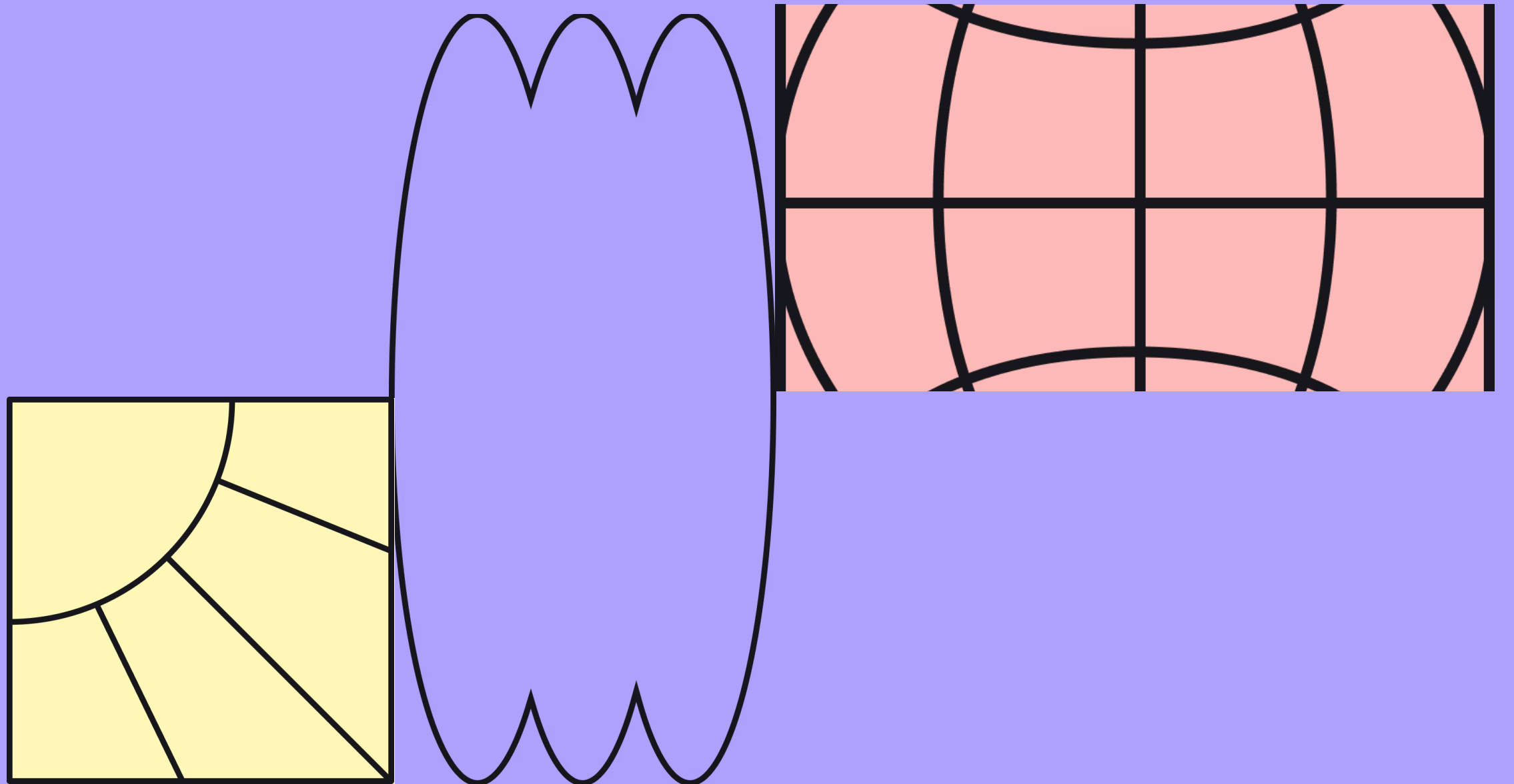# SKILL-SYNC

Talent. Not Titles

SKILL-SYNC

SkillSync is a skill-based hiring platform that helps self-taught professionals, freelancers, and non-traditional candidates get noticed by employers. By evaluating real-world projects, experience, and AI-driven insights, we ensure companies hire based on proven skills—not just degrees.

2

WHY SKILL-SYNC?

- **The Hiring Gap** – Companies struggle to find truly skilled candidates, while many talented individuals are overlooked just because they lack a formal degree.

- **Skills Without Recognition** – Self-taught professionals, freelancers, and bootcamp graduates have the expertise but often get rejected due to outdated degree-based hiring practices.

