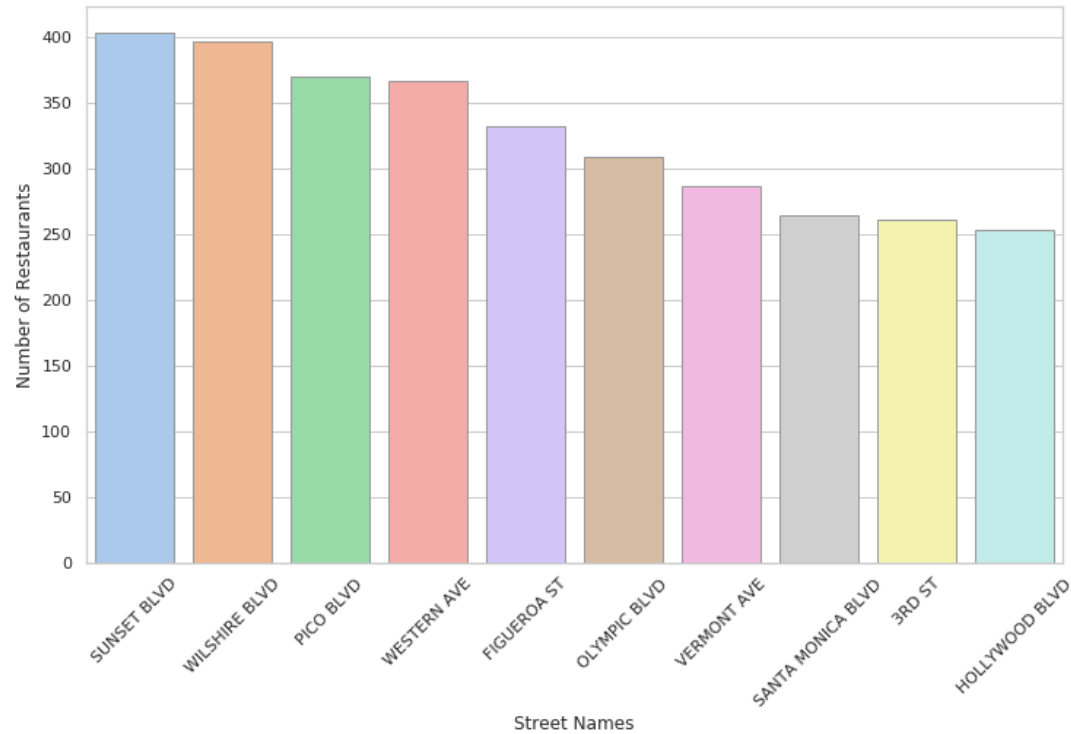
- Cafés have even less seats on average. Most of cafés have around 25 seats.

Top 10 Streets by Number of Restaurants



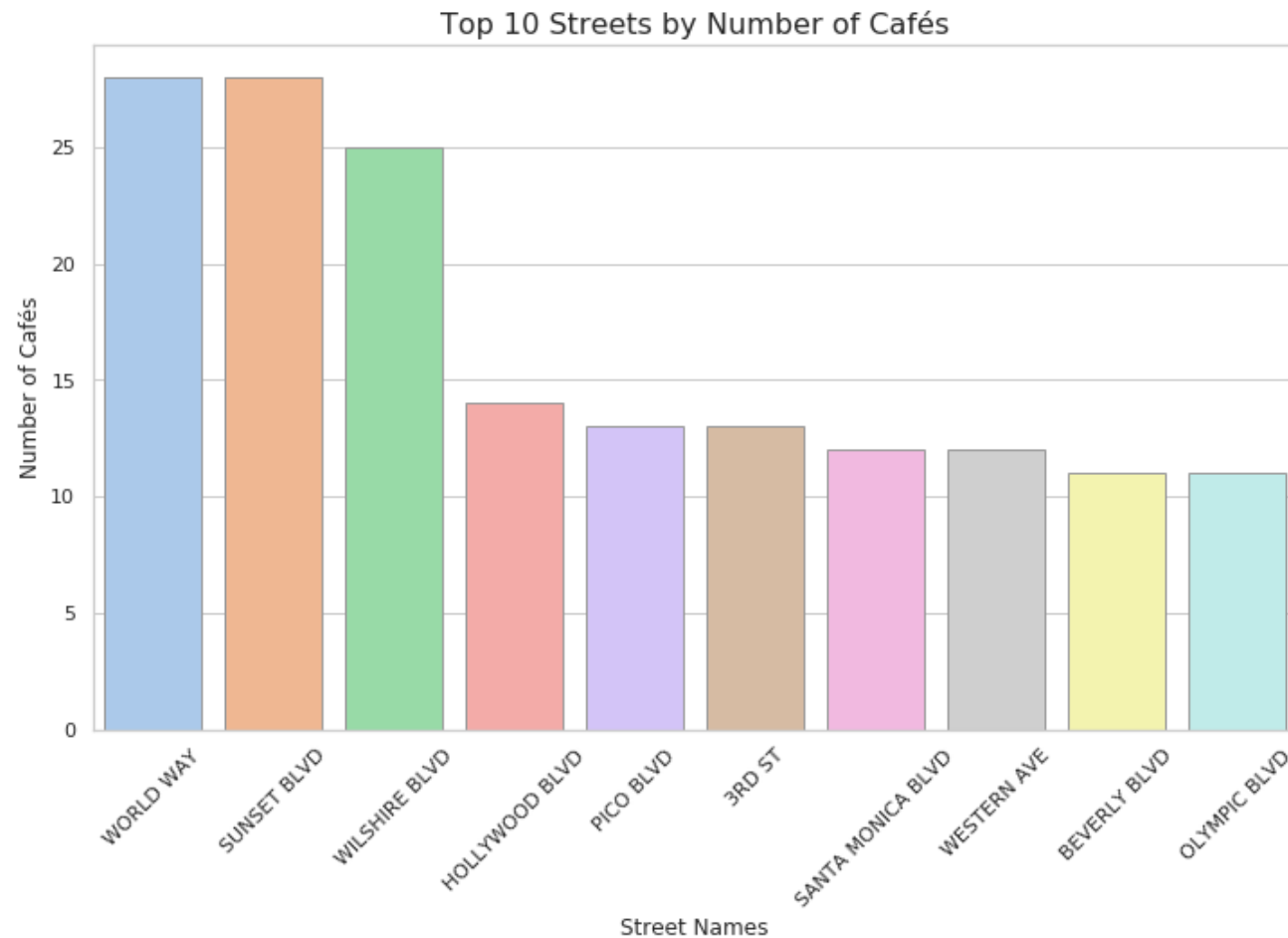
- Popular streets have lots of restaurants.
- It can be a good idea to open a café on one of these streets.

Top 10 Streets by Number of Cafés



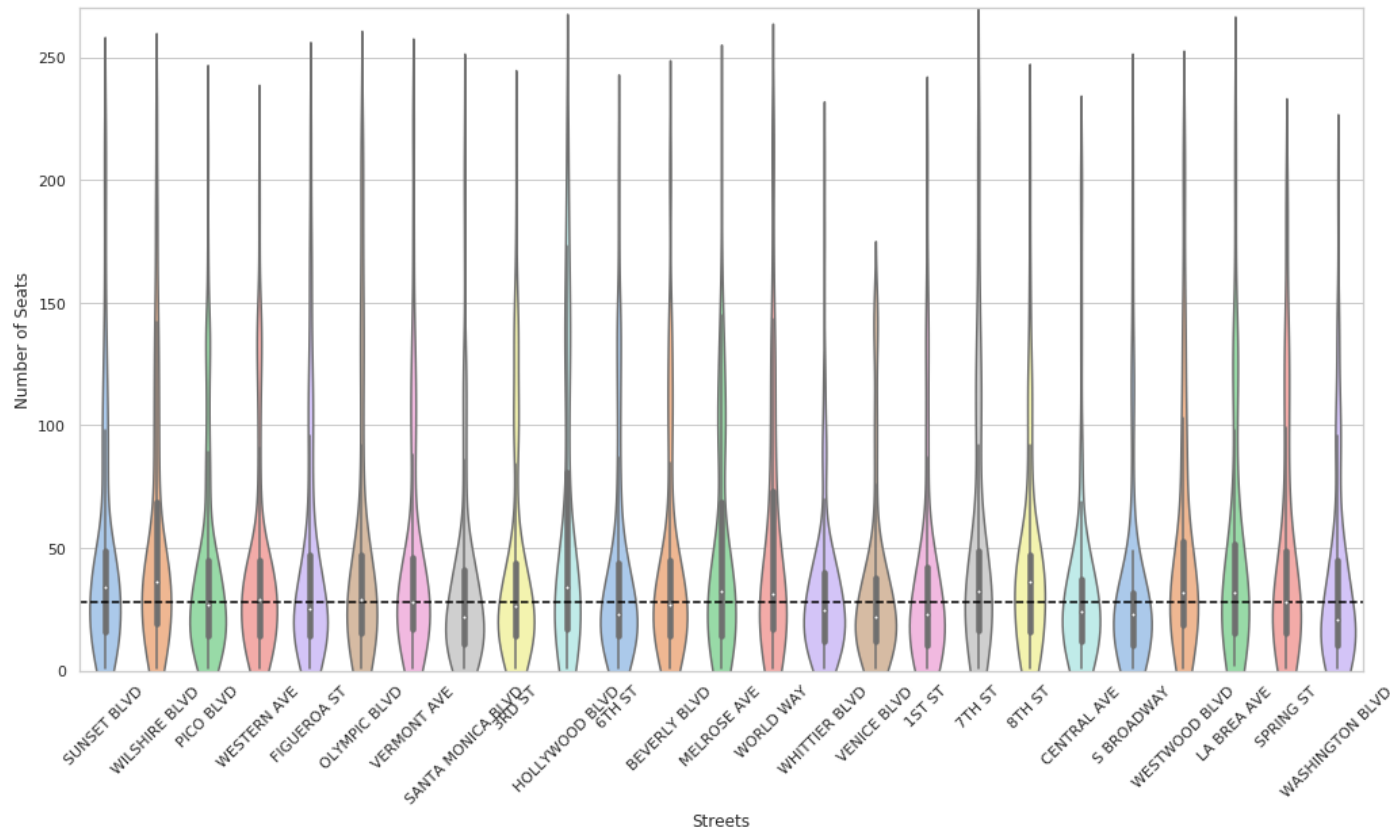
- There seem to be a lot of restaurants on some streets of L.A.
- It can be a good idea to open a café on one of these streets.