- **Bridging the Divide** – **Bridging the Gap** – SkillSync connects companies with verified, skilled talent, ensuring jobs go to those who can do the work, not just those with degrees.

TARGET DEMOGRAPHIC
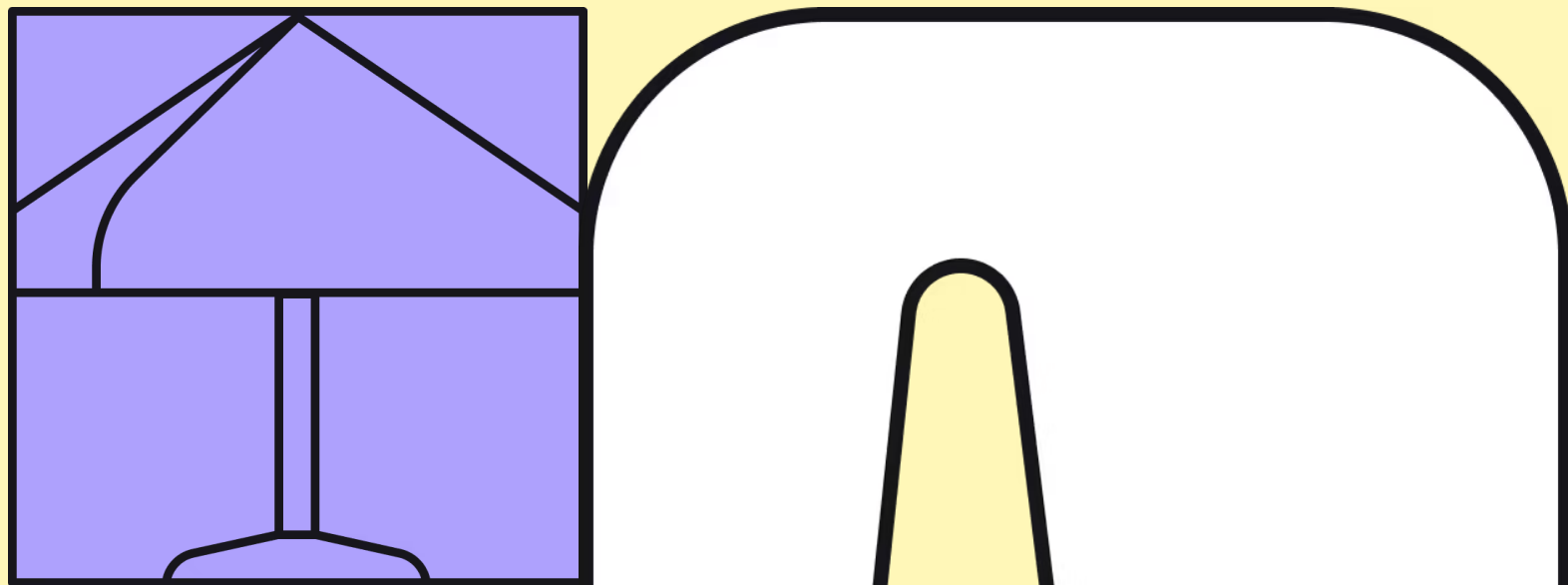
- **Self–Taught Professionals** – Individuals who have gained skills through online learning, personal projects, or hands–on experience but lack formal degrees.

- **Companies & Startups** – Businesses seeking verified, job–ready talent without relying solely on traditional degrees or outdated hiring methods.