Top 10 Streets by Number of Cafés



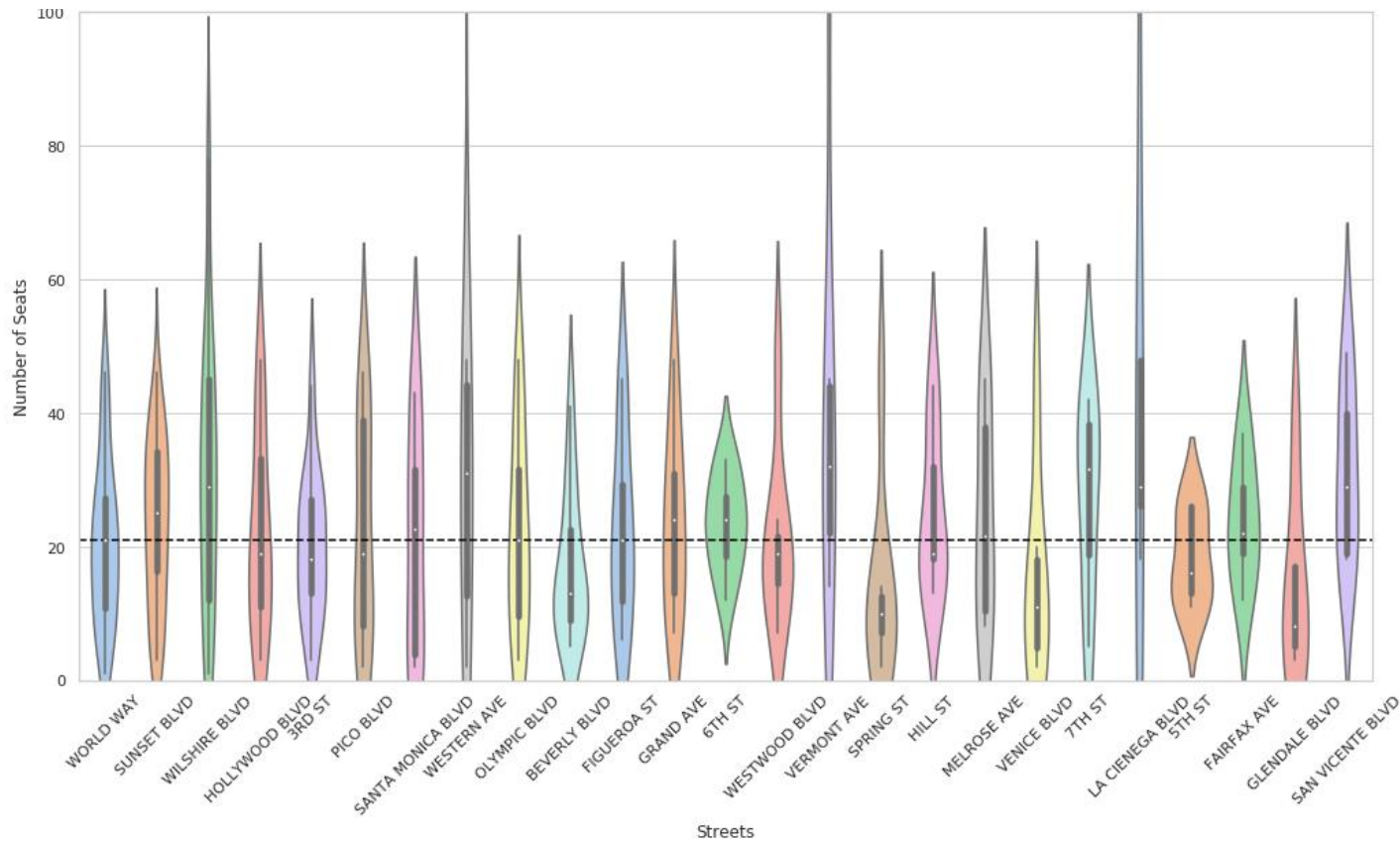
- Tendency is similar to restaurants altogether.
- Sunset Boulevard and Wilshire Boulevard seem like the best choice of the street for a restaurant.

Distribution of number of seats for restaurants on popular streets



- Restaurants on popular streets have even smaller number of seats than all restaurants altogether.
- Despite that fact, there are restaurants that have up to 250 seats on every popular street.

Distribution of number of seats for cafés on popular streets



- There aren't hardly any cafés on popular streets that have more than 60 seats.
- Average café on popular street has 21 seat.

Conclusion

- It's a good idea to open a café on a popular street;
- Robot restaurant can be or chain or a single restaurant;
- There is no need to open a big café. It's possible to gain profit even from establishment with 20-25 seats.