HOW
IT WORKS!
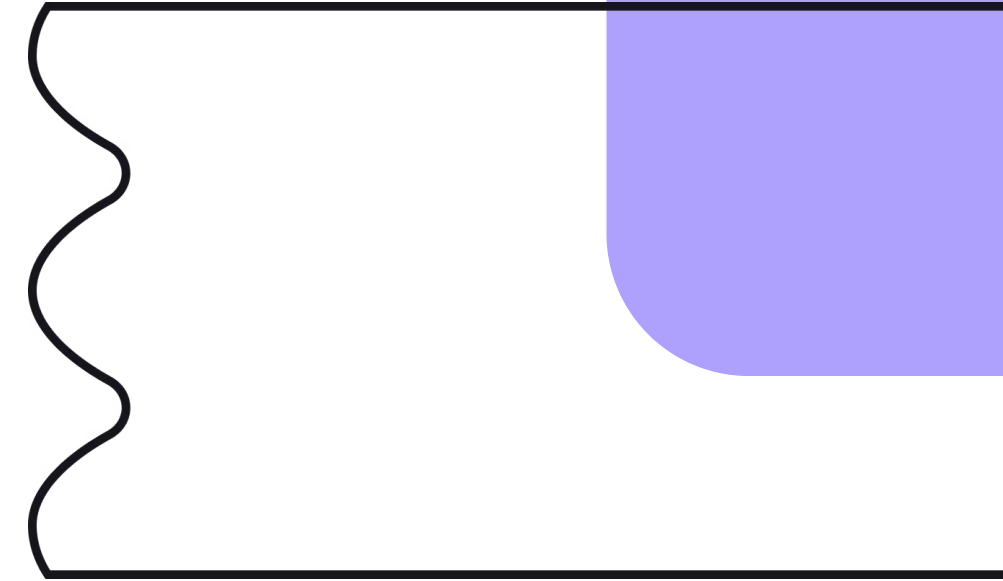
SKILL VALIDATION

- **Project Verification** – SkillSync cross-checks GitHub, Behance, Dribbble, and other platforms to validate project authenticity, ensuring real work is showcased.

- **AI-Powered Quality Check** – Analyzes code quality, design originality, and project complexity to detect copied or low-effort work.

PREDICTIVE ANALYTICS

- **Smart Profile Building** – SkillSync automatically collects data from projects, work history, and assessments to create a dynamic skills profile.

- **AI-Driven Predictions** – Using past trends, recruiter preferences, and skill demand, the system predicts job matches, career growth opportunities, and suggests skill improvements.

SKILL BASED MATCH-MAKING

- **AI-Powered Matching** – Connects candidates with jobs based on real skills, project experience, and industry demand, not just resumes or degrees.

- **Custom Skill Filters** – Recruiters can set specific skill requirements, ensuring they find talent with the exact expertise needed for the role.

Try Pitch

MARKETING

- **Direct College Partnerships** – Collaborate with universities, coding bootcamps, and online course providers to onboard students and recent grads as early adopters.

  - Offer **exclusive early access** to SkillSync for students, allowing them to build verified skill profiles before graduation.

  - Work with career services departments to integrate SkillSync into **campus job placement programs**, helping students showcase their real-world skills to recruiters.

- **Social Media & Influencer Marketing** – Leverage platforms like Instagram, TikTok, and LinkedIn with targeted ads, career tips, and influencer partnerships to attract self-taught professionals and job seekers.

  - Collaborate with **tech influencers, career coaches, and industry experts** to create engaging content that highlights skill-based hiring success stories.
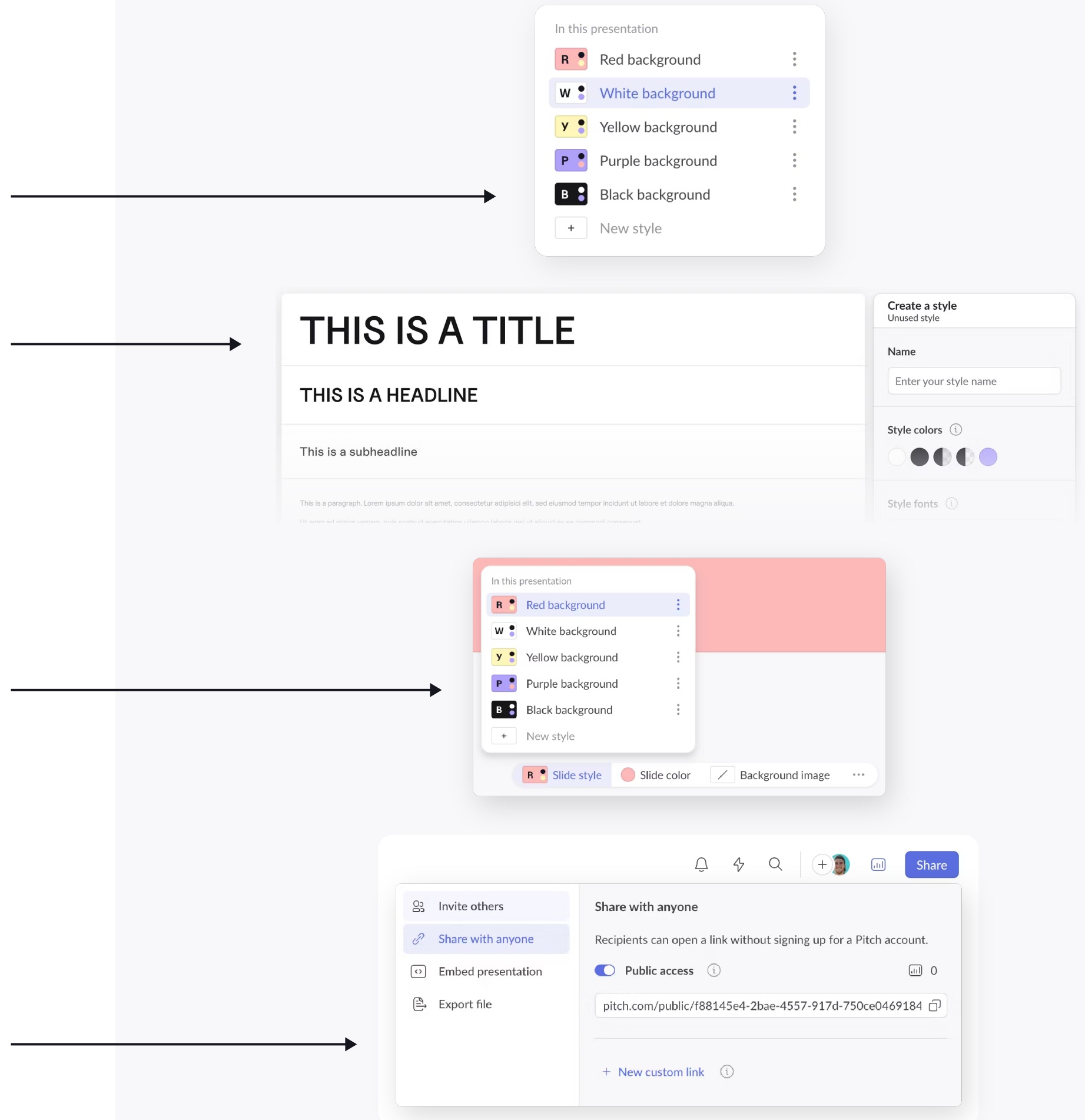
PRICING MODEL
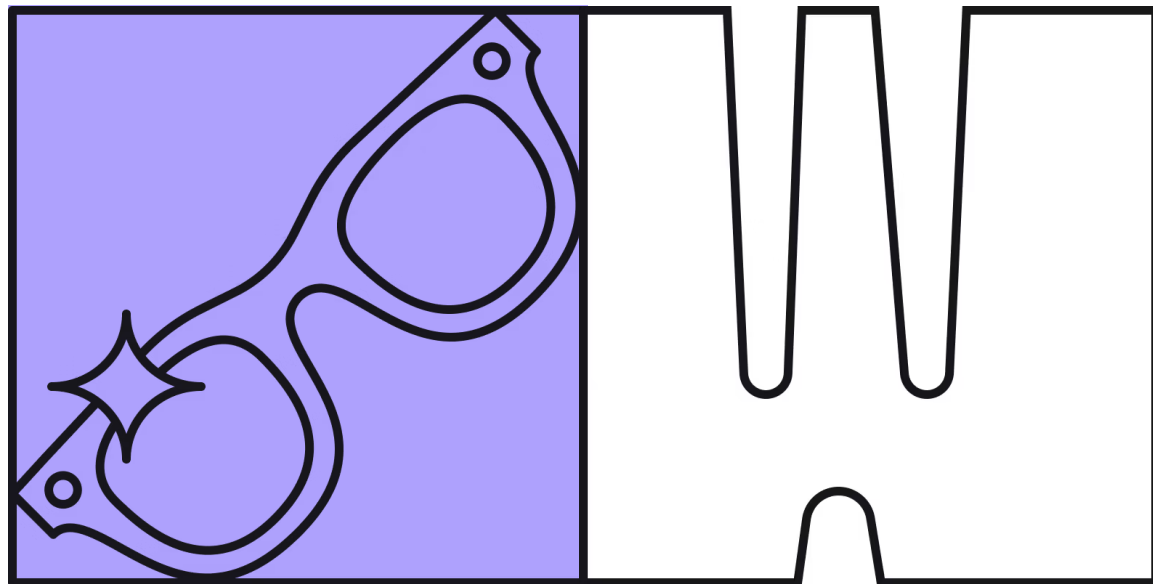
INITIAL COST

- Setup cost would be around ₹1 lakh

- Yearly maintenance of ₹2 lakh

REVENUE

- Recruiter Fees – ₹5000 one-time hiring account creation fee

- User Fee – 5% of the hired candidate's salary for the first 6 months

Pitch

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